

ON CURE PRIVACY POLICY

On Cure (referenced below as "**On Cure**" or "**We**") is committed to protecting its users privacy ("**User**" or "**You**"). This Privacy Policy explains our information gathering and dissemination practices with respect to the services provided by our mobile application ("**Services**" and "**App**").

This Privacy Policy is part of our Terms and Conditions. Unless defined otherwise, all capitalized terms used in this Privacy Policy but not defined, shall have the meaning ascribed to them in On Cure's Terms and Conditions.

By using the App and the Services, You acknowledge that You have reviewed both our Terms and Conditions and this Privacy Policy and agree to be bound by them. Please be aware that this Privacy Policy does not apply to the practices of entities On Cure does not own or control, or to individuals whom On Cure does not employ or manage, including any third parties to whom On Cure may disclose Personal Information (as defined below) pursuant to the terms and conditions of this Privacy Policy.

DATA AND PERSONAL INFORMATION WE COLLECT

We may collect information that is unique to You or to your child and can be used to contact or identify You or your child and/or a child that is under your legal custody. The personal information types are collected in accordance with your use and may include: (a) Your and your children's name; (b) E-mail addresses; (c) Your children's date of birth and current weight; (d) Type, dose and time of fever reducers administered; (e) Prescription medication – type, dose and time of administration, if you choose to add prescription medication and get additional notification (f) Your and your children's picture, if you choose to provide those; and (g) Facebook login, if you choose to connect through your Facebook account; and other personally identifiable information ("**Personal Information**").

We collect such Personal Information from You when You voluntarily provide such Personal Information to us and via the use of the App and Services by You. With respect to any Personal Information of your child or a child under your custody or legal guardianship, You hereby represent and warrant that You give your verifiable parental consent to such collection and retention of Personal Information in compliance with applicable law.

Additionally, We may collect and/or receive information that may be considered personal in the course of your use of the App, such as information about your laptop, tablet, mobile device and operating system, unique device identifier, software, your usage of the service, location data, time zone, browser type, Internet Protocol (IP) address, network Media Access Control (MAC), Cookies (as defined below), language preference, referring pages, exit pages and URLs, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time of this activity, whether you open, forward or click-through emails and ads, log files, and other usage data including data and information received whenever You interact with On Cure, or use the Services or App.

In addition, if you choose to contact us and provide additional information that may be required for us to respond to your inquiry, we may also collect your name, email address and any additional contact information in connection therewith.

It is your voluntary decision whether to provide us with any such Personal Information, but part of our Services may be conditioned by the provision of such information. Should you choose not to share such information with us, please do not use any services requiring the provision of such information and refrain from using the App.

In addition, we collect certain non-personal and non-identifiable information such as information concerning the use of the analytics and other tools we make available, (e.g., information about the device, browser type and other information Services automatically sent) as well as statistical and aggregated information about your use of the App and our Services.

We store the collected information for as long as it is necessary to provide the Services to you and others and to achieve any other purposes included in this Privacy Policy, and some information may remain in backup

copies and logs for longer periods. Notwithstanding the above, you acknowledge and agree that we may continue to use any non-personally-identifying information in accordance with this Privacy Policy with no time limitation, including following the cancellation and/or deletion of Your App profile and/or account and/or removal of the App from any of Your devices and/or use of our Services, for any reason whatsoever.

HOW DO WE USE YOUR INFORMATION

We use all information provided to assist us with the development and improvement of our App, Services, tools and associated technologies, and to develop new services, features and functionality, including through third parties such as contractors, sub-contractors and service providers.

We will not share your personally identifiable information with third parties without your explicit permission, except when reasonably required by law, regulation, subpoena, court order or for the purpose of complying with legal requirements, or as otherwise expressly set forth herein.

We may use personally identifiable information and other information internally – for example, to help diagnose problems with our Services, to make our Services more useful for you and for our other customers, and to provide You with and develop new services, features and functionality.

By analyzing all information we receive, we may compile statistical information across a variety of users (“**Statistical Information**”). Statistical Information helps understand trends and customer needs so that new services can be considered and so our Services and associated technology and services can be tailored to customers’ desires. Statistical Information may also help to prevent fraud. We may share Statistical Information with our partners, pursuant to commercial terms that we determine in our sole discretion. In addition, we may provide any information to third parties, as long as we have removed any information that identifies any specific individual or user, such as a name, address, picture or contact information.

We may use your information to contact you for administrative purposes such as customer service or to provide promotional messages. We may use your information in order to provide you with information or promotions that we believe you may be interested in subject to your prior approval. We may use your information to respond to Your emails, submissions, questions, comments, requests, and complaints and provide You with customer service, technical assistance and support; and to send You confirmations, updates, security alerts, support and administrative messages and otherwise facilitate Your use of, and our administration and operation of, the Services.

We will only use collected information in compliance with applicable law.

