



INNOVATE ● INSPIRE ● IGNITE



2018 NDBA/SDBA
ANNUAL CONVENTION
June 10-12 ● Delta by Marriott, Fargo

AN INVITATION

2018 NDBA/SDBA ANNUAL CONVENTION



INNOVATE • INSPIRE • IGNITE

As the banking industry continues to evolve, there is increasing pressure on banks to remain competitive. To chart the course for the future, bankers must explore new pathways, seek innovative partners, and motivate people – all while focusing on bottom-line performance.

This year's convention offers new ideas in new formats and an opportunity for all to engage in finding practical, real-world solutions for success in today's environment. Join us in Fargo for three days of learning, networking, fun and friendships. You'll go back to work with a refreshed perspective and a renewed passion for banking.



Steve Rehovsky
NDBA Chairman



Dave Rozenboom
SDBA Chairman

SCHEDULE AT A GLANCE

For conference highlights and updates, please visit ndbaconvention.com

Sunday, June 10

12:00 - 4:00 pm Exhibitor Registration & Exhibit Hall Setup

4:00 - 8:00 pm Convention Registration Open

5:30 - 8:30 pm Welcome Party in Exhibit Hall

Monday, June 11

6:45 - 7:30 am Fellowship Breakfast

7:30 - 8:30 am Fellowship Speaker

9:00 - 11:00 am General Session

12:00 pm BankPac Golf Tournaments

12:00 - 4:00 pm Afternoon Tour: Lake Life (*see page 5*)

6:00 - 8:30 pm Bright Night Party in Exhibit Hall

Tuesday, June 12

7:00 - 7:45 am Mindfulness Meditation

7:45 - 8:15 am Continental Breakfast

8:15 - 9:30 am General Session

9:50 - 10:20 pm Rapid-Fire Roundtables

10:25 - 11:25 am Breakout Sessions

11:30 - 1:00 pm NDBA & SDBA Business Luncheons

1:15 - 2:15 pm Ignite Sessions

2:30 - 3:30 pm Closing Keynote

6:00 - 9:00 pm Reception, Dinner and Entertainment

For Guest Program information and descriptions, please see page 5.

KEYNOTE SPEAKERS



Allison Massari

Inspirational speaker, burn survivor, celebrated artist, entrepreneur

The Survival Guide to Being Human

With compassion and sensitivity born from her experiences, Allison shares how to transform any challenge into an opportunity, teaching secrets to create against-all-odds successful outcomes and new beginnings.



Dr. Quincy Krosby

Prudential Financial's chief market strategist

Understanding the Economy and the Headlines and Navigating the Markets

Join Dr. Krosby as she provides an economic outlook and shows how to take advantage of the market that exists.



Mark Zinder

Forecaster, writer and humorist

What Happens Next? Looking Backwards to See into the Future

With trademark wit and wisdom, Mark creates impact as he paints a picture about how we are nearing the end of a revolution while another is just beginning.



Jo Ann Barefoot

Innovation expert and podcaster

Innovation in Banking: FinTech & RegTech

Community banks face two overriding challenges: technology changes and regulatory change and burden. While these issues seem unrelated, they are intertwined and have the same solution: new models centered on technology.



Pete Smith

Leadership coach and author

Dare to Matter

Pete inspires with his bold look at how to live an intentional, challenging and fulfilling life that matters. His mission is to teach others how to choose an unstuck and unapologetic life of significance.

EXHIBIT HALL



Your onsite source for take-away solutions specific to your bank's needs, the Exhibit Hall is full of products and services to help you and your team work faster, better and more profitably.

The Welcome Party Sunday night will give a first look at the products and services you can find in the Hall. Play the Exhibit Hall game to be entered in the drawing for the Convention Grand Prize.

