





TO Sedefine BEAUTY, BUILD CONFIDENCE, AND EMPOWER WOMEN

AROUND THE WORLD.



THE YOUNIQUE difference



THE LOVE IT GUARANTEE

We're so confident that you'll LOVE Younique that we guarantee your satisfaction with, and the quality of, all of our products with a full refund or exchange of products up to 90 days from date of purchase.



HEALING & GROWTH

Our company was created to help fund a foundation that helps women heal from the trauma of childhood sexual abuse. Learn more or apply to attend the retreat at: www.youniquefoundation.org



EMPOWERMENT

Our mission is to UPLIFT, EMPOWER and VALIDATE women around the globe. We are proud that all of the women featured in our catalogs are Younique Presenters.



QUALITY & SAFETY

We are committed to high quality ingredients that are both EFFECTIVE & SAFE! We hold to the higher European standards and do not test any of our products on animals.



PRESTIGE LOYALTY PROGRAM

Once you spend over \$100 USD with Younique, you'll earn \$10 USD Y-CASH credit to spend on Younique products for every \$100 USD you spend. Plus get FREE shipping on orders of \$75 USD or more.



NEW MOODSTRUCK EPIC lash primer

In an independent study, 100% of participants reported an improvement in the appearance of their mascara volume and length when they applied the MOODSTRUCK EPIC lash primer before their mascara

\$24 USD | \$29 CAD

NEW YOUNIQUE TOUCH spray foundation

Full coverage foundation with a lighter-than-air finish. In an independent study, 100% of participants reported the product visibly blurs and covers imperfections AND that the product provides very high coverage, while still looking natural and feeling light.

\$42 USD | \$50 CAD



NEW MOODSTRUCK EPIC 4D mascara

Instantly longer lashes with this one step fiber mascara.

\$29 USD | \$35 CAD

NEW YOU.OLOGY protecting veil SPF 30 broad spectrum

\$42 USD | \$50 CAD







NEW MOODSTRUCK pressed shadow shades

Introducing eight brand-new colors in peach, gold, green, and brown hues to match your peachiest mood. These shadows are available in matte, satin, and metallic finishes.

REFILLS \$14 USD | \$17 CAD COMPACT \$18 USD | \$22 CAD QUAD PALETTE \$52 USD | \$63 CAD 8 PALETTE \$99 USD | \$119 CAD

NEW TOUCH GLORIOUS hydrating face primer

Helps to extend your makeup wear for up to 12 hours while helping to provide your skin with hydration.

\$34 USD | \$41 CAD





NEW MOODSTRUCK liquid eyeshadows

Creamy, elegant and highly pigmented, these 8 new shades come in both matte and satin finishes.

\$26 USD | \$31 CAD

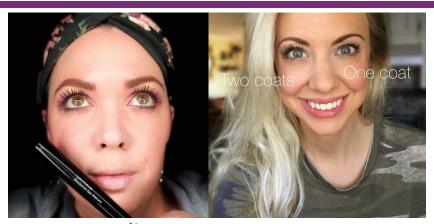


oon La lashes

NO LONGER SETTLE FOR LITTLE LASHES. Join the Lash Revolution!



WATCH IN ACTION: lashes.ycatalog.site



one-step curling mascara WITHOUT FIBERS

MOODSTRUCK EPIC mascara

The perfect everyday curling mascara! \$24 USD | \$29 CAD

Get FREE shipping and never worry about running out with our PRESTIGE SUBSCRIPTION.



one-step building mascara WITH FIBERS



MOODSTRUCK EPIC 4D one-step fiber mascara

A specially designed two-sided brush interlocks Y-shaped fibers to deliver the ultimate in lash volume, length, and lift. Just one coat provides an intense effect that rivals any false lashes look—without the hassle. \$29 USD | \$35 CAD

MOODSTRUCK EPIC lash primer

Conditions your lashes with ingredients like Vitamin E. In fact, in independent lab testing, 100% of users saw an improvement in the appearance of their mascara volume and length when they applied the MOODSTRUCK EPIC lash primer before their mascara. \$24 USD | \$29 CAD

MOODSTRUCK ESTEEM lash serum

Natural extracts, including laminaria, help increase lash density. Proven to increase lash volume by up to 155% in as little as four weeks. In independent studies, 100% of participants reported longer-looking lashes and 100% of participants reported thicker-looking lashes. \$24 USD | \$29 CAD





