

Conference Program

APA - Virginia Chapter

2017



American Planning Association  
Virginia Chapter

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# 2017 Conference Program

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Eldon James, Chapter Administrator

Martina James Nalley, APA Virginia Staff

# 2017 Conference Program

*A special thank you to everyone involved in the planning and organization of the Annual Conference!*

## **Conference Planning Committee**

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Will Cockrell, AICP, Awards Chair, TJPDC

Wayne Leftwich, AICP, Local Host Committee Chair, City of Roanoke

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Andrew Hopewell, AICP, Fauquier County

Curtis Rowlette, Student, Virginia Tech

Jarrold Davis, Student, Virginia Tech

Soumaya Ben Miled, Student, Virginia Commonwealth University

Gwendolyn Griffin, Student, Virginia Commonwealth University

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Martina James-Nalley, Bellatrix Consulting Group

Sarah Pentecost, Bellatrix Consulting Group

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Jamey May, AICP, Rockingham County

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Lucy Stoll, City of Hampton

Kelly Davis, AICP, City of Manassas

George M. Homewood, FAICP, City of Norfolk

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Jonah Fogel, PhD., Land Use Education Program

Josh Crump, City of Winchester

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Earl W. Anderson, AICP, York County

Jonah Fogel, PhD., Land Use Education Program

Koty Gray, New Kent County

Joe Lerch, Virginia Association of Counties (VACO)

Jamey May, AICP, Rockingham County

Julie Pastor, FACIP, Retired

## **Local Host Committee**

Wayne Leftwich, AICP, Local Host Committee Chair,  
City of Roanoke

Ian Shaw, AICP, City of Roanoke

Lisa Soltis, City of Roanoke

Megan Cronise, AICP, County of Roanoke

Katharine Gray, City of Roanoke

Nicole Pendleton, AICP, Botetourt County

Robert Beatty, Botetourt County

Frederick Gusler, Roanoke Redevelopment and Housing  
Authority

Eddie Wells, AICP, Roanoke Valley-Alleghany  
Regional Commission

Amanda McGee, Roanoke Valley-Alleghany Regional  
Commission

Aaron Boush, Carilion Clinic

Jeremy Holmes, RIDE Solutions

Diane Zahm, PhD., AICP, Virginia Tech

Bryce Johnson, Virginia Tech

Kelly Fomeko, Virginia Tech

# 2017 Conference Program

\*APA Virginia Chapter intends to request CM Credits for all plenaries, mobile tours, workshops and break-out sessions.

\*\*Conference Program may be subject to change.

Questions regarding the Conference Program should contact the VP of Chapter Affairs ([chapter.affairs@apavirginia.com](mailto:chapter.affairs@apavirginia.com))

## Sunday July 16

### Morning

#### **Board of Directors Meeting (9am to 11:30am)**

Quarterly Board meeting of the American Planning Association – Virginia Chapter. Open to all members.

### Afternoon

#### **Advanced Skills for Planning Commissioners (1pm to 4pm)**

Workshop intended for both professional planners and citizen planners to enhance their interpersonal skills, as they relate to planning. Attendees will learn to avoid “traps” through meeting management skills building. Robert’s Rules of Order will be reviewed and practiced in a “real world” scenario. Since you’re only as good as your weakest link, tips from leading planning directors will be provided to help spot, build, and retain a strong “planning culture” on your commission, in your planning office, and across your community.

Speakers:       Jonah Fogel, PhD., Land Use Education Program  
                    Mike Chandler, Land Use Education Program

#### **Mobile Tours (1pm to 5pm)**

- **Roanoke River Blueway River Trip**  
Paddle the Roanoke River Blueway from the Blue Ridge Parkway to Explore Park. This 3-mile trip includes Class 1 and 2 rapids and spectacular views of the Roanoke River Gorge. Learn about how the Roanoke River Blueway is a recreational and economic development asset, and how planning and conservation are critical to its continued success. *Advance registration required.*
- **Brownfields, Breweries and Economic Development**  
Explore the growth of an industry and discuss its economic impact. Planners will learn about how brownfield sites can be reutilized to encourage redevelopment and economic development. *Advance registration required.*
- **Explore Roanoke’s Village Centers**  
Explore Grandin Village, Crystal Spring, and the newly revitalized Wasena village center. Planners will hear about historic preservation, encouraging small business development, a Co-Op Grocery, co-work space, and adaptive reuse. Planners will learn the importance of setting the stage for these centers through zoning and infrastructure improvements. *Advance registration required.*
- **Community Planning Assistance Team (CPAT): Boones Mill - Appalachian Gateway**  
Lend your expertise to a local community in the Roanoke Valley. Participants offer their time and expertise to people and places where additional resources are needed. *Advance registration required.*

### Evening

#### **Reception – Welcome to Roanoke (6pm to 8pm)**

Open the 2017 APA Virginia Chapter Annual Conference at Corned Beef & Co.