Exhibit Hall Schedule

SUNDAY, JUNE 10

5:30 – 8:30 pm Welcome Party

MONDAY, JUNE 11

8:30 – 9:00 am Break with Exhibitors

6:00 – 8:30 pm Bright Night Party in Exhibit Hall

8:30 pm Teardown



CONVENTION EMCEE

Dan Michaels

Voice of the NDSU Bison

INNOVATIVE LEARNING



Rapid-Fire Roundtables

TUESDAY MORNING

Participate in a facilitated discussion of your choice. We've identified five hot topic banking issues and recruited knowledge experts who will help moderate roundtable discussions.



Dare to Matter

TUESDAY AFTERNOON

Live. Lead. Impact.

Attend the closing keynote Tuesday afternoon and receive a copy of Pete Smith's book.

Open to all registrants, including spouses and guests.



Breakout Sessions

TUESDAY MORNING

Choose from four timely breakout sessions led by NDBA and SDBA business partners. From tax reform's impact on the corporate tax rate and treatment of reciprocal deposits to compliance management to balance sheet management, you're sure to gain valuable information.

Ignite Sessions

TUESDAY AFTERNOON

It's the learning format that's fast, fun and focused. Watch fast-moving, five-minute presentations that are personal and meaningful, informative and inspiring, provocative and profound. Open to all registrants, including spouses and guests.

PRESENTERS:

Stacey Ackerman, Wells Fargo Bank, Fargo ND
Dana Dykhouse, First PREMIER Bank, Sioux Falls SD
Roxanne Henke, Novelist and Columnist, Wishek ND
James Lee, Federal Home Loan Bank of Des Moines, Sioux Falls SD
Christie Obenauer, Union State Bank, Hazen ND

GET MOVING



Lake Life Afternoon Tour

Monday, June 11
12:00 - 4:00 pm

Enjoy the afternoon with a fun excursion to two beautiful Minnesota lakes. The group will have lunch at Zorbaz in Detroit Lakes, a great-time pizza joint, before heading to Pelican Lake for a pontoon boat cruise. Transportation will be provided to/from hotel. **Limited to 50 guests. Pre-registration required.**



BankPAC Golf Tournaments

Monday, June 11
12:00 pm Shotgun Start

Join fellow bankers and valuable business partners at the annual convention golf tournaments. Edgewood Public Golf Course, an 18-hole, par 71 course, is a sight to see and a challenge for any advanced golfer looking to play on a championship course.

Edgewood Golf Course will be limited to the first **120 golfers**. Other golfers and spouses and guests will play at Rose Creek Golf Course.



Mindfulness Meditation for Everyday Living

Tuesday, June 12
7:00 - 7:45 am

Peace begins within. Explore the simple yet profound practice of mindfulness to achieve a sense of greater well-being and presence. Heidi Demars will lead a guided meditation and share tools for you to take and use in everyday life.

Swag bags for all participants.

GUEST PROGRAMS

Living B.I.G. in the Life You're In Rebecca Undem

Monday, June 11
9:00 - 10:00 am

Rebecca is a ND farm girl, author and "people developer." She truly believes the best way to show up for others is by showing up for ourselves. Rebecca will provide an inspirational roadmap to follow to love yourself, your people, and your lives, regardless of your circumstances.

We'll laugh a lot, we may cry a little, and we're certain to connect.



Here's Your Sign Wood Sign Painting Party

Tuesday, June 12
8:00 - 11:00 am

Join us for a DIY workshop at Creatively Uncorked in West Fargo. Just bring your creativity and a willingness to learn as you choose a design and create a wooden sign worthy of your walls. Refreshments and transportation provided. **Workshop limited to 30 guests. Pre-registration required.**





EVENING EVENTS AND ENTERTAINMENT

Sunday Night Welcome Party

June 10 | 5:30 – 8:30 p.m.

Join us for the opening party in the Exhibit Hall. Enjoy a relaxed atmosphere as you reconnect with banking friends and chat with exhibitors. This is the perfect opportunity to see over 50 business partners and learn about the products and services they offer.

Monday Bright Night Party

June 11 | 6:00 – 8:30 p.m.

