



# Small Business Development & Entrepreneurship

Wisconsin Small Business Development Center at UW-La Crosse

Imagine    Plan    Fund    Grow    Locate    Connect

**Website:**   [www.uwlax.edu/sbdc](http://www.uwlax.edu/sbdc)

## What does this program do for your business?

The Wisconsin SBDC at UW-La Crosse is part of a statewide network of resource centers that provide training events and ***confidential, no cost consulting*** to Wisconsin small businesses and persons seeking to start, manage or expand a business. We help companies start, manage and grow businesses. Typical areas of consultation include: idea development and protection, testing and feasibility of business concepts, startup and planning, management and strategic planning, financing and capital access assistance, marketing and sales growth, website development, human resources, financial management, and transition and succession planning.

The UWL SBDC offers an Entrepreneurial Training Program (ETP) that is an easy, step-by step process (based on the Lean Business Model Canvas framework) to test your business idea, improve it and develop a complete, usable business plan. Participants in the ETP program may be eligible for a grant to participate.

## Who can this resource help?

The Wisconsin SBDC at UW-La Crosse provides technical assistance to Wisconsin small businesses as defined in 13 CFR Part 121. As a general rule, most regional “for profit” businesses are eligible for services.

## How can you access this resource?

Visit [www.uwlax.edu/sbdc](http://www.uwlax.edu/sbdc) or contact our office by email at [sbdc@uwlax.edu](mailto:sbdc@uwlax.edu) or call 608-785-8782. A short client registration form is needed to access the consulting services. That form can be accessed online at <https://centerex.wisconsinsbdc.org/reg.aspx?mode=counsel&center=52012&subloc=0>

The ETP grant application can be accessed at <https://secure.wenportal.org/grants/grantapp.cfm?apptype=1>

## Please get in touch for more information!

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