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## Monday July 17

### Morning

#### **Plenary - 2017 Legislative Update (8:15 am to 10 am)**

Hear from a panel of experts a recap of the 2017 Virginia General Assembly sessions and discussion of the legislation that will impact urban and regional planning in the Commonwealth.

Moderator: Brandie Schaeffer, LEED-AP, Town of Warrenton, VP of Legislative & Policy Affairs

#### **Break-Out Session (Block 1 – 10:15 am to 11:15am)**

##### **Capital Impacts Evaluations: What's Next for Cash Proffers**

Major legislative changes took effect in 2016, requiring localities to not “request or accept an unreasonable proffer” or “deny a rezoning application or proffer condition amendment due to applicant’s failure or refusal to submit an unreasonable proffer.” This session will provide value to practicing planners in Virginia by describing and illustrating a feasible approach and real-world tool to address the challenges posed by the new cash proffer law.

*\*This session will be repeated on Tuesday morning.*

Speakers: Julie Herlands, AICP, TischlerBise  
Kimberly P. Fogel, AICP, Fauquier County  
Andrew Hopewell, AICP, Fauquier County  
Andrew McRoberts, Sands Anderson PC

##### **Fire on the Mountain**

As climate change continues to impact Virginia, the risk of wildfire changes too. This session will provide attendees with planning tools, programmatic support, and technologies to support wildfire risk management in their community at the landscape scale.

Speaker: John Miller, Virginia Department of Forestry

##### **Creating Collaborative Community Projects: What's the Special Sauce?**

The Old Prices Fork School Community Revitalization Project brings together diverse community partners to support affordable housing, economic development and local food access for residents of the New River Valley. This session will highlight how to approach community projects in innovative ways that effectively navigate the local planning process, follow economic trends, use partnerships to leverage funding, and build sustainable projects that benefit communities far into the future.

Speakers: Emily J. Gibson, Montgomery County  
Jennifer Wilsie, AICP, New River Valley Regional Commission

##### **There's an App for That**

Given both the increased responsibilities and financial demands of local governments, diligent public officials must find innovative ways to do more with less. This session will explore how local governments can improve efficiency and effectiveness through creation and implementation of digital applications and tools for the public.

Speakers: Brian Hughes, Roanoke County  
David Wray, Roanoke County

**Keynote – The “Extremes of Virginia,” (11:30 am to 12:15 pm) Augie Wallmeyer**

# 2017 Conference Program

## Afternoon

### **Mobile Tour - Trains to Brains: Exploring Roanoke's South Jefferson Redevelopment Area (1 pm to 3:30 pm)**

By way of Roanoke's public trolley bus, this tour provides an overview of how Roanoke City planners and officials partnered with the Roanoke Redevelopment and Housing Authority and leveraged the redevelopment plan and EPA brownfield funds to transform this blighted railroad era industrial area into a vibrant, thriving new neighborhood. *Advance registration required.*

### **Break-Out Sessions (Block 2 – 1:15 pm to 2:15 pm)**

#### **Workshop – The Big Picture: Seeing Beyond Your Piece of the Plan**

Planning is often about bringing together differing viewpoints in order to visualize “the big picture” together. The greatest plans are those that come together through the sharing of common goals to create a masterpiece. This workshop will create a scenario in which participants can understand the challenges of having one vantage while being encouraged to see how they fit within a broader puzzle. The exercise will boost cooperation and communication. To make this exercise fun and interactive, we will ask participants break into small groups, each responsible for painting and/or drawing a small segment of “The Big Picture”.

Facilitator: Dana Wedeles, AICP, City of Alexandria

#### **Closer to My Grocer: Increasing Access to Healthy Food in Virginia**

Access to nutritious food is unequally distributed in Virginia and people who live in communities with limited supermarket access suffer disproportionately high rates of diet related health problems like obesity, diabetes and heart disease. Conversely, when a community has access to a grocery store they are more likely to consume fruits and vegetables and maintain a healthy weight. Planning professionals will be able to identify what parts of the State have limited access to healthy food, economic development and planning tools to create healthy food retail and learn about statewide advocacy initiatives to increase funding for healthy food retail.

