



NYFO of Durham, Chapel Hill & Burlington Triangle

NYFO – National Youth Football Organization, is a ‘non-contact’ youth football organization based out of Raleigh, NC where there are currently over 3,400 athletes involved. There are NYFO leagues throughout the South East including Raleigh Durham, Charlotte, Atlanta, Green Bay and Cincinnati. NYFO is driven by former NFL and NCAA players and coaches. The mission is to teach foundational football skills through competition while building better people and future leaders through sport.

The NYFO Durham, Chapel Hill & Burlington Triangle is owned by Eric Smith, a former NCAA Div-1 Quarterback. Eric is also a certified leadership trainer and coach with The John Maxwell TEAM, the world’s leading leadership organization. Eric’s goal is to serve young athletes by teaching them football skills as well as character and leadership skills. It’s important for him to help create leaders for tomorrow.

Football is the most popular spectator sport in the US, but as you know, it’s under attack due to safety concerns. NYFO is a ‘non-contact’ 7 on 7 passing league that allows athletes to stay connected to the sport while developing their skill until they are ready to transition into contact football. Due to growing concerns of surrounding contact football, 7 on 7 football is exploding in popularity throughout the country.

If you’re looking for a new and amazing way to drive customers to your business while helping fulfill the mission of building people for better communities tomorrow, then I’d love to partner with you!

Please review our sponsorship packages and contact me today!

Yours in success,

Eric Smith
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“Developing Better People Through Sport”

The following partnership packages are available with the NYFO Leagues of Durham, Chapel Hill & Burling Triangle

Dental Partnership - \$5,500

Partnership Includes:

- ✓ Logo football mouthguards for all participants
- ✓ Company Banner at entry all home events
- ✓ 'NYFO' Discount of your choice on braces to all NYFO participants
- ✓ Logo on NYFO league website
- ✓ Special Thank-You and announcements at all home events
- ✓ NYFO sponsorship football displayed in glass case for your business (4)
- ✓ Leadership development presentation / workshop from the world's leading leadership organization - **The John C. Maxwell TEAM**



Medical Partnership - \$3,000

Partnership Includes:

- ✓ Your business LOGO Event Wristbands for all league events
- ✓ Company Banner at entry all home events
- ✓ 'NYFO' Discount on services to your business to all NYFO participants
- ✓ Logo on NYFO league website
- ✓ Special Thank-You and announcements at all home events
- ✓ NYFO sponsorship football displayed in glass case for your business (3)
- ✓ Leadership development presentation / workshop from the world's leading leadership organization - **The John C. Maxwell TEAM**



Goal Line Partner- \$750

- ✓ Company Banner at entry all home events
- ✓ 'NYFO' Discount on services to your business to all NYFO participants (currently over 3,400 kids)
- ✓ Logo on NYFO league website
- ✓ Special Thank-You and announcements at all home events
- ✓ NYFO sponsorship football displayed in glass case for your business (2)
- ✓ Leadership development presentation / workshop from the world's leading leadership organization - **The John C. Maxwell TEAM**

1st Down Partner - \$500

- ✓ Business recognition on NYFO Banner displayed at all hosted events

- ✓ 'NYFO' Discount on services to your business to all NYFO participants
- ✓ Logo on NYFO league website
- ✓ Special Thank-You and announcements at all home events
- ✓ NYFO sponsorship football displayed in glass case for your business
- ✓ 45-minute leadership presentation at your business from the world's leading leadership organization - **The John C. Maxwell TEAM**

Field Goal Partner - \$300

- ✓ Business recognition on NYFO Banner displayed at all hosted events
- ✓ 'NYFO' Discount on services to your business to all NYFO participants
- ✓ Logo on NYFO league website
- ✓ Special Thank-You and announcements at all home events
- ✓ NYFO sponsorship football displayed in glass case for your business



Burlington / Graham



West Durham / Chapel Hill

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