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You will see the best views of the mountains on the Appalachian Trail.

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02 | TOP 10 OUTDOOR ADVENTURES

Northeast Tennessee is home to the majestic Appalachian Mountains, pristine lakes and rivers, and more outdoor adventures than you could ever imagine. While there are numerous expeditions out there, we've compiled a list of the top 10 you'll find in this area.

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Visit NortheastTennessee.org for more travel tips and area information.

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Northeast Tennessee's
TOP 10
Outdoor Adventures

Northeast Tennessee is home to the majestic Appalachian Mountains, pristine lakes and rivers, and more **OUTDOOR ADVENTURES** than you could ever imagine. While there are numerous expeditions out there, we've compiled a list of the top 10 you'll find in the area.

HIKING THE APPALACHIAN TRAIL

Throughout the Region

There are a number of opportunities to hike in Carter, Johnson, and Unicoi counties through which the Appalachian Trail system runs.

You will find areas that feature level, paved walkways and others that lean more toward technical rock climbing. The Appalachian Trail runs the length of Carter County, which is where some of the best scenery on the trail can be located. The trail crosses Round Bald on the Roan massif, Yellow Mountain and Hump Mountain before it crosses Hwy. 19E near the Tennessee-North Carolina state line.

The trail climbs and follows the ridge of White Rock Mountain before descending into Dennis Cove, past Laurel Falls and then across Hwy. 321 at the Shook Branch Recreation Area on Watauga Lake. It then winds around the west end of the lake, crosses Watauga Dam, and heads up the length of Iron Mountain.



RAFTING ON THE NOLICHUCKY

Unicoi County

The Nolichucky River Gorge is one of the most beautiful and adventurous rivers in the entire Southeast. It provides rafters with an authentic river experience, far-removed in the wilderness, floating on a free-flowing river.

The river's white waters wind through the deepest gorge in the eastern portion of the United States. It features steep slopes and cliffs that climb more than 2,000 feet, offering adrenaline-charged rafting in the middle of absolutely gorgeous scenery.

The Upper Nolichucky has more than 25 named class II, III, and IV rapids along nine miles of pristine wilderness. Day trips, as well as half day and overnight trips, are available through a number of rafting companies. The Lower Nolichucky River offers calmer rafting with mellow rapids and is perfect for families.

Rhododendrons on Jane Bald along the Appalachian Trail on Roan Mountain

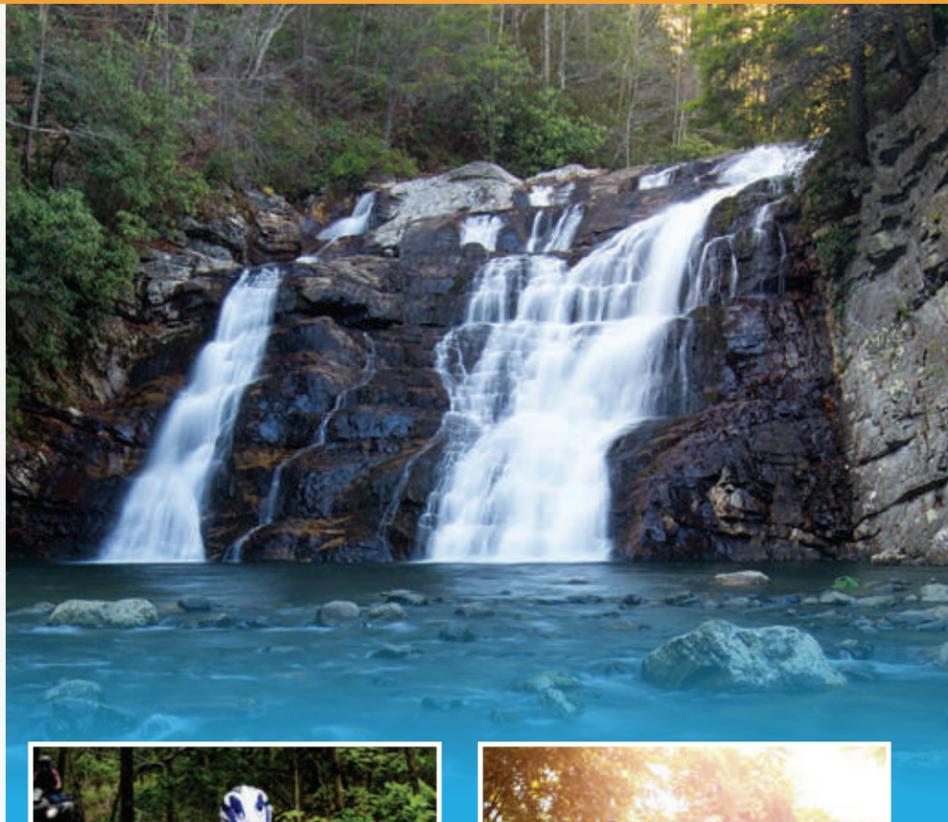
LAUREL FALLS

Hampton

Laurel Falls is a popular destination for hikers along the Appalachian Trail and is arguably the most remarkable waterfall in Northeast Tennessee.

Located in the congressionally designated Pond Mountain Wilderness, the main trail is a moderate 5.8-mile out and back hike that leads to a 55-foot waterfall that is especially powerful and spectacular after substantial rainfall. Additionally, there is a more moderate 2.6-mile route along the Appalachian Trail from Dennis Cove.

The hike to the falls can be challenging and requires suitable physical ability and adequate footwear.



LAUREL RUN PARK

Rogersville

Established along the serene Holston River, this 440-acre park was the setting for the 1984 movie, *The River*, starring Mel Gibson and Sissy Spacek. Once the movie production ended, the property was ceded to Hawkins County leading to the journey of restoring the farmland into the extraordinary Laurel Run Park.

The park is home to three beautiful waterfalls along 37.5 miles of trails in conjunction with Bays Mountain Park, approximately one-half mile of river frontage fishing, and an abundance of wildflowers and wildlife. You will also find a one-mile paved walking path along the river's edge for an ever-changing view.

Families can enjoy exploring the mountain-foothills creek, sports-recreational areas, a playground, an amphitheater, and multiple picnic shelters throughout the park.



DOE MOUNTAIN RECREATION AREA

Mountain City

Doe Mountain is a multi-use, family-oriented outdoor recreation area nestled in a range that runs approximately 16 miles between Mountain City and the headwaters of Watauga Lake, the highest lake in the TVA system.

The recreation area contains approximately 8,600 acres of mostly forested land, criss-crossed by miles of roads and trails built for the mining and logging activities that once took place on the mountain. These historical roads and trails form the backbone of the multi-use trail system that is the centerpiece of Doe Mountain recreation.

Doe Mountain, which is one of the premier outdoor recreation areas in the South, features more than 10 miles of mountain biking trails and 45 miles of hiking and ATV riding trails.

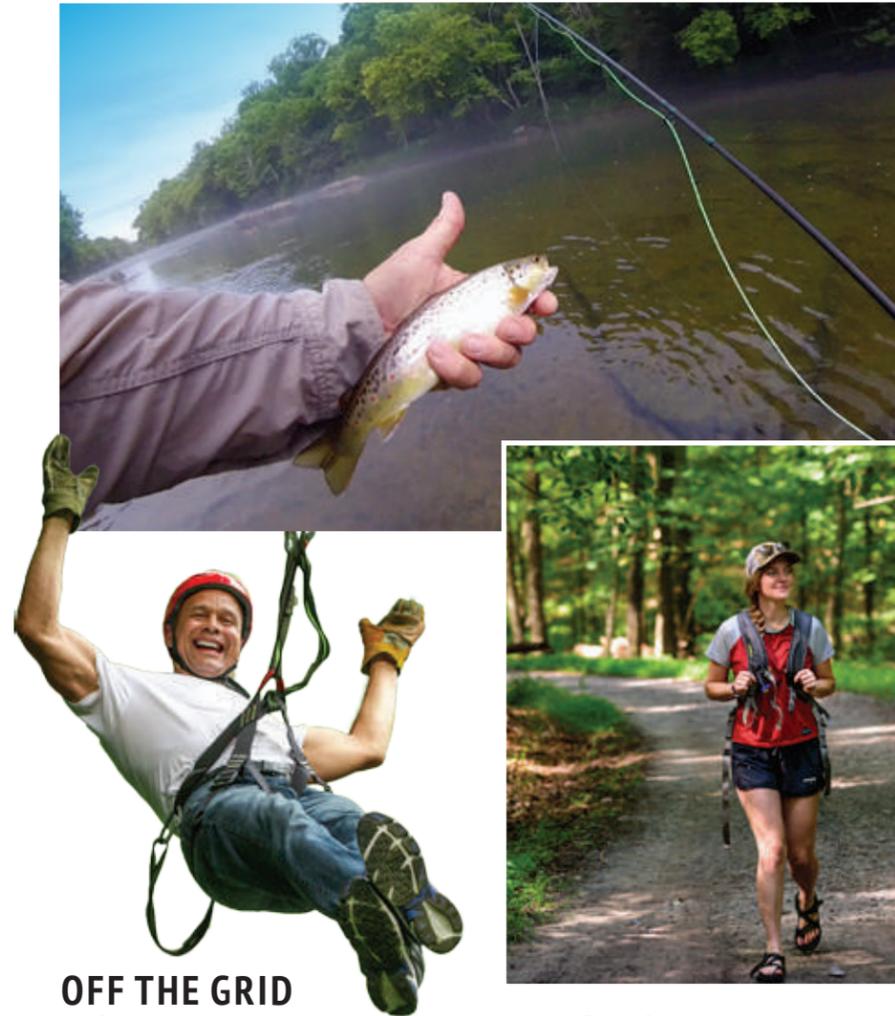


TWEETSIE TRAIL

Johnson City to Elizabethton

The 10-mile Tweetsie Trail is a rails-to-trails project that stretches along the former East Tennessee and Western North Carolina "Tweetsie" railroad, between Johnson City and Elizabethton. The trail takes its name from the locomotives of the past, which featured high-pitched whistles.

The recreational trail, which runs along the former railroad corridor, is utilized by thousands of people who enjoy walking, hiking, running, and biking on what is a relatively flat grade in a natural setting. The first seven miles of the trail extend from Johnson City to Sycamore Shoals State Park in Elizabethton, while the last three miles stretch from the park to Betsytown Center.



OFF THE GRID MOUNTAIN ADVENTURES

Elizabethton

If you're looking for some exciting ziplining fun, Off the Grid needs to be on your bucket list. Featuring one of the longest zip lines in the country at nearly 3,000 feet long and extended 300 feet above a canyon floor, you can reach up to speeds of 60 mph. And if you want to race a friend or family member, there's a dual zip line.

Also featured is also a 60-ft. high tower, which is part of the zip tour where you can zip back out, repel down or take a leap of faith. A tether is attached to your harness, you walk the plank, step off, and free fall more than 20 feet before a quick jump device lowers you to the ground.

Off the Grid is also home to the area's only gravity-defying giant swing, which lifts its passengers up five stories. Once you pull the release, you're weightless before swinging out in a 100 ft. pendulum, reaching speeds of 50 mph.

BAYS MOUNTAIN PARK AND PLANETARIUM

Kingsport

One of the most beautiful parks in Tennessee, Bays Mountain has something for everyone regardless of age. Among its many remarkable features is a Nature Center, Animal Enclosures, Herpetarium, Raptor Center, Farmstead Museum, and of course its state-of-the-art planetarium.

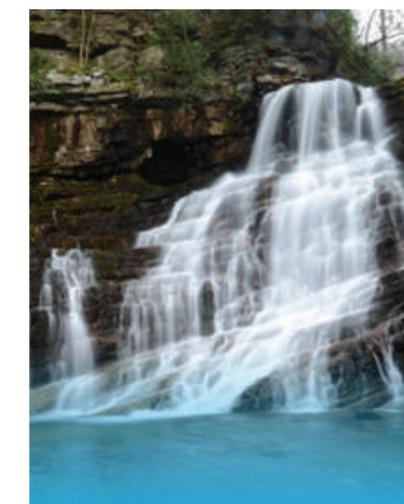
Today, Bays Mountain Park and Planetarium is a 3,550-acre nature preserve, visited by hundreds of thousands of people every year. It is home to a variety of animals, like free-roaming deer, bobcats, otters, and wild turkeys, and also features an outdoor wolf habitat. Bays Mountain Park features a 44-acre lake, where visitors can take barge rides, and learning centers where nature lovers can see falcons, owls, snakes, and turtles, just to name a few. There is also 40 miles of hiking and mountain biking trails, an adventure ropes course facility with a 300-foot zip line and much more.

FISHING ON THE SOUTH HOLSTON RIVER

Sullivan County

Fishing is extremely popular on the South Holston River, a nationally recognized fishing paradise. It produces numerous trophy trout each year as it's filled with a variety of trout and extensive sulphur hatches.

The river is a tailwater trout fishery, stocked with rainbow trout, which holdover from year to year because the water stays cool, even during the summer, due to its location to the Weir Dam. The South Holston also features a substantial population of wild brown trout and is considered the best tailwater in the Southeastern United States. It can be waded when no power is being generated or fished from a boat when the turbines are running.



MARGARETTE FALLS

Greeneville

Scenic Margarette Falls, which features a fan-shaped 60-foot drop, is one of the most popular waterfall trails in the area.

Located in the Bullen Hollow section of the Cherokee National Forest, the trail that leads to the magnificent falls begins on a wide, graveled road with a slight grade for the first half-mile, an easy hike on a closed Forest Service road. The trail forks to the left and becomes a bit rockier and will likely require wading through a stream.

You'll see several smaller falls on the way up to the grand upper Margarette Falls.



Music...

IT'S IN OUR ROOTS.

Music in Northeast Tennessee has a rich history that was highlighted by the “big bang of country music” in 1927. It was then that, according to Johnny Cash, “the most important event in the history of country music” occurred right here in Bristol. Flip to page 24 to continue reading about why Bristol was named the Birthplace of Country Music.

There are a variety of festivals that occur each year in Northeast Tennessee. Each September, the Birthplace of Country Music hosts the Bristol Rhythm & Roots Reunion music festival in Downtown Bristol. The three-day festival brings more than 120 bands to the city every year. Johnson City residents flood downtown during the Blue Plum Festival at the beginning of summer and the Little Chicago Festival at the end of summer. Both festivals feature the rich heritage in music, arts, and food on which Johnson City has built a reputation. Jonesborough celebrates music all summer long, so bring your chair and enjoy Music on the Square on Friday nights and Main Street Brews & Tunes on Sunday evenings.

In Greeneville, the Niswonger Performing Arts Center has been a host to well-known musicians, such as hometown favorites, The Band Perry, and provides educational performances benefiting children throughout the region.

The musical heritage in Northeast Tennessee includes so much more than just country music. Visit northeasttennessee.org for year-round live music venues in each city.



STUDIO BREW

Bristol

Studio Brew, one of the many breweries in Bristol, features live local music throughout Northeast Tennessee, and one of the many unique music venues in Bristol.

What makes Studio Brew a particularly special music venue is the music lover's experience of pairing craft beer and eclectic food, while enjoying local and regional musicians in the taproom. Studio Brew's location, built in 1907, is listed on the National Register of Historic Buildings.

With Bristol's title as the official Birthplace of Country Music, it comes as no surprise that music is such a focal point. In fact, on most evenings you can find live music somewhere in the downtown area.

Visit studiobrew.beer for upcoming shows. For more information about music venues in Bristol, visit DiscoverBristol.org.



THE WILLOW TREE COFFEEHOUSE AND MUSIC ROOM

Johnson City

Known as the living room of Johnson City, The Willow Tree is a coffeehouse, music venue, bookstore and art gallery located in the vibrant downtown area.

During the day, customers can enjoy locally roasted coffee and homemade breakfast or lunch in a comfortable, unique setting. On weekend nights, The Willow Tree hosts touring and local musicians in the music room. Don't miss out on Zoe's famous cookies and Wednesday open mic night!

Some other favorite music venues in Johnson City are the Acoustic Coffeehouse, Capone's, Down Home, and the Hideaway.

Visit thewillowtreejc.com for upcoming shows. For more information about music venues in Johnson City, go to VisitJohnsonCityTN.com.



HIGH VOLTAGE

Kingsport

High Voltage is what you get when you cross a truly unique event venue and a kickback beer garden. Located on the corner of Main and Cherokee Streets, High Voltage is the newest open-air venue in Downtown Kingsport.

During the day, the venue is perfect for coffee and a book, or lunch from a food truck. On Friday and Saturday evenings, High Voltage will offer live music, craft beer, charcuterie, corn hole, and a large screen TV. The venue can accommodate up to 150 people, and is a unique and versatile spot perfect for any event from a wedding reception to a football party.