Speakers: Allie Atkeson, American Heart Association  
James Wallace, Virginia Community Capital  
Maureen McNamara-Best, Local Environmental Agriculture Project (LEAP)

#### **Do You Have Capacity for Residential Growth**

Cities, counties, and towns with areas of undeveloped land need to know how much residential capacity exists within areas slated for growth. Using GIS, Albemarle County staff developed a tool to assess the capacity of the designated growth areas to accommodate future population on greenfield sites. This session will provide the tools and methodology needed to know whether zoned land and land designated for residential development on the land use plan can accommodate projected future populations.

Speakers: Elaine Echols, FAICP, Albemarle County  
Zach Herrman, Thomas Jefferson Planning District Commission  
Will Cockrell, AICP, CZA, Thomas Jefferson Planning District Commission

#### **Leadership and the Role of the Planning Director**

This session will provide a discussion on leadership and the role of the Planning Director. Topics will include understanding the difference between leading and managing and understanding the role of the Planning Director on the leadership team of the local government. *Part 1 of 3 for “So you want to be a Planning Director” track.*

Speaker: John Budesky, Goochland County

#### **Resume & Cover Letter Clinic**

Join experts for a highly interactive session on creating (& updating) a resume, cover letter and portfolio that gets you noticed. *A separate resume review to immediately follow the formal presentation.*

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Speaker: Diane Zahm, AICP, PhD., Virginia Tech  
Young Planners Group (YPG)

## **Break-Out Sessions (Block 3 2:30 pm to 3:30 pm)**

### **Workshop – How Accessible if Your Community? (2 hours)**

The Office of Intermodal Planning and Investment (OIP) has invested in new tools to help localities, regions and the state measure how accessible they are and is sharing this new tool with planners across the State. This session will demonstrate the new SUGAR Access tool that is being used for Smart Scale scoring and show how much more it can do than just scoring transportation projects. The workshop will feature a hands-on demonstration of its capabilities from the developers of the tool, along with case studies of Virginia communities that have used it to solve real world concerns and issues.

Facilitators: Vlad Gavrilovic, AICP, Renaissance Planning Group  
Lorna Parkins, AICP, Michael Baker International  
Citilabs – TBD  
State Smart Transportation Initiative (SSTI) - TBD

### **Huntersville Plan Book**

Every community has struggling neighborhoods where investment is lagging or nonexistent. Lowering the cost and shortening the timeline for new development in a targeted area is a tool that can be replicated in other communities. The panel will review all the steps necessary to develop and implement a plan book, from the initial concept and ongoing public input, to the creation of a new zoning district, to finding partners to build the new homes.

Speakers: Paula Shea, AICP, City of Norfolk  
Robert J. Tajan, AICP, CFM, City of Norfolk  
Mel Price, AIA, Work Program Architects (WPA)  
Anthony James, Work Program Architects (WPA)

### **Form Based Codes**

In depth discussion of the fundamentals of form based code's (FBC's). This session will also highlight case studies from several local governments across the country to illustrate how FBC's work in a wide range of settings and community sizes.

Speakers: Jason Beske, AICP, Cooley LLP  
Justin Falango, RA, AICP, Arlington County

### **The Planning Department: Functions, Roles, & Responsibilities**

This session will provide an overview of the functions, roles and responsibilities of the Planning Department. The budget discussion will review the key revenues, fees, and expenditures featured in a planning department. *Part 2 of 3 for "So you want to be a Planning Director" track.*

Speaker: Stephanie Davis, Virginia Tech

### **Resume Review & Mentoring**

Open session (up to 60 minutes) for resume review and career mentoring.. Hosted by the Chapter's Young Planners Group (YPG).



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## **Break-Out Sessions (Block 4 -3:45 pm to 4:45 pm)**

### **A Strategic Approach to Planning the Mountain Valley Pipeline**

This session will outline the process that Roanoke County used to assess its options for addressing the Mountain Valley Pipeline (MVP) project, and then examine the results of employing a citizen's advisory committee instead of engaging directly with the pipeline organization. As pipeline projects (and pipeline fights) become more common across the state of Virginia, this session will provide a case study for engaging in the planning process as a public entity and empowering citizens to influence the outcome of pipeline routes.

