



April 20th, 2015

Dear Partners,

As you may be aware, MSC has partnered with Deloitte Canada to do a re-fresh of our strategic plan. This is an important process for the organization as it will shape our strategies and programs over the next 3 years.

One of the first steps in this process is engagement with our members. It is vital that we get input from the membership in order to ensure that our planning is true. The membership survey is now complete and ready for distribution.

Your support and assistance in getting it out to the membership is very important and I am asking you to do everything possible to assist in that goal. We are offering respondents some incentives to fill the survey out including free registration for the 2016 nationals. I request that you please copy Doug Hannum when you communicate this to your members.

Thanks in advance for your help with this, I appreciate it. If you have any questions or concerns, please don't hesitate to contact our Executive Director, Doug Hannum, or myself.

Sincere Best Regards,

Dave Wilkin, President, Masters Swimming Canada

cc: Doug Hannum, Executive Director