

Miracle at Rockhill Presented by J. Rieger & Co., the First Miracle ® Holiday Pop-Up Bar in Kansas City, will Open on November 23

Miracle is a Christmas-themed pop-up cocktail bar that serves holiday cocktails and nostalgic décor in festive settings world-wide; Miracle at Rockhill presented by J. Rieger & Co. will take place at The Rockhill Grille (November 23 - December 31)

November 5, 2018 (Kansas City, MO) – The first Miracle® Holiday Pop-Up Bar in Kansas City is scheduled to open on November 23. Miracle at Rockhill is presented by J. Rieger & Co. in partnership with The Rockhill Grille in the Crossroads Arts District. The Christmas-themed pop-up cocktail bar will debut on the second floor lounge of The Rockhill Grille on November 23, the day after Thanksgiving, and will run until New Year's Eve on December 31. A world-wide phenomenon, in 2018, Miracle will offer seasonally themed cocktails in festive settings in over 80 locations in the U.S., Canada, Europe, Asia and Central America, including this first-time pop-up experience in Kansas City.

"We love Kansas City during the holidays and we are thrilled to bring even more spirit to our hometown as the first official location of Miracle," states co-owner Zach Marten of The Rockhill Grille. Co-owner Bret Springs adds: "Miracle is an over-the-top, completely unforgettable experience. Like Christmas, it only comes once a year! The excitement of a holiday pop-up bar is the perfect stage for us to offer the season's most festive cocktails and holiday cheer."

Miracle originally launched in 2014 in New York City by Greg Boehm, who has worked with long-time manager Joann Spiegel and bartender Nico de Soto of Mace (NYC) and Danico (Paris), to create a collection of holiday-themed cocktails. The menu ranges from fan favorites such as the **Snowball Old-Fashioned** (Gingerbread Bourbon, Wormwood Bitters, Lemon Zest) to newcomers including **Christmas Carol Barrel** (Aged Rum, Aquavit, Amaro, Pumpkin Pie, Demerara Syrup, Lime, Vanilla, Angostura Bitters) and the **Jingle Balls Nog**. Drinks will be served in Miracle glassware including Santa's Pants mugs and reindeer Collins glasses.

To ensure that the festivities and drinks exceed every holiday wish, esteemed barman Andrew Olsen will serve as the first Beverage Director of Miracle in Kansas City. Guests can join patrons around the world and order from the complete Miracle cocktail menu, or choose from a rotating list of KC-inspired drinks created by Olsen with bartender and hospitality entrepreneur, Ryan Maybee, such as the **Festivus Fizz** (Rieger's Gin, Vanilla, Butter Scotch, Orange, Egg White, BLVD Tank 7), **Hallmark Heater** (Rieger's Kansas City Whiskey, Caffè Amaro, Pumpkin Spice, Coffee, Bitter Cream) and **Dasher & Dancer** (Rieger's Kansas City Whiskey, Bonded Apple Brandy, Ginger, Lemon, Banana Cream, Chocolate).

In keeping with the season of giving, Miracle glassware will be available for purchase with 10% of glassware sales being donated to <u>Action Against Hunger</u>.

Miracle is 21 and up, no entry fee, and reservations are not accepted. The Christmas pop-up bar will be open every day from Friday, November 23 through December 31, 2018, from 5:00 PM to midnight, including Christmas Day and New Year's Eve. The official location of Miracle in Kansas City, presented by J. Rieger & Co. is The Rockhill Grille (www.therockhillgrille.com), located at 2000 Grand Blvd, Kansas City, MO 64108. Miracle at Rockhill will take over the second floor lounge at The Rockhill Grille, with a dedicated entrance on Grand Blvd. Guest bartenders will also join in the celebration, with schedules and special events to be announced: @MiraclePopUpKC (Twitter and Instagram) or Miracle Pop up KC (Facebook). J. Rieger & Co. has no financial interest in Miracle or Miracle at Rockhill. Read more and view images about Miracle at www.miraclepopup.com / @Miraclepopup

For more information, including interview requests, cocktails and imagery please contact <u>Amanda Davis</u>, 660-247-0609, or <u>Helen Gregory</u>, 646-621-3559.

About J. Rieger & Co.

Jacob Rieger & Company was originally founded in 1887 in Kansas City's West Bottoms Livestock Exchange district. The distillery produced over 100 alcoholic products on a national basis, including the iconic Monogram

Whiskey, but it was forced to close in 1919 with the advent of Prohibition. In 2014, 95 years after Prohibition, the brand was relaunched by business partners Ryan Maybee, creator of Manifesto, and Andy Rieger, the great-great-great-grandson of Jacob Rieger. The current distillery is located in the historic Electric Park district within the East Bottoms of Kansas City. The core product line includes Kansas City Whiskey, Midwestern Dry Gin, Caffè Amaro, and Premium Wheat Vodka. For more information, visit www.JRiegerCo.com.

About The Rockhill Grille

The Rockhill Grille opened in 2016 and is owned and operated by Back Napkin Restaurant Group (comprised of owners Zach Marten and Bret Springs, along with managing partner/executive chef Sam Hefter). It is a classic American grille and lounge located in the heart of the Kansas City Crossroads Arts District. View more.