



2019 GUIDE TO SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

TITLE SPONSOR | Sponsorship Value: \$10,000

Benefits:

- Sponsor name will be part of the Blue Tie Gala official event name
- A "Sponsor Spotlight" of logo on step-n-repeat with Kids'n Capes Logo
- Prominent ad featured in the Blue Tie Gala printed program.
- Premium placement of signage at event venue. (Sponsor to provide.)
- Company name/logo will appear on Kids'n Capes website and on social media platforms related to the event.
- Company name/logo included on all promo materials for the event (spotlight on blue carpet step and repeat)
- Highlighted promotion on Kids'n Capes Newsletter. Subscription list = 2000 digital subscribers.
- Name branding and recognition for media opportunities including press releases. (TV/radio)
- **Three-minute opening event announcement** by a company spokesperson (or staff representative) at the event as a part of the welcoming remarks.
- Gratuitous product giveaways (Sponsor to provide)
- A "Sponsor Spotlight" reserved table with logo table top signage with ten (10) VIP tickets to the event for your table guests.
- Complementary drink tickets. Ten (10).

EXCLUSIVE

MEDIA SPONSOR | Sponsorship Value: \$5,000

** This package can be customized based on In-Kind considerations**

Benefits:

- Company name/logo will appear on Kids'n Capes website.
- A "Sponsor Spotlight" of logo on step-n-repeat with Kids'n Capes Logo
- Signage at event venue. (Sponsor to provide.)
- Company name or logo included on all promo materials for the event (spotlight on blue carpet step and repeat)
- Highlighted promotion on Kids'n Capes Newsletter. Subscription list = 2000 digital subscribers.
- Ad featured in the Blue Tie Gala printed program.
- Post on social media platforms related to the event.
- Reserved table with top signage at the at the Keynote speakers' table.
- Five (5) VIP tickets to the events.
- Complementary drink tickets. Five (5).

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GOLD CAPE SPONSOR | Sponsorship Value: \$2,000

BENEFITS:

- Company name/logo will appear on Kids'n Capes website.
- Ad featured in the Blue Tie Gala printed program.
- Photo opportunity with your company and contribution amount.
- Signage at event venue. (Sponsor to provide.)
- Acknowledgement during event.
- Donation of a raffle prize to be held live during event.
- Table top signage available.
- Four (4) Admission passes
- Complementary drink tickets. Four (4).



SILVER CAPE SPONSOR | Sponsorship Value: \$1,500

BENEFITS:

- Company name/logo will appear on Kids'n Capes website.
- Ad featured in the Blue Tie Gala printed program.
- Photo opportunity with your company and contribution amount.
- Acknowledgement during event
- Two (2) Admission passes



BLUE TIE HERO SPONSOR | Sponsorship Value: \$800

** These passes can also be donated to local survivors to attend the Gala **

BENEFITS:

- Company name/logo will appear on Kids'n Capes website.
- Eight (8) Admission passes
- Mention in the Blue Tie Gala Program.
- Acknowledgment during event.



***** OTHER EVENT SPONSORSHIP OPPORTUNITIES *****

Venue Sponsor - Value: \$2500- \$4000

Refreshments or Bar Sponsor- Value: \$1500- \$4000

Catering Sponsorship - Value: \$1500- \$5000

Event Décor Sponsorship- Value: \$1500- \$4000

Ticket Sponsorship - Value: \$900-\$1200

Venue, Refreshment, Catering, Décor, and Ticket Sponsors will include but not limited to:

- Company name/logo will appear on Kids'n Capes post on social media platforms related to the event.
- Company name or logo included on promo materials for event
- Acknowledgement at the event.
- Highlighted in the Blue Tie Gala Program
- Donation of live raffle item.

Thank you for choosing to be a COURAGEous Sponsor for the 2019 Blue Tie Gala! Your support is tremendously appreciated.

*To secure your request, please fill out the form on the next page and send to kidsncapesinc@gmail.com.
For any questions, please contact Kandra Albury at 352-363-4944*

*To be included in any promotion, collateral and, media, please send in your commitment agreement as soon as possible. **March 15th, 2019 will be the last day to submit your logos for the event program and step-and-repeat backdrop.** Once you have signed your commitment letter, please email a high-resolution file of your company logo and ad (if applicable). You may send to kindncapes.inc@gmail.com.*

All sponsorship contracts are due by March 22nd. Your total invoiced amounts will be due in full no later than April 15, 2019

We all look forward to partnering with you and seeing you this year's Gala.



SPONSORSHIP CONTRACTS DUE BY MARCH 22ND

Yes! My organization commits to sponsor the following item(s) at the level indicated for the agreed benefits:

Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> TITLE SPONSOR - \$10,000 | <input type="checkbox"/> Venue Sponsor \$_____ |
| <input type="checkbox"/> MEDIA SPONSOR - \$5,000 | <input type="checkbox"/> Refreshment/Bar \$_____ |
| <input type="checkbox"/> GOLD CAPE SPONSOR - \$2,000 | <input type="checkbox"/> Catering \$_____ |
| <input type="checkbox"/> SILVER CAPE SPONSOR - \$1,500 | <input type="checkbox"/> Ticket \$_____ |
| <input type="checkbox"/> BLUE TIE HERO SPONSOR - \$800 | <input type="checkbox"/> Donation \$_____ |
| <input type="checkbox"/> Additional Tickets - \$65/ea # of Tickets _____ | |

Total Sponsorship Amount: \$ _____

Contact Information:

Your Name: _____

Business Name (if applicable): _____

Phone #: _____ Email: _____

Address: _____

* * *

Sponsor Authorizing Signature: _____ Date: _____:

Position at Company: _____

Kids'n Capes Authorized Signature: _____ Date: _____

* * *

Payment method: ☐ Check ☐ Paypal ☐ Credit Card*

(Please make checks out to **Kids N' Capes**, 6400 NW 106th Pl, Alachua, FL 32615)

Send me an invoice ☐ ☐ I've mailed a check for payment

Email my invoice to: _____

Mail my invoice to: _____