



Syllabus: **ART 100 Basic Design**

Course Information

Course Prefix/Number: **ART
100** Semester: **Spring 2017**
 Class Days/Times:
**Tuesdays and Thursdays
 12:00 - 2:45**

Credit Hours: **3**
 Course Title: **Basic Design**
 Room: **ART # 401**

Instructor Information:
 Name: **Mz. Shelly Taylor**

Phone/Voice Mail: **520-383-0038**
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 Office location: **ART # 401
 Central Campus**
 Office hours: **By appointment**

COURSE DESCRIPTION:

Introduces students to the elements and principles of visual design. Includes line, shape, space, value, texture, volume and color. Also includes skill development in organizing these elements and applying the visual principles of harmony, variety, balance, tension, rhythm, proportion, repetition, and contrast.

COURSE OBJECTIVES:

During this course students will explore visual art and design through:

1. Realization & application of the elements of design
2. Realization, application & intentional manipulation of the principles of design
3. Convergent & divergent creative processes
4. Realization and application of various art & design materials
5. Realization and application of various art & design processes and methods

6. Giving ideas intentional form
7. Communication through form
8. Demonstrate self-reflection, formative evaluation and critical thinking.

Student Learning Outcomes (SLOs) :

Outcome 1: Ability to intentionally manifest ideas in visual form.

Measurement: Students create an art product (i.e., choosing from various media) that gives an idea form and manifests specific content. Product will be assessed by end of term portfolio review.

Outcome 2: Ability to synthesize indigenous, Native, and Himdag ideas and artifacts into personal artistic style and vision.

Measurement: Students create a portfolio of art products using various media that demonstrate an understanding of cultural synthesis.

Outcome 3: Ability to intentionally manipulate media to specific outcomes.

Measurement: Students demonstrate their ability by using the elements and principles from studio courses to solve visual problems.

Outcome 4: Ability to manifest a personal vision across a range of media.

Measurement: Cumulative evidence ascertained by review of portfolios evidencing a range of student work from admittance to graduation with their AFA.

Outcome 5: Students consciously integrate visual art and design theory and practice into Himdag.

Measurement: Student portfolios evidence ability to visually communicate O'odham culture. This outcome will be measured by the instructor.

Course Structure:

Students will create 6 (six) separate projects in which they will engage in the intentional manipulation and application of the elements + principles of design through a series of projects that include but are not limited to:

1. Line in space 3D rendering 3D manipulation of wire toward form.
2. Line as value T-So:son rendering. Line as value and expressive mark.
3. Food sovereignty glue print. One of two distinct methods of multiples production: relief and stencil prints.
4. Harmful foods value shape collage. Utilization of collage for shape and visual texture effect.
5. Personal iconography shape-to-mass construction. 3D construction methods for mass and texture.
6. Color wheel and indigenous calendar integration. Color: theory, utilization & application to create aesthetic effect & content.

For all projects students engage in professional presentation and finishing of work for exhibition: matting, mounting & framing

All 6 projects engage students in:

1. Realization & application of the elements of design
2. Realization, application & intentional manipulation of the principles of design
3. Convergent & divergent creative processes
4. Realization and application of various art & design materials
5. Realization and application of various art & design processes and methods
6. Giving ideas intentional form
7. Communication through form
8. Demonstrate self-reflection, formative evaluation and critical thinking.

MATERIALS:

**Most art & design materials are supplied
Supplemental items as needed to be supplied by students when announced. Failure to come to class appropriately prepared will lead to lowered marks on the project.**

TEXT: (text is optional. The text, below, will be used as the guiding structure for the class)

**Launching the Imagination: A Comprehensive Guide to Basic Design (4th Ed.)
Mary Stewart
ISBN: 978-0-07337924-1**

EVALUATION AND GRADING & ASSIGNMENTS:

100-90	A
89-80	B
79-70	C
69-60	D
59 + below	F

In class assignments **600**

Attendance & class participation **400**

TOTAL POINTS: **1000**

Students are expected to take notes during lectures, videos and films and are responsible for the content presented.

Students are expected to come to class, prepared, with all necessary research, materials and prior requirements.

Students are encouraged to bring any concerns they may have about the course and course content to the attention of the instructor BEFORE quizzes, tests, Midterm and Final.

ATTENDANCE IS ESSENTIAL. Instructor reserves the right to drop students after 4 (FOUR) absences.

HIMDAG CULTURAL COMPONENT:

BASIC DESIGN, ART 100 will focus to imbed Tohono O'odham Himdag in projects that explore the elements, principles and processes of visual arts & design. Students will work to create fresh approaches to traditional cultural artifacts, modes of production, symbolic representation and iconography.

Projects include:

Illustrated traditional calendar

Food sovereignty prints

Killer foods on the TON

Culturally relevant collage and value shape construction

Personal iconography 3D sculptures.

Tohono O'odham traditions and cultural beliefs will be discussed as relevant to course topics, and only as appropriate to the Tohono O'odham Nation's traditional standards for sharing information.

The predominant pedagogical practice in this course is that of group demonstration and other forms of demonstrative non-verbal communication.

POLICIES AND EXPECTATIONS:

ART 100 Basic Design, POLICIES AND EXPECTATIONS:

1. Except in the case of an excused emergency, students are expected to attend each class.
2. Late arrivals will count against attendance record. Two late arrivals or early departures constitute one (1) absence.
3. Class participation and preparation are essential to student success.
4. Students are responsible for clean up of their particular and general work areas.
5. Failure to clean up will result in a loss of grade points.
6. Students must read textual material, prepare for projects, complete required research prior the class in which they will be offered.
7. Students are expected to come to class prepared for class and having done any preliminary work required as per the chronology.
8. Students are expected to stay in class ON TASK and work diligently throughout the whole time. Frequent/ continued exiting from the class during the class period will constitute one (1) absence.
9. No cell phone use is allowed during class. Use of cell phones during class, unless permitted by instructor, is a violation of the T-So:son. Unsanctioned use of cell phone during class constitutes one (1) absence.
10. Four (4) absences will lead to being dropped from the class.
11. Plagiarism (that is using another's work) is a serious offense.
12. Late work is marked down for each day of tardiness.
13. Failure to submit a project results in a grade of zero (0). An F is a better grade!
14. No work accepted after the last class.

15. Students are responsible for the safe utilization and return all tools and materials. Failure to do so will result in a fee charge for replacement of tools or withholding of grades until tools are replaced. The tools belong to the TOCC!

16. Students are required to obey all state and federal regulations. Breach of any established law that constitutes either a felony or misdemeanor will result in immediate exclusion from the class.

DISCLAIMER: This syllabus is designed to evolve and change throughout the semester based on class progress and interests. You will be notified of any changes as they occur.