Speakers: Richard Caywood, Roanoke County  
Ruth Ellen Kuhnel, Roanoke County  
David Wray, Roanoke County  
David Perry, Blue Ridge Land Conservancy

### **Civic Engagement**

This session will provide an overview of unique ways planning departments and local governments have engaged their citizenry. A panel of local government managers and planning directors will discuss how they approach citizen engagement, lessons learned and best practices. *Part 3 of 3 for "So you want to be a Planning Director" track.*

Speakers: Stephanie Davis, Virginia Tech  
John Budesky, Goochland County

### **Pattern Books – Community Tools for Neighborhood Revitalization**

A neighborhood pattern book can be an insightful tool in helping residents and investors understand community architectural features and development patterns. As an illustrated guide, a user-friendly pattern book encourages appropriate, complementary renovation of buildings, additions, and new infill construction. This session will explain the difference between a pattern book and design guidelines, typically used by an Architectural Review Board (ARB), in a historic district. Case studies will include information, discussion, and the success of pattern books in Roanoke, Virginia and Alexandria, Virginia.

Speakers: Evelyn A. Slone, AICP, Hill Studio  
Alison Stone Blanton, Hill Studio  
Katherine C. Gutshall, Hill Studio  
Stephanie Sample, City of Alexandria  
Chris Chittum, AICP, City of Roanoke

## **Evening**

### **Documentary Film - Another Way of Living, the Story of Reston, VA (5:00 pm to 6:30 pm)**

*"Another Way of Living, the Story of Reston, VA"* is about the perception of the urban planner Robert Simon (1914-2015) and his vision of suburban towns that integrate citizens across racial, economic, and religious divides. A facilitated Q&A with the film's Director/Producer, Rebekah Wingert-Jabi, will immediately follow the film. There is no cost to attend the film screening. *Sponsored by APA's Urban Design & Preservation Division.*

# 2017 Conference Program

## Tuesday July 18

### Morning

#### **Plenary - Autonomous Vehicles and Other Mobility Technologies: What's on the horizon and how will it impact planning? (8 am to 9:15 am)**

Understand the current and developing mobility technologies, including what we're likely to see on our transportation system, and the potential impacts of driverless cars and other new mobility technologies not just on travel behavior but land use, economic development, and sustainability. *Sponsored by APA's Transportation Planning Division (TPD).*

Speakers: Andrew Mondschein, PhD., AICP, University of Virginia  
Andrew Alden, Interstate 81 Corridor Coalition, Virginia Tech Transportation Institute (VTTI)

#### **Break-Out Sessions (Block 1 -9:30 am to 10:30 am)**

##### **Capital Impacts Evaluations: What's Next for Cash Proffers**

Major legislative changes took effect in 2016, requiring localities to not "request or accept an unreasonable proffer" or "deny a rezoning application or proffer condition amendment due to applicant's failure or refusal to submit an unreasonable proffer." This session will provide value to practicing planners in Virginia by describing and illustrating a feasible approach and real-world tool to address the challenges posed by the new cash proffer law.

*\*This session is a repeat from Monday morning.*

Speakers: Julie Herlands, AICP, TischlerBise  
Kimberly P. Fogel, AICP, Fauquier County  
Andrew Hopewell, AICP, Fauquier County  
Andrew McRoberts, Sands Anderson PLC

##### **Workshop – 21<sup>st</sup> Century Public Engagement**

Planners are expected to be public engagement experts, but few of us have been trained in the mechanics. Planners are under pressure to engage with the public in meaningful ways. Most of us simply follow the habits of our mentors, not knowing if our mentors are quality engagers. This session will include social proof for what works well in the 21st century, followed by step-by-step examples for creating and distributing your own content.

Facilitators: Andy Boenau, AICP, Alta Planning + Design  
Earl W. Anderson, AICP, York County  
Emily Pasi, American Planning Association

##### **Utility Scale Solar & Community Energy Systems**

The interest in solar farm projects has increased dramatically across Virginia over the last few years. This session is designed to provide Planning Commissioners, local elected officials, and staff planners with the information they need to understand the technical, contractual, and policy implications of on-farm and utility scale solar projects. Attendees of this session will be prepared to incorporate this potentially valuable industry into their community's future.