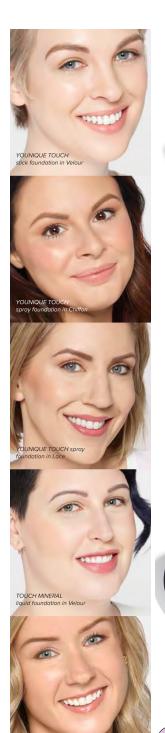




LASH DUO set
Mascara & Lash Serum OR Lash Primer
with 4D: \$47 USD | \$57 CAD
with EPIC: \$43 USD | \$52 CAD



LASH TRIO set Mascara & Lash Serum & Lash Primer with 4D: \$65 USD | \$78 CAD with EPIC: \$61 USD | \$74 CAD



AWLESS

on enhancer in Bisque

WE'VE GOT YOU COVERED



BB CREAM light - full coverage \$39 USD | \$47 CAD







LOOSE POWDER light - full coverage \$32 USD | \$39 CAD







WATCH IN ACTION: foundation.ycatalog.site



LIQUID FOUNDATION medium coverage

\$39 USD | \$47 CAD



SPRAY FOUNDATION full coverage

\$42 USD | \$50 CAD







STICK FOUNDATION full coverage

\$39 USD | \$47 CAD



FACE PRIMER creates a smooth,

velvety canvas for any foundation application

hydrating \$34 USD | \$41 CAD regular \$39 USD | \$47 CAD















TWEED KHAKI





DAMASK DUPIONI





PERCALE BROCADE





THE PROOF IS IN THE COVERAGE



KABUKI BRUSHGet perfect application with this soft, yet dense face brush.





KEEP IT IN PLACE

Our TOUCH BEHOLD Setting Powder or Setting Spray helps your makeup stay put. \$39 USD | \$47 CAD



IT'S THE LITTLE extras



Raya is wearing lustrous powder luminizer, hermosa bronzer, supple blusher, reverent liquid shadow, prudent lipliner, red velvet cake lip bonbon, hottie lip plumper, and Epic 4D Mascara.

a) BEACHFRONT bronzer \$32 USD | \$38 CAD

b) SCULPTING TRIO highlight & contour palette

Available in light, medium or dark. \$49 USD | \$59 CAD

c) TOUCH À LA MODE luminizer Available as a powder or a cream stick. \$39 USD | \$47 CAD

e) MOODSTRUCK pressed blusher

d) YOUNIQUE blusher brush \$25 USD | \$30 CAD



HERMOSA SUNSET

MALIBU





BEAUTIFUL GROWS

a) BROW OBSESSION palette Available in blonde, brunette or dark. brunette / black. \$39 USD | \$47 CAD

b) YOUNIQUE brow artist brush The perfect dual-ended tool to apply the palette to your brows. \$19 USD | \$23 CAD

c) BROW OBSESSION brow liner Available in light, medium or dark. \$19 USD | \$23 CAD



WATCH IN ACTION: brows.ycatalog.site



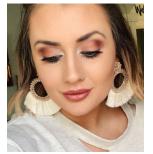


EYESHADOW: Rapturous Cream Shadow, Agile, Legendary, Astute, Credulous, Descreet, Crafty Pressed Shadows LIPS: Well-To-Do Opulence Lipstick HIGHLIGHT: Benevolent Luminizer



EYESHADOW: Willed Liquid Shadow, Astute, Gullible, Gingerly Pressed Shadows EYELINER: Perfect Precision Pencil LASHES: 4D Mascara BLUSH: Supple BRONZER: Hermosa HIGHLIGHT: Lustrous Luminizer BROWS: Medium Brow Liner LIPS: Upscale Opulence Lipstick, Luxe Lipgloss, Prudent Lipliner





EYESHADOW: Optimistic & Fervent
Pressed Shadows
LASHES: 4D Mascara
EYELINER: Prosperous Pencil Liner
LIPS: Prudent & Pompous Pencil Lipliner
BROWS: Brunette Obsession Brow Palette
BRONZER: Malibu



EYESHADOW: Willed & Ornate Liquid Shadows LASHES: Epic Lash Primer & 4D Mascara BROWS: Brunette Obsession Brow Palette LIPS: Stoic Splash Lipstick & Pouty Pencil Liner HIGHLIGHT: Benevolent Luminizer

