

Small Business Festival

Aug – Sep 2017

FESTIVAL ROADSHOW



VICTORIA
State Government

Want your business to soar? Meet Lydia Lassila OAM

Bendigo, 2nd August

Lydia Lassila is an Olympic gold medallist, mother and successful businesswoman who will inspire you with her story of how she turned adversity into advantage.

The aerial skier suffered a career-threatening injury while jumping in the 2006 Games. Frustrated with the inefficiency of the rehabilitation products available, Lydia designed and developed BodyICE, to fulfil her needs. The product proved so successful it is now sold around the world.

Join Lydia for dinner and learn how having a clear, unwavering vision means you can not only achieve your goals, but take your business to new heights.



Join Lydia Lassila in Bendigo

When: 2 August, 6pm – 8:30pm

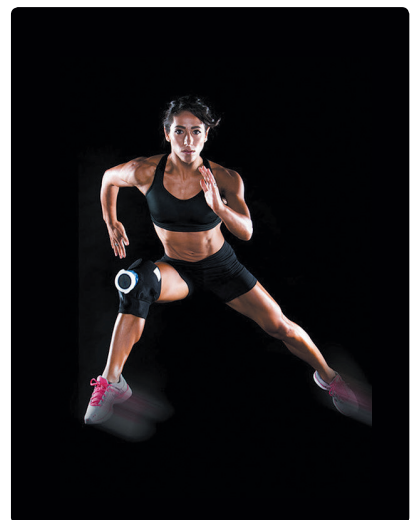
Where: Ulumbarra Theatre,
10 Gaol Road, Bendigo

Cost: Early Bird \$45
Full Price \$60

Bookings:
festival.business.vic.gov.au/roadshow

Co-Host:

**Workspace
Australia**



Principal sponsor:



Major sponsors:



For a full list of 500+ events, and to book, visit festival.business.vic.gov.au or call 13 22 15

