



# AGENDA

Masters Swimming Manitoba: Monthly Meeting  
Feb 7, 2018

7:15 @ 206 - 145 Pacific Ave (SMB Office)

Item No.	Description	Action By
1	<b>Welcome and Introductions – Welcome MSM Board</b> Attendance – Cindy G, Stephanie L., Wenda D, Bob G, Greg (ontime - late)	Cindy
2	<b>Approval/Correction of Minutes from January MSM meeting</b> Motion to pass: SL, BG - passed	Cindy
3	<b>Review Strategy Meeting:</b> <ul style="list-style-type: none"> <li>a. <b>Approve or Revise Mission Statement:</b> “MSM drives, promotes, and advocates on behalf of the masters swimming MB community” <p>Will review at next meeting to give MSM executive time to consider.</p> </li> <li>b. <b>Approve or Revise Work Plan Tasks:</b> <ul style="list-style-type: none"> <li>- Create document for coaching (certification requirements and subsidization rules) (Stephanie L would like to head this) <p>SL confirmed she will head this up.</p> </li> <li>- Create Communications role on MSM board. This person will review communication flow and create a document to distribute to clubs <p>Swim Manitoba would like to see one person communicating to them on behalf of MSM. Cindy is working on job description matrix.</p> </li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>- Promotion/Marketing <ul style="list-style-type: none"> <li>o Bus to Brandon for meet in May. To be free</li> <li>o Have 1 social event over next 12 months (for socialization and fund raising)</li> <li>o PSO Strategy – to leverage/build relationships with other PSOs</li> </ul> </li> </ul>	Cindy G

	<ul style="list-style-type: none"> <li>○ Age group Relationship Building. Join 1 or 2 age group meets in next 12 months. Must be able to provide some volunteers to prove MSM provides value added to age groups.</li> <li>○ Meet/Competition Marketing (in physios, at age group, in media, etc.)</li> </ul> <p><b>c. Assign tasks and due dates (or update deadlines) to members</b></p>	
4.	<p><b>a. Update on Brandon Meet</b></p> <p>Using Pentathlon Format for meet.  MSM will be advertising free transportation out to Brandon if we fill up the bus!  1<sup>st</sup> Saturday in May</p> <p><b>b. Review “club incorporation” email</b></p> <p>Cindy will be raising this question to Masters Swim Canada and Swim Manitoba for comment and direction/support. SWOT should be created to communicate to MSM clubs based on results from MSC and SMB  ACTION: What clubs are currently incorporated?</p> <p><b>c. New business</b></p> <p>March Madness – March 24 Hosted by MMAC location Pan AM Package currently waiting approval.</p> <p>115\$USD for MSM website renewal.  Motion: Approved CG, SL</p> <p>Concerns re: registration discussed with regards to Brandon swimmer. Brandon’s cheque did not clear in time which caused issue with registration. – Closed.</p> <p>Motion to adjourn meeting: CG, SL</p>	David  Cindy