BUILDING ON OUR STRENGTHS

Upper Northwest District Plan
Philadelphia City Planning Commission

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Tonight’s Agenda

1. Philadelphia 2035 and the Role of Planning
   • The Citywide Vision and District Plans
   • District Plan Topics
   • District Plan Sequence and Timeline

2. Upper Northwest District
   • District Boundaries and Neighborhoods
   • Zoning and Land Use
   • Existing Conditions

3. **Activity** Mapping Exercise
A Comprehensive Plan

PHILADELPHIA 2035 = Citywide Vision + District Plans

Phase 1: Citywide Vision

18 District Plans
The Upper Northwest District Plan is guided by a Steering Committee made up of:

- Community Associations
- Business Associations
- Elected Officials
- Government Agencies
- Institutions
District Plan Topics

- Growth Management
- Economic Development
- Housing
- Transportation
- Utilities
- Parks and Open Space
- Civic Spaces and Landmarks
- Environmental Resources
- Historic Preservation
Public Meetings

First Meeting: Building on our Strengths
January 29, 2018

Second Meeting: Framing our Future
Late March 2018

Third Meeting: Draft Plan Open House
Early June 2018
Timeline

Data Collection

Public Outreach

Draft Recommendations

Draft Plan

Final Plan

Comments

Revisions

Nov | Dec | Jan ’18 | Feb | Mar | Apr | May | Jun | Jul | Aug
Web Participation

www.phila2035.org/upper-northwest

An online engagement tool!
Existing Conditions
District in Context
We Are Here
Land Use
Population

UNW Population Density and Race by Census Tract
Source: American Community Survey, 5-Year Estimates, 2015

1 Dot = 5 People
- White
- Black or African American
- Asian
- Two or more Races
Homeownership

<table>
<thead>
<tr>
<th>Location</th>
<th>Homeowner</th>
<th>Renter</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Philadelphia</td>
<td>56%</td>
<td>44%</td>
</tr>
<tr>
<td>Upper Northwest District</td>
<td>55%</td>
<td>45%</td>
</tr>
<tr>
<td>Germantown</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td>Mt. Airy</td>
<td>66%</td>
<td>34%</td>
</tr>
<tr>
<td>Chestnut Hill</td>
<td>60%</td>
<td>40%</td>
</tr>
</tbody>
</table>

* Living in an owner-occupied unit
+ Living in a rental unit
Transportation

How Residents Commute

- Upper Northwest:
  - Public Transit: 29%
  - Bicycle: 7%
  - Walk: 4%
  - Other: 4%

- City of Philadelphia:
  - Public Transit: 8.5%
  - Bicycle: 2%
  - Walk: 26%
  - Other: 4%

59% of residents use the automobile daily.

Daily Transit Trips

- Regional Rail: 4,912 trips
- Bus: 28,187 trips
Historic Resources

Historic Resources*

- **550** Properties on Philadelphia Register of Historic Places
- **2** Philadelphia Register Historic Districts
- **47** Properties on National Register of Historic Districts
- **10** National Register Historic Districts
- Philadelphia Historic Street Paving

*Multiple designated sites may be at a single location
Historic Resources
Environmental Resources

Watersheds & Historic Creeks

Combined Sewer System
Environmental Resources

Steep Slopes

- Slopes, 12 to 25%
- Slopes, > 25%
Small Group Exercise
**Focus Areas**

1. Areas with potential to benefit the District as a whole

2. Often underutilized, improperly zoned, or have inconsistent public realm issues

3. Widespread recommendations spanning THRIVE, CONNECT & RENEW themes of the plan
THANK YOU FOR PARTICIPATING

Find us Online

www.phila2035.org/upper-northwest

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