

## ***2018 is the year Russia is going to hold the World Football Championship***

### INTERNATIONAL PHOTO CONTEST

#### **'FOOTBALL 2018. Life and Game'**

##### About Competition (Rules)

#### **Context:**

The 21st FIFA World Football Championship will take place across 12 different stadia in 11 cities of the Russian Federation from June, 14 to July, 15. Russia becomes the host country of the World Football Championship for the first time in the history. The championship will be held in the territory of two parts of the world — Europe and Asia. Furthermore, the Copa Mundial will take place for the first time not only in Russia, but also in Eastern Europe.

Football is the most popular sport in the world. The sport has lots of fans in different social circles and the illustration of such a phenomenon can be demonstrated through the use of photographic media. The main aim of this photo contest is to create a huge mosaic portrait from photographs produced in different countries.

#### **Partners:**

Fraktal Producoes

<https://www.facebook.com/fraktalproducoes/>

Sao Paulo, Brazil

#### **I. Competition aims**

- the opportunity to feel part of a global competition such as the FIFA World Cup;
- development of cultural relationships between football enthusiasts (horizontal alignment);
- providing a platform for amateur photographers to show their work to the public;
- promoting photography as an art form;
- supporting amateur photographers and giving them the chance to develop their photography skills.

## **II. Organisers and their contact details**

### **'Na Kashirke' Moscow City Galleries Network'**

35/5 Academica Millionshikova st., 115446, Moscow, Russia

Telephone number: +7 (499) 612-11-61, +7 (499) 612-66-60

E-mail: nakashirke@vzmoscow.ru

Website: <http://www.nakashirke.com>

Contact person: Galina Kuzmina

## **III. Desired outcomes and prizes**

- recognition of photography exhibition and inclusion of photographs on the project organisers' sites;
- diploma and gifts with Championship memorabilia for finalists of the competition;
- the winner of the competition will receive a gift (a replica shirt with a famous football player's autograph - if the courtesy of the partners);
- the opportunity to hold the photography exhibition in other spaces (sport schools, sport complexes, stadium lobbies etc).

## **IV. Terms and conditions**

Inhabitants of the Russian Federation and inhabitants of other countries can enter this contest. Applicants must read and agree to the terms and conditions of the competition before sending their photographs.

Only photographs entered by applicants will be considered. Any attempts at plagiarism will result in automatic disqualification.

Participation in this photo contest constitutes an acceptance on the photographer's behalf that his/ her work may be used in other photography exhibitions and in media-projects dependant on the results of the competition, which will be posted on the organisation's website. All rights reserved.

Competition is free to enter.

## **V. Photo requirements**

Photographs are accepted in electronic form. All photos should be sent to this e-mail: [fotokonkurs2018@gmail.com](mailto:fotokonkurs2018@gmail.com) in jpeg format (2000 pixels for the short side minimum).

Applicants may submit up to a maximum number of 3 photographs. There are no restrictions on the type of photo entered (old photos may be submitted as well). Applicants also can use different graphic redactors.

Applicants should submit personal information (in English) in the following order:

- name, age, country, region, profession;
- title of photography, year and place the photo was taken;
- your experience of taking photographs;
- e-mail address;
- additional information (optional)

Photographs may be declined in the following circumstances:

- not in keeping with the theme of the Contest;
- sub-standard quality of photograph;
- photographs displaying any connotations of violence, racism or religious intolerance.

## **VI. Competition time frame**

Phases of the competition:

- 1) accepting submissions from November 15th to April 1st 2018.
- 2) competition commission selects finalists between April 1st and April 30st 2018
- 3) organisation of the exhibition in the 'Na Kashirke' Gallery (6 June – 21 July, 2018), winner's ceremony for all categories to be held at the opening of the exhibition. Peer review of the works is to be carried out by the commission, membership of which is chosen by the Organisers of the competition.

Photos are assessed on the following criteria:

- conformity to the theme of the competition;
- uniqueness of the idea and consistency of the work;
- artistic level of the artwork: style solution and imagery;
- technique and quality of the work.

Photographs for the competition, information about the artist and their works should be sent to the organising committee by e-mail address:

**fotokonkurs2018@gmail.com** or **nakashirke@vzmoscow.ru** with the subject marked as: **'Photo Contest. Football 2018'**.