

SCHEDULE

Thursday 11 July

001 - Hall / ground floor
Meeting rooms - 4th floor 419, 420, 421, 422

**BLOCKCHAIN FOR
SOCIAL IMPACT**
TEL AVIV UNIVERSITY
NAFTALI BUILDING

08:30

Welcome / Check in

Participants, mentors and supervisors arrive

Breakfast is served

// Please be on time!

09:00

Keynotes

Pr. Itai Sened, Head of Boris Mints Institute
Yoav Alkalay, Partner at Pearl Cohen
Yudi Bar On, CEO at Kaleidoo
Yael Rozencwajg, CEO at Blockchain Israel

001 - Hall / ground floor
// Main Hall / Ground floor

09:30

Hackathon starts

Meeting rooms - 4th floor 419, 420, 421, 422

// Wear your t-shirts, open your minds and get ready to rock

11:00

Mentoring sessions

First batch of mentors

Ideation reviews & brainstorming

Meeting rooms - 4th floor 419, 420, 421, 422

12:00

Lunch is served

13:00

Office hours

1-1 Meetings with Mentors
Elevator Pitch / 1 min

Hands-on workshop
Build a Blockchain app with Hyperledger Fabric with **Jaffa Sztajnbock** and **Tal Neeman**, IBM
001 - Hall / ground floor

14:00

Keynotes

Liad Ortar, Head of Corporate Social Responsibility Institute (CSR) about the "Social Development Goals - SDGs"

001 - Hall / ground floor

14:30

Q&A - Progress check

1-1 Meetings with Experts and leads
Second batch of mentors
3 min pitches

Meeting rooms - 4th floor 419, 420, 421, 422

18:00

Office hours

Presentations break

Meeting rooms - 4th floor 419, 420, 421, 422

19:00

Dinner is served

20:00

Office hours

1-1 Meetings with Mentors
Pitches again!

Training session
Strategic / Business thinking

22:00

The night is young and the revolution has just begun ...



SCHEDULE

Friday 12 July

001 - Hall / ground floor

Meeting rooms - 1st floor 106, 107, 108, 110

**BLOCKCHAIN FOR
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NAFTALI BUILDING**

07:00

Welcome back

Yoga session and
meditation time

09:00

Announcements

Light food served

001 - Hall / ground
floor

09:30

**Q&A - Progress
check**

Third batch of mentors

Pitch elevator / 5 min

Meeting rooms - 1st
floor 106, 107, 108, 110

11:00

Rehearsals

001 - Hall / ground
floor

12:00

Closing time

Judges arrival

Brunch served

001 - Hall / ground
floor

12:30

Special guests

**Partners
presentation**

13:00

**Final pitch
presentations /
judges**

5 min pitches

001 - Hall / ground floor

15:00

**Winners
announced**

001 - Hall / ground
floor

15:30

Closing remarks

Party time!

