



TEWKSBURY TRAIL ASSOCIATION ANNUAL PACE EVENT SPONSOR FORM

Location: Tewksbury Township, NJ

Date: Sunday, September 15th, 2019

Proceeds to benefit: • New Jersey Conservation Foundation (njconservation.org)

***This year, the Tewksbury Trail Association is proud to support the
New Jersey Conservation Foundation
and its efforts to secure and protect open space!***

SPONSORSHIP LEVELS AND OPPORTUNITIES



BLUE - \$1,000 check only *Limited to the first respondent*

Full-page, full-color ad in Booklet (BACK COVER) • Recognition in Booklet and in all post-event press releases • Personal Recognition at Awards Ceremony • Special mention and business website link on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Four (4) free Pace entries.**



RED - \$750 check OR \$1,000 products or gift certificate or combination

Limited to the first 2 respondents • Full-page, full-color ad in Booklet (INSIDE FRONT or INSIDE BACK COVER) • Recognition in Booklet and in all post-event press releases • Personal Recognition at Awards Ceremony • Special mention and business website link on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Three (3) free Pace entries.**



YELLOW - \$500 check OR \$750 products or gift certificate or combination

Full-page, black & white ad in Booklet • Recognition in Booklet and in all post-event press releases • Special mention and business website link on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))

• **Two (2) free Pace entries.**



WHITE - \$250 check OR \$400 products or gift certificate or combination

1/2 page, black & white ad and Recognition in Booklet • Recognition and business website link on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



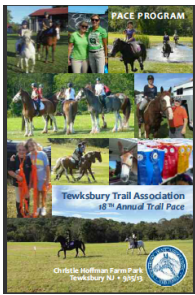
PINK - \$100 check OR \$150 products or gift certificate or combination

1/4 page, black & white ad and Recognition in Booklet • Recognition on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



GREEN - \$50 check OR \$75 products or gift certificate or combination

Business-card size, black & white ad in Booklet • Recognition on TTA website (tta-nj.org) and Facebook ([@TewksburyTrailAssociation](https://www.facebook.com/TewksburyTrailAssociation))



TRAIL PACE EVENT PROGRAM – This year, our Event Program has been amended. Instead, we will provide a Booklet featuring the New Jersey Conservation Foundation as well as selected ads and acknowledgments. 250 copies of this Booklet will be printed and distributed to our riders and throughout Tewksbury Township.

Select Your Sponsorship Level Below

Ribbon Sponsor (Full-Page: 5”w x 8”h; ½ Page: 5”w x 4”h; ¼ Page 2 ½”w x 4”h)

- BLUE** -back Cover (color) \$1,000
- RED** -inside Front Cover (color) \$ 750
- YELLOW** -full-page (b&w) \$ 500
- PINK** -1/4 Page (b&w) \$ 100
- RED** -inside Back Cover (color) \$ 750
- WHITE** -1/2 Page (b&w) \$ 250
- GREEN** -business Card (b&w) \$ 50

Hi-resolution electronic ads must be submitted no later than 8/23 to bmsellen@yahoo.com Submit Classifieds and/or Directory Listings by 8/23 to llaria@therapaw.com

Sponsorship Items / Gift Certificates

Item estimated value: \$ _____
 Please describe: _____

Other Sponsorship:

Yes, I would like to support the Tewksbury Trail Association and its Trail Pace Recipients.
 A check in the amount of: \$ _____ # _____ has been donated on my behalf.
 First Name: _____ Last Name: _____
 Company Name: _____
 E-mail: _____ Contact #: _____

Checks can be made payable to either:

Tewksbury Trail Association
 Or
New Jersey Conservation Foundation

Both Tewksbury Trail Association and New Jersey Conservation Foundation are non-profit [501(c)(3)]

Mail ALL checks and/or sponsorship forms to:

TTA Trail Pace, P.O. Box 173, Oldwick, NJ 08858

Questions, please contact: Ilaria Borghese at llaria@therapaw.com or 908-439-9139.