During Monday evening's Bright Night activities in the Exhibit Hall, we will take "bright" to a whole different level. Join in the fun by dressing in bright colors, blinky jewelry, colorful hats or maybe just a bright tie to match your personality. It's all up to you!

Tuesday Reception, Dinner and Entertainment

June 12 | 6:00 – 9:00 p.m.

Tuesday evening features the Convention Reception and Dinner with entertainment by "*Deuces Wild Dueling Pianos*." Get ready to laugh, sing, and clap along with these engaging and talented entertainers. Cocktail attire suggested.

VALUED SPONSORS

DIAMONDS SPONSORS

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Eide Bailly LLP
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Ascensus
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First Data
Midwest Bankers Insurance Services
NDBA Services, Inc.
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SBS CyberSecurity
SDN Communications
U.S. Bank
Wells Fargo

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SILVER SPONSORS

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Midco
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North Dakota Housing Finance Agency
NuSource Financial
Serkland Law Firm
South Dakota Bankers Insurance & Services, Inc.
South Dakota Housing Development Authority
Widmer Roel PC
Zimney Foster

NDBA and SDBA are exceptionally grateful for the generous and continuous support provided by business partners. Their participation and involvement make the convention possible.

Sponsorships and exhibit booths are still available.
Email ndba@ndba.com, call 701.223.5303
or visit ndbaconvention.com
for more information.

EVENT VENUE

DELTA BY MARRIOTT

1635 42nd St S
Fargo, ND
Phone: 701.277.9000
Online Reservations - <http://bit.ly/2voLnza>

Reservation Deadline:
May 10

Special Group Rate:

Double/King: \$92/per night
2 Room King/Queen Suite: \$105/per night

A block of rooms has been reserved at the hotel. When making reservations, ask for "ND Bankers" rate.





For up-to-the-minute information, complete agenda and full convention details, visit:

ndbaconvention.com



North Dakota Bankers Association
PO Box 1438
Bismarck, ND 58502-1438
Phone: 701.223.5303



South Dakota Bankers Association
PO Box 1081
Pierre, SD 57501-1081
Phone: 605.224.1653



ANNUAL CONVENTION

Registration Form

2018 NDBA/SDBA Annual Convention • June 10-12
Delta by Marriott • Fargo ND

(Please copy form for additional attendees.)

Name (for badge):

Email

Spouse/Guest Name (if attending)

Email

Bank/Company

Address

Business Phone

City

State

Zip

Cell Phone (for emergencies only)

Registration Fees	Early Bird Discount	After May 17	Total
Full Registration	\$595	\$645	
Spouse/Guest Registration	\$395	\$445	
Partial Registration Options			
Welcome Party in Exhibit Hall	\$100	\$125	
Monday Day Sessions Only	\$295	\$325	
Monday Bright Night Party	\$100	\$125	
Tuesday Day Sessions Only	\$295	\$325	
Tuesday Luncheon	\$45	\$55	
Tuesday Reception and Dinner with Entertainment	\$125	\$150	
Golf Tournament (please complete & return golf form)			
Edgewood Public Golf Course	\$75	\$75	
Rose Creek Golf Course	\$75	\$75	
Optional Activities (please complete & return separate registration form)			
Lake Life - Monday Afternoon Tour (open to everyone)	Limited to first 50 registrants	registration required	
Here's Your Sign - Tuesday Guest Program	Limited to first 30 registrants	registration required	
Child Registration (under 12)	\$40 per event or \$160 for all events.		
Name & Age	Name & Age		
GRAND TOTAL			

The registration fees shown above include the following meals and events. However, to assist us with accurate counts for planning purposes, please indicate which meals and events you plan to attend.

