



BEAUTY EXPO TRADE SHOW 2018

EXHIBITOR INFORMATION PACKET

The Phoenician, A Luxury Collection Resort
Scottsdale, AZ

VANESSA@AESTHETICEVERYTHING.COM | 310-754-0257

OVERVIEW

AESTHETIC EVERYTHING IS HONORED TO HAVE YOU AS AN EXHIBITOR AT THE
AESTHETIC EVERYTHING BEAUTY EXPO FROM AUGUST 10TH – 11TH, 2018 IN SCOTTSDALE, ARIZONA.

KEY EVENT DATES AND TIMES

EXHIBITION DATES

Friday, August 10th &
Saturday, August 11th 2018

EXHIBITOR HOURS

Friday, August 10th: 10AM – 6PM
Saturday, August 11th: 9AM – 6PM

SESSION TIMES & EXHIBIT BOOTHS

Upon registration and confirmation of payment, you will be able to choose your booth location.

EXHIBITOR HALF HOUR SESSIONS

Speakers, Bios and Titles are due no later than January 12th, 2018 and must be sent to vanessa@aestheticeverything.com

AVAILABLE SPONSORSHIPS

LANYARDS

\$5,000 (Exclusive)

DINNER WITH FACULTY

\$20,000 (Exclusive)

WELCOME RECEPTION

\$20,000 (Exclusive)

COFFEE & WATER STATIONS

\$5,000 per day

WI-FI

in exhibit hall: \$5,000

MEETING INSERT

\$1,000 (One piece)

WORKSHOP SESSIONS

\$5,000/ 1 hour session

If interested, please email
vanessa@aestheticeverything.com

TOTE BAGS

\$10,000 (Exclusive)

FACULTY BREAKFAST

\$5,000 per day

FACULTY LUNCH

\$10,000 per day

COCKTAIL RECEPTION

in exhibit hall: \$7,500

DOOR DROP

\$2,000

MEETING APP

sponsor: \$5,000

PROGRAM HALF PAGE / FULL PAGE

COLOR AD:

\$1,300 / \$2,600

AESTHETIC EVERYTHING MEMBERSHIP

IF YOU'RE NOT YET A MEMBER ON THE AESTHETIC EVERYTHING SOCIAL NETWORK, TAKE ADVANTAGE OF THIS EXCLUSIVE MEMBERSHIP OFFER FOR ALL EXHIBITORS

NOT YET A MEMBER?

\$10,000 for Tier One Annual Featured Membership

- ~ 1 Featured Profile
- ~ 2 Newsletters Sent to Over 100,000 Subscribers
- ~ 2 Beauty Wire Magazine Articles
- ~ 52 Social Media Posts (1 per week to over 1 MILLION followers)
- ~ **BONUS:** Receive a 4 minute ABC TV segment

Please email Vanessa Florez at vanessa@aestheticeverything.com for more information.

Helping Clients Achieve Success

We've Helped Our Clients Achieve National and Global Recognition.

Aesthetic Everything clients and their products have been seen in :



EXHIBITOR SPACE DETAILS

SET UP DATE AND TIME

Thursday, August 9th: 8:30PM - 10:30PM

Friday, August 10th : 6:00AM - 9:30AM

TEAR DOWN DATE AND TIME

Saturday, August 11th : 6PM

Please note: If you would like to break down earlier, please notify Vanessa Florez at vanessa@aestheticeverything.com.

LOCATION

THE PHOENICIAN, A LUXURY COLLECTION RESORT
6000 East Camelback Road, Scottsdale, AZ USA 85251
480-941-8200 | www.thephoenician.com | LuxuryCollection.com

OVERNIGHT ROOMS

Please follow [this link](#) to secure your overnight rooms
\$159 per night
REMODELED ROOMS!

EXHIBIT SPACE

- One 10' x 10' carpeted booth with pipe and drape
- 1 standard electrical drop
- Exhibit space will be pre-assigned
- Each space includes one 6' x 2' skirted table and 2 chairs
- There will be water stations throughout the hall
- Food and beverage will be available for purchase through the hotel
- Exhibitors agree not to post, nail, tape, or otherwise attach items to walls, floors or other parts of the building or furniture. Exhibitors are responsible for damages to the hotel (if they do not comply with this request).

ADDITIONAL EQUIPMENT

Arrangements for additional equipment (i.e. easels, extensions cords, internet connections, projection screen rental, and computer monitors must be made no later than July 3rd, 2018. Please contact Vanessa Florez at vanessa@aestheticeverything.com to arrange for additional equipment and payment.

EXHIBITOR SPACE DETAILS (CONT.)

BOOTH ASSIGNMENT

Exhibit space will be pre-assigned and identified with a placard.

SHIPPING DISPLAY MATERIALS

- Materials must be shipped via a carrier of your choice. Return shipping must be pre-arranged by carrier.
- All packages should be sent to CSI ONLY, not the hotel directly, and should include a full return address, including the shipper's name. Please Contact Christina Booth at CSI for further questions: 800-471-7330
- If shipping multiple boxes, in lower left corner, identify boxes: 1 of 4; 2 of 4; 3 of 4, etc.
- CSI staff will receive items beginning Thursday, July 12th, 2018. No packages will be accepted prior to this date.
- All packages will be delivered to exhibit booths by CSI on Thursday evening by 6PM.
- All mail/package forms need to be completed by the guest.

LABEL AND SHIP TO

CONTACT e-mail: cs@meetcsi.com

ADDRESS:

Organization/Exhibitor/Booth Number
Aesthetic Everything Beauty Expo
C/O Christina Booth - Business Development Manager

CSI | Conference Services Int'l
4802 W. Van Buren St., Phoenix, Arizona 85043
CONTACT NUMBER: 800-471-7330

EXHIBIT SECURITY

Exhibitors may temporarily store valuable equipment (i.e. if an exhibitor needs to take a short break away from the table).

QUESTIONS?

Please contact Vanessa Florez at
vanessa@aestheticeverything.com.
(310) 754-0257

RESPONSIBILITIES & LIABILITIES

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- Exhibitors are responsible for insuring the safety of their personal and exhibit materials from theft, damage, accident, fire, or other such causes.
- Exhibitors who wish to carry insurance must do so at their own expense. The Exhibitor understands that neither the Phoenician nor Aesthetic Everything maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
- The Exhibitor agrees to accept full responsibility for compliance with local, city, and state fire, safety, and health ordinances regarding the installation and operation of equipment. This includes use of safety guards and devices where necessary to prevent personal injury to spectators. Only fireproof materials should be used in displays.
- Exhibitors agree not to post, nail, tape, or otherwise attach items to the walls, floors, or other parts of the building or furniture. Exhibitors are responsible for damages to the hotel if they do not comply with this request.
- All necessary fire precautions will be the responsibility of the exhibitor.

FOR ADDITIONAL INFORMATION

We hope these pages answer all of your questions. Should you wish to discuss any of the details contained herein, please feel free to contact us at 310.754.0257 or via email at vanessa@aestheticeverything.com.

Thank you,

Vanessa Florez

VANESSA FLOREZ

CEO AND FOUNDER

AESTHETIC EVERYTHING

BEAUTY WIRE MAGAZINE