



Syllabus: *ART 100 Basic Design*

Course Information

Course Prefix/Number: ART100

Semester: Spring Session II

Class Days/Times: **MW 12:00 pm - 2:45pm**

Credit Hours: 3

Course Title: Basic Design

Room: Central 401

Instructor Information:

Name: Leslie Ann Epperson

Phone/Voice Mail: (520) 207-5238

E-mail: Lepperson@tocc.edu

Office location: central 401

Office hours: 2:45pm – 3:15pm

Course Description:

Introduces students to the elements and principles of visual design. Includes line, shape, space, value, texture, volume and color. Also includes skill development in organizing these elements and applying the visual principles of harmony, variety, balance, tension, rhythm, proportion, repetition, and contrast.

Course Objectives:

During this course students will explore visual art and design through:

1. Realization & application of the elements of design
2. Realization, application & intentional manipulation of the principles of design
3. Convergent & divergent creative processes
4. Realization and application of various art & design materials
5. Realization and application of various art & design processes and methods
6. Giving ideas intentional form
7. Communication through form
8. Demonstrate self-reflection, formative evaluation and critical thinking

Student Learning Outcomes

Outcome 1: Ability to intentionally manifest ideas in visual form.

Measurement: Students create an art product (i.e., choosing from various media) that gives an idea form and manifests specific content. Product will be assessed by end of term portfolio

review.

Outcome 2: Ability to synthesize indigenous, Native, and Himdag ideas and artifacts into personal artistic style and vision.

Measurement: Students create a portfolio of art products using various media that demonstrate an understanding of cultural synthesis.

Outcome 3: Ability to intentionally manipulate media to specific outcomes.

Measurement: Students demonstrate their ability by using the elements and principles from studio courses to solve visual problems.

Outcome 4: Ability to manifest a personal vision across a range of media.

Measurement: Cumulative evidence ascertained by review of portfolios evidencing a range of student work from admittance to graduation with their AFA.

Outcome 5: Students consciously integrate visual art and design theory and practice into Himdag.

Measurement: Student portfolios evidence ability to visually communicate O'odham culture. This outcome will be measured by the instructor.

Course Structure:

Students will create 6 (six) separate projects in which they will engage in the intentional manipulation and application of the elements + principles of design through a series of projects that include but are not limited to:

1. Line as value T-So:son rendering. Line as value and texture. Visual communication of complex concepts. Principles of unity and space.
3. Food sovereignty glue print. Relief prints, use of printmaking, actual texture, and pattern design. Principles of contrast, Proportion and scale.
4. Color wheel and indigenous calendar integration. Color: theory, utilization & application of paint.
4. Favorite things value shape collage. Utilization of collage. Elements of shape, color (color schemes) Principles of balance, movement and emphasis.
5. Final – Insect house-create a logo, info graphic and 3D design that will utilize all the elements and principles learned in this course to create an Insect House as a branded product.

Projects engage students in:

1. Realization & application of the elements of design
2. Realization, application & intentional manipulation of the principles of design
3. Convergent & divergent creative processes
4. Realization and application of various art & design materials
5. Realization and application of various art & design processes and methods
6. Giving ideas intentional form
7. Communication through form
8. Demonstrate self-reflection, formative evaluation and critical thinking.

Texts and Materials:

Art & design will purchase a kit for many of the materials, additional materials are supplied.

Failure to come to class appropriately prepared will lead to lowered marks on the project.

TEXT: No text is required for this course; materials will be presented in power point lectures and handouts.

Evaluation and Grading & Assignments:

100-90	A
89-80	B
79-70	C
69-60	D
59 + below	F

In class assignments (100 per assignment)	500
Attendance & class participation(32 class periods= 12.5 points per class)	400
Mid term Test	50
Final Test	<u>50</u>
TOTAL POINTS:	1000

Students are expected to take notes during lectures, videos and films and are responsible for the content presented.

Students are expected to come to class, prepared, with all necessary research, materials and prior requirements.

Students are encouraged to bring any concerns they may have about the course and course content to the attention of the instructor BEFORE quizzes, tests, Midterm and Final. ATTENDANCE IS ESSENTIAL. Instructor reserves the right to drop students after 4 (FOUR) absences.

Himdag Cultural Component:

BASIC DESIGN, ART 100 will focus to imbed Tohono O’odham Himdag in projects that explore the elements, principles and processes of visual arts & design. Students will work to create fresh approaches to traditional cultural artifacts, modes of production, symbolic representation and iconography.

Tohono O’odham traditions and cultural beliefs will be discussed as relevant to course topics, and only as appropriate to the Tohono O’odham Nation’s traditional standards for sharing information.

The predominant pedagogical practice in this course is that of group demonstration and other forms of demonstrative non-verbal communication.

Policies and expectations

ART 100 Basic Design, POLICIES AND EXPECTATIONS:

1. Except in the case of an excused emergency, students are expected to attend each class.
2. Late arrivals will count against attendance record. Two late arrivals or early departures constitute one (1) absence.