	Banker or Business Partner	Spouse or Guest	Child 1	Child 2
Sunday				
Welcome Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday				
Fellowship Breakfast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spouse/Guest Program		<input type="checkbox"/>		
Living B.I.G. in the Life You're In				
Bright Night Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday				
Mindful Meditation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NDBA Luncheon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SDBA Luncheon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reception/Dinner/ Entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Return
registration
form and
payment to:North Dakota Bankers Association
PO Box 1438
Bismarck, ND 58502-1438
Phone: 701.223.5303
www.ndbaconvention.com

- ☐ Please invoice me
☐ Check enclosed
 (payable to NDBA)

- ☐ I'd like to pay by credit
 card. Please contact me.
☐ Complimentary Registration

Cancellation Policy: A full refund less \$25 will be made if notice is received by May 18; 50% refund through May 25; no refunds for cancellations received after May 25. Substitutions are allowed. Golf fees are non-refundable.



ANNUAL CONVENTION

Golf Registration

2018 NDBA/SDBA Annual Convention • June 10-12

Golf Tournament • Monday, June 11

Edgewood Public Golf Course

19 Golf Course Rd, Fargo ND

Phone: 701.232.2824

Website: www.fargogolf.net/edgewood/

Tournament Fee: **\$75**

Rose Creek Golf Course

1500 East Rose Creek Parkway South, Fargo ND

Phone: 701.235.5100

Website: www.fargogolf.net/rose-creek/

Tournament Fee: **\$75**

- Shotgun start at 12:00 pm
- 18 Hole, Handicapped, Four-Person Scramble.
- Edgewood Public Golf Course will be limited to the first 120 bankers and business partners. Additional golfers and spouses/guests will play at Rose Creek Golf Course.
- Registration includes green fees, carts, refreshments and prizes.
- All golfers must be registered for the Annual Convention.
- Mulligan sales will support BankPAC.

Banker/Business Partner Golf

☐ Edgewood Public Golf Course Fee

☐ Rose Creek Golf Course Fee

Each foursome will include an NDBA/SDBA business partner.

You may arrange for a business partner to be on your team or NDBA will assign one.

☐ I have the following team arranged or

☐ Please assign me to a team

Player 1: _____

Bank/Company: _____

18 hole handicap: _____ Phone: _____

Email: _____

Player 3: _____

Bank/Company: _____

18 hole handicap: _____

Player 2: _____

Bank/Company: _____

18 hole handicap: _____

Business Partner: _____

Bank/Company: _____

18 hole handicap: _____

Spouse/Guest Golf

☐ Rose Creek Golf Course Fee – \$75

Player 1: _____

18 hole handicap: _____

Player 3: _____

18 hole handicap: _____

Player 2: _____

18 hole handicap: _____

Player 4: _____

18 hole handicap: _____

Please submit golf registration with
your convention registration.



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ANNUAL CONVENTION

Optional Activity & Guest Program

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In order to accommodate those who would like to participate and because there are a limited number of spots available for these special events, we ask that a registration form be completed for each participant. The events are complimentary. **Pre-registration required.**

Monday, June 11 • 12:00 - 4:00 pm

Lake Life

Afternoon Tour - *for the non-golfers*

Enjoy the afternoon with a fun excursion to two beautiful Minnesota lakes. The group will have lunch at Zorbaz in Detroit Lakes, a great-time pizza joint, before heading to Pelican Lake for a pontoon boat cruise. Transportation will be provided. Limited to first 50 registrants. **Pre-registration required.**

Tuesday, June 12 • 8:00 - 11:00 am

Special Program for Spouses and Guests

Here's Your Sign

Wood Sign Painting Party

Join us for a DIY workshop at Creatively Uncorked in West Fargo. Just bring your creativity and a willingness to learn as you choose a design and create a wood sign worthy of your walls. Refreshments and transportation provided. Limited to first 30 registrants. **Pre-registration required.**

REGISTRATION

Bank/Company: _____

City: _____ State: _____

1. Name: _____

Email*: _____

2. Name: _____

Email*: _____

☐ Lake Life Afternoon Tour - June 11

☐ Here's Your Sign Spouse/Guest Program - June 12

☐ Lake Life Afternoon Tour - June 11

☐ Here's Your Sign Spouse/Guest Program - June 12

** NDBA will contact the guests shortly before the Convention to give more details and to verify attendance.*

Please send this form with your
convention registration.



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