

GLC-SOPHE FALL CONFERENCE

Connecting Communities Throughout Michigan

OCTOBER 4, 2019 | DETROIT, MICHIGAN

Wayne State University

Who Should Attend?

School Leaders, Teachers, Counselors, Public Health Professionals, University Instructors & Faculty, Nurses, Community Organizers, Students in the Health Science Field, Coalition Members, Social Marketers, Healthy Lifestyle Coaches

GLC-SOPHE member - \$75 Non-member - \$125 Student - \$50

SOPHE, including its chapters, is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. Credits are pending.

Deadline to pay and register is: September 23, 2019

To claim your CHES credits: know your number and click the box to claim your CHES credits upon registering.

Pre-registration is required. There will be no registration available the day of the conference. Register & Pay Online at: www.glcsope.org or directly at Eventbrite search for **GLC-SOPHE19**

Student Scholarships: <https://forms.gle/WVfXvQ2e9s4kwnJ87>

IMPORTANT: To claim CHES credits the day of the conference bring **cash or check**. Paypal is also an option if you like to use an app!

Additional announcements can be found on the last page of this packet.

10/4/2019	
7:30am to 8:10am	Registration, Reception, Silent Auction
10/04/2019	
8:00am to 8:30am	Continental Breakfast, Silent Auction Opening Remarks
8:30am to 9:30am	Keynote Address by Jean Breny, PhD, MPH Professor and Chair, SCSU <i>Dr. Breny is the current SOPHE President, let's offer her a warm welcome! She will offer us a keynote address entitled: Continuing on the Journey: Working Towards Health Equity in a Time of Digital and Visual Media</i> Description: Public health educators and health promotion professionals are intimately connected to the communities they serve working towards health equity, and with emerging technology and research tools, can more appropriately develop health messaging, programs and policies. In this presentation, the methods of photovoice, digital storytelling, and use of social media will be presented along with examples, as methods for facilitating community-based participatory research and practice to assist in achieving health equity.
9:30am to 9:45am	Break – Poster Showcase
10:00am to 11:00am	Breakout Sessions A: A1: Breastfeeding Awareness; A Snapshot of Michigan's Airport Facilities Ranelle Brew, Ed.D., CHES & Amanda Baushke, Associate Managing Director of Operations Description: This presentation will increase the audiences' knowledge and awareness of breastfeeding facilities strengths and weaknesses for mothers navigating travel while nursing. It aims to enhance accessibility awareness in highly utilized facilities, such as airports in Michigan, through a photo-focused project. What you can expect to learn from the presentation: (By the end of the presentation participants will be able to): <ol style="list-style-type: none"> 1. Explain policy and requirements for nursing mothers in Michigan's airport facilities. 2. Analyze access for a traveling mother who is breastfeeding or nursing. 3. Summarize availability and spaces for nursing mothers in Michigan's airports. Area(s) of Responsibility: <ol style="list-style-type: none"> 1. Assessing individual and community needs for health education 2. Coordinating provision for health education services 3. Communicating health and health education needs, concerns and resources A2: Findings from a Community/Academic Partnership to Evaluate Local Sexual Health Programming Kathryn Barnhart, PhD, MPH, CHES & Heather Alberda, BS, CSE

Description: The Wear One Campaign, a sexual health program, is implemented throughout Ottawa County to address barriers to engaging in safer sexual behaviors among young adults. This session will discuss applied steps in the program planning and evaluation process, as well as an academic/health department collaboration. Findings related to condom use during sexual behaviors, awareness of the Wear One Campaign, and current sexual health needs will be discussed from both an academic and community lens.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. By the end of this session, individuals will be able to discuss the steps involved in collaborative program evaluation.
2. By the end of this session, individuals will be able to differentiate findings between multiple settings and time points for this program evaluation.

Area(s) of Responsibility:

1. Planning effective health education programs
2. Evaluating effectiveness of health education programs

A3: Hypertension Education in an Urban, Faith-based Setting

Indea May, DNP, RN, FNP-BC

Description: Improving the quality of hypertension (HTN) care and self-management in African Americans (AA) as a debilitating chronic disease is important. HTN for AAs who often lack health care access and may not be knowledgeable about HTN self-management is key to addressing this chronic health problem. Early detection, treatment, and self-management are essential elements for health maintenance. Community health evidence-based programs can improve self-management among individuals to meet their basic HTN needs, change suboptimal cardiovascular health behaviors, with goals of increasing sustainability. The With Every Heartbeat Is Life (WEHIL) is an evidence-based program that will be discussed, how it was used, as well as an evaluation of the program's efficacy within an urban, faith-based setting.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. By the end of the presentation, participants will be able to recall at least two reasons how the WEHIL program is effectively being implemented in an urban faith-based setting.
2. By the end of the presentation, participants will be able to: 1.) recall at least two healthier food choices that would be with measurable improvement in their previous stated choices. 2.) state an increase in daily physical activity that would decrease their risk for cardiovascular disease as a result of the WEHIL program.
3. By the end of the program, the participants will be able to: 1.) recall at least two implications for practice regarding the implementation of a hypertension program in other urban community settings. 2.) recall at least two ways biometric measures of cardiovascular health can improve after implementation of the WEHIL program. 3.) recall at least two reasons why a community approach to health is important and additive to bridging the gap from primary healthcare, warranting a collaborative perspective.