3. Class participation and preparation are essential to student success.
4. Students are responsible for clean up of their particular and general work areas.
5. Failure to clean up will result in a loss of grade points.
6. Students must read textual material, prepare for projects, complete required research prior the class in which they will be offered.
7. Students are expected to come to class prepared for class and having done any preliminary work required as per the chronology.
8. Students are expected to stay in class ON TASK and work diligently throughout the whole time. Frequent/ continued exiting from the class during the class period will constitute one (1) absence.
9. No cell phone use is allowed during class. Use of cell phones during class, unless permitted by instructor, is a violation of the T-So:son. Unsanctioned use of cell phone during class constitutes one (1) absence.
10. Four (4) absences will lead to being dropped from the class.
11. Plagiarism (that is using another's work) is a serious offense.
12. Late work is marked down for each day of tardiness.
13. Failure to submit a project results in a grade of zero (0). An F is a better grade!
14. No work accepted after the last class.
15. Students are responsible for the safe utilization and return all tools and materials. Failure to do so will result in a fee charge for replacement of tools or withholding of grades until tools are replaced. The tools belong to the TOCC!
16. Students are required to obey all state and federal regulations. Breach of any established law that constitutes either a felony or misdemeanor will result in immediate exclusion from the class.

Title IX Syllabus statement

Tohono O'odham Community College faculty and all staff are dedicated to creating a safe and supportive campus. Title IX and our school policy prohibit discrimination on the basis of sex- this includes sexual misconduct; harassment, stalking, domestic and dating violence and sexual assault.

Sexual discrimination and sexual violence can undermine students' academic success and quality of life on campus and beyond. We encourage students who have experienced any form of sexual misconduct to talk about their experience and seek the support they need.

Confidential support and academic advocacy can be found with:

Christie Kelly, M.A.

Counselor/Title IX Coordinator

ckelly@tocc.edu

Course Outline:

Week 1 1/17/18

Class #1 Class introduction & overview. Introduction to Design lecture and group project/discussion.

Intro: Syllabus, Chronology, policies and procedures contract.

Review Kit, tools and materials.

Week 2 1/22-1/24

Class #2 Make Portfolios to store work.
 Introduce terms: Line, Value, Shape, Texture and Color.
 Intro. First project: homework search for images, consideration of concepts, what does the T:son mean to you personally? Discuss Visual Communication- what Visual symbols or metaphors can you use to convey complex ideas?

Class #3 Line as Value – lecture on use of ink, in class texture and value exercise. (discuss composition – cut and glue photographs review Visual Communication).

Week 3 1/29-1/31

Class #4 Line as value- intro more use of ink, begin inking.

Class #5 Line as Value Ink Drawing - graphite transfer or light table (demo. Pros and cons)

Week 4 2/5-2/7

Class #6 Line as value Ink drawings continued.

Class #7 Present completed Line as Value Ink Drawings. Begin Sovereign Food Glue Print—Power Point lecture.

Week 5 2/12-2/14

Class #8 Design Sovereign food prints-discuss Organic and geometric shape, and pattern; thumbnail drawings due at end of period.

Class #9 Complete sovereign food drawing on board for glue print.

Week 6 2/19 President's Day, College Closed-2/21

Class #10 Mid-term review exercise – glue application, print making.

Week 7 2/26-2/28

Class #11 MIDTERM - Sovereign Foods Glue print due. Present/Critique.

Class #12 Begin Color Wheel. Draw design.

Week 8 3/5-3/7

Class #12 Color Wheel-transfer design.

Class #13 Continue Color Wheel.

Week 9 3/12-3/16 Spring Break**Week 10 3/19-3/21**

Class #14 Color Wheel.

Class #15 Color Wheel.

Week 11 3/26-3/28

Class #16 Color Wheel Present to Class, Group Critique: Color Wheel. (Lecture for Design principles)

Class #17 Begin Design Favorite Things. (lecture: balance, emphasis and movement).

Week 12 4/2-4/4

Class #18 Favorite Things. (Balance, emphasis and movement)

Class #19 Favorite Things. (Balance, emphasis and movement)

Week 13 4/9-4/11

Class #20 Present/Critique Favorite Things. (Balance, emphasis and movement)

Class #21 Begin Final Project: Create Logo and Insect House-lecture logo + research photographs and natural history.

Week 14 4/16-4/18

Class #22 Research Logo and Insect House – thumbnails for logo due at end of class.

Class #23 Logo Complete (informal group presentation) Lecture: info graphics. Begin developing info-graphic.

Week 15 4/23-4/25

Class #24. Info graphics – Review composition, bringing together all elements and principles as work on Info Graphic.

Class #25 Finish Infographic. Lecture on 3D design for Insect House.

Week 16 4/30-5/2

Class #26. Assemble Insect House, using found materials.

Class #27 Finish Insect House.

Week 17 5/7-5/9 Final Complete

Class #28 Present Final Info Graphic with Insect House.

Class #29 **Final Test: Final Presentation of Insect house all 3 parts, Logo, Info Graphic and House Portfolio one-on-one assessment**

DISCLAIMER: This syllabus is designed to evolve and change throughout the semester based on class progress and interests. You will be notified of any changes as they occur.

