

Sue McMahon Receives ICF Committee Appointment

Sue McMahon of Sylvania was recently honored by an appointment from the President of the International Coach Federation (ICF), to serve as the ICF Ethics and Standards Committee Co-Chair. This current international committee consists of 16 ICF coaches from around the world, including countries other than the US, such as Australia, UK, Korea, Columbia, and Germany. The International Coach Federation is the largest worldwide association of coaches, formed by professionals globally who practice business and personal coaching. The ICF has more than 11,000 members in more than 80 countries. The purpose of the ICF is to build, support, and preserve internationally recognized standards of excellence, professionalism, and self-governance. Coaching continues to be one of the fastest growing professional fields, and is on the cutting edge of personal and professional growth and development, helping to accelerate transformations on many

levels of people's lives, including all areas of relationships and career.

As a life coach, Sue holds the ICF credential of Professional Certified Coach (PCC). As the new Co-Chair of the ICF Ethics & Standards Committee, Sue will continue devoting her time and energy to the promotion of professional and ethical coaching practices. She hopes to continue to raise the awareness of individuals outside the profession to the integrity, commitment, and ethical conduct to which all ICF coaches pledge to uphold.

For three years prior to her Presidential appointment as Co-Chair, Sue's active involvement on this committee included her work on the revision of an existing ethical code, acting as an Investigator for a claim brought against an ICF coach, and serving a Presidential appointment as a member of the Ethics Independent Review Board.