Area(s) of Responsibility:

1. Assessing individual and community needs for health education
2. Planning effective health education programs
3. Implementing health education programs
4. Evaluating effectiveness of health education programs

11:00am to 11:15

Break – Poster Showcase, Silent Auction Last Call

11:15am to 12:00pm

Working Lunch (Chapter Business, Awards, Auction Winners)

12:00pm to 12:15pm

Social Networking Activity

12:20pm to 1:20pm

Breakout Sessions B:

B1: Trauma-Informed Sexual Health Education

Brittany Batell, MSW, MPH & Natasha Thomas-Jackson,
Regional Organizing Director for NextGen America's NextGen Rising Initiative

Description: Often sex education can be a negative experience for adolescents especially when it is shaming, sex-negative, fear-based, and heteronormative. This session will cover basics of small “t” and big “T” trauma, ACEs, the key principles for trauma-informed sex education, and strategies for bringing those principles into the classroom. We will look at how to implement these strategies to create a safer, more inclusive environment in sex education.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. By the end of the presentation the participant will be able to recall at least three principles of trauma-informed sex education.
2. By the end of the presentation the participant will be able to practice language shifts to create a more inclusive environment in sex education.
3. By the end of the presentation the participant will be able to recall three strategies leading sex education to being trauma informed.

Area(s) of Responsibility:

1. Planning effective health education programs
2. Implementing health education programs

B2: Small Group Activity Method Training to Prevent Work-place Fatalities

Andrew Comai, MS & Peter Gentles, Authorized OSHA trainer, Brick Layer

Description: In this presentation, authors will describe the methods used by the United Auto Workers to address work-place fatalities through improved inspection and education programs. Case studies from crane and rigging fatalities will be used to demonstrate the union response; along with programs using hands on training techniques and small group activities to address adult learning needs.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. Participants will model the small group activity used to educate adult populations in on the job safety.

2. Participants will gain a deeper understanding of the epidemic of workplace injuries and fatalities.
3. Participants will be able to recall the resource(s) needed to establish effective worker-to-worker training initiatives.

Area(s) of Responsibility:

1. Planning effective health education programs
2. Evaluating effectiveness of health education programs
3. Acting as a resource person in health education
4. Communicating health and health education needs, concerns and resources

B3: RISE: Creating Equitable Access Amongst BIPOC

Stacey Davis, BA, IBCLC, CLE & Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND

Description: RISE will present an overview of the project by sharing its intent to solve the lack of accredited lactation training programs established using an equity lens, while also sharing its successes and lessons learned in the process of supporting Year 1 (Y1) institutions – Johnson C. Smith and North Carolina A & T Universities, preliminary data from Y1 institutions, and continued plans to improve the medical lactation force by reducing health disparities by increasing the number of BIPOC IBCLCs.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. By the end of the presentation, participants will be able to differentiate the impact of equitable access to lactation training programs by BIPOC academic institutions as compared to historically privilege institutions lacking an equity lens.
2. By the end of the presentation, participants will be able to describe the impact of a national self-sustaining lactation training program model designed with an equity lens.

Area(s) of Responsibility:

1. Assessing individual and community needs for health education

1:20pm to 1:25 pm

Movement + Brain Break

1:30pm to 2:30pm

Breakout Sessions C:

C1: Association between Marijuana Use and Prevalence of Diabetes Mellitus

Janae Alexander, BSc, MPH Candidate

Description: This presentation will highlight the association made between marijuana use and diabetes mellitus. The gaps in the literature will be shown and the purpose in which this research can be beneficial will be discussed. Due to the new recreational marijuana laws, it's a great time to discuss marijuana use and chronic disease. This poster presentation will allow for conference participants to ask questions and give feedback for future research surrounding the topic.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. Increase the awareness of the relationship between marijuana use and diabetes prevalence through presentation proficiency in SPSS version 24 and the ability to research and find up-to-date information will be expressed during the presentation.