Sleepy Owl Brewery and Gypsy Circus Cidery also host local and regional music in their taprooms located in downtown Kingsport.

For upcoming shows, follow @HighVoltageKPT on Facebook. For more information about music venues in Kingsport, go to VisitKingsport.com.



Meet the SONGSTER

AMYTHYST KIAH

There is no doubt that there is an abundance of musical talent in the mountains of Northeast Tennessee. One particular local musician portrays herself as a Southern Gothic songster. The first time you hear Amythyst Kiah's soulful, powerful voice (especially if she is covering Dolly Parton's *Jolene*), you will instantly be addicted to her eclectic vibe. Based in Johnson City, TN, Kiah has been commanding a stage presence in the region and worldwide.

“Amythyst is not only an amazing singer/songwriter, but she is also a beautiful human with an old soul.”

– TERI DOSHER,

The Willow Tree Coffeehouse

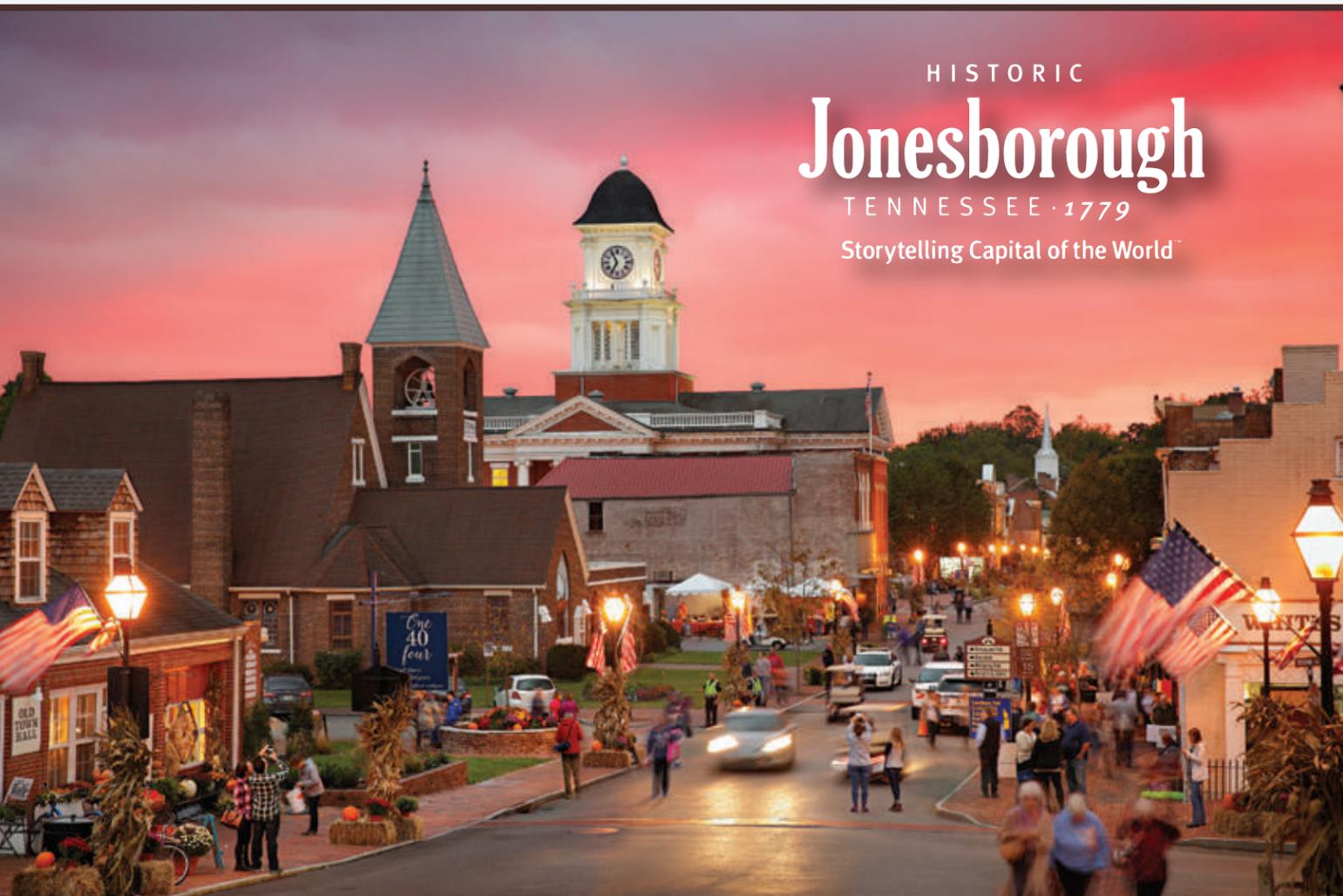
Kiah's musical influences span decades from the '20s old time music, '50s-'70s strong R&B and country music, and powerful contemporary artists such as Adele and Florence and the Machine. She has toured with well-known bands such as The Indigo Girls, Mipso, and Old Crow Medicine Show, and has traveled to Scotland and the U.K. to share her eclectic style. She is certain to perform during Bristol Rhythm & Roots Reunion as she is a recurring fan favorite!

Visit amythystkiah.com to stay up-to-date on tour dates and to find out more about Amythyst Kiah.



With a story older than Tennessee itself,

come experience Jonesborough and hear the story of Tennessee's oldest town still being told. Jonesborough always has something going on, from town-wide Christmas events all December long to several summer concert series offering live music each week. Step back to 1779 with a town tour guide in period dress, and be sure to visit all of the charming shops and eateries that help make Jonesborough truly unique. You're invited to experience Jonesborough and the people who call it home all while leaving your footprint on the history that is still being written.



HISTORIC
Jonesborough
 TENNESSEE · 1779
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Where you can hear the story of **TENNESSEE'S OLDEST TOWN** still being told. jonesborough.com



THE LOST State of Franklin

The State of Franklin was created shortly after the Revolutionary War in 1784 in what is now Northeast Tennessee, with Jonesborough serving as its capital. At that time, the four counties of Sullivan, Washington, Greene, and Spencer (now Hawkins), made up a mountainous region that was part of western North Carolina.

Under the limited congressional revenue powers imposed by the Articles of Confederation, it was decided that the best way to fund the new national government in the 1780s was the cession of western lands by the individual states. However, tensions rose in 1784 when the North Carolina state legislature withdrew militias from the region and unsuccessfully tried to cede the lands to the federal government.

Under the leadership of Arthur Campbell of Southwest Virginia, and others in the Holston River Settlements, a meeting was arranged in Jonesborough in August of 1784. Worried about attacks from the Cherokee Indians and feeling that the government had forgotten them, the western settlers declared their four counties a new American state, which would have been the country's 14th state. Delegates then elected to attend a convention in December of that year to draft the constitution for the new government.

At the convention, the delegation made it known that they wanted to be an independent

state, known as Franklin. Almost a year later, in November of 1785, they met again to adopt a permanent constitution and finally, in March of the following year, John Sevier, a soldier and politician who was quite popular in those days for fighting Native Americans, was elected governor. It is said that, because they desperately wanted Benjamin Franklin's support, they named the state after him. However, Franklin, one of the founding fathers of the United States, refused to publicly support the proposed new state.

After petitioning Congress for admission to the United States, Franklin fell short of the two-third majority needed for statehood. North Carolina had decided by this time that it wanted to regain control over the Franklin land and encouraged dissension in the west through conciliatory overtures to those living there. The North Carolina legislature then created additional counties and courts, as well as a Sevier-led militia brigade.

North Carolina established a parallel government in Jonesborough under Col. John Tipton that competed with Sevier's regime in Greeneville. Tensions between the two governments erupted in the winter of 1788, when agents of North Carolina seized Sevier's valuables and several of his slaves to settle his tax debts. In response, Sevier marched to Tipton's home with over 100 men to reclaim his property. The resulting "Battle of Franklin" ended with three deaths, a number of injuries, and Sevier's retreat.

Soon after the skirmish with North Carolina's troops, the state of Franklin faced the prospect of an invasion from the Chickasaw, Chickamauga, and other Native American tribes. With no other friends to turn to, Governor Sevier sought assistance from Spain. Sevier's conspiring with a foreign government proved to be the final straw for North Carolina. In August of 1788, North Carolina arrested Sevier. Although quickly freed from jail by his supporters, Sevier ultimately came to the conclusion that it was time to let the state of Franklin go. The Franklin rebels surrendered and swore their allegiance to North Carolina, which sent troops to fight off the hostile Native American forces.

But, in February 1789 it was done. Sevier's Franklin had collapsed and no longer was supported by the public. Sevier surrendered, swore allegiance to North Carolina, and was then given a command in the militia.

After Sevier's surrender, North Carolina turned its western counties over to Congress, which then became part of the Southwest Territory. Sevier was elected as territorial governor and in 1796, when the area that had been known as the State of Franklin was admitted to the Union as the state of Tennessee, he became the new state's first governor.

And with that the State of Franklin was no more, but the story, and its historical significance, endures. Tours in both Jonesborough and Greeneville give detailed history on the Lost State of Franklin.



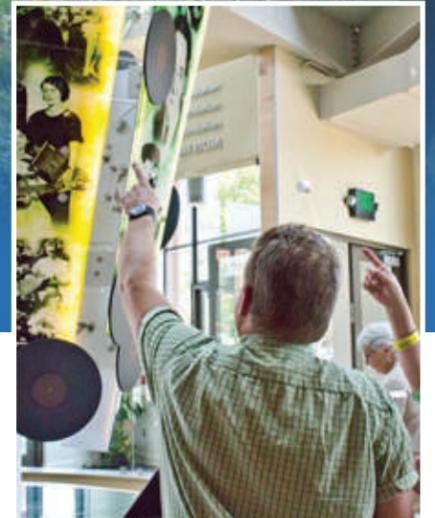


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BIRTHPLACE OF COUNTRY MUSIC MUSEUM

The Birthplace of Country Music Museum, an affiliate of the Smithsonian Institution, opened in downtown Bristol in August of 2014.

The museum tells the story of the famous 1927 Bristol Sessions recordings, explores how evolving sound technology shaped their success, and highlights how that rich musical heritage lives on in today's music.

Through script and artifacts, interactive displays and theater experiences – along with a variety of educational programs, musical performances, and community events – the exciting story of the 1927 recording sessions and their far-reaching influence comes alive. Rotating exhibitions from guest curators and other institutions, including the Smithsonian, are featured throughout the year in the Special Exhibits Gallery. The museum also houses a performance theater and a radio station, WBCM.

For more information, visit birthplaceofcountrymusic.org/museum

BARTER THEATRE

The longest running professional theatre in the United States, Barter, has been entertaining patrons since 1933. The theatre, which is housed in the second oldest theatrical building in the country, is one of the few remaining professional resident year-round repertory theaters in the U.S.

As you lose yourself in a world of adventure, comedy, romance, and suspense, you'll laugh, gasp with surprise, and perhaps even shed a tear as you watch stories unfold via a professional cast that will take your breath away.

Numerous well-known actors, such as Gregory Peck, Ernest Borgnine, Kevin Spacey, Frances Fisher, and Patricia Neal performed in productions at Barter early in their careers.

Visit bartertheatre.com for more information.



"A Midsummer Night's Dream" at Barter Theatre



CHESTER INN MUSEUM

The Chester Inn Museum is a state-owned historic site, which was built in 1797. The museum provides visitors with a glimpse into the history of the oldest commercial building in Jonesborough, the oldest town in Tennessee, which is known for its history and cherished architecture.

The state of Tennessee purchased the historic site in 1989 and restored the building to its 1880-1890 facade in keeping with its signature Italianate portico. The museum opened in late 2011.

The museum features exhibits that focus on the Inn and its history, as well as the historic downtown area of Jonesborough, the Washington County Courthouse, and such significant stories as the birth of the State of Franklin, for which Jonesborough served as the capital.

For more information, visit heritageall.org.



HALE SPRINGS INN

The historic Hale Springs Inn was built in 1824 by John A. McKinney and is nestled in the heart of historic downtown Rogersville, Tennessee. The Inn features nine spacious appointed guest rooms and suites, all with private baths.

Hale Springs Inn has three presidential suites, all named after presidents which have been previous guests to the Inn: Andrew Jackson, Andrew Johnson, and James Polk. A full breakfast is included with each room. Free tours available.

For information visit halespringsinn.com.



KINGSPORT BALLET

Kingsport Ballet is a ballet school and performing company staging full-length ballets such as Swan Lake, The Sleeping Beauty and Giselle. The ballet stages three productions each year including major Tchaikovsky ballets in its repertoire, in addition to classics like Don Quixote, Paquita, Les Sylphides and others, blending the work of seasoned professionals with dedicated area dancers. Kingsport Ballet focuses on Vaganova-focused curriculum hosting guest faculty from around the world. The school is housed in a newly renovated, 15,000 sq. ft building in downtown Kingsport including ten teachers, four studios with sprung floors, an arts wing, kitchen, a fitness/wellness lounge and an art gallery.

For more information, visit kingsportballet.org.



MARY B. MARTIN SCHOOL OF THE ARTS

The Mary B. Martin School of the Arts at East Tennessee State University was established in 2009 by James C. "Jim" Martin in memory of his late wife, Mary B. Martin, an ETSU graduate and resident of Johnson City.

Established with the purpose of providing a focal point and recognition for the arts at ETSU, the program's mission is to deepen and enrich arts experiences at the school and in the community. The school offers concerts, lectures, films, stage and dance performances, visual artists and exhibitions, comedy, storytelling, literature, illusion and a wide variety of musical performances.

For more information, visit etsu.edu/martin.



Photo: Dusty Barker

NISWONGER PERFORMING ARTS CENTER

The Niswonger Performing Arts Center (NPAC) is a regional performing arts center located in historic downtown Greeneville. NPAC, which seats more than 1,100, has hosted hundreds of concerts and other events since it opened in 2004. It is nationally recognized as a leading regional venue in the entertainment industry.

NPAC performances include a variety of performing artists in genres such as smooth jazz, Contemporary Christian, classic and contemporary country, classic and contemporary pop/rock, and ballet. Theatrical performances, including those specifically designed for family experiences, are also presented.

For more information or to purchase tickets, visit npacgreenville.com.



PARAMOUNT CENTER FOR THE ARTS

The Paramount in downtown Bristol opened in 1931. Its dazzling interiors and iconic marquee were characteristic of the Paramount Pictures chain of Art Deco movie palaces. After an ambitious restoration in 1991, The Paramount reopened as a sparkling new performance facility, equipped for all manner of stage presentations from Ballet to Broadway musicals. The Paramount Center for the Arts, a non-profit organization, hosts national touring acts and serves a center of civic and cultural activity for the greater Bristol community.

The Paramount is available for rental by commercial and non-profit presenters. For inquiries, and to learn about the exciting calendar of upcoming events, visit paramountbristol.org.



ROCKY MOUNT STATE HISTORIC SITE

Rocky Mount is a two-story log house built in the late 1820s, and is located on the former property of William Cobb in Piney Flats. It was the temporary capitol of the Southwest Territory during Governor William Blount's residence with the Cobb family between 1790-1792.

Today visitors can step back into the year 1791 and gain an appreciation for the daily lifestyle of a frontier family as costumed interpreters invite guests into the restored house and dependencies as guests of the Cobb family.

Visitors discover members of the Cobb family, who perform daily chores in the kitchen, barn, weaving cabin, and gardens. As the seasons change, visitors encounter work in the field crops area and can view farm animals.

For more information, visit rockymountmuseum.com



SYCAMORE SHOALS STATE HISTORIC PARK

Sycamore Shoals became a state park in 1976. The park's visitor center features interpretive exhibits highlighting the history of this time, an Eastern National bookstore and gift shop. Located behind the visitor center is a reconstruction of the 18th century Fort Watauga, now the site of educational programs and musters. The park's two-mile Mountain River Trail is located on the south bank of the Watauga River with signs detailing the historical events of the area. The park also offers an assortment of living history, recreational programming and events from traditional arts and craft classes to military musters. The annual presentation of Tennessee's Official Outdoor Drama, Liberty! is held every July with Fort Watauga as a backdrop, telling the story of the colonists who settled in the area during the late 18th century and the significant contributions they made to American history.

For information, visit sycamoreshoalstn.org.



UNICOI COUNTY HERITAGE MUSEUM AND CLINCHFIELD RAILROAD MUSEUM

The Unicoi County Heritage Museum is located inside a turn-of-the-century home originally built for the Superintendent of the National Fish Hatchery in Erwin. The museum showcases the county's history in uniquely themed rooms.

Modeled to look like an old-fashioned train depot, the Clinchfield Railroad Museum pays homage to the Town of Erwin's rich railroad history. Once inside, guests proceed into the large display room, filled with railroad collection memorabilia. The museum is located adjacent to the Unicoi County Heritage Museum.

