



# Tiffany Manuel, PhD

President & CEO, TheCaseMade

Dr. Tiffany Manuel is the President and CEO of **TheCaseMade**, an organization dedicated to helping leaders powerfully and intentionally make the case for systems change. In this role, Dr. Manuel works with hundreds of passionate social change leaders, changemakers and innovators around the United States who are building better, stronger communities that are diverse, equitable and inclusive. By aligning their community stakeholders around the kind of deep systems changes that can improve population outcomes, these leaders are able to grow their impact, scale their programs, and harness the investments they need to improve their communities.

Dr. Manuel is a dynamic speaker, thought leader, and writer on the issues of community development, social change and cross-sector partnerships. Trained as a social scientist, she is committed to building the capacity of changemakers and leaders to grow their social impact. She has worked to expand opportunity for low-income workers, families and communities through 25+ years of professional and volunteer experience spanning the private and non-profit sectors, government and academia. She is the primary architect of the Opportunity360, a

data platform with more than 100k+ users in the community development field, it remains the most comprehensive data platform for practitioners looking to advance systems change and population outcomes. Dr. Manuel is passionate about translating the insights harvested from this work to increase opportunities for public deliberation and public will-building around the issues of poverty, inequality and social exclusion. Dr. Manuel holds doctorate and master's degrees in public policy from the University of Massachusetts Boston, a master's degree in political science from Purdue University and a bachelor's degree from the University of Chicago.

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**Live Video of Dr. Manuel Speaking and Publications List at:** [www.DrTiffanyManuel.com](http://www.DrTiffanyManuel.com)  
[An Example Media Article](#)



**The Mercury News**

*"The keynote speaker at the session was Tiffany A. Manuel, kind of a rock star in the affordable housing world..."*



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