

BREAD & ROSES

PRESENTS™

*Spring Benefit Concert*

**April 25, 2019**

**Great American Music Hall**

**SPONSORSHIP**



Brought to you by Jeff & Laurie Ubben

## *The Event:*

An intimate benefit concert with expected attendance of 350 including community members, corporate executives and music professionals from around the Bay Area with a fundraising goal of \$300,000 to benefit Bread & Roses program of delivering hope, healing and joy through live music to isolated Bay Area audiences.

Exclusive Sponsors and VIP Reception including appetizers & wine and meet-and-mingle with the artists; *fundraising* with a special prize-packed Fund-a-Need and drawing; and of course, a fabulous night of live music!

## *The Line-up:*

**Lucius** with **The Seaweed Sisters**

**The Nude Party**

**Matt Jaffe**, Musical Host

## *Event Committee:*

Gene Barnes, Robin Eber, Adam Fells, Lane Murchison, Stacy Nelson,  
Terry Noyer, Philip Pillsbury III, Tucky Pogue, Kay Tittle

# SPONSOR LEVELS:

## **\$10,000 *Platinum Artist***

### **HOSPITALITY**

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating—the best seats in the house
- Premium commemorative gift package

### **RECOGNITION**

- Full-page ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage

### **MEDIA**

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

### **BONUS**

- Recognition as a lead donor at the \$10K level of our special *Fund-A-Need*

## **\$5,000 *Showstopper***

### **HOSPITALITY**

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating
- Commemorative gifts

### **RECOGNITION**

- Ad in commemorative event program
- Logo or name on sponsor poster display
- Recognition in print and other media

### **MEDIA**

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

## **\$7,500 *Hall of Fame***

### **HOSPITALITY**

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests with premier concert seating—the best seats in the house
- Premium commemorative gift package

### **RECOGNITION**

- Ad in commemorative event program
- Logo or name displayed on valet parking signage
- Logo or name on sponsor poster display
- Recognition from the stage

### **MEDIA**

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

## **\$3,000 *Headliner***

### **HOSPITALITY**

- Valet Parking - complimentary
- VIP reception including meet-and-mingle with artists; complimentary wine and light fare
- Table for six (6) guests
- Commemorative gifts

### **RECOGNITION**

- Listing in commemorative event program
- Logo or name on sponsor poster display

### **MEDIA**

- Logo and link on our website - breadandroses.org
- Logo and special acknowledgement in social media (Facebook, Twitter, Instagram, Blog)
- Logo and link in e-news and announcements to supporters (reach 5,000)

## 2019 SPRING BENEFIT CONCERT

### SPONSOR!

Join our esteemed group of supporters by sponsoring our Spring Benefit Concert  
 Thursday, April 25, 2019 at Great American Music Hall in San Francisco.

What a great opportunity for you to showcase your business and entertain your most valued clients and colleagues; combined with an excellent way for you to make a difference for the disadvantaged in the Bay Area. All while enjoying a fabulous, music-filled evening!

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of *hope and healing through live music* to isolated audiences. We serve 125 facilities by presenting over 625 live performances each year to isolated audiences throughout eight Bay Area counties. Some of the shows we present are small and intimate, perhaps even bed-to-bed; others are “lift-the-roof-off” big. But regardless of the scale of production, all shows abundantly feature the **heart-to-heart connection between audiences and performers that is the Bread & Roses hallmark.**

**Sponsorship funds donated to Bread & Roses Presents are central to the success of our fundraising event.** Please complete and return the **sponsor pledge form** at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

**Yes! We will sponsor the event at this level:**

- PLATINUM ARTIST @ \$10,000**     **MUSICAL LEGEND @ \$7,500**  
 **SHOWSTOPPER @ \$5,000**     **HEADLINER @ \$3,000**

		<input type="checkbox"/> Charge to VISA/MC/AMEX <input type="checkbox"/> Pay by check to: Bread & Roses Presents	
Business Name and Contact Full Name (please print)			
Address / City, ST Zip		Credit Card #	Exp. Date    Security Code
(    )	(    )		
Biz phone	Mobile Phone	Print Name	
Email	Signature	Date:	

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID # 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.

**RETURN FORM TO BREAD & ROSES PRESENTS BY MAIL OR EMAIL TO:**

233 Tamalpais Drive #100, Corte Madera CA 94925 | 415-945-7120 | [info@breadandroses.org](mailto:info@breadandroses.org) | [www.breadandroses.org](http://www.breadandroses.org)