For more information, visit unicoicounty.org.



Fresh Air Photo

INTERNATIONAL STORYTELLING CENTER

The International Storytelling Center, located in Jonesborough, advocates for the power of storytelling by providing the knowledge, experiences, and tools to help individuals, organizations, and communities tap into the power of a story. It is dedicated to enriching the lives of people around the world through the arts of storytelling.

The International Storytelling Center is home to the world's foremost storytelling event, the National Storytelling Festival, which takes place the first weekend in October and draws some of the world's top storytellers. The center also hosts Storytelling Live!, its Teller-in-Residence series which takes place May through October. Storytelling Live! includes daily performances in a state-of-the-art theater.

For more information, visit storytellingcenter.net.

Bring Your Family!



GRAY FOSSIL SITE

Located off exit 13 on I-26, the Gray Fossil Site and Museum is an active Miocene-era fossil dig site that dates back 4.5-7 million years ago.

Believed to have formed when an underground limestone cave collapsed and created a sinkhole, this vast fossil deposit includes hundreds of plant and animal fossils including: saber tooth cat, alligator, tapir, rhinoceros, short-faced bear, shovel-tusked elephant, red panda, and mastodon.

Visitors can participate in a program, tour the exhibits, get an up-close view of the dig site (active May-October, weather permitting) and watch workers in the on-site research laboratory as they sort and reconstruct recent fossil finds.

For more information, visit gfsm.handsonmuseum.org.



HANDS ON! REGIONAL MUSEUM

Located one block from I-26, Hands On! Regional Museum is a unique interactive environment for children of all ages and their families. Designed to make learning fun, two floors of exhibits, programs, and activities in the arts, sciences and humanities are offered daily.

Offering something new around every corner, visitors can slide down the Katie Ellen Coal Mine and crawl through its tunnels; fly a real Cessna 150 airplane; perform exciting science experiments in the Eastman Discovery Lab; experience the world's most powerful bi-polar, musical Tesla coil; and many other one-of-a-kind experiences.

Check the website often as plans are under way for the museum to relocate within Gray Fossil Site.

For more information, visit handsonmuseum.org.



JONESBOROUGH HISTORY AND MYTH BUSTING TOURS

As the Storytelling Capital of the World and the oldest town in Tennessee, Jonesborough's history is more than just a little interesting. The town was, in fact, the first capital of the State of Franklin, a territory in 1784 that tried to become its own state. See what we mean? The town's history is quite intriguing.

Jonesborough was established in 1779, a mere 17 years before Tennessee even became a state, so it goes without saying that the town is filled with plenty of outrageous stories – some true, some a bit questionable. That's where the Heritage Alliance's Mythbusting Tours come into play.

The tours, offered at various times throughout the year, will help those visiting the 238-year old town separate facts from myths, while putting their investigative skills and knowledge to the test. If you are more of a history buff, perhaps the History Tour offered by the Heritage Alliance would be more your style. Tickets to both tours may be purchased at the Chester Inn State Historic Site & Museum on Main St.

For more information, visit heritageall.org.



KINGSPORT AQUATIC CENTER

Open year-round, this popular aquatic center features indoor and outdoor facilities. The indoor area encompasses 46,000 square feet and includes three multi-purpose, heated pools, designed for recreation and instruction, including the region's only Olympic-size pool.

The outdoor area consists of a water park that includes two water slides, a water playground and a 900-foot lazy river, which is open from Memorial Day through Labor Day each year.

Whether it's competitive swimming, water classes or water park fun you're interested in, the state-of-the-art Kingsport Aquatic Center is the place to find it.

For more information, visit swimkingsport.com.



KINGSPORT CAROUSEL

The Kingsport Carousel, which features more than 30 hand-carved animals, has quickly become one of Northeast Tennessee's most popular attractions – and not just for kids.

While children do love the carousel, which features a three-and-a-half-minute ride, they're certainly not the only ones who love to join in on the fun as adults are also partial to the artful attraction. The carousel, which is located inside another area favorite, Pal's on Clinchfield St, features eccentric hand-carved animals made by the locals.

The carousel, which costs only \$1 to ride, is open year-round Wednesday through Sunday.

For more information, visit engagekingsport.com.



ANDREW JOHNSON NATIONAL HISTORIC SITE

Make learning about history in Northeast Tennessee fun at any age with a visit to the Andrew Johnson National Historic Site. The National Park features a visitor center, museum, Johnson's early home, the homestead and cemetery. Andrew Johnson was the first President of the United States who had neither been a military hero nor studied law. Known in his time as the "courageous commoner," this former tailor's apprentice followed the ideals inherent in the American dream to rise from poverty-stricken circumstances. Johnson was also the first U.S. President to be impeached and guests to the visitor center can take part in history by participating in a mock impeachment decision based on a timeline of events that took place during Johnson's presidency. Children have the opportunity to learn about Andrew Johnson's time and the Civil War through programs such as School of the Soldier and Civil War on the Home-front.

After a trip through Andrew Johnson National Historic Site, take a guided tour from the Main Street Greenville program to learn more about Johnson and other significant historical facts that took place in Greenville.

For information, visit nps.gov/anjo.

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APPALACHIAN LEAGUE BASEBALL PARKS

Northeast Tennessee is fortunate to have five minor league baseball parks, featuring the rookie league teams of the Pittsburgh Pirates (Bristol), Minnesota Twins (Elizabethton), St. Louis Cardinals (Johnson City), New York Mets (Kingsport), and a park in Greeneville.



The **BRISTOL PIRATES** play at Boyce Cox Field at DeVault Stadium on Euclid Ave., in Bristol. The field has belonged to a rookie league team since 1969 and was home to teams from the Detroit Tigers and the Chicago White Sox prior to the Pirates coming to town. The stadium, where the team has captured six Appalachian League titles, seats 1,500 and has hosted players like Lou Whitaker and Mark Fidrych.

The **ELIZABETHTON TWINS** play at Joe O'Brien Field on the banks of the Watauga River. The field has hosted the Twins since 1974 and has a seating capacity of 1,500. The Twins have captured a total of 11 Appalachian League championships since 1974. The park has seen the likes of major leagues Kirby Puckett, Gary Gaetti, and Kent Hrbek start their careers there.

The **JOHNSON CITY CARDINALS** play at the TVA Credit Union Ballpark – near downtown Johnson City. The stadium has been in existence since 1956 and has also hosted rookie league teams from the New York Yankees and Philadelphia Phillies. Cardinal Park seats 3,800 and has seen nine league championships titles come home to the Cards. Ron Guidry, Ken Oberkfell, and Vince Coleman began their pro careers in Johnson City.

The **KINGSPORT METS** play at Hunter Wright Stadium, built in 1995. The stadium, which seats 2,500, is located on Granby Rd. Kingsport first hosted an Atlanta Braves team before welcoming the Mets to town in 1980. The Mets own seven Appalachian League titles and have sent a number of players to the pros, including Darryl Strawberry, Dwight Gooden, and David Wright.



ETSU FOOTBALL'S NEW HOME

In 2015, collegiate football made an emotional return to East Tennessee State University. At this time, the team did not have a football stadium to call their own and played their first two seasons at a local high school stadium.

In August of 2017, the Bucs played their first season game in their new home. The stadium was named after businessman and longtime ETSU supporter William B. Greene, Jr. It is located in the Southwest corner of campus and can accommodate 10,000+ fans.

For more information about the ETSU football program or to purchase tickets, visit etsubucs.com/football. Go Bucs!



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Behind the Scenes...
**IT TAKES
 A CREW!**

"Race weeks are crazy. But even before the race, you'll have fans show up several weeks in advance due to the popularity and energy from Bristol Motor Speedway."

- JERRY CALDWELL

**WHAT DOES IT TAKE TO PUT ON
 A NASCAR RACE WEEKEND?**

with Jerry Caldwell, Bristol Motor Speedway General Manager



Bristol Motor Speedway (BMS) hosts two weekends of NASCAR races each year, one in April and one in August with 75 full-time employees and 25 part-time employees. BMS is hard at work all year long and planning events at least 12 months – really more like 24 months – in advance or more. During an event, however, there are thousands of additional hands on board managing all aspects of race weekend.

One demanding task for employees is preparing to feed nearly 40,000 race fans early in the week, and 130,000 on race day. There are about 18 different security agencies on site for each race including local Sheriff's departments, city police officers, highway patrol, FBI, TBI, Homeland Security, and others taking care of traffic control and security inside and around the race track.

"We're also blessed to be in a really hospitable region and have neighbors that are just genuinely nice folks who welcome people to the region and are fun to work with." – Jerry Caldwell

BATTLE AT BRISTOL WAS...AMAZING.

Racing turned into college football as the University of Tennessee Volunteers took on the Virginia Tech Hokies during the Pilot Flying J Battle at Bristol. The impact of the world-record breaking attendance for the 2016 Pilot Flying J Battle at Bristol was tremendous. "I heard time and time again from people that were here that they were amazed with how they felt after the game," Caldwell said. The addition of Colossus, a massive 3-story screen hanging over the football field, created a surreal experience for fans as they were able to see the action live but still being able to view replays.

When asked about any future events to be held at BMS, Caldwell answered, "Motorsports is our core business and that's where we're going to stay. But, we also realize we're an entertainment venue... and I think it'll be an exciting challenge for us to see what the future holds."

Visit bristolmotorspeedway.com to stay up-to-date on events and happenings at the race track.



Southern Dining & Drafts



SHOWCASING CRAFT BREWERIES
THAT ARE UNIQUE TO THE
APPALACHIAN REGION.

*The first multi-state
beer trail in the US*

The Brewly Noted Beer Trail is the first multi-state beer trail in the US, showcasing an amazing array of craft breweries that are unique to the Appalachian region. For more information, visit brewlynotedbeertrail.com.



Yee-Haw Brewing Company in downtown Johnson City

The Brewly Noted Beer Trail, the nation's first multi-state craft beer trail, has proven to be extremely popular since it was unveiled in October of 2015.

Brewly Noted is positioned in both Tennessee and Virginia creating a one of a kind craft beer experience for beer lovers. The trail showcases a variety of breweries, each of them offering their own distinctive atmosphere and flavor.

Breweries currently on the Trail are Bristol's Holston River Brewing Company, Bristol Station, and Studio Brew; Johnson City's JRH Brewing Company, Johnson City Brewing Company

and Yee-Haw Brewing; Jonesborough's Depot Street Brewing; and Kingsport's Sleepy Owl Brewery and Gypsy Circus Cider. The majority of breweries also feature live music on a regular basis.

To take full advantage of the trail, beer enthusiasts can visit brewlynotedbeertrail.com to register for a Trail Log. They can then select the brewery at which they would like to start their beer adventure. Once they have visited each brewery they are rewarded with a Brewly Noted Beer Trail t-shirt. There's also an app that allows you to check into the breweries.

BRISTOL TENNESSEE/VIRGINIA

BRISTOL STATION was founded with the passion to make great beer and has a goal of providing a libation for everyone, whether they're a novice or a beer aficionado. Expect to see a wide selection every time you come to visit with Red Neck Amber and Piedmont Pilsner among the favorites. The dream started between two home brewers with the idea to operate a brewery in Downtown Bristol. After spending several months looking for the right location, they chose the Historic Bus Station in downtown Bristol. The brewery features a 10-barrel brewing system.

HOLSTON RIVER BREWING COMPANY, voted the best beer maker in the state by Scoutology, was Bristol, Tennessee's first brewery. It contains several different components, including the brewery, taproom, outdoor area, and stage. The taproom boasts a wall with 12 different taps and the garage doors stay open

when it's warm, while a crackling fire is almost always being lit once the sun goes down. There are picnic tables outside and seats around the bar to enjoy the music and company in comfort. The stage is utilized for many live concerts and special events. The outdoor area has a cornhole boards, giant jenga, and picnic tables.

STUDIO BREW is housed in the old Bristol Fire Museum, which is listed on the National Register of Historic Places. Owned by master brewer Erich Allen and his wife, Pam, the brewery features a 15-barrel micro-brewery and 15 and 30 barrel fermenters, along with a full bottling line. Studio Brew has over 17 artisan beers in rotation, including the delicious Dancing Monk and Mosaic Sunset, with Allen working from a palette of more than 100 recipes. An additional tasting room, as well as a distillery, is also part of the brewery. Studio Brew also features wine and craft sodas.

JOHNSON CITY/JONESBOROUGH

DEPOT STREET BREWING, founded in 2004, was the first production brewery in East Tennessee. Its beers are brewed locally in historic Jonesborough in small batches for the freshest taste and hand-crafted with the finest ingredients. Depot Street is distributed across East and Middle Tennessee, as well as Western Virginia, and brews about 20 different beers, all of which are GMO free, including seasonal, one-of-a-kind barrel-aged beers and sours. Depot has earned numerous awards across Tennessee and North Carolina.

JOHNSON CITY BREWING COMPANY was founded in March 2014 by a group of home brewers and craft beer enthusiasts. The group first got together in 2009 when Eric and Kat Latham formed the Peyton Street Beer Club. They would invite friends and family to taste home brews and craft beers from around the world, which led to them to open their own brewery. Traditional beers on tap are Perfect Tennessee Blonde Ale, Hopollo 13 India Pale Ale, J-Town Brown Ale and Little Chicago Stout, as well as a number of seasonal beers.

KINGSPORT

GYPSY CIRCUS CIDER COMPANY, the first cider bar in Tennessee, as well as the first craft cidery in the state, features 20 taps with an extensive cider lineup, as well as a great selection of local and regional craft beers. Raindancer, and Queen of Swords, both made with Tennessee Cider, are among the most popular while Cacao Shell Game (Dark Chocolate Cider), the Vaudevillian (Tart Black Cherry Cider), and New England Pantomime (New England Cider) are some of the other favorites.

A meal with a view at The Captain's Table in Hampton.



Meet the BREWMASTERS

When Michael Foster decided that he would move away from his hectic life as a physician assistant in an emergency room, he knew that he wanted to pursue his passion, brewing craft beer. Mountains and friends were the two main influences that brought Michael to Jonesborough to create what would become Depot Street Brewing in 2004, the first brewery in Northeast Tennessee.

"My favorite thing about our tap room is the surprise by the train tracks."

—MICHAEL FOSTER

Now along side Devon Rutledge, the main brewer, Depot Street Brewing offers 20-25 special craft varieties in small batches every year. The brewery hosts local food trucks and is the only brewery in Tennessee that brews barrel-aged sours. While they are prominently known for their delectable beers, one venture that Michael is particularly proud of is the keg cleaning machine they built, ingeniously named R2-Depo.

WHAT IS YOUR FAVORITE BEER?

Michael Foster: *"The one I am drinking"*

Devon Rutledge: *"The Farmhouse Ale"*

Visit depotstreetbrewing.com or their Facebook page to stay up-to-date with happenings, what's on tap, and what's for dinner at the brewery.



barter theatre

Laugh, scream, gasp and lose yourself in a world of adventure, comedy, romance, and suspense. Escape to Barter Theatre and experience world-class entertainment. Let your imagination run wild and discover thrills like you never have before, watching stories unfold at the nation's longest running professional theatre.

Barter Theatre has wowed audiences for nearly 85 years. With the annual season running from February through December and with an average two shows on each of the two stages, there is almost certainly something for everyone at Barter Theatre year-round. During the month of January, when Barter is preparing for the upcoming season, the town of Abingdon uses Barter Theatre's Gilliam Stage and hosts January Jams, intimate concerts with music legends.

Performances at Barter Theatre are some of the most anticipated events in the region, with each year's show reveal being announced to a full house of eagerly awaiting patrons. Barter offers a wide variety of genres from comedies and family-centric shows, to scary thrillers meant to keep an audience on the edge of their seats. Some of the most famous and beloved musicals and shows in entertainment history have been performed at Barter Theatre, including

such classics as **"THE WIZARD OF OZ," "FOOTLOOSE: THE MUSICAL," "DRACULA," "A CHRISTMAS CAROL," "MAMMA MIA," "MY FAIR LADY,"** and **"SHERLOCK HOLMES"** just to name a few.

With the caliber of show performances at Barter, you can imagine the number of outstanding actors that have graced the Barter Theatre stage throughout the decades. A few on the list of famous actors include Gregory Peck, Ernest Borgnine, Ned Beatty, Larry Linville, Wayne Knight, Jim Varney, Gary Collins, and Patricia Neal.

But how did this unique place get started? By the vision of a young enterprising Southwest

Virginia native named Robert Porterfield. The year was 1933, and the country was going through the Great Depression. Porterfield was working as an actor in New York. He and his fellow actors found themselves out of work and hungry. Yet there was abundance of food in Porterfield's home region of Southwest Virginia, but a lack of live theatre. So, he recruited his fellow professional actors from New York to come to Abingdon, and most of them hitchhiked because they lacked the money for transportation.