SHARING OF INFORMATION

On Cure is committed to protecting Your privacy and will not share or disclose information about You or Your child, unless otherwise permitted according to the following terms:

- On Cure may use subcontractors and third party service providers (including without limitation, industry-accepted third party cloud computing services) and send them information we receive for the purposes set forth in this Privacy Policy. We may also share your information with our subsidiaries, parents and/or affiliates for purposes consistent with this Privacy Policy. All our subcontractors will be subject to non-disclosure and non-use obligations.
- On Cure may share Your information with third party entities and individuals that provide On Cure with a variety of services necessary for providing the Services and operating the App. These trusted third parties may have access to Your information, to the extent it is reasonably necessary for them in order to perform their obligations towards On Cure;
- On Cure may disclose data and information as necessary for us to enforce our agreements and policies, to investigate any claims against On Cure, and to protect the rights and property of On Cure or its agents, employees and customers. We may disclose data as we reasonably believe necessary to investigate and protect the security of our software, servers and other equipment.
- On Cure may share Your information in order to facilitate the provision of updates, product support and other services to You (if any);

- For the purpose of analysis and statistics, provided that such disclosure is done anonymously and is not personally identifiable;
- We may disclose or transfer data and information in connection with a sale of all or part of our business or assets, in the event of merger, consolidation, change of control of On Cure, or other corporate reorganization in which On Cure participates (or any negotiation process with respect to these events) or in the event of an insolvency, bankruptcy, or receivership in which information is transferred to one or more third parties as one of our business assets; and
- If required to do so by law, or in the good-faith belief, that (i) disclosing such information is necessary to comply with any law or respond to any court order, search warrant or equivalent, or where in On Cure's reasonable belief an action is needed in order to protect the personal safety of any individual; or (ii) such disclosure is appropriate or necessary in order to enforce its Terms and Conditions, take precautions against liabilities, investigate and defend itself against any third party claims or allegations, assist government enforcement agencies, protect the security or integrity of its App and servers and protect its rights and property. We will comply with any applicable law that requires the collection and provision of your data to the applicable authorities.

COOKIES

On Cure may use industry-wide technologies such as cookies, web beacons, gifs, pixel tags, log files, or other industry recognized technologies to automatically collect certain information when you use our App and/or Services (collectively, "Cookies") in order to help us learn about how you use the App and Services and enhance your online experience.

Cookies are small text files containing strings of information that are locally stored on your device, if your device is set to permit storage of cookies.

You may adjust your device or operating system tracking settings or cookie preferences to limit this tracking or to delete cookies, however by doing so, You may not be able to use certain features of the App or take full advantage of all of Our offerings. It is easy to prohibit and/or delete the cookies, inter alia, via uninstalling the App from your device and/or through the settings option of your device.

USE OF THE SERVICES BY CHILDREN

Children under the age of 16 may NOT access and/or use our Services and/or provide On Cure with any personal information. We do not knowingly collect or maintain Personal Information from anyone under the age of 13, unless or except as permitted by law. If a parent or a legal guardian believes that his or her child, or a child under his or her custody or legal guardianship has submitted personal information to us (including, e.g., a name, address, telephone number or email address), he or she can contact us via e-mail at: hadaskg@oncure-app.com, and On Cure will promptly delete the information upon learning that it relates to a child under the age of 13.

OTHER WEBSITES AND SERVICES

This Privacy Policy does not cover information that you may provide to third parties and We are not responsible for the practices employed by any websites or services linked to or from On Cure, including the information or content contained within them. Please be aware that if You choose to use a link to go from On Cure to any third party's website or service, such third party's own rules and privacy policy will apply and govern Your activities and any information You disclose while interacting with such third parties. We encourage You to read such privacy policies of any third-party websites You visit in order to understand how they use, collect and store your information. It is the sole responsibility of such third parties to adhere to any applicable restrictions on the disclosure of Your Personal Information, and You acknowledge and agree that We are not responsible for any wrongful use or disclosure made by such third parties, and that We do not have control over such third-parties. If You are using a third-party's website or service and You allow them to access Your Personal Information and user content You do so at Your own risk.

SECURITY

All information described above may be stored on database servers, including without limitation, using industry-accepted third party cloud computing services located in the United States of America. We will take

commercially reasonable measures in providing secure transmission of Your Personal Information before it is transferred across the internet from Your system to our servers and in securing such Personal Information stored on our systems and/or on the applicable cloud service. However, You should be aware that there is always some risk involved in transmitting information over the internet and that there is also some risk that others could find a way to thwart our, or the applicable cloud service provider's, security systems. As a result, while We strive to protect Your Personal Information, We cannot ensure or warrant the security and privacy of Your Personal Information or other content You transmit using On Cure, and You do so at Your own risk. Thus, We encourage You to exercise discretion regarding the Personal Information You choose to disclose.

PRIVACY POLICY UPDATES

On Cure reserves the right to update this Privacy Policy from time to time, with or without notice. If so, On Cure will post its updated Privacy Policy on its App or via the App page in the relevant platform (Apple App Store, Google Play Store, etc.). We encourage You to review this Privacy Policy regularly for any changes. Your continued use of our App and Services will be subject to the then-current privacy policy. If any modification is unacceptable to You, You may cease using the App and Services. If You do not cease using the App or Services, You will be deemed to have accepted those modifications.

Q&A

If You have any questions or queries about this Privacy Policy or our App or Services in general, please do not hesitate to contact us at: hadaskg@oncure-app.com.

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