

# SOCIAL MEDIA CONTENT IDEAS FOR FOOD PRODUCTS

that will make you hungry for more.....

WEEK #1

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6.30AM - 8.00AM	Motivational quote that includes your product - think health benefits	Breakfast picture - if your product can be served for breakfast	Share the love - video/photo of suppliers you use or ingredients tag their social pages in the post and give a history on them.	Food humor (non-offensive) either video or meme	Ask your customers to post photos of them and your product using a certain hashtag, the best photo gets a product, discount or free shipping on their next order.	Repost a picture from Facebook or Instagram with a customers and your product	Video clips of happy customers tasting your product
11.00AM - 1.00PM	Fill in the blanks: My favorite (your product) of (your product name) is _____. Get them to use an emoji with the product name.	Introduce your team both front and behind the scenes. If you can use video even better.	How can customers purchase your product - highlight a retailer or your online store	Lunch picture with your product or you eating lunch and planning a new range	Feature weekly special - promote join your newsletter for updates	Show a photo of you packaging your product or your delivery driver	Like us on Instagram
6.00PM - 8.00PM	Create a loyalty program and advertise it here	Live, interactive video - you recipe testing in your kitchen	A photo of your recipes (blurred and you planning other products	Poll your customers and ask which product they most prefer	Show the view of the day from your kitchen	Poll your customers and ask what they would like added to your product range.	Competition Time: Enter to Win a quantity of your product