BRONZER: Hermosa BLUSH: Seductive



EYESHADOW: Addiction Palette 3 LASHES: 4D Mascara LIPS: Plush Pencil Lipliner, Sparkling Splash Lipstick, Subtle Splash Lipstick BLUSH: Sweet BRONZER: Malibu HIGHLIGHT: Benevolent Luminizer BROWS: Brunette Obsession Brow Palette



EYESHADOW: Gingerly, Optimistic & Manipulative Pressed Shadows EYELINER: Prim Precision Liner BROWS: Medium Brow Liner LIPS: Sublime Splash Lipstick HIIGHLIGHT: Benevolent Luminizer SCULPTING TRIO: Medium



EYESHADOW: Reverent Liquid Shadow, Gingerly & Astute Pressed Shadows LASHES: Epic Mascara BLUSH: Supple BRONZER: Malibu BROWS: Brunette Obsession Brow Palette LIPS: Sublime Splash Lipstick, Hottie Lip Plumper



EYESHADOW: Slick, Gullible, Nimble, Antsy Pressed Shadow EYELINER: Perfect Precision Pencil LASHES: Epic Mascara LIPS: Well-To-Do Opulence Lipstick BROWS: Dark Brunette / Black Obsession Brow Palette HIGHLIGHT: Iridescent Luminizer BRONZER: Malibu

LOVE THE **Skin** YOU'RE IN

the secret to amazing skin is CUSTOM SKINCARE



you.ology

WATCH IN ACTION: youology.ycatalog.site



HOW IT WORKS:

Choose a CORE product and pick 3 boosters to include



YOU-OLOGY cleanser

\$39 USD | \$47 CAD

BOOSTERS:

- * Replenishment
- * Oil Control
- * Pore Diminishing
- * Hydrating
- * Exfoliating



YOU·OLOGY day moisturizer \$49 USD | \$59 CAD

BOOSTERS:

- * Oil Control
- * Pore Diminishing
- * Hydrating
- * Tinting
- * Environmental Shield



YOU-OLOGY night cream

\$49 USD | \$59 CAD

BOOSTERS:

- * Calming
- * Puffiness Reducing
- * Hydrating
- * Elasticity
- * Replenishment
- * Time Correcting



YOU-OLOGY serum

\$65 USD | \$78 CAD

BOOSTERS:

- * Line Minimizing
- * Firming
- * Wrinkle Reducing
- * Brightening
- * Elasticity
- * Glow

Purchase all four as a BUNDLE and SAVE \$30 USD plus get a FREE Bag! \$172 USD | \$206 CAD

YOU-OLOGY face mask

For the ultimate skin treatment and pampering session! $$49\,\mathrm{USD}\,|\,$59\,\mathrm{CAD}$$

PERFECTING



EXFOLIATING



OIL CONTROL



BRIGHTENING





bundle and save

All collections come with a **FREE collection bag!**

(comes with chain to use as either a purse or clutch)

COLLECTION: be YOUNIQUE™ Ready, Prep, Set



(1) SETTING

(choose between TOUCH BEHOLD setting spray or translucent setting powder)



OR





(1) FOUNDATION

(choose between TOUCH liquid foundation, stick foundation or BB FLAWLESS complexion enhancer)



(1) TOUCH MINERAL skin perfecting

concealer



(1) MOODSTRUCK pressed blusher



(1) TOUCH GLORIOUS face primer

\$136 USD | \$163 CAD SAVF 20%

COLLECTION: be YOUNIQUE™ As Luck Would Have It



OR



OR of

(1) FOUNDATION

(choose between TOUCH liquid foundation, stick foundation or BB FLAWLESS complexion enhancer)



(1) MASCARA (choose between EPIC or 4D)



(1) TOUCH GLORIOUS face primer



(1) YOU.OLOGY rose water toning spritz (50 ml)



(1) YOU.OLOGY UPLIFT beauty oil \$175 USD | \$210 CAD SAVE 20%

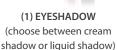
COLLECTION: beYOUNIQUE™ Steal the Spotlight



(1) MASCARA (choose between EPIC or 4D)



(1) EYESHADOW





(1) EYELINER (choose between pencil or liquid dip & draw)



