



# ValidDonate

We aim to restore trust in donations

Blockchain for Social Impact Hackathon  
Tel Aviv University, 11-12 July 2019



# PROBLEM

40% of population do not trust charity organizations for donations  
(as a result of fraud and scams)

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## Main reasons:

- lack of transparency
- expensive admin costs
- exploitation of generosity





# SOLUTION

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Blockchain based system to increase trust by creating transparent verification processes to show exactly how your money is making an impact



# Key features

- Unbiased validation
- Proved donation impact
- Trust score for each charity

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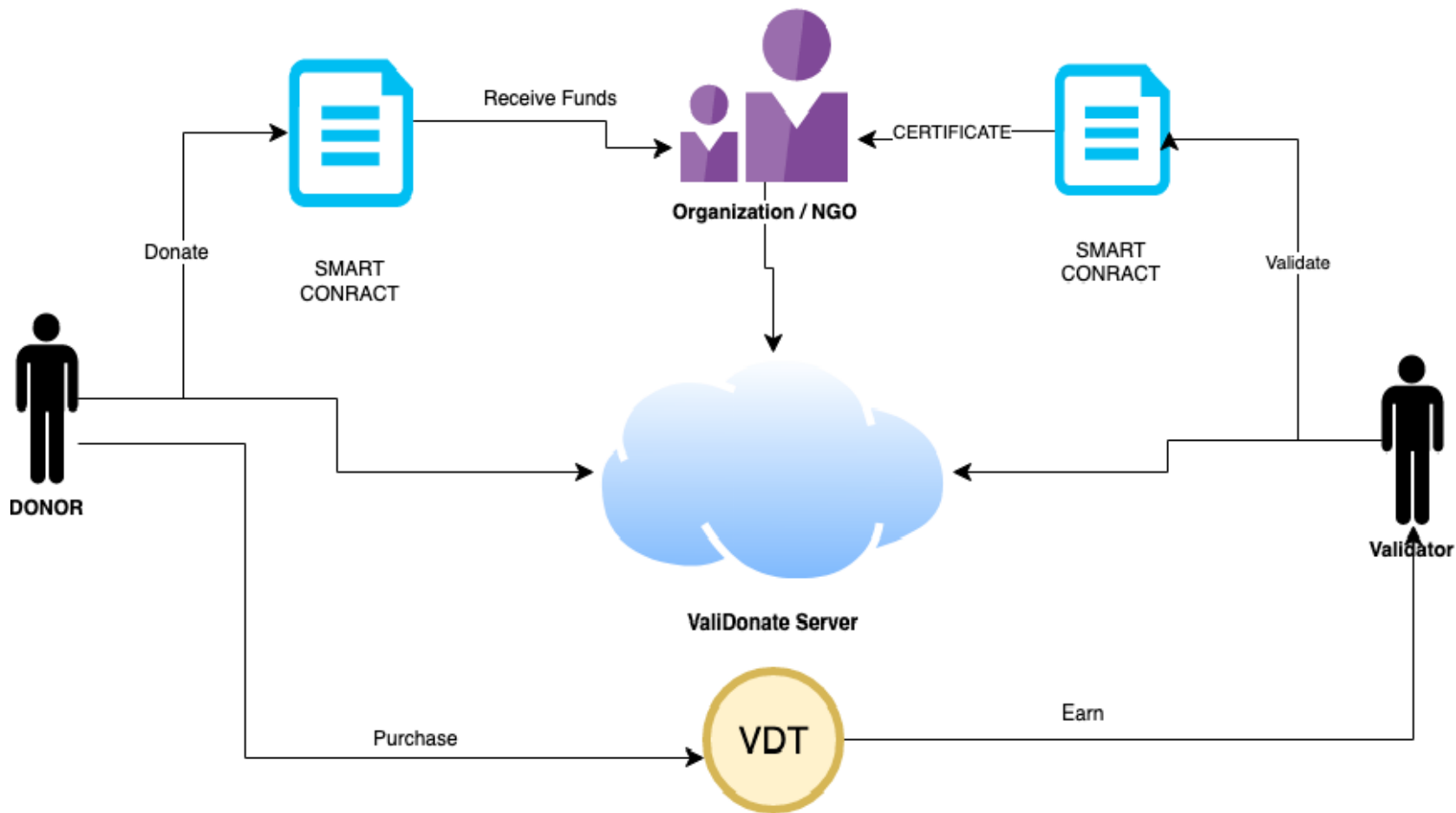
# Outcome

- Growth in donations volume
- So that charities can make a greater impact!



# WHY BLOCKCHAIN?








# MARKET

**1.8 million** NGOs in USA  
**\$410 billion** donated in USA (2017)  
**58%** think that charities play an  
essential role in society





# Competitive Advantage

ValiDonate has a 3-steps  
validation system = real trust

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AIDCOIN





# NEXT STEPS

Local testing based on Israeli market, and optimizing the system based on results



Expand to European and American markets



Expand to developing countries



Reach 10 million charities around the globe





**THANKS**