Speakers: Jonah Fogel, PhD., Land Use Education Program (LUEP)

##### **Room for Sharing: A Discussion of Local Homestays and Short-term Rental Regulations**

Recently, short-term residential rental services in the on-line marketplace, such as Airbnb, Craigslist, VRBO and other similar services, have become more prevalent throughout the United States and internationally. Presenters will discuss code administration and enforcement strategies, the civic engagement process for development of regulations, share perspectives from the development and hospitality community, and lessons learned. This session will focus on balancing the community's interests in accommodating home sharing while protecting neighborhood character by minimizing enforcement challenges.

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Speakers: Jillian Papa Moore, AICP, CZA, City of Roanoke  
Barry K. Stacy, City of Roanoke  
Deborah Albert, Arlington County  
Emily Cassell, Arlington Convention and Visitors Service  
Arlova Vohm, AICP, Arlington County

## **Plenary – Smart Cities: Enablers, Challenges, and Opportunities (10:45 am to 12:00 pm)**

Transforming our villages, towns, and cities into smart and connected communities is arguably the most pressing technological challenge for the coming decade. This plenary will present a broad view on the smart cities vision, while discussing its enabling technologies with a focus on the challenges and opportunities associated with each one of them.

Speakers: Dr. Walid Saad, PhD., Virginia Tech

## **Afternoon**

### **Chapter Meeting (12:45 pm to 1:15 pm)**

Annual meeting to present and discuss Chapter related business including bylaws amendments.

**Keynote – Planning in the Age of “Alternate Facts,” (1:15 pm to 2:15 pm)** Cynthia Bowen, AICP, President of the American Planning Association

### **Break-Out Sessions (Block 2 - 2:30 pm to 3:30 pm)**

#### **Workshop – Creating the Virginia To-Do List: Fast Action Plans for Autonomous Vehicles (2 hours)**

This workshop is designed for “fast action” planning in which conference participants will participate in facilitated roundtable discussions to produce a useful product to expedite planning and preparation for autonomous vehicles.

Facilitators: Kelley Coyner, Mobility E3  
Lisa Nisenson, Alta Planning + Design  
Ronique Day, Virginia Assistant Secretary of Transportation

#### **Engaging Comprehensive Plans: Tools for Developing Successful Planning Projects**

Every community needs a comprehensive plan that effectively guides public investment and land development decisions. Planners struggle with factual, and sometimes boring, plans that can sit on the shelf. Learn new techniques and approaches that will help you develop an engaging comprehensive plan that involves the community, provides vision for the future, and is used by both governmental officials and citizens to guide successful decisions and achieve results.

Speakers: Ricky W. Barker, AICP, Loudoun County  
Chris Garcia, AICP, Loudoun County  
Evelyn A. Slone, AICP, Hill Studio  
Chris Chittum, AICP, City of Roanoke

#### **Braiding the Way for Outdoor Recreation: Discovering and Marketing Your Outdoor Assets**

This session will discuss “*Braiding the Way*,” an outdoor recreation marketing initiative currently underway in the Rockbridge County area. The mission of “*Braiding the Way*” is to develop a braided network of trails, bikeways, blueways, and parks that support community health and conservation goals, and link the region’s towns, and historic and natural attractions. Understand how this case study can be an effective method for planning, marketing and implementing outdoor recreation planning efforts.

Speakers: Sam Crickenberger, Rockbridge County  
Thomas Roberts, City of Buena Vista

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## **Understanding Virginia's Entrepreneurial Communities Through Metrics and Benchmarking**

Virginia Tech's Office of Economic Development researched entrepreneurial ecosystems and the resource needs of different types of entrepreneurs. The goal was twofold: to understand which metrics are feasible to collect for smaller regions, and to facilitate benchmarking across numerous regions. Presentation will focus on findings from this study and then ask panel participants to share their own stories and reflect on the findings within the context of their own ecosystems.

Speakers: John Provo, PhD., Virginia Tech  
Sarah Lyon-Hill, Virginia Tech  
Scott Tate, PhD., Virginia Tech

## **Break-Out Sessions (Block 3 – 3:45 pm to 4:45 pm)**

### **Updating Sign Codes: The Good, the Bad, and the Ugly**

Sign regulations always seem to be the bane of a planner's existence; there is continuous struggle to balance the needs of businesses with community aesthetics, and the administration and enforcement of regulations seems to be never-ending. The purpose of this session is to discuss best practices in the process of updating your sign code, the evolving meaning and impact of the *Gilbert v. Reed* case (2015), and some tips for creating modern sign codes based on common sense.

