

Survey conducted using SurveyMonkey.

Freelancer Survey Questions

Consent and Screener Questions

1. I have read and understand the terms of the study and consent to participating in this survey.
Yes
No
2. Are you currently studying at a post-secondary institution?
Yes
No
3. Would you define yourself as a freelancer or someone who is self-employed?
Yes
No
4. On an average weekday, do you spend most of your time in Toronto?
Yes
No

Workspace Questions

5. Do you primarily work in a co-working space?
Yes
No
6. Can most of your work be completed at a desk, using a laptop or other digital device?
Yes
No
7. Please confirm your primary occupation.
Post-secondary student
Freelancer
8. Please select your age range.
18 - 23
24 - 29
30 - 35
36 - 40
41 and older
9. What type of freelance work do you specialize in? _____
10. How often do you find yourself needing to locate a workspace outside of your home?
Never
Not Often

Occasionally

Often

Always

11. How did you find your current workspace(s)?

Word of Mouth

An App

A Search Engine

Browsing in Person

A Blog Advertisements

Other (please specify) _____

12. How easy is it for you to locate a public workspace that meets your needs (e.g. cafe, library, etc.)?

Very Difficult

Difficult

Moderate

Easy

Very Easy

13. What specific challenges, if any, do you experience when searching for a workspace? _____

14. Have you ever used a digital resource (e.g., Google Maps, Blog TO, Find Me Coffee) to find a workspace?

Yes

No

15. How often do you use digital resources (i.e., websites, forums, mobile applications, etc.) to find workspaces?

Never

Not Often

Occasionally

Often

Always

16. Please specify why you have never used a digital resource to locate a workspace.

Current searching method is sufficient

There are too many options online

It is hard to find the information I am looking for

I didn't know these types of resources were available

Other (please specify)

17. Which of the following features, often found in digital resources, do you believe might best assist you in finding a workspace? Select all that apply.

User Reviews Rating Systems

Geolocation and Maps

Blog Posts

Photographs of the Workspace

Wi-Fi Information

Hourly Customer Traffic Updates

Live Chat

Creating a Customized User Profile

Other (please specify) _____

18. When choosing a new workspace, what type of information do you typically search for? Select all that apply.

Hours of Operation

Location

Atmosphere

Seating Available

Food Options Available

Price Range

Other (please specify) _____

19. Do financial factors influence the workspace that you choose?

Yes

No

20. Does your workspace need to accommodate group meetings?

Yes

No

21. Please rank the importance of the following amenities with 1 being most important and 8 being least important.

Access to power outlets

Gender neutral washrooms

Hi-Speed Internet

Accessible desks and chairs

Late opening hours

Ability to purchase food and beverages

Child friendly

Air conditioning

22. Are there any additional amenities that are important to you? _____

Student Survey Questions

Consent and Screener Questions

1. I have read and understand the terms of the study and consent to participating in this survey. Yes
No
2. Are you currently studying at a post-secondary institution?
Yes
No
3. Would you define yourself as a freelancer or someone who is self-employed?
Yes
No
4. On an average weekday, do you spend most of your time in Toronto?
Yes
No

Workspace Questions

5. Do you primarily work in a co-working space?
Yes
No
6. Can most of your work be completed at a desk, using a laptop or other digital device?
Yes
No
7. Please confirm your primary occupation.
Post-secondary student
Freelancer
8. Please select your age range.
18 - 23
24 - 29
30 - 35
36 - 40
41 and older
9. What is your field of study? _____
10. How often do you find yourself needing to locate a study space off-campus?
Never
Not Often
Occasionally
Often
Always
11. How did you find your current workspace(s)?
Word of Mouth
An App

A Search Engine

Browsing in Person

A Blog Advertisements

Other (please specify) _____

12. How easy is it for you to locate a public workspace that meets your needs (e.g. cafe, library, etc.)?

Very Difficult

Difficult

Moderate

Easy

Very Easy

13. What specific challenges, if any, do you experience when searching for a workspace? _____

14. Have you ever used a digital resource (e.g., Google Maps, Blog TO, Find Me Coffee) to find a workspace?

Yes

No

15. How often do you use digital resources (i.e., websites, forums, mobile applications, etc.) to find workspaces?

Never

Not Often

Occasionally

Often

Always

16. Please specify why you have never used a digital resource to locate a workspace.

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Other (please specify)

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