

July 2017

Meeting Date: Thursday, July 20, 2017

Director's Report – Joy Sweeney

CDFY Prevention Work & Training

- SLM Alcohol Article-Published July 1
- Tobacco 21 PASSED-4/17
 - › Signage to be distributed to Jefferson City-they will distribute to retailers
 - › Provided T21 information to OC-ADCAT for passage in Osage County
- CCB-Technical assistance -Sense finding with Chuck
- DFC
 - › Dapulse implementation of Action Plan Complete
 - › Action Plan division to committees complete
- Executive Board Meeting – July 12, 2017
 - › HR-committee to discuss health insurance for employees
 - › Discussion regarding new grant applications
 - › Check presentation @ Hollon Family Chiropractic
- Advocacy-Alcohol, Marijuana, Prescription Drugs, Tobacco
 - › Marijuana IP's – (29 approved by SOS) – Court cases filed on all but 2 IP's-appearances began July 17
 - › Cody's/Bailey's Law passed- Governor signature 7/18
 - › PDMP executive order signed on 7/17 by Governor
- Osage County Anti-Drug Community Action Team
 - › Coalition Meeting 6/14/17 & 7/12/17– County Fair booth and summer activities discussed – facilitated school programs for 17-18 school year to be funded by OC-ADCAT; peer-to-peer programs funded by CDFY
- Marijuana– Keeping Missouri Kids Safe – June Meeting 6/22/17
 - › 2017 Fundraising campaign-several donors identified and contacted
 - › Marijuana Report from National Families in Action – reviewed
 - Rhode Island Cost Report to be sent to MO state auditor
 - › Smart Approach to Marijuana(SAM) summit in Baltimore, August 16th
 - Affiliate Program-CDFY signed up as an affiliate
 - › Reviewed National-Are we sure?-campaign
 - Accessed APP & twitter accounts for constant updates regarding national prevention efforts
 - Funding essential for campaign roll out

Grant & Funding Information

- Monthly DFC Drawdown
- ACT Mo Mini grant received!!!
- City issued Federal Block grant – recipients to be notified by end of July
- Behavioral Health Grant for Mental Health assistance in JCPS district-stalled due to personnel change at the district office-July meeting scheduled with Brian Shindorf

- YOP Tax credit application to help encourage large unrestricted donations and offer tax incentives back to our donors-application will be submitted in September for 2018
- Callaway United Way – seeking funding opportunities
- Catholic Charities Grant – seeking funding opportunities
- Alkermes Emergence & Inspiration Grant – application due 10/7/17
- Peter G. Dodge Grant – application due 10/1/17
- **United Way:**
 - › Campaign video released w/CDFY as a featured agency
 - › UW Banner Ads completed w/Daniel Toosley as our rep! Thanks Daniel!
 - › Next Quarterly Report due in July

Publicity

- Sports Locker Magazine July/Aug-Published
- CITY Magazine – July/Aug – Paula testimonial ad – new campaign to begin in Sep.
- JCHS Football Booster Ad

Capacity

- Ribbon Cuttings
- Networking @ Chamber Coffee 7/14/17
- Recruit 1 new Religious Sector rep
- Reach out to 100 plus people at local community events

Committees

- **Publicity Committee**
 - › 2017 campaign ready for release
 - › New members provided great feedback on campaign!
- **Membership Committee**
 - › Discussed plan to reach out to coalition members not attending meetings
 - › Continue w/committee introductions
 - › Safety Kid parent packets & presentation prepared
 - › Action plan items reviewed at August meeting
- **Strategic Planning Committee**
 - › Meeting details ~ Thursdays, @ 1:30pm @ CDFY Office – 306 Jefferson
 - › Strategic Planning for 2017-18 school year
 - › Reviewed accomplishments and remaining goals for Year 3 action plan
- **Finance Committee**

Community Presentations/Events-All events listed on website @ www.jccdfy.org/get-involved

- Kids Fest
- Juneteenth Heritage Festival
- When the Smoke Clears presentation @ Library
- Salute to America Parade
- Red, Bike and Blue Event
- Salute to America Booth
- Booth at the Ice Cream Splash event

Programs

July: UPLIFT Camp – 7/17 – 7/21 @ the Linc

Safety Kids Camp – 7/31 – 8/4 @ Cedar Hill Elementary

August: Baseline – Simonsen 8/29 – 8/31

September: Team Challenge – Lewis & Clark 9/11, 12, 14, 15, 18, & 19

Team Challenge – Thomas Jefferson 9/21, 22, 25, 26, 28, & 29