Speakers: Darren K. Coffey, Berkley Group, LLC  
Wendy E. Moeller, AICP, Compass Point Planning, Director Elected from Region IV, APA Board of Directors

### **Update on Rural Land Preservation Programs in Virginia**

This session will focus on providing an update and overview of state and federal programs coordinated by the Virginia Department of Agriculture and Consumer Services (VDACS), and established land preservation tools within Frederick and Stafford Counties. Presenters will provide overviews of the programs currently available and utilized and how successful they have been since their creation/adoption.

Speakers: Andy V. Sorrell, AICP, Office of Farmland Preservation, VDACS  
Candice Perkins, AICP, CZA, Frederick County  
Kathy Baker, Stafford County

### **Downtown Roanoke: Urban Renewal, Historic Preservation and Planning for the Future**

Like many other cities, Roanoke's downtown has gone through cycles of change and repositioning. This session will provide a history of urban renewal and revitalization in Downtown Roanoke that has resulted in many adaptive reuse projects; and will provide a glimpse into the community's vision for Downtown Roanoke and what changes the City hopes to see occur over the next several years.

Speakers: Wayne Leftwich, AICP, City of Roanoke  
Alison Blanton, Hill Studio  
Reginald Shareef, PhD., Radford University

### **AICP Exam Prep**

The AICP Exam Prep Workshop will cover the updated AICP exam content outline, a brief tutorial on the application process, and an overview of the five sections of the exam. *Attendee's should sign up in advance. Please email [pdo@apavirginia.com](mailto:pdo@apavirginia.com) to reserve your spot.*

Speaker: Andrew Hopewell, AICP, Fauquier County, Professional Development Officer (PDO)  
Others - TBD

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## **Mobile Tour – Local Food Initiatives Role in Neighborhood Revitalization (2:15 pm to 4:45 pm)**

A walking tour through areas of new and newly renovated housing, areas of commercial reinvestment, areas of streetscape improvements, and areas focused on food. Hear how the changes grew out of an agreement among several different stakeholder groups to focus their specialty in one area for a period of time. *Advance registration required.*

## **Mobile Tour – Where the Sidewalk Ends: A Hand-On Mobility Fieldtrip and Scavenger Hunt (2:15 pm to 4:45 pm)**

How easy would it be to get around your community without a car or with a disability? This field project will explore how people in your community access services, recreation, employment, and civic resources without access to a motor vehicle. *Advance registration required.*

## **Evening**

### **Reception –2017 Planning Awards (5:15 pm to 7:15 pm)**

Join us in celebrating exceptional planners and planning projects in the Commonwealth at our annual awards ceremony and reception at the Taubam Museum of Art.



# 2017 Conference Program

## Wednesday July 19

### Morning

#### **Ethics Case of the Year (7:45 am to 9:15 am)**

This session will provide a fun-filled refresher on the importance of the AICP *Code of Ethics*, with deeper consideration of potential ethical issues in planning.

Speakers: Andrew Hopewell, AICP, Professional Development Office (PDO)  
Others - TBD

#### **Plenary – Planning for Inclusive Communities (9:30 am to 10:45 am)**

Through an interactive presentation, participants will understand the barriers to inclusion and working across lines of difference. Participants will also better understand their own identities and the identities of others as well as an increased knowledge of unconscious bias in the workplace. *Sponsored by the Chapter's Planning for Inclusion Committee.*

Speaker: Jessica Hawthorne, Virginia Center for Inclusive Communities (VCIC)

#### **Plenary – 2020 and Beyond: Projecting Future Population Change in Virginia (11 am to 12 pm)**

Mark Twain famously said "the best predictor of future behavior is past behavior". Given the significant slowdown in population growth within some Virginia localities during the past decade and the acceleration in population growth for others, what can we expect in the next decade? Researchers from the Demographics Research Group at UVA's Weldon Cooper Center for Public Service will review the recent population dynamics and discuss the freshly released 2017 population and age projections for Virginia's counties and cities in 2020, 2030 and 2040. This presentation will also illustrate the impacts of the projected demographic outlook on Virginia's communities, particularly in the areas of workforce, housing demand and school enrollment.

Speakers: Qian Cai, Weldon Cooper Center for Public Service  
Hamilton Lombard, Weldon Cooper Center for Public Service  
Shonel Sen, Weldon Cooper Center for Public Service

*Conference concludes at noon.*

***2018 Annual Conference: “Mountains of Influence”***

***July 15-18, 2018 at the Wintergreen Resort***