Through this idea, "With the vegetables you cannot sell, you can buy a good laugh," the Barter Theatre opened its doors on June 10,



1933. By the time the lights went down for the premiere of "After Tomorrow," the cast was playing to a full house of local residents who had paid admission of 35 cents or the equivalent in produce, which then went to feed the hungry actors. At the end of the first season, the Barter Company cleared \$4.35 in cash, two barrels of jelly and enjoyed a collective weight gain of more than 300 pounds.

As the years passed, Porterfield talked with patrons who attended the first performance in Abingdon. Most of them remembered very little about the play. **"WHAT THEY DID REMEMBER IS THAT ON THAT JUNE DAY IN THE HIGHLANDS OF VIRGINIA, IN THE TEETH OF IMPROBABILITY, MAGIC BEGAN TO HAPPEN."**

Each year, Barter Theatre celebrates its heritage with Barter Days. For these select performances, patrons are invited to barter for admission by bringing the equivalent amount of canned food (no live animals now, please!). All food is donated to a local charity. It is important for Barter to stay true to its roots of bartering and trading for the cost of a ticket. The theatre's annual Barter Days event is held every June and offers a limited amount of tickets for three shows. Barter Theatre has

gathered as much as 6,000 pounds of food in just three days from this event.

Today, Barter Theatre produces more than 16 full-length professional productions annually as well as eight one-hour-long plays presented by The Barter Players, a talented ensemble of actors dedicated to younger audiences. The Barter Players also tour across the Southeast from January through March every year bringing theatre to schools and area playhouses in areas where people might not otherwise be able to experience live theatre.

Barter also serves children with educational programming through Barter Youth Academy (BYA) and Project REAL. BYA provides an after-school, performance-based education program that allows students of all ages a chance to learn and develop their performance and storytelling skills. Although BYA uses the acting and rehearsing techniques of the Barter Resident Acting Company, its emphasis on communication skills, collaboration, building self-confidence and personal responsibility help build the needed skills in the everyday lives of young people. Barter Theatre's Project REAL works in school systems to provide students with in-class lessons that can be learned using various theatre techniques.

Project REAL uses these methods to connect with students and teach them to relate the practices in their own lives and in the classroom and take ownership of their education.

Being located in the Appalachian Mountains, the Barter Theatre's creative team provides programming related to subjects and issues of particular importance to people in the region. The annual Appalachian Festival of Plays and Playwrights (AFPP), founded by Barter in 2001, produces the only theatre project in America dedicated to telling authentic stories about life in Appalachia. This annual summer festival presents fully staged readings of seven new works by Appalachian playwrights, or new plays dealing with Appalachian themes, with each reading followed by a discussion between the audience and panelists. More than 100 new plays have emerged from AFPP, many of them going on to productions by other regional theatres around the country.

It is also very important for Barter to be accessible to everyone. Because of this, Barter has ticket prices starting as low as \$20 for every show. For more information on Barter shows or to purchase tickets call 276.628.3991, or visit bartertheatre.com today.

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THE BIRTHPLACE OF COUNTRY MUSIC MUSEUM

Nashville is the undisputed capital of country music, but did you know Bristol, Tennessee-Virginia (one city in two states!) is congressionally designated as its birthplace? In July and August of 1927, record producer Ralph Peer of the Victor Talking Machine Company traveled to the twin cities to record the music of the region. Peer's 1927 Bristol Sessions introduced the world to The Carter Family, Jimmie Rodgers, and many others, using the most state-of-the-art technology of the day. The Library of Congress ranked them among the 50 most significant recording events of all time. These recording sessions—often referred to as the “big bang” of country music—continue to impact music today.

The Birthplace of Country Music Museum, an affiliate of the Smithsonian Institution, is an immersive, state-of-the-art experience that explores the story of the 1927 Bristol Sessions, examines how evolving sound technology shaped the success of those legendary recordings, and highlights how this rich musical heritage lives on in today's music.

Through multiple theater experiences, interactive displays, text and artifacts, the exciting story of the 1927 Bristol Sessions and their important impact comes alive. The museum offers a variety of fun and engaging



Bristol Rhythm & Roots Reunion

educational programs related to the content—from Family Fun Days, workshops and lectures, summer camps, film screenings, and more. BCM concerts are frequently held in the museum's acoustically superior Performance Theater and the museum also hosts several community events. Rotating exhibits from guest curators and other institutions, including the Smithsonian, are featured throughout the year in the Special Exhibits Gallery.

Visitors can also take the music and history of the region home with them through a wide selection of CDs and books in The Museum Store, along with a variety of artisan items and merchandise related to the museum, festival, and radio station.

Located at the crossroads of the Tennessee Music Trail, Bristol is an essential stop for music-loving travelers looking to learn more about America's music roots. Plan your trip by visiting BirthplaceOfCountryMusic.org.

BRISTOL RHYTHM & ROOTS REUNION

Bristol Rhythm & Roots Reunion isn't just a music festival. It's a three-day celebration of Bristol, Tennessee-Virginia's heritage as the Birthplace of Country Music—the place where the 1927 Bristol Sessions brought country music to the mainstream and helped to make Jimmie Rodgers and The Carter Family household names. Every third weekend in September, State Street in Historic Downtown Bristol is amped to the beat of Appalachia's past, present, and future with more than 140 acts performing on 20 stages. Despite its size, it is also one of the most affordable, family-friendly events of its kind in the Southeast.

Known as a festival of “musician's musicians,” Bristol Rhythm offers the very best in progressive and traditional roots artists performing today. Prestigious acts from a

wide range of genres have graced the stages at Bristol Rhythm including Emmylou Harris, Ricky Skaggs, Dr. Ralph Stanley, The Avett Brothers, Béla Fleck, Sturgill Simpson, Lucinda Williams, Robert Earl Keen, Patty Loveless, Pam Tillis, John Oates, The Drive-By Truckers, The Carolina Chocolate Drops, Sam Bush, and St. Paul & the Broken Bones, to name but a few.

Bristol Rhythm prides itself on its annual artist lineup, but the twin cities' historic downtown is a real showstopper—the festival's main outdoor stages are thoughtfully located by important landmarks including the famous Bristol Sign and the Country Music Mural. Indoor venues include the beautifully restored Paramount Theater and several choice downtown eateries. Music lovers may explore the dozens of locally owned breweries, restaurants, galleries, and boutiques while sampling from food vendors or browsing booths filled with arts and crafts. Visitors can also dance in two states along the state line on State Street or take part in any number of festival-related activities including the popular 5k Road Race/2 Mile Fun Walk, the Chili Cook-off, Bluegrass Jam Camp, the Youth Music Competition, or the free Children's Day event, organized by the Birthplace of Country Music Museum.

Bristol Rhythm & Roots Reunion has earned a plethora of accolades and awards over the years including the Northeast Tennessee Tourism Association's “Best In Show” and the Southeast Festival and Events Association's “Best Festival,” along with being named Top 20 Event/Best Festival by the Southeast Tourism Society. The festival has also been listed among the American Bus Association's Top 100 Events in North America. Rolling Stone listed Bristol Rhythm among its “2016 31 Hottest Country Tours and Festivals.”

To check out this year's lineup or to order tickets visit BristolRhythm.com.

RADIO BRISTOL

Discover that “Bristol Sound” on Radio Bristol!

Bristol, Tennessee-Virginia, known as the Birthplace of Country Music, has its feet firmly planted in the traditional roots of early American country music—with a variety of influences that have been passed down for generations. For many Bristolians and natives of East Tennessee and Southwest Virginia, music is a way of life. Radio Bristol is the only station to truly capture that “Bristol Sound” and all its colorful connections.

Broadcasting live from the Birthplace of Country Music Museum in Historic Downtown Bristol, Radio Bristol showcases the diversity of American roots music from the early recording era to today through a variety of unique and original programming and live concert sessions.

A must-see for travelers is Radio Bristol Presents: Farm and Fun Time, a heartwarming variety show performed and aired live before a studio audience that harkens back to the early days of radio. The show is a revival of WCYB radio's Farm and Fun Time, a popular regional radio show that aired in the 1940s and the 1950s and helped to establish the careers of legendary performers including Lester Flatt and Earl Scruggs, the Stanley Brothers, Jim and Jesse McReynolds, and many more. The program features performances by special musical guests, live cut-ins by house band Bill & the Belles, as well as a farm report and an heirloom recipe segment that's more storytelling than instruction.

Tune in to Radio Bristol on the air at 100.1 FM in the Bristol region or stream the station internationally online at ListenRadioBristol.org and through the station's free mobile app.



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WHO SAYS YOU CAN'T BE IN
two PLACES AT ONCE



Bristol Rhythm & Roots Reunion



South Holston Lake

DiscoverBristol.org

VIRGINIA
IS FOR
LOVERS

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE



WHO SAYS YOU CAN'T BE IN TWO PLACES AT ONCE?

Ever been in two places at once? It's not as difficult as it sounds – especially if you've ever been to Bristol.

Yes, there is a Bristol, Tennessee and a Bristol, Virginia and the state line runs right through the middle of town - but nobody really thinks of them as two different cities. Bristol is a close-knit community where residents like nothing more than welcoming visitors and showing off the cities' many wonderful attributes.

While it's widely known as The Birthplace of Country Music and home to iconic Bristol Motor Speedway, Bristol is also blessed to sit in the foothills of the majestic Appalachian Mountains, surrounded by beautiful South Holston Lake and Holston River and numerous parks laden with miles and miles of hiking and biking trails. But that's not all – there's an abundance of retail therapy opportunities and an historic downtown that boasts a number of wonderful restaurants and a lively nightlife scene.

Before heading out to Discover Bristol and its many treasured focal points, however, visitors generally want to check one thing off their bucket list – the must-have State Street photo. It's not uncommon to find tourists posing in the middle of State Street multiple times a day, with one foot in Tennessee and the other in Virginia. Residents are used to it and happily stop traffic to oblige visitors who want to capture the moment.

Historic downtown Bristol has been "A Good Place to Live" since 1856 and proof of that is the historic Bristol Sign, which has spanned State Street since 1915. Other downtown gems that can't be missed include the Bristol Train Station, built in 1902, the Paramount Center for the Arts, which opened in 1931, the Birthplace of Country Music Museum, and an array of unique restaurants, shops, and art galleries.

BRISTOL MOTOR SPEEDWAY AND BRISTOL DRAGWAY

Bristol Motor Speedway, which opened in 1961, has long been one of NASCAR's most popular tracks. The Last Great Colosseum, which seats 150,000, certainly has no equal as it draws fans from all 50 states and more than two dozen countries to its highly anticipated April and August events every year. BMS was also host to the largest crowd to ever see a college football game in September of 2016 when the University of Tennessee played Virginia Tech in the Battle at Bristol.

It's Bristol Baby!

Bristol Dragway, which opened in 1965, hosts one of the most anticipated NHRA races of the year for drag racing fans every Father's Day weekend, the Thunder Valley Nationals. The setting of the dragstrip, in a valley between the mountains, makes for some of the most unique sounds in the sport when dragsters rumble down the track in excess of 330 mph. "Thunder Valley" hosts an array of events from April into October each year.

BIRTHPLACE OF COUNTRY MUSIC MUSEUM

The Birthplace of Country Music Museum, a Smithsonian-affiliated museum, opened in 2014 and honors Bristol's musical roots, which began with the historic 1927 Bristol Sessions. The museum tells the story of the Sessions recordings, explores how evolving technology shaped their success and highlights how this rich musical heritage lives on in today's music. Through text, artifacts, theater experiences and interactive displays, along with musical performances, educational programs, and community events, the story of these recording sessions comes to life. The museum also houses its own radio station, WBCM.

Bristol is also home to the Appalachian Cultural Music Association's Mountain Music Museum.

As the official Birthplace of Country Music, music plays an important part in Bristol's heritage and everyday life. In fact, on most evenings you can find live music somewhere in the downtown area. The city has two concert series, Full Moon Jam and Border Bash, which take place throughout the spring and summer. There are also regular performances at the Paramount Center for the Arts and at the Birthplace of Country Music Museum, as well as at a variety of restaurants and breweries. One of the largest music festivals in the region, Bristol Rhythm and Roots Reunion, also takes place downtown each September. The annual three-day festival features more than 150 artists and takes place the third weekend of September and draws in excess of 50,000 music lovers.

OUTDOORS/FAMILY FUN

South Holston Lake, one of the most visited lakes in Tennessee, is perfect for swimming, boating, fishing or waterskiing. The bass fishing on the lake is top-notch and the Holston River is considered one of the top fly fishing waters in the country. There are also a number of city parks that offer plenty of trails for biking and hiking, along with picnic areas. There are several public golf courses, one of which is at Steele Creek Park, which also boasts a Nature Center, splash pad and paddle boating. Sugar Hollow Park and Whitetop Creek Park are multi-purpose sports complexes with plenty of trails and picnic shelters.

Bristol also offers public swimming pools and tennis courts, as well as Bristol Caverns and Appalachian Caverns. Twin City Drive-In, built in 1949, is the only drive-in in Bristol and offers great family entertainment. Marquee Cinemas-Pinnacle 12 features luxury power recliners, reserved seating, 70-foot screens and Dolby sound, DLP Projections and 3D capability, while Cinemark Tinseltown features multiple theaters and stadium seating.

Tri-Cities Escape Game is a great way to test your wits and Just Jump Trampoline Park features a large open jump area, dodge ball courts, basketball, ninja course and lots more.



RESTAURANTS/SPIRITS

Whether you're looking for a great burger, specialty pizza, chain restaurant or upscale dining Bristol has it all. Locally-owned J Frank and Whiskey Rebellion are both 5-star establishments, while the famed Burger Bar is among Bristol's top locally-owned eateries, which also includes 620, Staseline, Machiavellis, Quaker Steak and Lube, Little Italy, Southern Churn and Blackbird Bakery.

Bristol features several breweries that spotlights craft beer, Studio Brew, Holston River Brewing Company and Bristol Station Brewery and Pub, all of which are part of the Brewly Noted Beer Trail. Whiskey Rebellion features a robust collection of whiskey and bourbons, as well as delicious southern food.

SHOPPING

Bristol boasts the region's largest retail shopping destination, The Pinnacle, which consists of more than 70 stores and restaurants. The Falls development, as well as a number of wonderful locally owned and operated shops in the downtown area, offer residents and visitors alike a plethora of shopping opportunities.

Come Discover Bristol - and hang out in two places at once. It's a unique experience that will most certainly have you coming back for more!



The all-concrete high-banked half-mile oval that sits inside one of the most impressive and versatile sports stadiums on the planet, nestled between the rolling hills and mountains of Northeast Tennessee, really is a one-of-a-kind place.

Many have come to call it The Last Great Colosseum. And that's for good reason.

NASCAR's gladiators of speed have been battling it out at iconic Bristol Motor Speedway two times a year since 1961. Many of stock car racing's biggest legends have been created there. Some of the most fabled finishes in the sport's history have occurred inside that arena. Some drivers say they get chills just walking into the place, knowing its star-studded backstory.

Fans, the traveling press corps, and thousands of social media pundits all proclaimed the recent Food City 500 one of the best races in recent memory. It had it all: plenty of side-by-side action in the lower groove, drivers speeding around the high groove, lots of passing and drivers mixing it up, some bumping and grinding and even a bit of beating and banging.

As Dale Earnhardt, Jr. summed it up so eloquently after sweeping both races here in August 2004, "It's Bristol, baby!"

Fans can expect to be entertained even more at the Bass Pro Shops NRA Night Race held each August. It's become a hard-core Bucket List destination for many. Unofficially, it's

been referred to as one of NASCAR's majors. Certainly, fans can expect to enjoy an amazing weekend of racing, and who knows what else might happen when the lights are turned on.

The tight racing that fans crave and have come to expect will also be in the spotlight, led by a hungry batch of drivers longing to acquire one of the much sought-after BMS winner's Gladius swords.

Five-time Bristol winner, Kurt Busch, says for a novice fan, Bristol provides the most complete NASCAR 101 experience around. And for educated fans, they already know Bristol is the best place to watch a race.

"There's no other track this size, that has this much banking, that holds this many people," Busch said. "I always tell people if you've never been to a NASCAR race, you don't start at the Daytona 500. You don't start at Indianapolis. Charlotte is a great place to come see the heritage of our sport, but if you really want to see the true short track of how our sport found its way up, watching guys like Dale Earnhardt Sr. and Terry Labonte grind it out for wins and guys like Bobby Allison and Cale Yarborough, they all came to Bristol, because if you conquered Bristol it was something special."