(1) SPLASH liquid lipstick



(1) MOODSTRUCK **EPIC** lash primer

COLLECTION: be YOUNIQUE™ Eye Arsenal



(1) MAKEUP REMOVER (choose between YOU-OLOGY cleansing stick, liquid makeup remover, or cleansing cloths)



(1) MASCARA (choose between EPIC or 4D)



(1) EYELINER (choose between pencil or liquid dip & draw)



(1) MOODSTRUCK pressed shadow quad palette



(1) MOODSTRUCK PRECISION brow liner

\$112 USD | \$134 CAD

COLLECTION: beYOUNIQUE™ Mighty Little Miracles



(1) MASCARA (choose between EPIC or 4D)



(1) FOUNDATION (choose between loose or pressed foundation)



cleanser



(1) YOU.OLOGY (1) LUCRATIVE (1) MOODSTRUCK

lipgloss lip exfoliator \$111 USD | \$138 CAD

ENCHANTING EYES



LUCKY LIPS



MAYBE THIS COULD BE FOR **YOU**



MCKENNA, started 2016

Before Younique I didn't have anything for just myself... something that was mine that I could escape to. I was super nervous to join because I wasn't a super social person. There was NO WAY I was going to post pictures of myself on Facebook!

But I thought to myself, what's the worst that could happen? I could find out that it wasn't for me or I could change my life. I chose the latter.

I work a full time job and I was nervous that I wouldn't have time. But I found very quickly that this was FUN for me. It has completely instilled a confidence in me that I never knew I had. The best thing about this business is that ANYONE can do this and change their life.

HEATHER, started 2014

Before I joined Younique I was struggling with depression and a huge lack of self-confidence and self-love. I've always been overweight and was teased/bullied about it and never felt beautiful or worthy.

I was really concerned that Younique was a scam becuase I had no experience with direct sales companies and I was worried about hidden fees. My husband and I actually read the entire contract before I joined. After realizing I only had to the initial \$99 for my kit, and no recurring costs, I felt relief and joined right then.

The best part of younique is the intrinsic value I get from it; feeling confident, sharing the ability to self- love with others, the positivity I feel everyday and sharing it with others.



TERI, started 2014

I have a busy life: a career at the VA, a Retired Navy Chief, a mother, a step mom and a grandmother, plus I just recently got my Ph.D. I needed something for just me, so I joined Younique. I was a little concerned about doing videos, but

now I do videos almost every time I put my make up on. It's me in the raw. This is who I am and people see the real me and dont care if I goof up.

The best thing about Younique is getting paid within about 3 hours! We get paid even before Younique gets paid! What other DS company can say that!?!



MICHELLE, started 2013

As a mom of four, I was looking for a way to make money from home so that I could earn full-time income once my youngest started kindergarten and not have to worry about being on someone else's schedule. My biggest concern with getting started was I wasn't a makeup person at ALL. ANY makeup I owned had been a gift from my sister.

But I thought, what the heck - I would LIKE to learn how to do makeup. And I

knew makeup was a smart, consumable business with a large market. I signed up without even trying the products and I found my lack of makeup skills wasn't an issue at all!

I couldn't believe that I was earning income ALL from my phone, almost 100% from Facebook. Now I love that I am home to see my kids off to school and home to welcome them back, plus the freedom to go on field trips or sneak in a lunch. And I can't complain about NOT having a boss!

PRODUCT PRICEIST

LASHES

MOODSTRUCK EPIC 4D mascara \$29 USD | \$35 CAD

MOODSTRUCK EPIC mascara \$24 USD | \$29 CAD

MOODSTRUCK EPIC lash primer \$24 USD | \$29 CAD

MOODSTRUCK ESTEEM lash serum \$24 USD | \$29 CAD

WHIP LASH DUO (epic mascara+ lash serum OR lash primer) \$43 USD | \$52 CAD

LASH BLISS DUO (EPIC 4D mascara + lash serum OR lash primer) \$47 USD | \$57 CAD

MOODSTRUCK EPIC 4D trio lash set (4D mascara + lash serum + lash primer) \$65 USD | \$78 CAD

MOODSTRUCK EPIC trio lash set (epic mascara + lash serum + lash primer) \$61 USD | \$74 CAD