Area(s) of Responsibility:

1. Assessing individual and community needs for health education
2. Communicating health and health education needs, concerns and resources

**C2: Accessibility Awareness on West Michigan College Campuses;
An Assessment of High Trafficked Facilities**

Ranelle Brew, Ed.D., CHES & Julia K. VanderMolen, Ph.D., CHES, Google Educator I and II & Chandler McBride & Gabby Roux, MPH Candidate

Description: Accessibility data was collected for higher learning facilities (including living centers, libraries, and athletic venues) on 6 West Michigan college campuses (community college, private, public) using the ADA checklist for compliance. Outcomes, discussion, and opportunities for strengthening services will be disseminated through this presentation.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. Explain the benefits of creating awareness of accessibility.
2. Analyze accessibility strengths and weaknesses on Michigan college campuses.
3. Summarize recommendations for further improvements.

Area(s) of Responsibility:

1. Assessing individual and community needs for health education
2. Evaluating effectiveness of health education programs

C3: #porn: Today's Sex Educator

Heather Alberda, BS, CSE

Description: #foodporn #shoeporn #wordporn... Accessing porn no longer means a trip to the gas station, buying that magazine in a black bag and then convincing your friend to stash it at their house. This workshop will explore the history of pornography, the influence of pornography in our culture, and how to create conversation around porn with youth and young adults that is meaningful and lifelong.

What you can expect to learn from the presentation (By the end of the presentation participants will be able to):

1. Describe Media Literacy and identify its components.
2. Distinguish between pornography and erotica.
3. Identify the effect of porn on the adolescent brain.

Area(s) of Responsibility:

1. Assessing individual and community needs for health education
2. Implementing health education programs
3. Acting as a resource person in health education

	4. Communicating health and health education needs, concerns and resources
2:30pm to 2:40pm	Break – Poster Showcase
2:45pm to 3:45pm	<p>Keynote address by Jami Contreras an <i>Accidental Advocate for LGBTQ People</i></p> <p><i>Jami lives here in the Mitten State and has appeared on CNN, MSNBC, Good Morning America, was invited to the meet former President Barack Obama, and is part of a national campaign organized by the Ad Council and is a positive community role model. Please give Jami a warm welcome! She will offer us a keynote address entitled: Removing Labels to Build Connections</i></p> <p>Description: LGBTQ people make up only 4.3% of the population in the United States so one would think it would be easy to avoid this "minority". However, since LGBTQ people are intertwined into every other community in our society it is now more common to know someone in the LGBTQ community rather than not know someone. Excluding or avoiding the LGBTQ community means you are excluding someone at your place of work, your church, neighborhood, school, or even in your own family.</p> <p>Labeling one another is so deeply engrained in who we are that we don't even notice when we do it. Through conversations, self-awareness, and challenging ourselves or another we can stop labeling one another and start seeing each other for who we really are. Humans.</p>
3:45pm to 4:00pm	Closing Remarks

Additional announcements:

- *This year at the conference we will be asking for real time input for 2020!*
- *The GLC-SOPHE conference planning committee is working to put the final details on a Friday evening Mixer following the conference. We hope you will explore the city of Detroit with us.*
- *Hotel options are listed below.*
- *The GLC-SOPHE e-board is consistently working behind the scenes to meet the goals of the strategic plan – please check your email inbox or follow GLC-SOPHE on social media to be an active part of the team work as we reach our goals.*
- *Please take time to vote for the chapter awards.*
- *The current GLC-SOPHE e-board is preparing to transition and looking forward to the nominations for open e-board seats. Please start thinking now if you would like to hold a seat on the e-board or if you think someone else should be nominated.*

Hotel Name	Standard Rate with tax	Hotel's Website
Atheneum Suite Hotel	Deluxe Standard 2 Queen beds \$139.00	Website
Courtyard Detroit Downtown	General \$142.00	Website
Crowne Plaza Downtown Detroit	Run of House \$135.00	Website
Detroit Foundation Hotel	Any 15% Discount	Website
Detroit Marriott at Renaissance	General \$166.00	Website
Element	No Preferred Rate	Website
Greektown Casino Hotel	2 Queen Bed \$129.99	Website
Hilton Garden Inn - Downtown	2 Queen Bed \$129.00	Website
Holiday Inn Express	Standard Two Queen Beds \$99.00	Website
Hotel St. Regis	2 Queen Room \$122.08	Website
Inn on Ferry Street	1 Queen Bed No Preferred Rate	Website
MGM Grand	No Preferred Rate	Website
Motor City Casino Hotel	King or Double \$119.00	Website
Shinola Hotel	No Preferred Rate	Website
The Siren Hotel	No Preferred Rate	
Trumbull & Porter Hotel	General \$131.44	Website

How to make reservations:

The rates above can typically be used when the hotel guest requests the Wayne State University Discount.