The thing that makes Bristol so enjoyable for the drivers is the challenge of taming the high

banks at a tremendous rate of speed. Enduring 500 laps around the Colosseum, both from a stamina standpoint as well as the ability to keep a racecar intact, has proven over the years to be the ultimate NASCAR survival test.

"Bristol is a physical place," said 7-time Monster Energy Cup Series champ Jimmie Johnson, who won the Food City 500. "You don't have a lot



of time down the straightaways to think about things. You very much get into a rhythm of just running. I feel like you're just wide open all the time, whereas I feel like at Talladega there are certain portions in the race where things might calm down for a little while. Here at Bristol, I feel like you don't really have much of a break and it's just all the time wide open. I think that keeps everybody on their toes and keeps the intensity up. I think that just makes the racing that much more entertaining."

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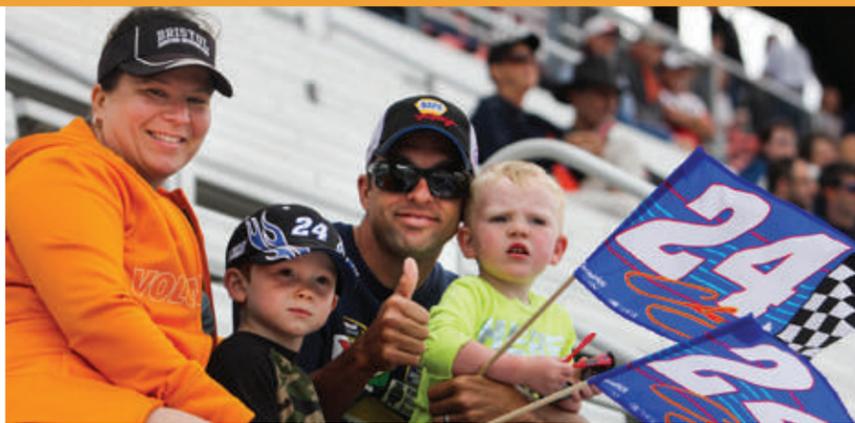
www.rockymountmuseum.com

Clint Bowyer, who recently finished second in April's Food City 500, said he was completely exhausted post-race, yet utterly thrilled with what he had just experienced at the same time.

"I know that everybody wants to see the Bristol of old and us beating and banging and moving cars," Bowyer said in the media center after following Johnson across the finish line. "I'm telling you, the effort that you put into driving the car, you can't drive them any harder than that. Literally it's a qualifying lap almost every single time. I think (Bristol) has done a great job of creating that environment. It really is an ever-changing racetrack.

"You'll start on the bottom, get up there and find something on the outside, and hell, by the end of the run you might be right back on the bottom and finding better grip and better speed down there. It's a ton of fun to be able to race like that, and it's extremely challenging. I've been doing this a long time and that's about as hard as I've ever driven in my life."

Johnson says the track takes no prisoners and it simply doesn't allow for drivers to be able to tip-toe around the place. That is what keeps the fans at the edge of their seats for 500 laps.



"You're on the razor's edge around this track," Johnson said. "It's really an interesting track. If you lay off and don't drive the car as hard as you need to, the vertical and lateral forces aren't in the car to make it turn, so your handling completely changes if you try to soft foot it around here or soft pedal it. You've got to stay committed and run the heck out of the car."

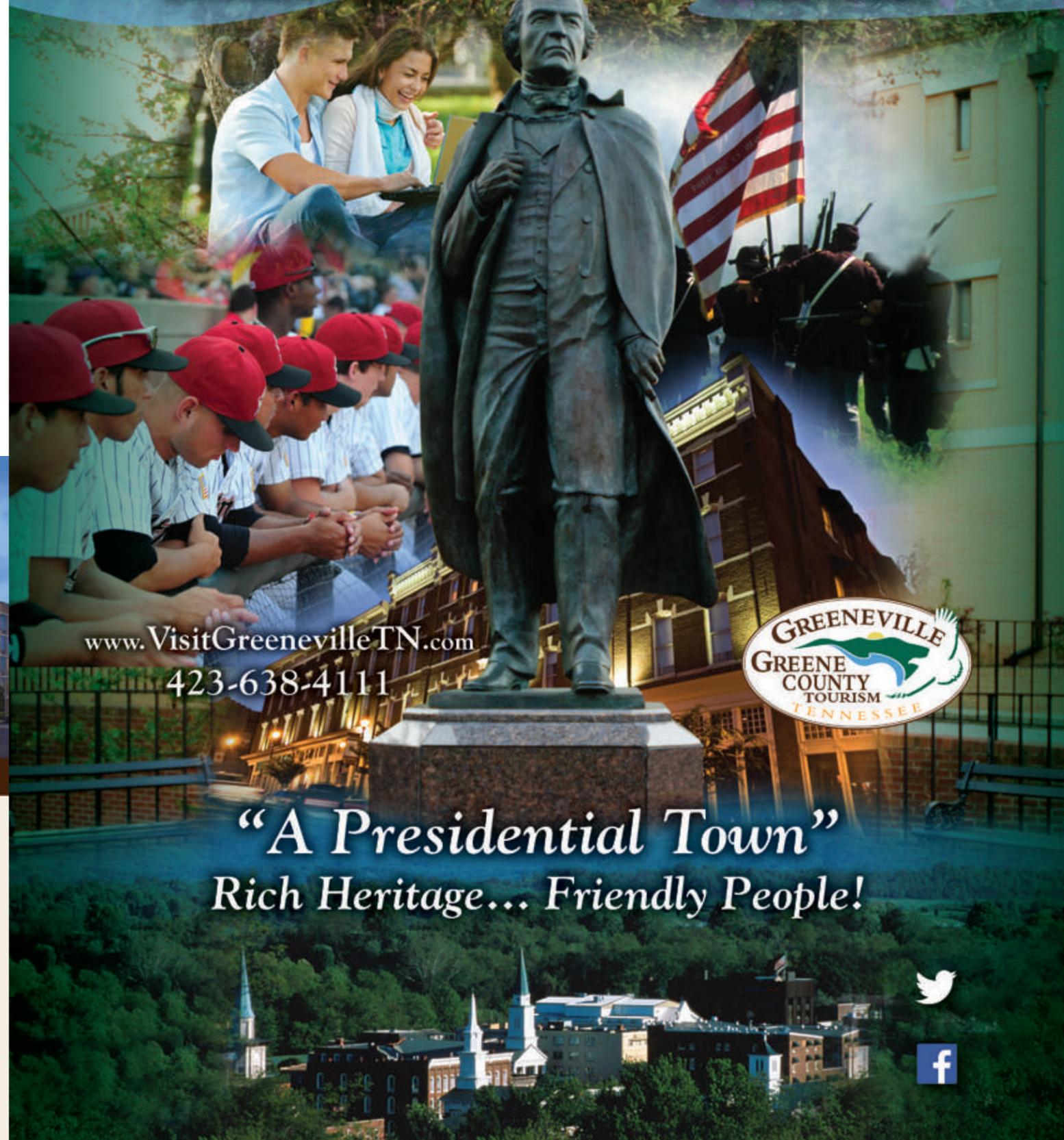
And the fun at Bristol Motor Speedway isn't contained simply to the action taking place on the track. It's everywhere. There's so many fun options for the entire family, including some state-of-the-art Kids Zones, great video entertainment provided by Colossus, the

world's largest center-hung video screen, and lots of Party Zones, premium VIP experiences, tailgating, on-site camping, concerts, great food and beverages in the concession stands throughout the property, and so much more.

"I always look forward to coming to Bristol with the atmosphere, the way the track is designed, the way the intimate setting is so cool for the fans, the fact that there's no garage area here; we work out on pit road," Busch said. "There are so many little small things that are fun and unique about Bristol."

To purchase tickets or for additional information, please call 423-BRISTOL or visit bristolmotorspeedway.com

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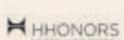


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DISCOVER

Greeneville, Tennessee

Greeneville is a vacation destination like no other! Established in 1783, Tennessee's second oldest town showcases its history in brick sidewalks and immaculate historic sites, churches and homes against a backdrop of majestic mountains and breathtaking waterways and streams spectacularly enhanced in panoramic color by four very definite seasons. Located in one of the largest counties in the state, Greeneville offers the lifestyle and amenities of much larger

towns while maintaining a distinctive small-town ambiance. Greeneville is also home to country music stars The Band Perry, NHRA 2012 Pro Stock World Champion Allen Johnson and Grammy award winner Barry Bales, long time bass player and harmony vocalist for Alison Krauss and Union Station.

Home of 17th President of the United States Andrew Johnson and the birthplace of celebrated hero David Crockett, Greeneville combines a progressive approach to the

future with a distinctive drive to promote and preserve its unique heritage.

Visitors may tour Johnson's early home and homestead, wander through exhibits in the museums and be witness to the spirit that was our 17th President as they explore his tailor shop where he worked and vigorously debated issues of that very troubled period in our country. His revered burial grounds on Monument Hill provide a fitting conclusion to an insight into the life of Johnson and his family. Some of the sites include:

- The **ANDREW JOHNSON TAILOR SHOP** and Museum – The Visitor Center features brochures, a 13½ minute film telling of the life and times of our 17th President, his presidential museum and original Tailor Shop where many spirited debates took place.
- The **EARLY HOME AND HOMESTEAD** – The home depicts Johnson's early life, the purchase of his first slaves, and his introduction into the political world. The Homestead was owned by Johnson for 24 years before and after his presidency. During the Civil War, soldiers occupied the house and left it damaged. Three generations occupied the home before placing it in the hands of the National Park Service.

- The **NATIONAL CEMETERY** – Our 17th president was laid to rest on this, one of the highest peaks in Greeneville, along with his family. The cemetery is open daily 9 a.m. until 5 p.m.
- **STATUE OF ANDREW JOHNSON** – Sculpted by Jim Gray, the figure of our 17th president is mounted on the corner of College and Depot Streets overlooking the Site. Another cast of the statue was placed on the grounds of the Capitol in Nashville where Johnson served as Representative and Senator, as well as both Governor and Military Governor of the state of Tennessee.

Free your imagination to examine the wilderness of East Tennessee in the 19th century through one of its best known trailblazers, David Crockett. The **DAVID CROCKETT BIRTHPLACE STATE PARK** features a replica of the cabin in which Crockett was born complete with a footstone from the original cabin. Guests can garner more insights to the historical figure from the Visitor's Center and Museum, or experience a taste of the outdoors at the campsites, swimming pool, three scenic picnic areas, or at the boating access to the Nolichucky River which flows peacefully along the park shores.

Let history unfold you as you stroll the brick sidewalks of downtown Greeneville to the tolling of the bells of historical churches, each with their own stories to tell. Feel the strife of a community torn asunder by the heartbreak of Civil War as you see the site and hear the story of the killing of General John Hunt Morgan by Yankee soldiers in 1864 behind the now-renovated railroad hotel, the **GENERAL MORGAN INN & CONFERENCE CENTER**. Continue your tour in historic downtown by visiting our very own **NISWONGER PERFORMING ARTS CENTER**, 1,135-seat, state-of-the-art facility that has hosted acts from Gladys Knight to the Oak Ridge Boys and Kenny Rogers and has been recognized nationally as a leading entertainment venue for performing artists and theatrical productions. NPAC was named Best Performing Arts in East Tennessee by readers of The Tennessee Magazine.

If your taste runs to the outdoors, free your senses and hike the numerous trails of the National Forest Service, enjoying the awesome waterfalls and natural beauty and wildlife of undisturbed forest lands, or drop a line and hook into one of our many mountainous streams or the Nolichucky River. Recreationally, the community's wealth knows no bounds with:

- Five golf courses
- City and county parks
- Within Greene County, 25 miles of the Appalachian Trail in the Cherokee National Forest provide opportunities for hiking, biking and horseback riding, as well as camping, fishing, swimming, white water rafting and picnicking
- Located within an hour's drive, numerous lakes also provide a variety of activities like boating, fishing, swimming, and skiing

Greeneville boasts a 10-acre soccer park that provides three regulation soccer fields and one for younger players, a new sports complex that includes two multi-purpose ball fields, a pavilion with restrooms, a concession stand and a covered area with picnic tables. Bordering the complex is a tennis complex featuring six hard-surface courts, two clay-surface courts, an office, tennis shop, and restrooms. The complex is unique in that it is the only one in eastern TN that has hard surface and clay courts.

Whatever your preference, Greeneville has something for everyone, so start planning your family's vacation today by going to visitgreenevilletn.com or calling 423.638.4111.



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There's always something to see, do, and enjoy in Johnson City. Whether you're an outdoors enthusiast, history buff, or music fanatic, you'll find something that will make you want to visit and stay awhile.

OUTDOORS

With its stunning views of rolling hills and fertile valleys, Johnson City is a dream come true for fans of the outdoors. Hiking trails and walking paths weave through the area, and an abundance of streams, lakes, and rivers give water enthusiasts endless options.

- The **TWEETSIE TRAIL** is Tennessee's longest rails-to-trails project, traversing the former ET&WNC ("Tweetsie") railroad between Johnson City and Elizabethton. The trail provides opportunities for walking, hiking, running or biking on a relatively flat grade in a beautiful, natural setting.
- **BUFFALO MOUNTAIN PARK** offers developed paths easily accessible from the south side of Johnson City. The park offers 8.2 miles of moderate hiking trails; a 1,500-foot rise from picnic area to the top or a very strenuous, three-mile hike on White Rock Trail.

DINING

When it's time to sit and chow down, Johnson City's multitude of eateries will not disappoint. Local favorites like Tupelo Honey, located in the old train station, make sure every visitor leaves with a full belly and a big smile.

- **LABEL RESTAURANT** is located in the heart of downtown and is an eatery with an eclectic international menu set in an airy, industrial chic setting. The menu includes sushi, burgers, steaks, and one of the area's largest selections of bourbon.
- **MAIN STREET PIZZA COMPANY** specializes in hand made pizzas and meticulously created subs, salads, pasta dishes, desserts, and more. All created using whole ingredients, solid quality

- Water adventures are only minutes outside of Johnson City with the **NOLICHUCKY RIVER** and **WATAUGA LAKE** offering rafting, SUP, kayaking, fishing, and more.
- **WINGED DEER PARK** offers everything from lakefront concert series, 18-hole disc golf course, mountain biking trails, and playground to paved walking and nature trails and event pavilions. All of these are found in this 200-acre city park.
- Hop on two wheels and join any of the local group rides like **TACO TREK** and **BIKIN' & EGGS**, or spend time taking a leisurely stroll through **FOUNDER'S PARK** viewing the public art or walk on over to **KING COMMONS** to experience art, illuminated pathways, water features, and murals.

food products, and a twist on some traditional flavor combinations. Don't let the name fool you, they serve breakfast daily. Not just any breakfast; Appalachian trout lox, avocado toast, not your daddy's ham biscuit, to chocolate gravy & biscuits.

- **GOURMET & COMPANY** sets the standard for dining. The menu is a seasonal American fine cuisine expertly prepared from fresh, and whenever possible, organic, locally grown, raised and artisan crafted ingredients. Lunch specialties include quiche, pimento cheese, apricot tea, and seasonal salads. Dinner is a delight for your eyes and palate; from local fish, Angus beef, and lamb to an extensive wine list.

HISTORY

For the history buff, Johnson City is home to several State historic sites and neighbors the oldest town in the state—Jonesborough. From the 18th century Tipton-Haynes farm to the charming streets of Historic Jonesborough, fans of history will find it easy to take a step back into the past.

- **GRAY FOSSIL SITE AND MUSEUM** is the only Miocene-era fossil dig site in the Appalachian Mountains. The site contains well-preserved plant and animal remains dating from 4 million to 8 million years old. Visitors can view the dig site with guided tours, browse the gift shop, and experience a variety of exhibits.
- At the **TIPTON-HAYNES STATE HISTORIC SITE**, 11 buildings tell a story of Tennessee history from early settlement to the Civil War era. Contained within the large white house is the 25x35-foot log cabin of Col. John Tipton.
- **ROCKY MOUNT LIVING HISTORY MUSEUM** lets you become part of the happenings of the year 1791 through the first-person interpretation of daily lifestyles, domestic and work skills, food, clothing, furnishings, and games.
- Devoted to the region's historical ties to railroads, the **GEORGE L. CARTER RAILROAD MUSEUM** on the campus of East Tennessee State University includes displays of historic railroad memorabilia, toy trains and model locomotives, rolling stock, and structures. Four large operating layouts in three different scales provide viewing enjoyment in the museum's 5,000 sq. ft. of exhibit space.

MUSIC

As part of a region well-known for its musical prowess, Johnson City is a great place to catch live performances and festivals throughout the year.

