



## Press Release

Brussels, 6 June 2016

### Michael Kundel, Renolit CEO, Re-elected EuPC President 2016-2018



Michael Kundel  
EuPC President

On June 3<sup>rd</sup> 2016, the European Plastics Converters (EuPC) association unanimously re-elected Michael Kundel as its president. Mr. Kundel, CEO of Renolit, is renewing his two-year term as EuPC President.

The elections took place during EuPC's General Assembly, held during the EuPC Annual Meeting on 2 and 3 June 2016 in Lyon, France. The two-day conference, organized by Polymer Comply Europe, gathered over 120 senior management delegates from the entire plastics value chain: brand owners, converters, collectors, recyclers, machinery and equipment suppliers, waste management companies, raw material suppliers as well as representatives of the EU Institutions, Member States and academia.

During the EuPC General Assembly, Michael Kundel stated that now more than ever it is necessary for the plastics converting industry to work together to defend their interests in Europe. The digitalization (Industry 4.0) will allow companies to improve production processes, organize preventive maintenance on expensive equipment production and optimize capacity utilization across work sites. Important issues such as EU import duties reduction for polymers, a competitive market and the circular economy will continue to be addressed under the strategic guidance of EuPC who represents over 50 000 companies and 1.6 million employments.

Mr. Frédéric Midy, CEO EMEA at Aliaxis, was also re-elected EuPC Treasurer, thus renewing his two-year term as well. Mr. Midy was also re-elected as chairman of the EuPC Building & Construction Division. Mr. David Baker, General Manager of RPC Group, was newly elected chairman of the EuPC Packaging Division as well as Mr. Claude Clément, President of Plastic Omnium, as chairman of the EuPC Automotive & Transport Division.

Furthermore, during the two-day event, EuPC released its study conducted by Dr. Wieselhuber & Partner GmbH on the competitiveness of the plastics converting industry in Europe.



### **About EuPC**

EuPC is the leading EU-level trade association, based in Brussels, representing European plastics converters. EuPC now totals 51 European plastics converting national and European industry associations; it represents close to 50,000 companies, producing over 45 million tonnes of plastic products every year. The European plastics industry makes a significant contribution to welfare in Europe by enabling innovation, creating quality of life for citizens and facilitating resource efficiency and climate protection. More than 1.6 million people are working in EU converting companies (mainly SMEs) to create a turnover in excess of €300 billion per year.