



# MINUTES

Masters Swimming Manitoba: Monthly Meeting  
Mar 7, 2018

6pm @ 206 - 145 Pacific Ave (SMB Office)

Item No.	Description	Action By
1	<p><b>Welcome and Introductions – Welcome MSM Board</b></p> <p>Cindy G, Steph L, David, Bob G, Malary S, Sheila S</p>	
2	<p><b>Approval/Correction of Minutes from Feb MSM meeting</b></p> <p>Correction to Feb minutes: Greg was in attendance</p> <p>Motion to pass: 1<sup>st</sup>: Bob G, 2<sup>nd</sup>: Steph L</p>	
3	<p><b>Review Strategy Meeting:</b></p> <p>a. <b>Given time to consider after Feb meeting ... Approve or Revise Mission Statement:</b> “MSM drives, promotes, and advocates on behalf of the masters swimming MB community”</p> <p><b>Motion to approve new statement: 1<sup>st</sup>: Steph L 2<sup>nd</sup>: David</b></p> <ul style="list-style-type: none"> <li>- <b>Bob will update the website accordingly</b></li> <li>- <b>Paul was unsure about the word “drive” but no change was recommended in his email so the members in attendance voted to keep it</b></li> </ul> <p>b. <b>Approve or Revise Work Plan Tasks:</b></p> <ul style="list-style-type: none"> <li>- <b>Update from Stephanie on Creating document for coaching (certification requirements and subsidization rules)</b></li> <li>- <b>No work yet completed on this. Carried Forward</b></li> <li>- <b>Stephanie filled out a survey from the new SMB technical director and plans on trying to arrange a meeting with him to discuss:</b> <ul style="list-style-type: none"> <li>- <b>1. If/when a coach is required</b></li> <li>- <b>2. See about arranging a masters stroke and turn training session (or at least see about getting more regular updates on when the normal ones are offered)</b></li> </ul> </li> <li>- <b>Update from Cindy on Creating Communications role on MSM board. This person will review communication flow and create a document to</b></li> </ul>	Stephanie

	<p>distribute to clubs</p> <ul style="list-style-type: none"> <li>- <b>Role documents started and sent out by Cindy. Members have 1 week to review and return comments before the roles descriptions are accepted.</b></li> <li>- <b>Communications role sent out on facebook as well. Bob agreed to work with person in new role to continue updating social media.</b></li> <li>- <b>Any update on the following Promotion/Marketing (any volunteers to lead)</b> <ul style="list-style-type: none"> <li>o Have 1 social event over next 12 months (for socialization and fund raising)</li> </ul> </li> <li>- <b>Put on hold until next session</b> <ul style="list-style-type: none"> <li>o PSO Strategy – to leverage/build relationships with other PSOs</li> <li>o Age group Relationship Building. Join 1 or 2 age group meets in next 12 months. Must be able to provide some volunteers to prove MSM provides value added to age groups.</li> </ul> </li> <li>- <b>Put on hold until next session as this years meets seem to be going well</b> <ul style="list-style-type: none"> <li>o Meet/Competition Marketing (in physios, at age group, in media, etc.)</li> </ul> </li> <li>- <b>Cindy to see if a media outlets would be able to do a story on March Madness meet. The facility may need to approve any cameras that might want to come film. Any filming would be prior to the event to avoid any issues of swimmers not wanting to be on film.</b></li> <li>- <b>Plan was motioned and approved by Stephanie and Sheila</b></li> </ul> <p>c. <b>Assign tasks and due dates (or update deadlines) to members</b></p>	
4.	<p>a. <b>Update on Brandon Meet</b></p> <ul style="list-style-type: none"> <li>o Update on Bus to Brandon for meet in May. To be free</li> <li>- <b>Cindy to make a flyer and send to all clubs for handing out to members to promote the bus.</b></li> <li>o Update on how plans for meet are coming along. Any concerns</li> </ul> <p>b. Update on March Madness</p> <ul style="list-style-type: none"> <li>o Any concerns</li> <li>- <b>Getting a laptop with the software is always a problem. The board was motioned to approve the purchase of a laptop and the “Hytek meet manager” and “hytek team manager” software that can be shared for all MSM clubs running a meet. This was unanimously approved by the board up to a max of \$1500. Cindy will purchase laptop within the week and Stephanie to look at purchasing software license ASAP</b></li> <li>o Any requests/volunteers/assistance required</li> <li>- <b>Still need stroke and turn and some timers</b></li> <li>-</li> <li>o Swim package coming out?</li> <li>- <b>Is out and accepting registration</b></li> <li>- <b>Note for all clubs that every swimmer MUST be registered with swim Canada to swim at the meet. Names must match and swim number should be listed. Registrars of each club have access to the list of swim numbers if needed. Sheila will send out a reminder email to the clubs</b></li> </ul>	<p>Cindy</p> <p>Cindy Steph</p> <p>Sheila</p>

**about this.**

- **Reservation at Café 22 has been made**
- **It was decided that the Bob Hammerton and Colleen Grey awards will be postponed and handed out at the Brandon meet. The criteria for nominations can be found on the website**

**c. Review “club incorporation” email**

Any update on if any other clubs are incorporated? Any feedback from MSC or SMB?

- **Carried over – Cindy waiting for info back**

**d. New business**

- “why we need coach for grey owls” discussion
- **(Cindy and Stephanie to talk to SMB technical director during meeting set up b y Steph)**
- Update on Assiniboine Masters cash shortfall
- **Assiniboine masters is having a fundraiser to deal with this. Information to be sent out**

Motion to adjourn meeting: 1<sup>st</sup>: David, 2<sup>nd</sup>: Stephanie L