- Since 1976, **DOWN HOME** has been a fixture in Johnson City, offering quality live Americana music in a casual atmosphere.
- **WILLOW TREE** offers an eclectic mix of local art and live music while you enjoy a handcrafted coffee. A variety of sandwiches, quiches and soups, beer, and tea are also available.
- With an amphitheater for live music and entertainment, a man-made river rock stream, sculptures, art displays, and more, **FOUNDERS PARK** is one of Johnson City's newest and most popular outdoor attractions.
- Located in the heart of downtown, **CAPONE'S** offers a variety of live music, from new rock 'n roll to acoustic Americana and everything in between.
- Offering hot coffee, cold beer, burgers, and a vegan/vegetarian menu, the **ACOUSTIC COFFEEHOUSE** is a laid-back venue for live music, board games or hanging out.

FESTIVALS/EVENTS

- At the annual **BLUE PLUM**, the "friendliest festival in the South," Founders Park is filled with live music and arts, great food and craft vendors, a 5K, kids' zone, and more. Held each year in early June, the Blue Plum presents local, regional, and national acts for your enjoyment.
- **LITTLE CHICAGO DOWNTOWN MUSIC & ARTS FESTIVAL.** Festival goers will enjoy two stages with a great selection of bands that represent the soul of our region. It showcases local arts and craft vendors, delicious foods and kid's fun zone.
- **UMOJA UNITY** festival includes African drumming and dancing stilt walkers, storytellers, food and craft vendors, children's carnival and more.
- **JOHNSON CITY FARMER'S MARKET** takes place Wednesday and Saturday mornings from May to October with local produce and craft vendors. Fruits, vegetables, baked & canned goods, food trucks, etc.



BEER

The craft beer craze has taken off in Johnson City, too. Follow the Brewly Noted Beer Trail or hop on the Tri-Cities JoyRides bus to find your new favorite craft beer.

- **YEE-HAW BREWING** offers a mix of ales and lagers that are bold and flavorful, but easy to drink. Their Pilsner, Pale Ale, Eighty Shilling Scottish Ale, and Dunkel Dark Lager are go-to, year-round staples, while their seasonal offerings will give you a chance to try something exciting and new.
- **JRH BREWING** started as most breweries do, as a home brewery with passion. Today, JRH is more than just a great place for craft beer. It's a place with a story and hopes to inspire others to follow their own dreams and celebrate their accomplishments no matter how big or small.
- **JOHNSON CITY BREWING**, where there is a story behind every beer, started in 2014 by a group of home brewers and craft beer enthusiasts. Continuing a tradition of experimentation Johnson City Brewing offers seasonal brews like Orange Sweet Tea Wheat, Rum Porter, or Beermosas in addition to their flagship offerings.
- **TRI-CITIES JOYRIDES** visits three breweries on each tour, sampling four pours at each one. Snacks and water are always provided. Let Tri-Cities JoyRides do the driving as your guide takes you behind the scenes of this emerging industry.

MOTORCYCLES

Motorcyclists from around the world visit Johnson City for the **SOUTHERN DOZEN RIDES**. The Southern Dozen consists of 13 rides based in Johnson City that travel around the region.

Each ride is an adventure in itself that will take you through winding curves, breathtaking natural scenery, historic landmarks, local points of interest, and fun attractions. Whether you feel like exploring caves, seeing wolves, touring historic sites, leaning into heart-pounding curves, or just taking in the views, you'll find a ride that's exactly what you're looking for.

From Johnson City, riders can take off on a variety of exciting excursions, as short as 37 miles round-trip to as long as 157 miles. And Johnson City itself offers a variety of dining, shopping and cultural options for every visitor. A biker-friendly location that serves as the ideal hub for a variety of trips, Johnson City welcomes casual riders as well as those who "live to ride." Johnson City plays host to numerous bike rallies and offers a variety of biker hangouts.

Visit SouthernDozen.com to learn more.

From sunup to sundown, Johnson City offers discovery and adventure experiences for every visitor. Historic sites, unparalleled outdoor fun, live music, fantastic food, and unique craft brews are available throughout the city and surrounding areas.

Everything you need is right here—from food trucks to fine dining, from motels to upscale hotels, shopping to historical sites. Enjoy a grown-up getaway, a family trip or outdoor adventure, all in Johnson City. No matter what kind of adventure you choose, you'll find it in Johnson City!

Check us out at VisitJohnsonCityTN.com.



With a story older than Tennessee itself, come experience Jonesborough and hear the story of Tennessee's oldest town still being told. One of the best ways to get started is by taking a town tour. The tour guides, dressed in period clothing with the Heritage Alliance, will escort you through the streets of Jonesborough sharing little-known facts and the story of the town from past to present. Also be sure to pay a visit to the Chester Inn Museum, located in the heart of downtown Jonesborough. The museum chronicles the history of Jonesborough from its inception in 1779 to the present.

Journey up the hill to the Old Salt House where you're instantly hit with the scent of sweet molasses along with the sight of settlement-era rustic wood and exposed cabinets filled with handcrafted whiskey and rum. If you were to ask Stephen and Jessica, the proprietors of Tennessee Hills Distillery, the story of the Salt House they would tell of how the building stored salt during the Civil War, but today it's telling a new story. Theirs is the story of one of the youngest distillers in America truly embracing heritage by creating a drink that is overflowing with Tennessee tradition.

Stephen and Jessica are doing things the old way, which they call "the right way," by creating small batches while using only the finest locally grown yellow dent corn and barley. Before too long you'll be sampling everything from Pineapple Upside-Down Cake Rum to authentic Tennessee Corn Whiskey.

One of the smallest buildings on Main Street creates the quintessential setting for a sweet

shop that is run by Davy and Laura Funderburk, along with their five children. Laura grew up in south Louisiana where her parents made thousands of pralines each Christmas, as did her grandfather before them, to sell or give to family and friends. This created a spark which led the Funderburks to continue their family tradition by opening Downtown Sweet here in Jonesborough.

Alongside the Funderburk's famous pralines are chocolate truffles, which are hand rolled and dipped to create an informal rustic appeal. A personal touch is evident with innovative recipes varying weekly, such as cookie dough ice cream sandwiches or the salted caramel colossal truffle.

While perusing through town you'll find a vibrant shop called Hands Around the World, where a cultural experience and a story tags along with each item sold. Baskets woven by the Yekuana Tribe from Venezuela, hand carved turquoise placed in sterling silver rings from Peru, and handmade nativity scenes from all areas of the world fill the store. Each item is created from artists in small villages from various regions of the world, each telling the story of that culture.

Janet Browning, owner of Hands Around the World, is a true traveler. Her story began in an Indian Village deep in the Amazon where she met a traditional sculptor selling his work. Janet ended up buying a piece of art that day,

but the look of devastation on the man's face when he saw her leaving the village inspired her vision. In that moment, she looked at her daughter and said, "Someday, I would like to come back here and buy everything that someone's made. I want to make a difference for that one person."

A trip to Jonesborough is never complete without a visit to Main Street Café and Catering. A staple in downtown Jonesborough for 35 years now, they continue to serve fresh



Make sure to stop by Tennessee Hills for a unique tasting experience.

food in a variety of ways. When Beverly and Herman first opened the restaurant in 1982, their mission was just that, great fresh food. They have since retired and it's now on to the second generation of owners - their son Zac and his wife, Kati. They run the café while Herman and Beverly's daughter, Breelyn, handles the catering. Even though it's in new hands, their parent's mission continues to remain true. The café is known for their homemade chicken

salad, a variety of seasonal soups and grilled sandwiches, and their famous in-house ground burgers. And make sure you save room for dessert because their pies, cakes, cookies, and brownies are crafted by their in-house baker.

After an afternoon of touring this historic town, enjoy a good night's sleep at one of the most well-preserved Inns in the Southeast. The Historic Eureka Inn, rich with stories from the past, but with all of the luxuries of today. Walk out on the second-floor balcony for a picturesque view of historic downtown Jonesborough or enjoy some quiet time in their private garden.

Katelyn and Blake, Inn Keepers at the Eureka, wanted to provide guests a full Southern breakfast, so when they took over they added a dining room to do just that. Their gourmet Southern breakfast offers an array of choices from their famous eggs benedict to biscuits with gravy and several options in between. With Blake's background in hotel management and Katelyn's restaurant expertise, fusing together their ideas has created a genuine dose of hospitality that you can't get anywhere else.

If you have a hankering for some local food then you can't miss the Jonesborough Farmers



Market on Saturday mornings. Here you'll find the freshest produce, meats, and more along with some homegrown socializing. Be sure to also visit the Boone Street Market which has grown from the success of the Jonesborough Farmers Market and only sells items grown or produced within 100 miles from Jonesborough. They also offer monthly 100 Mile Dinners and host the elegant Farm to Table Dinner annually, as well.

The National Storytelling Festival rolls into town each autumn with tellers and visitors from all over creating the experience of a lifetime. The festival may only come once a

year, but storytelling has a forever home in Jonesborough with other storytelling offerings including the Storytelling Live! Series, Jonesborough Storytellers Guild and the Jonesborough Yarn Exchange.

Jonesborough always has something going on, from town-wide Christmas events all December long to several summer concert series offering live music each week. You are invited to experience Jonesborough and the people that call it home all while leaving your footprint on the history that's still being written.

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GET OUTSIDE:

Known for its wide variety of outdoor opportunities, Kingsport is the perfect location for those seeking the thrill of adventure or just some quiet time on a leisurely stroll.

- Kayaking, tubing, fresh seafood, specialty coffee and craft beer create the perfect atmosphere for adventure and can be found in the **KOHO DISTRICT** – (Kingsport on the Holston River). The district is located next to Kingsport's Greenbelt, alongside the south fork of the Holston River. You will find this area filled with walkers, cyclists and fly fishermen.
- Do you love to walk, jog or ride your bike? **THE GREENBELT** is a scenic fitness trail that stretches across Kingsport. With access points all across the city, this paved and peaceful trail is 8 miles long and is a favorite destination to log some mileage and enjoy nature.
- Kingsport is home to Tennessee's largest city-owned park...and it's amazing! **BAYS MOUNTAIN PARK & PLANETARIUM**, is a 3,550-acre nature preserve offering a variety of features. Visitors to Bays Mountain Park will enjoy a picturesque 44-acre lake, a Nature Center with a state-of-the-art Planetarium Theater, Animal Habitats featuring wolves, bobcats, raptors and reptiles, and an Adventure Ropes Course complete with a 300-ft. zip line. Outdoor enthusiasts can

take advantage of the park's 38 miles of trails for hiking, running, sight-seeing, exploration and mountain biking.

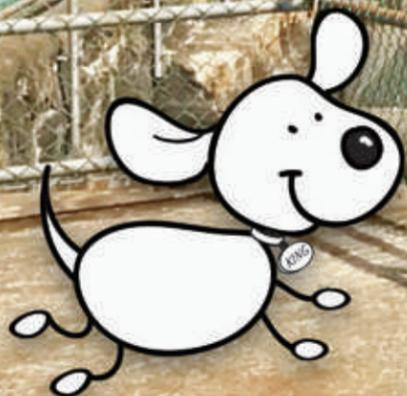
- Looking for the perfect spot to camp? **WARRIORS PATH STATE PARK** offers camping and that's just the beginning. Located at the foothills of the Appalachian mountains and Visitors will find a park rich with history, complete with an 18 hole-golf course, swimming pool, marina, award-winning nature education program, fishing opportunities and even horseback riding. On hot, summer days, rent a paddle board or

kayak and make a splash in Fort Patrick Henry Lake. Those with kids in tow will find a magical experience at **DARRYL'S DREAM PLAYGROUND** offering fun for all ages and all abilities.

- Hosting both indoor and outdoor waterparks, the **KINGSPORT AQUATIC CENTER** is a favorite among visitors. Located at the foot of Bays Mountain, the outdoor water park features two water slides, a water playground and a 900-foot lazy river and is open annually between Memorial Day weekend and Labor Day.



The Kingsport Carousel is now open! Come enjoy a ride! The carousel is located at the corner of E. Center Street & Clinchfield Street in Downtown Kingsport.



FESTIVALS/EVENTS:

- The **SPRING WING FLING** is the official pre-party for Racks by the Tracks and offers wing enthusiasts the opportunity to sample the region's best offerings each MAY. Vendors compete in multiple categories, giving attendees the opportunity to try everything from savory-sweet to spicy. The competitive spirit and love of flavor continues the next day with **RACKS BY THE TRACKS**. This BBQ, microbrew and music festival is a favorite among locals and visitors. Master and novice chefs alike take to the grill to offer up their tasty selections in hopes of bringing home one of the coveted awards. Breweries from regions near and far bring their unique microbrews for one large beer tasting garden. The day starts with the SPF 5k/10k race in downtown and ends as the headliner hits their final note on-stage.
- **FUN FEST**, Kingsport's nine-day festival packs in over 100 events for all ages each JULY. Visitors will enjoy a hot air balloon rally, the world's fastest 8k race, "The Taste"-food truck/vendor full of flavor and a host of FUN events. The Sunset Concert Series closes out the final three nights of the festival and features well-known artist performances and a huge firework finale. For more info - funfest.net
- The **DOWNTOWN KINGSPORT WINE FESTIVAL** takes place each year in early AUGUST Sanctioned by the Tennessee Farm Wine Growers Association. A dozen wineries from across Tennessee provide samples of their labels, visitors stroll from tent to tent enjoying tastes of rich wines, shopping local artisans, enjoying music and southern foods.
- The **SANTA TRAIN** has been delivering smiles throughout Appalachia for over 75 years. Each NOVEMBER, on the Saturday before Thanksgiving, Santa and his team of elves travel via train over 110 miles distributing toys, food items and joy to children at multiple stops throughout Kentucky, Southwest Virginia and Tennessee. The final stop is in Kingsport where both Santa and the celebrity rider exit the train and greet the crowd. **SANTA'S DEPOT** hosts interactive children's activities as the crowd waits for the train's arrival.

UNIQUE EATS:

- Located in Downtown Kingsport, the original **PALS** is a true experience. Offering "quick service in a flash," this location is one of the few that offers the iconic PEANUT BUTTER MILKSHAKE and outside seating. A covered pavilion with tables and an artistic background mural combined with BIG PAL and FRENCHIE FRY makes for the perfect meal.
- Craving local-authentic Italian? Look no further than **GUISEPPE'S** offering savory homemade sauces and delicious garlic bread, pastas and entrees.
- **MAIN STREET PIZZA** offers patrons a farm-to-table experience with gourmet pizzas, specialty salads and seasonal entrees. The bar features urban-chic signature cocktails, wine and microbrews.
- Located in the **KOHO DISTRICT**, **RIVERFRONT SEAFOOD** offers amazing views of the Holston River and fresh seafood. Whether you are craving hush puppies or the "Catch of the Day", this hot spot is sure to please.
- Kingsport hosts a locally-owned organic coffee shop located in the heart of Downtown and an additional location in the **KOHO DISTRICT**. **HIBBERT-DAVIS URBAN BREWS** aka "HDUBS" hosts a tranquil environment for those in need of caffeine. If diving into a Belgium waffle, sipping a lavender chai latte or having a spoonful of Homestead Creamery blueberry pomegranate ice cream sound good to you, this is your place.
- Searching for the perfect local "secret" dive? **BIG AS BISCUIT** is located in a gas station and serves up HUGE, buttery biscuits like your grandma made. For the true Southern experience, try this locally-loved "secret" for yourself.
- **CHEF'S PIZZERIA** wants to know, do you have what it takes to devour THE BIG CHEF - the largest pizza offered in the state of Tennessee? Offering 28" of cheesy goodness, the owner states "We could make it larger, but it wouldn't fit through the door." Not up to the challenge? You will also find soups, salads and sandwiches on their menu.

LIBATION VACATION:

Stay the weekend and sample some local brews and libations while sampling southern treats. Check out Kingsport's Libation and Cuisine Field Guide to assist with planning your route.

- Located on Main Street, **SLEEPY OWL BREWERY** - offers live music, movie nights, and local microbrews.
- Kingsport is home to Tennessee's first craft cidery. **GYPSY CIRCUS CIDERY**, the "2016 Tennessee Cider Producer of the Year" utilizes locally-sourced and fresh pressed apples to create their tasty beverages.
- Stop by **MODEL CITY TAP HOUSE** which specializes in craft beer and steamed sub sandwiches. Offering 20 craft beers on tap that continuously rotate.
- **HOOK AND LADDER'S** father-son duo utilize an old, thumper-style still to proudly produce a high proof moonshine with quality mash and a superior taste. This Fire Department themed establishment offers free samples to visitors.
- Stroll on over to **HIGH VOLTAGE**. This venue is new on the scene and offers local brews and appetizers. Catch the game on the outdoor patio or listen to live music and play cornhole with your friends.