FOUNDATION

TOUCH MINERAL skin perfecting concealer \$29 USD | \$35 CAD

TOUCH MINERAL liquid foundation \$39 USD | \$47 CAD TOUCH MINERAL pressed powder \$32 USD | \$39 CAD

YOUNIQUE TOUCH pressed powder \$32 USD | \$39 CAD

YOUNIQUE TOUCH loose powder \$32 USD | \$39 CAD

TOUCH cream stick \$39 USD | \$47 CAD

TOUCH spray foundation \$42 USD | \$50 CAD

BB FLAWLESS complexion enhancer \$39 USD | \$47 CAD

EYES

MOODSTRUCK pressed shadows

REFILL \$14 USD | \$17 CAD

SINGLE \$18 USD | \$22 CAD

OUAD PALETTE \$52 USD | \$63 CAD

8 PALETTE: \$99 usp | \$119 cap

YOUNIQUE 8 palette (empty) \$16 USD | \$20 CAD

YOUNIQUE 25 palette (empty) \$25 USD | \$30 CAD

MOODSTRUCK ADDICTION shadow palettes

\$49 USD | \$59 CAD or 3 for \$130 USD | \$156 CAD

MOODSTRUCK liquid shadows \$26 USD | \$31 CAD

MOODSTRUCK SPLURGE cream shadows \$26 USD | \$31 CAD ea or 3 for \$70 USD | \$84 CAD

MOODSTRUCK PRECISION pencils

\$15 USD|\$18 CAD ea or 3 for \$40 USD|\$48 CAD

DIP & DRAW eyeliner \$21 USD | \$25 CAD

EYE PRIMER \$42 USD | \$29 CAD

MOODSTRUCK BELOVED pressed shadow palette, volume 2 \$52 USD | \$63 CAD

BROWS

MOODSTRUCK PRECISION brow liner

\$19 USD | \$23 CAD

MOODSTRUCK brow obsession palette \$39 USD | \$47 CAD

FACE

TOUCH GLORIOUS face primer \$39 USD | \$47 CAD

TOUCH GLORIOUS hydrating face primer \$34 USD | \$41 CAD

BEACHFRONT bronzer \$32 USD | \$38 CAD

MOODSTRUCK pressed blusher \$24 USD | \$29 CAD

TOUCH a la MODE cream to powder luminizer \$39 USD | \$47 CAD (see powder for shades)

TOUCH a la MODE powder luminizer \$39 USD | \$47 CAD

TOUCH BEHOLD setting spray \$39 USD | \$47 CAD

TOUCH BEHOLD translucent setting powder \$39 USD | \$47 CAD

TOUCH BEHOND SPF 25 broad spectrum finishing

powder \$39 USD | \$47 CAD

SCULPTING TRIO highlight & contour palette \$49 USD | \$59 CAD

LIPS

MOODSTRUCK OPULENCE lipstick \$19 usd | \$23 CAD

MOODSTRUCK SPLASH lipstick \$27 usp | \$32 cad

MOODSTRUCK CRUSH lip powder \$22 USD | \$26 CAD

STIFF UPPER LIP lip stain \$22 USD | \$26 CAD

LUCRATIVE lip gloss \$15 USD | \$18 CAD

MOODSTRUCK HOTTIE lip plumper \$27 USD | \$32 CAD

MOODSTRUCK lip exfoliator \$21 USD | \$25 CAD

BEACHFRONT chilling lip butter \$22 USD | \$26 CAD

LIP BONBONS tinted lip balm \$22 USD | \$26 CAD

MOODSTRUCK PRECISION pencils:

\$15 USD | \$18 CAD ea or 3 for \$40 USD | \$48 CAD

PRODUCT PRICEIST

SKINCARE

YOU·OLOGY cleanser \$39 USD | \$47 CAD

YOU·OLOGY serum \$65 USD | \$78 CAD

YOU·OLOGY day moisturizer \$49 USD | \$59 CAD

YOU'OLOGY night cream \$49 USD | \$59 CAD

YOU OLOGY DETOX face mask \$49 usp | \$59 cap

YOU OLOGY EXFOLIATING face mask \$49 USD | \$59 CAD

YOU·OLOGY OIL-CONTROL face mask \$49 usd | \$59 CAD

YOU OLOGY BRIGHTENING face mask \$49 USD | \$59 CAD

YOU'OLOGY cleansing cloths \$20 USD | \$24 CAD

YOU OLOGY cleansing stick \$24 USD | \$29 CAD

YOU OLOGY liquid makeup remover \$24 USD | \$29 CAD

YOU·OLOGY rose water toning spritz

\$29 USD | \$35 CAD (50 ml) **Or** \$39 USD | \$47 CAD (100 ml)

