

Initial Public Offering (TSX: BL.UN) \$10.00 per Unit Target Yield of 4%

This offering is only made by prospectus. Investors should read the prospectus dated February 22, 2018 (the "Prospectus") before making an investment decision. The information contained in this document is derived from the Prospectus and is not guaranteed as to accuracy or completeness. The Prospectus contains important detailed information about the securities being offered. This document should be read in conjunction with the Prospectus. Copies of the Prospectus may be obtained from a registered representative of any of the Agents listed in the Prospectus. This document is for information only and does not constitute an offer to sell or a solicitation to buy the securities referred to herein. Capitalized terms used and not otherwise defined herein have the meanings given to them in the Prospectus. Commissions, management fees and expenses all may be associated with an investment in the Units. The Units are not guaranteed, their value may change frequently and past performance may not be repeated.

## **INVESTMENT HIGHLIGHTS**

- ✓ Diversified and actively managed portfolio
  - ✓ Investing in companies focused on the development and commercialization of **technologically innovative** products or services
  - ✓ Portfolio will be diversified across **innovative companies**, including those who will be benefitting from major or disruptive technological innovations including blockchain
  - ✓ Capital appreciation potential with 4% target yield

#### ATTRACTIVE INVESTMENT OPPORTUNITY SUPPORTED BY SUBSTANTIAL GROWTH POTENTIAL

#### **Breakthrough Innovations**

Major innovations in blockchain, artificial intelligence, genomics, cybersecurity, big data and e-commerce are creating significant investment opportunities







**GENOMICS** 

Enabling personalized medicine solutions



#### **CYBERSECURITY**

Cybercrime is the fastest growing threat facing companies



#### **BIG DATA**

Strengthening consumer engagement



## E-COMMERCE

Transforming warehouse space utilization







**Agilent Technologies** 













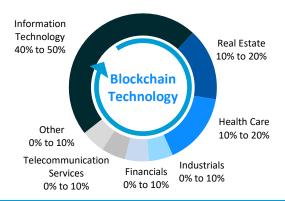




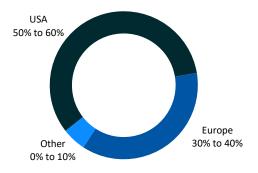


#### **PORTFOLIO HIGHLIGHTS**

#### **Expected Initial Allocation of Innovation Portfolio by Innovation Theme**



#### **Expected Initial Allocation of Innovation Portfolio by Region**



#### **Exclusive Industry Advisor: Sector & Sovereign Research**

# SSI Sector & Sovereign Research

- SSR & Middlefield currently work together on 3 other funds
- ➤ Paul Sagawa is an experienced research analyst focused on the technology sector, including Blockchain

## **Advisor: Middlefield Capital Corporation**

- Founded in 1979, Middlefield has raised and invested over \$1 billion in IPOs since 2014
- > Extensive experience in the global equity income sector
- Investment team led by Dean Orrico, CIO, and Rob Lauzon, Deputy CIO, who together have been with Middlefield for over 35 years

# "Blockchain: Wall Street's Most Game-Changing Technology Advance Since the Internet" - Forbes



- Blockchain Fundamentals:
  - Blockchain is a shared, distributed ledger that facilitates the process of digitally recording transactions and tracking assets
  - As digital events are verified by system participants, intermediaries are not needed, thereby reducing costs
  - Leverages cryptography and digital signatures to provide identity and authenticity, thereby enhancing security
  - Operations can be automated using software and smart contracts, eliminating the need for intermediaries, thereby saving time
  - Unimpeded by borders, allowing for global adoption

Potential: According to IBM, blockchain could increase worldwide GDP by approximately 5% and total trade volume by 15%

#### Illustrative Example:

In the event of a health and safety issue, using blockchain, Walmart can cost-effectively isolate a defective product versus a massive product recall.







The Advisor believes that cloud-based artificial intelligence ("AI") will become more mainstream as 5G network capability rolls out in 2018, increasing network speeds by 10x

# **FANUC**



2003 Hyperscale data storage becomes affordable

2009 Deep Learning Al begins using data to create software applications

5G brings the AI applications to consumers

2018



**Genomics** 

Since the human genome was decoded in 2000, the cost of genome sequencing has dramatically declined, thereby accelerating the pace of new product discovery

Affordable genome sequencing enables personalized medical solutions, allowing doctors to know which treatment options are more beneficial to patients



Agilent Technologies



#### **Genome Sequencing Costs Dramatically Declining** \$100,000,000 \$10,000,000 \$1,000,000 \$100,000 \$10,000 Cost per Genome \$1,000 Moore's Law \$100 Sep-04 Sep-01 Sep-07 Sep-10 Sep-16 Sep-13

Source: The NHGRI Genome Sequencing Program, December 2017



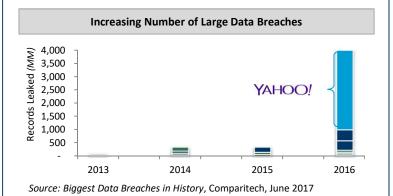
Cybercrime is expected to cost \$6 trillion globally by 2021, twice as much as in 2015

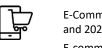
## Cybersecurity

The Advisor believes that companies offering protection against cybercrime will benefit from a growing demand for their products and services









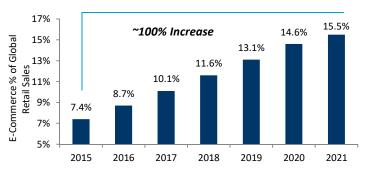
E-Commerce

E-Commerce is expected to double between 2015 and 2021

E-commerce retailers require 3x as much warehouse space as traditional retailers







Source: https://www.statista.com/statistics/534123/e-commerce-share-of-retail-salesworldwide/2017

# MIDDLEFIELD GROUP

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