For a complete list of attractions, events, restaurants, hoteliers and information - visitkingsport.com



Jump in, make a splash, and have some fun at the Kingsport Aquatic Center.

VISIT MORRISTOWN TENNESSEE

Panther Creek State Park

Nestled in the valley between the Great Smoky Mountains National Park and Cumberland Gap National Historic Park, Morristown is surrounded by gently rolling hills and beautiful Cherokee Lake. One of America's newest national scenic byways, the East Tennessee Crossing (US Hwy 25E), traverses through Morristown. The journey to Morristown along this road in autumn is breath-taking.

MORRISTOWN WAS RECENTLY CHRISTENED "TENNESSEE'S DISC GOLF CAPITAL."

The town boasts four championship caliber 18-hole courses. The newest, located at Panther Creek State Park and dubbed "The Monster", is one of the most challenging courses in the region. The remaining courses are the Cherokee Park course, the Kiwanis course at Wayne Hansard Park, and Rotary course at Frank Lorino Park. Each June the Tennessee State Disc Golf Championships brings hundreds of golfers to town. The tournament was recently named a qualifying event for the Professional Disc Golf Association's (PDGA) National Championships.

If you're looking for outdoor adventure, Morristown has plenty. Cherokee Lake is a popular recreation destination. Along its shoreline are public access areas, county and municipal parks, commercial boat docks, and campgrounds. Beautiful Panther Creek State Park is situated along Cherokee Lake and offers camping, hiking, mountain biking, and horseback riding trails in addition to multiple pavilions, picnic areas, and the area's newest 18-hole disc golf course. Fishing is one of the

most popular activities on Cherokee Lake. The lake's fish population is very similar to that found in other east Tennessee lakes – black bass, sauger, walleye, crappie, and various sunfish, to name a few. Cherokee Lake is the location of many annual fishing tournaments. BMX'ers love the "fastest quarter-mile in BMX," located at Frank Lorino Park. Races are held every Saturday (weather permitting) March through November. Grab your bike, your helmet and let's ride!

There's plenty of history to be found in Morristown as well. American frontiersman and Tennessee legend David Crockett spent his formative years in Morristown where his parents owned and operated a tavern. A replica of that 1790's building sits on the original site. Now known as the Crockett Tavern Museum, it's a not-to-be-missed stop. The museum hosts an annual birthday party

for Crockett with entertainment, refreshments, and historic interpreters the second Saturday in August. Civil War aficionados will love the General Longstreet Museum in near-by Russellville. One of two Morristown area locations on the Tennessee Civil War Trail, the museum has a vast collection of artifacts from the harsh winter of 1863-64 as well as a top-notch Civil War reference library. The museum hosts an autumn encampment annually as well as "Christmas at the General's" on the second Sunday in December. Located several miles from the museum, you'll find the historic Bethesda Church and Cemetery. The church building served as a hospital during the war and both Union and Confederate soldiers are buried in the cemetery. The church stills holds an occasional worship service.

Sidewalks so nice, we did them twice! Main St. in Morristown's National Register Historic



Morristown is Tennessee's Disc Golf Capital.

District is the home of the only elevated sidewalk system in the country. You'll find an eclectic mix of antique, specialty, gift, and clothing boutiques in addition to a sweet shop, bakery, and three outstanding eateries along both sides of the street. Anchoring the historic district on the south end is the new farmers' market pavilion. The market is open six days a week, mid-May through November. North of the district you'll find the Rose Center for the Arts. Housed in a Victorian-era schoolhouse, the center is the performing and cultural arts hub of the area. A sales gallery offering works by a myriad of local artists and artisans, changing gallery exhibits, musical performances, drama, dance, and art classes, and various special events all make the Rose Center a vibrant cultural arts destination.

IF YOU'RE LOOKING FOR EVENTS, — MORRISTOWN HAS PLENTY. —

Each April, hundreds of low-riders from across the country gather in Cherokee Park for the annual Lay'd Out at the Park Car and Truck show. If low-riders aren't your style, you might like the Sky Mart Arts & Crafts Festival also held in April. Taking place on Main St, this festival features handmade arts and crafts,

great food, and entertainment. On the third Saturday in May the Morristown Strawberry Festival pays tribute to everyone's favorite delicious red berry, and June is the month when disc golfers gather to test their skill on our four disc golf courses at the Tennessee State Disc Golf Championships. September ushers in two opportunities for foodies with the Annual Latin Food Fest and the Hillbilly Chili Cook-Off. Sponsored by the Hispanic Outreach Leadership Association (HOLA), the free Latin Food Fest offers a plethora of Latin American delicacies for the palate on the first Saturday in September at historic Rose Center. Fred Miller Park is the spot to get your fill of chili during the fourth weekend of the month. For \$5, visitors can sample and vote for their favorite chili at this fund-raiser for the Hamblen County Substance Abuse Coalition.

The crown jewel of special events in Morristown has taken place every fourth weekend in October at historic Rose Center for over 40 years. The Mountain Makins Festival is a two-day celebration of Appalachian culture and life that has consistently been named a Top 20 Event in the Southeast by the Southeast Tourism Society and a Great Escape by The New York Times.

— IN 2016 MOUNTAIN MAKINS — WAS NAMED BEST FESTIVAL

in the Southeast by the Southeast Festival and Events Association.

The festival features handmade arts and crafts for purchase, traditional skill and craft demonstrations, children's activities, musical entertainment, and plenty of outstanding food offerings. It's a not to be missed event.

All this, and a great location between Bristol and Knoxville and one hour from the Smoky Mountains, help to make Morristown a great get-away, day trip, or week-end destination. We hope to see you soon! For more information visit visitmorristowntn.com.



Kayaking in Panther Creek State Park.

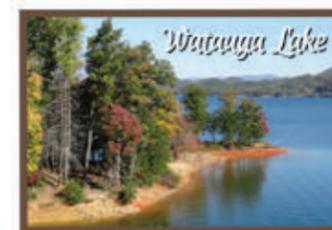
TENNESSEE'S MOUNTAIN PLAYGROUND



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NPAC

NISWONGER PERFORMING ARTS CENTER

Greeneville • Tennessee

Dine, Play, and Stay in Historic Downtown Greeneville, Tennessee. Purchase your tickets for a performance by popular artists at the Niswonger Performing Arts Center (NPAC), book your stay at the historic General Morgan Inn, and enjoy dinner at Brumley's, the hotel's 4-star restaurant, before taking the complimentary shuttle to the show.

Now entering its thirteenth season, the Niswonger Performing Arts Center (NPAC) invites new and returning guests to "Experience the Arts" with another lineup of great entertainment featuring 32 performances for the 2017-2018 Season.

FROM CLASSIC ROCK TO THEATRICAL PRODUCTIONS, COUNTRY AND CONTEMPORARY CHRISTIAN, NPAC WILL ONCE AGAIN BRING SOME OF THE TOP NAMES IN ENTERTAINMENT TO GREENEVILLE.

The season kicks off with "Roll With It" Country music star Easton Corbin, continues with performances from Air Supply, Ronnie Milsap, Tenth Avenue North, and Greeneville's own, The Band Perry, then closes with the gut-busting comedy of Tim Hawkins.

Among many others, NPAC is pleased to welcome for the very first time, Grammy® winner Michael Bolton, Classic Rock icons Grand Funk Railroad, Motown sensation The Four Tops, Country hit-maker Tracy Lawrence,

and the legendary Eddie Money. Four stars from the original cast of Broadway's Jersey Boys, The Midtown Men, will also light up the NPAC stage and bring to life their favorite "Sixties Hits" from The Beatles, The Beach Boys, Motown, The Four Seasons and more. Dailey & Vincent and Jimmy Fortune, who played for a capacity crowd at their last visit to NPAC, return for an unforgettable night of Country and Bluegrass.

The holidays bring Country superstars The Oak Ridge Boys' Christmas Celebration Tour, contemporary Christian artist Laura Story, and an all-new stage production of "A Charlie Brown Christmas."

The dinosaurs will be roaming at NPAC this season as Erth's Dinosaur Zoo LIVE guides your family on a breathtaking tour through prehistoric Australia. You'll observe, meet, and interact with an eye-popping collection of amazingly life-like dinosaurs in this theatrical

performance. Families won't want to miss the stunts, tricks, and comic antics of over a dozen rescue dogs in the high-energy show, Chris Perondi's Stunt Dog Experience, and prepare to have your mind blown with 4 internationally acclaimed mentalists with Masters of the Mind.

REGARDLESS OF WHAT KIND OF PERFORMANCES YOU ENJOY, YOU CAN "EXPERIENCE THE ARTS" THIS SEASON AT NPAC.

The season is filled with headliners and features something for everyone. For more information and to purchase tickets, visit NPACGreeneville.com or call 423.638.1679.

Make it a destination and book your stay at the historic General Morgan Inn. Located in the heart of Historic Downtown Greeneville rests the General Morgan Inn, one of the most beautiful aesthetic gems of East Tennessee. Stories of the past are etched into the soul of the old hotel that has serviced weary



travelers to spry vacationers since 1882. The downtown district in which the General Morgan Inn lies sports a plethora of history and wondrous relics. Main Street supports a number of privately owned businesses with that Southern "Mom and Pop" charm. Any leisurely shopping trip can also become a site-seeing adventure as one wanders the streets of Downtown Greeneville.

With the hotel's exquisite grand ballroom and its dreamy garden terrace with an enthralling sun-kissed view of Downtown, the General Morgan Inn has long been revered as Greeneville's favorite wedding venue. On-site catering and event planning in coordination with the many options for everything a bride needs makes the hotel a perfect one-stop contact for that special day.

Not only is the hotel equipped with party and wedding space and utilities, it is also an impeccable place to have lunch or dinner for anyone from a family outing to a corporate meeting. Brumley's restaurant and bar inside the hotel holds three dining rooms, one of which can be used for private dining and meetings, excluding the lobby's private

boardroom as well. The restaurant's award-winning cuisine and wine list allow for any citizen to experience an elegant atmosphere full of art deco themes with a modern flare while enjoying a delicious and exceptional meal to fill your soul and your appetite! Dine with us on an NPAC show night and sample our special show night menu. Our servers and staff will be sure to see you on your way in time for the show!

The General Morgan Inn is honored to have visitors from the area as well as out of town



Where else can you walk with Presidents, preachers, and poets? Since 1775, folks from all over have been discovering what it means to unlock the secrets to Historic Rogersville. Whether it's the beautiful mountains, scenic rivers, lakes and streams, or the unique history experience, you'll want to stay a lifetime in Rogersville. There's plenty to do, and the only thing you'll worry about is what to do first.

Listed on the National Register of Historic Places, Rogersville's unique original red-brick Main Street is known as the largest collection of Federal style architecture in the State. The district includes the Tennessee's oldest courthouse, Hale Springs Inn, the Crockett family's first Tennessee home, and the site where Tennessee's first newspaper was printed in 1791, along with five Tennessee state historical markers. Hale Springs Inn was built in 1824 in the heart of downtown Rogersville,

with nine spaciouly appointed guest rooms and suites. The three presidential suites were all named after presidents which have been previous guests to the Inn: Andrew Jackson, Andrew Johnson and James Polk. Connected to the Inn, you'll find McKinney's Restaurant & Tavern, named in honor of John McKinney who built Hale Springs Inn.

In neighboring city Bulls Gap, you'll find the Archie Campbell Tourism Complex including 27 structures such as the Old Country Store, Gilley's Hotel and the Archie Campbell Museum – all tracing the area's Civil War and railroad history. Grand Ole Opry Star Archie Campbell helped put his hometown, Bulls Gap, "on the map" to millions of television viewers.

Rogersville is also home to the oldest stone dam in Tennessee as well as Capt. Thomas Amis. Amis Mill Eatery & Visitors Center, or "The Mill" as it is known regionally, is the most

guests and pledges to continue to be one of Greeneville's favorite rest stops and vacation spots for generations to come. For more information, please visit GeneralMorganInn.com or call 423.787.1000.

Hand in hand, the Niswonger Performing Arts Center and the General Morgan Inn is the perfect combination for a night out on the town or a long weekend in Historic Downtown Greeneville, Tennessee. Come Dine, Play, and Stay with us!





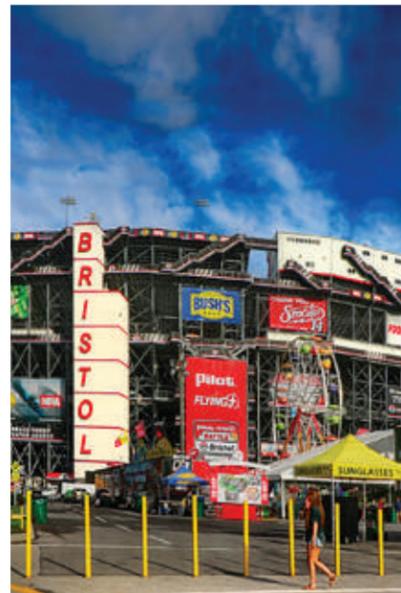
DEPARTMENT OF ARCHIVES AND TOURISM
HISTORIC SULLIVAN
Showcasing our Tennessee Heritage

From country music to the beautiful mountains of East Tennessee, from the Bristol Motor Speedway to historic Rocky Mount, we think Sullivan County has something for everyone! Come for a visit, and we'll share the very finest of historic Sullivan County!

HISTORIC SITES

Rich in heritage, Sullivan County has several historic sites and nostalgic old inns that you will love! Step back in time as you visit these beautifully restored structures and feel the romance of days gone by...

- **ALLANDALE** – Known as the “White House of Kingsport,” Allandale is an elegant, two-story mansion filled with antiques, oriental carpets and beautiful artwork. Its 500-acre farm is now home to weddings, receptions, dinners, and other celebrations that remind you of a romantic era from Kingsport's early history.
- **ROCKY MOUNT MUSEUM AND LIVING HISTORY SITE** – Located in Piney Flats near the foot of the beautiful Appalachian Mountains, Rocky Mount is a living history experience with its first-person tour guides. Learn about the early capitol of the Southwest Territory as you visit the Cobb-Massengill cabin, the historic kitchen, the heirloom garden and weaving cabin. Visitors can also see the beautiful flock of Cotswold sheep at any time during the year!
- **THE OLD DEERY INN** – A lovely two-story, white clapboard structure built in the early 1800s, the Old Deery Inn was an important stagecoach stop on the Great Stage Road. Located in downtown Historic Blountville, the inn is a must-see with its period antiques and furnishings. The outlying buildings include a brick kitchen, blacksmith shop, and other period structures. Don't miss the square grand piano in the parlor!
- **EXCHANGE PLACE** – Step back into the 1850s as you visit this lovely living history farm near Kingsport. The Exchange Place was the site of a self-supporting plantation, a stage stop and a post office. The Gaines-Preston Farm recaptures life in the 1800s when settlers exchanged horses, money and stories.
- **CIVIL WAR TRAILS** – Still in the developmental stages, the Civil War Trails program in Sullivan County is off to a great start! Historic Blountville has six unique markers that tell the story of the Battle of Blountville, and Bluff City has a newly installed marker denoting the “bridge burnings” of East Tennessee.



OUTDOORS, HIKING, & WATER ADVENTURES

Love those outdoor adventures? Historic Sullivan is sure to please! From Observation Knob to Steele Creek Park, from Warriors Path Park to Rooster Front Park, you'll find a wide variety of fun activities ranging from hiking, swimming, fishing, boating, horseback riding, camping, golf, and more! If exploring caverns is your cup of tea, be sure to see the magnificent and colorful Appalachian Caverns and Bristol Caverns!

FESTIVALS AND EVENTS

- **HISTORIC BLOUNTVILLE FLEA MARKET & YARD SALE** – Loved by locals and tourists, this annual festival has drawn over 10,000 visitors to the region in recent years. Held on the 2nd Saturday in September, the event has good bargains, great food and lively music... Truly a flea-marketer's paradise!
- **THE BATTLE OF BLOUNTVILLE CIVIL WAR REENACTMENT** – Held in the Fall of each year, this special three-day event is a unique opportunity to see life as it was during the American Civil War.
- **KINGSFORT FUN FEST** – Held in July of each year since 1981, this week-long event draws thousands from around the country. The event includes sporting events, musical performances, children's activities, balloon races and more!
- **MUDDY CREEK MOTOCROSS** – One of the largest and most scenic tracks in the country, Muddy Creek Raceway boasts a huge natural terrain layout with good jumps and elevation changes that favor big horsepower... An action-packed venue!

- **BRISTOL MOTOR SPEEDWAY** – A NASCAR short track venue located at Bristol, the speedway is touted to be the fourth largest sports venue in America and the eighth largest in the world in terms of permanent seats with nearly 150,000.