YOU'OLOGY UPLIFT beauty oil \$75 USD | \$90 CAD

YOU OLOGY protecting veil SPF 30 broad spectrum beauty fluid \$42 USD | \$51 CAD

FACE BRUSHES

YOUNIQUE powder/concealer brush \$42 USD | \$50 CAD

YOUNIQUE concealer brush \$12 USD | \$14 CAD

YOUNIQUE liquid foundation brush \$32 USD | \$38 CAD

YOUNIQUE foundation brush \$20 USD | \$24 CAD

YOUNIQUE powder puff brush \$32 USD | \$38 CAD

YOUNIQUE blusher brush \$25 USD | \$30 CAD

YOUNIQUE tapered blusher brush \$25 USD | \$30 CAD

YOUNIQUE contour brush \$32 USD | \$38 CAD

YOUNIQUE fan brush \$25 USD | \$30 CAD

YOUNIQUE kabuki brush \$32 USD | \$38 CAD

YOUNIOUE lip brush \$25 USD | \$30 CAD

YOUNIQUE face brush set \$215 USD | \$255 CAD

YOUNIQUE complete brush set \$410 USD | \$490 CAD

BEACHFRONT (limited edition)

BEACHFRONT chilling luminizer powder (choice of highlighter, blusher or bronzer) \$29 USD | \$35 CAD

BEACHFRONT large brush \$32 USD | \$38 CAD

BEACHFRONT small brush \$25 USD | \$30 CAD

BEACHFRONT chilling lip butter (saltwater shimmer) \$22 USD | \$26 CAD

EYE BRUSHES

YOUNIQUE cream shadow brush \$15 USD | \$18 CAD

YOUNIQUE blending brush \$18 USD | \$22 CAD

YOUNIQUE crease brush \$15 USD | \$18 CAD

YOUNIQUE fluffy crease brush \$18 USD | \$22 CAD

YOUNIQUE deluxe brush \$17 USD | \$21 CAD

YOUNIQUE angled shadow/sponge brush \$15 USD | \$18 CAD

YOUNIQUE liner/shader brush \$18 USD | \$22 CAD

YOUNIQUE eyeliner brush \$12 USD | \$14 CAD

YOUNIQUE lash comb/brow brush \$20 USD | \$24 CAD

YOUNIQUE spoolie brow artist brush \$19 USD | \$23 CAD

YOUNIQUE brow artist brush \$19 USD | \$23 CAD

YOUNIQUE eye brush set \$160 USD | \$192 CAD

MORE TOOLS

YOUNIQUE applicator \$15 USD | \$18 CAD

YOUNIQUE blending buds \$17 USD | \$21 CAD

YOUNIQUE brush cleaner \$19 USD | \$23 CAD

YOUNIQUE pencil sharpener \$7.50 USD | \$9 CAD

YOUNIQUE tweezers \$9.50 USD | \$11.50 CAD

COLLECTIONS

YOU·OLOGY & You \$172 USD | \$206 CAD

Ready, Prep, Set \$136 USD | \$163 CAD

As Luck Would Have It \$175 USD | \$210 CAD

Steal the Spotlight \$93 USD | \$115 CAD

Eve Arsenal \$112 USD | \$134 CAD

Mighty Little Miracles \$111 USD | \$138 CAD

FRAGRANCES

Yours and Only Yours, Me \$50 USD | \$60 CAD

With All That I Am, Me \$50 USD | \$60 CAD

With All My Heart, Me \$50 USD | \$60 CAD

Passionately Yours, Me \$50 USD | \$60 CAD

Dreaming of You, Me \$50 USD | \$60 CAD

Fragrance Set of 3 \$125 USD | \$150 CAD

Fragrance Rollerballs \$18 USD | \$22 CAD

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Contact me to learn how you can have fun running a SIMPLE online business and be paid within 3 HOURS for all sales! Whether you work full-time, part-time, have no makeup experience, are a makeup artist, introvert or extrovert,

this business can be for YOU!



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ONLINE THROUGH YOUR SMART PHONE!