MUSIC, THEATRE, AND THE ARTS

Music abounds in Historic Sullivan! The Paramount Centre for the Arts in Bristol offers year-round plays and concerts in its beautifully restored Paramount Theatre. Each September, downtown Bristol is also home to the Bristol Rhythm & Roots Reunion, a unique three-day festival full of music, food and lively entertainment. If you're looking for some foot-stomping, old-time music, the Traditional Appalachian Music Heritage Association hosts some lively bluegrass jams in downtown Blountville from 6 to 9 p.m. every Friday night.

DINING IN HISTORIC SULLIVAN

Looking for those unusual places to eat? We gotcha covered!

- **DIXIE OUTPOST** – Traditional American Barbecue and Southern cooking – Diners may eat in the “Swine Diner BBQ Bus”, a unique school bus turned diner!

- **RED ROOSTER MARKET & DELI** – An intimate restaurant with a wide variety of antiques, furniture, collectibles, gifts, crafts, jewelry, vintage, and primitives.
- **RIDGEWOOD BARBECUE** – Serving Barbecue platters, sandwiches, & classic sides in old-fashioned surroundings... Written up in Southern Living!
- **PRATT'S BARBEQUE** – Serving barbeque in the Tri-Cities since 1971.
- **THE MUSTARD SEED** – Relax and enjoy lunch with friends at this special eatery and coffee shop in Kingsport.
- **HOKIE-SMOKIE** – A family-owned grill in Kingsport, Tennessee.
- **GIUSEPPES** – Since 1987, Giuseppe's offers great Italian food at its finest!

Don't miss the thousands of exciting opportunities in Historic Sullivan... Visit our website at historicsullivan.com, or call us at 423.323.4660 to let us know how we can make your visit one of the most memorable vacations ever!

Come home to Historic Sullivan!



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CAPTAIN'S TABLE Seasonal Restaurant



TRI

TRI-CITIES AIRPORT

Planning a trip to Northeast Tennessee? Save time and forget the hassle of traffic and family feuds by flying into Tri-Cities Airport (TRI). Perfectly situated between Bristol, Johnson City and Kingsport, Tennessee, the airport serves as the gateway to an unspoiled Appalachian paradise.

When your flight touches down at Tri-Cities Airport, you are only minutes away from local folklore, the first recording of country music, the rumble of NASCAR or the thunder of dragsters. Even if you prefer the quiet thrill of outdoor activities like hiking, mountain biking, kayaking, or fishing, catch a flight to TRI. Within a short distance from the airport, you can experience the rich history of the Northeast Tennessee region.

From the moment you arrive at the airport, you are surrounded by the breathtaking vistas which make this area famous. A profound serenity and unmistakable hospitality greet you in the friendliness of the airport's staff and relaxing atmosphere. The only thing absent from your travel experience is the hustle and bustle associated with larger airports in major cities. With a modern design, clean and efficient facilities and convenient location, flying TRI is an easy choice.

Tri-Cities Airport is a full-service commercial airport serving Northeast Tennessee, Southwest Virginia, Western North Carolina and Southeastern Kentucky. Allegiant, American, and Delta offer non-stop service to Atlanta, GA; Charlotte, NC; Orlando/Sanford, FL; and St. Petersburg/Clearwater/Tampa, FL. With countless connecting flights available,

TRI sees visitors from all over the country and world each year.

Convenient resources are easily accessible at the airport to get your vacation in Northeast Tennessee started on the right foot. With taxi, limo, and rental car services, and incredibly knowledgeable staff at the airport's information desk, TRI's personnel are prepared to serve your every need as you travel to or from Northeast Tennessee.

The Airport's 23,000-sq-ft. concourse provides comfort and convenience for travelers with seven spacious gates, restaurant, bar, gift shop, business center, and free WiFi. The main terminal offers travelers a restaurant, bar, gift shop, ATMs, free WiFi, and a staffed airport-services counter to answer questions, page individuals and provide tours.



Member Directory

ACCOMMODATIONS

CARNEGIE HOTEL

1216 State of Franklin Rd, Johnson City, TN
carnegiehotel.com | 423.979.6400

DOUBLETREE BY HILTON

211 Mockingbird Ln, Johnson City, TN
johnsoncity.doubletree.com | 423.929.2000

GENERAL MORGAN INN & CONFERENCE CENTER

111 N Main St, Greeneville, TN
generalmorganinn.com | 423.787.1000

HALE SPRINGS INN

110 W Main St, Rogersville, TN
halespringsinn.com | 423.272.5171

HAMPTON INN KINGSFORT

2000 Enterprise Place, Kingsport, TN
kingsporthamptoninn.com | 423.247.3888

LAQUINTA INN & SUITES - KINGSFORT

10150 Airport Pkwy, Kingsport, TN
laquinta.com | 423.323.0500

MEADOWVIEW MARRIOTT CONFERENCE RESORT and Convention Center

1901 MeadowView Pkwy, Kingsport, TN
meadowviewresort.com | 423.578.6600

SUGAR HOLLOW RETREAT

197 Elk Ridge, Butler, TN
sugarhollowretreat.com | 423.768.3105

WATAUGA LAKESHORE RESORT

2285 Hwy 321, Hampton, TN 37658
lakeshore-resort.com | 423.725.2223

CULTURE

ALLANDALE MANSION

225 W Center St, Kingsport, TN
allandalemansion.com | 423.229.9422

ANDREW JOHNSON NATIONAL HISTORIC SITE

121 Monument Ave, Greeneville, TN
nps.gov/anjo | 423.638.3551

APPALACHIAN RESOURCE CONSERVATION & DEVELOPMENT

3211 N. Roan St, Johnson City, TN 37601
ARCD.org | 423.979.2581

BARTER THEATRE

127 W Main St, Abingdon, VA
bartertheatre.com | 276.628.3991

HERITAGE ALLIANCE

212 E. Sabin Dr, Jonesborough, TN 37659
heritageall.org | 423.753.9580

INTERNATIONAL STORYTELLING CENTER

100 W Main St, Jonesborough, TN
storytellingcenter.net | 423.753.2171

JONESBOROUGH STORYTELLERS GUILD

PO Box 996, Jonesborough, TN
jonesboroughstorytellersguild.org

MAIN STREET GREENEVILLE

310 S Main St, Greeneville, TN
mainstreetgreenville.org | 423.639.7102

MARY B. MARTIN SCHOOL OF THE ARTS

211 Gilbreath Hall, Johnson City, TN
etsu.edu/martin | 423.439.8587

THE MILLENNIUM CENTRE

2001 Millennium Place, Johnson City, TN
millctr.com | 423.232.2001

MORRISTOWN DEPT. OF TOURISM

825 W First North St, Morristown, TN
visitmorristowntn.com | 423.586.6382

NETHERLAND INN/EXCHANGE PLACE ASSOCIATION

2144 Netherland Inn Rd, Kingsport, TN
thenetherlandinn.com | 423.246.1104

4812 Orebank Rd, Kingsport, TN
exchangeplace.info | 423.288.6071

NISWONGER PERFORMING ARTS CENTER

212 Tusculum Blvd, Greeneville, TN
npacgreenville.com | 423.638.1328

PARAMOUNT BRISTOL

518 State St, Bristol, TN
paramountbristol.org | 423.274.8920

ROCKY MOUNT STATE HISTORIC SITE

200 Hyder Hill Rd, Piney Flats, TN
rockymountmuseum.com | 423.538.7396

SCOTT COUNTY VIRGINIA TOURISM

190 Beech Street, Suite 201, Gate City, VA
explorescottcountyva.com | 276.386.6521

SOUTHWEST VIRGINIA TOURISM

One Heartwood Circle Abingdon, VA
myswva.org | 276.492.2420

SULLIVAN COUNTY DEPARTMENT OF ARCHIVES & TOURISM

3425 TN-126, Blountville, TN
historicsullivan.com | 423.323.4660

DINING**AMIS MILL EATERY**

127 West Bear Hollow Rd, Rogersville, TN
amismill.com | 423.272.7040

CAPTAIN'S TABLE

2285 Hwy 321, Hampton, TN
lakeshore-resort.com/captains-table
423.725.2201

MCKINNEY'S RESTAURANT & TAVERN

110 W Main St, Rogersville, TN
halespringsinn.com | 423.272.5171

TENNESSEE HILLS DISTILLERY

127 Fox St, Jonesborough, TN
tnhillsdistillery.com | 423.788.9105

FAMILY FUN**BRISTOL MOTOR SPEEDWAY & DRAGWAY**

151 Speedway Blvd, Bristol, TN
bristolmotorspeedway.com | 423.989.6900

ERWIN NATIONAL FISH HATCHERY

520 Federal Hatchery Rd, Erwin, TN
fws.gov/Erwin | 423.743.4712

FUN FEST

400 Clinchfield St, Suite 100, Kingsport, TN
funfest.net | 423.392.8800

GRAY FOSSIL SITE & MUSEUM

1212 Suncrest Dr, Johnson City, TN
gfsm.handsonmuseum.org | 423.439.3662

HANDS ON!

Regional Museum

315 E Main St, Johnson City, TN
handsonmuseum.org | 423.434.HAND

KINGSPORT AQUATIC CENTER

1820 MeadowView Pkwy, Kingsport, TN
swimkingsport.com | 423.343.9758

THE MALL AT JOHNSON CITY

2011 N Roan St, Johnson City, TN
mallatjohnsoncity.com | 423.282.5312

THE PINNACLE SHOPPING CENTER

475 Pinnacle Pkwy, Bristol, TN
thepinnacle.com | 276.466.2626

RIPLEY'S AQUARIUM OF THE SMOKIES

88 River Rd, Gatlinburg, TN
ripleysaquariumofthesmokies.com
888.240.1358

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P.O. Box 713, Erwin, TN
unicoicounty.org/apple-festival

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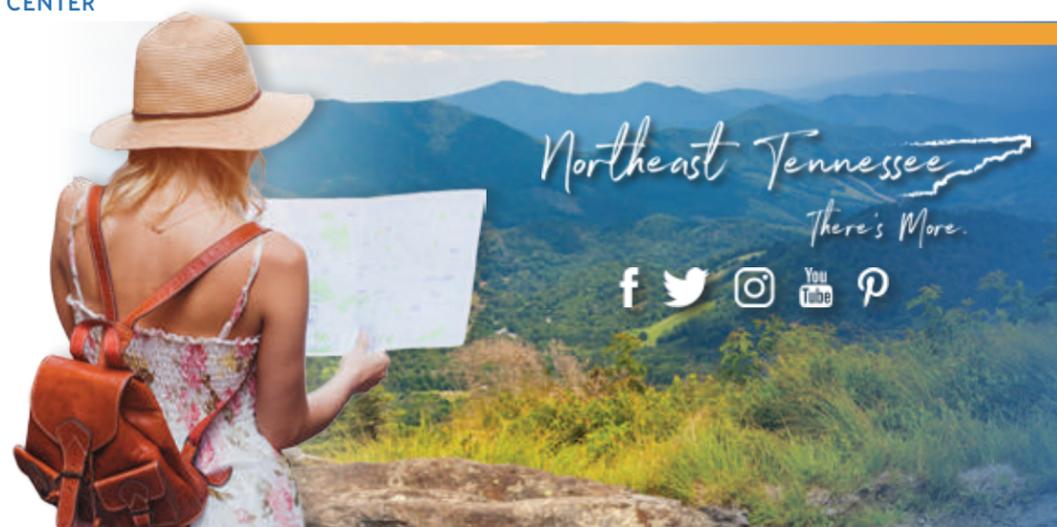
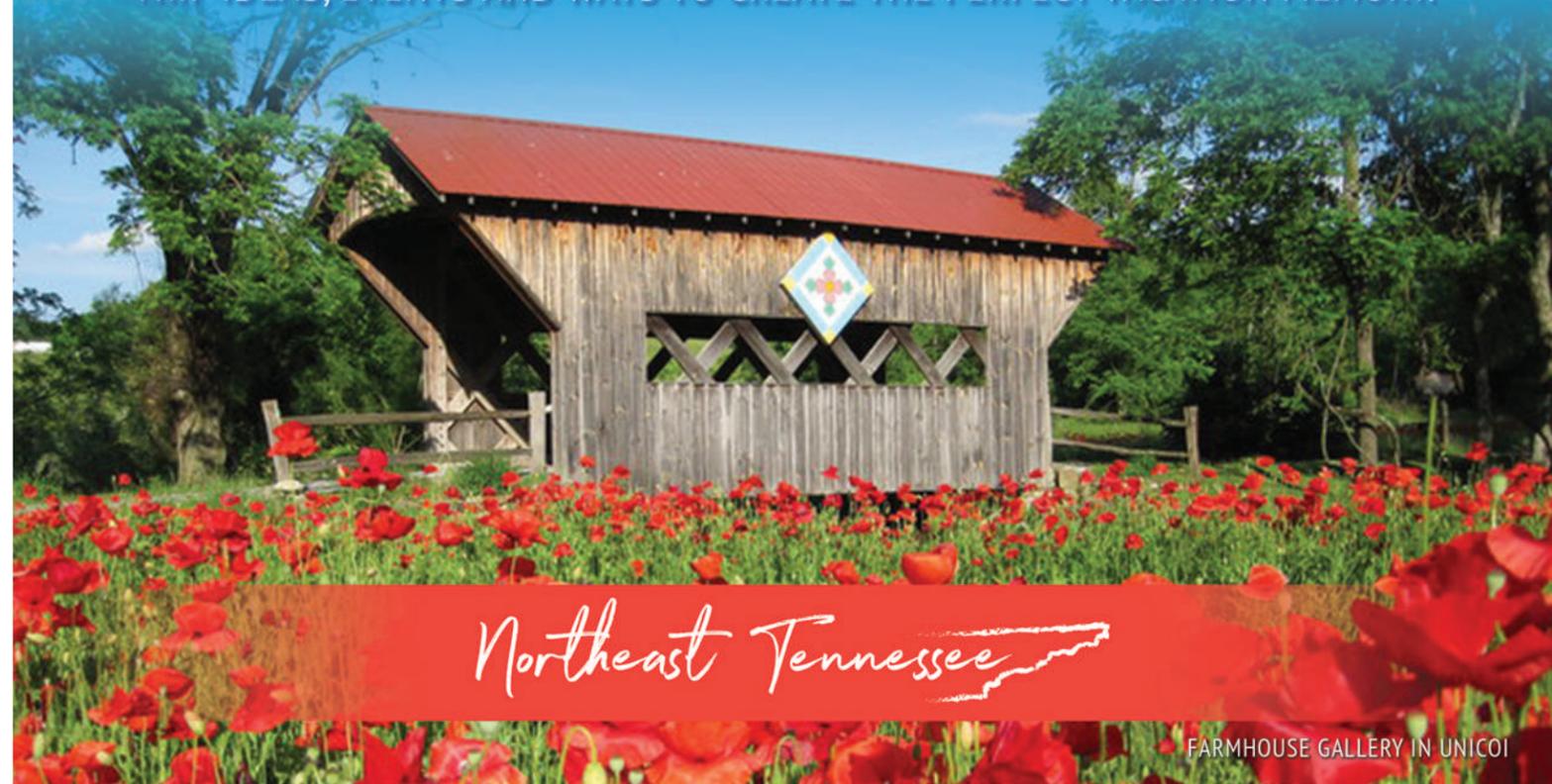
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HAVE EVER YELLED
"IT'S BRISTOL, BABY!"

Craved cheddar rounds, a **BIG PAL**, and a peachie tea.

Have eaten an entire quart of **SCOTT'S STRAWBERRIES** in one sitting.

Live for Saturday afternoons in the fall and have an inordinate amount of **ORANGE** clothing.

Will argue until the end of time that the **MOUNTAINS** around here are far more beautiful than any other in the country.

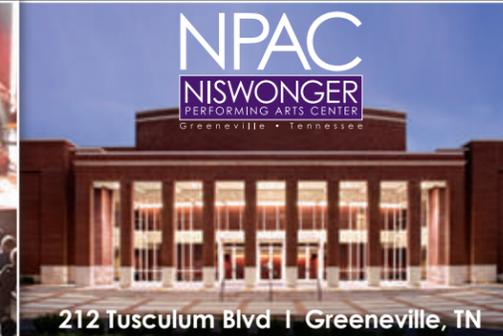
Sat in the back of a pickup truck to view the **FIREWORKS** at **FREEDOM HALL**.

Hiking the **APPALACHIAN TRAIL** is as natural to you as sipping on sweet tea.

Enjoy **LIVE MUSIC** – and lots of it – no matter what genre it happens to be.

Rafted down the **NOLICHUCKY** and "barely made it out alive."

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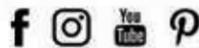


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Memphis, TN	494 miles	9 hours
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