#### Freelancer Screener:

# Freelancer Interview Questions

### Background Information:

- 1. How long have you been working as a freelancer?
- 2. What type of freelance work do you specialize in?
- 3. Can you elaborate on what this work entails?
- 4. Is freelancing your primary source of income, or do you freelance along with working part-time or full-time for a traditional employer?
- 5. Roughly how many hours a week do you work as a freelancer?

#### Work Behaviours:

- 6. When working outside your home, where do you most often go to work?
  - a. Why do you regularly frequent this workspace? What do you like about it? What do you dislike about it, if anything?
- 7. Do you prefer to work outside of your home? Why or why not?
- 8. Do you ever work at a Toronto Public Library? Why or why not?
- 9. Do you find that your selection of workspace is influenced by the type of work you're completing at that time? For instance, when you really need to focus on your work, are you less inclined to seek out a populated establishment? Why or why not?
- 10. Roughly how much desk room do you require for completing your work?
- 11. What other environmental factors may affect your ability to successfully complete your work in a public workspace?
- 12. Does the cost of food or beverages at a workspace (such as a coffee shop), affect your decision to work there? Why or why not?

# Seeking a Workspace:

- 13. How do you currently look for workspaces?
- 14. Have you experienced difficulties when locating a workspace? If so, what are some examples?
- 15. Have you ever used a digital resource, such as an app or website, to search for a workspace? Why or why not?
- 16. What would prompt you to seek out a digital resource for helping you find a workspace?

- 17. If you could design a digital resource for freelancers to easily find workspaces, what types of features would you include? For example, features might include a map, user reviews, a live chat service, filters that allow you select among amenities.
- 18. Would you ever pay for this digital resource, or a similar digital resource that allows you to find your ideal workspace? Why or why not?
- 19. When seeking information regarding workspaces, are you more likely to use a mobile or desktop device? Why?
- 20. Have you ever used a wayfinding app before? Why or why not?

### *Workspace Requirements:*

- 21. When choosing a new place to work, do you check in advance to see if it offers basic amenities, such as access to WIFI, and sufficient chair and desk space? If so, how do you typically do this research?
- 22. What are the some amenities which your workspace environment must have?
- 23. Does your freelance work involve group work or meetings?
  - a. Do the public spaces you work in accommodate these meetings? Why or why not?
  - b. If so, do you require access to a space with private meeting rooms? Would you pay for access to these types of spaces?
- 24. What are some reasons why you would not use or go to a certain workspace location?
- 25. Are there any other challenges (technological, environmental, familial, etc.) that you face?

### Student Screener

(https://docs.google.com/forms/d/e/1FAIpQLSc\_5P0jh-FKWWWP7rSHvrK2upZGxg3nCO6EHAEdii4z ouCmXQ/viewform?usp=sf\_link)

### **Student Interview Questions**

# Background Info:

- 1. Which college or university are you currently enrolled in?
- 2. What are you studying?
- a. Can you elaborate on what your studies entail?
- b. Are you a full-time or part-time student?
- 3. Roughly how many hours a week do you spend studying or completing school work?

### Work Behaviours:

- 4. Where do you most often study on campus?
- a. Why do you regularly frequent that workspace? What do you like about it? What do you dislike about it, if anything?
- 5. Where do you most often study off-campus?

- a. Why do you regularly frequent that workspace? What do you like about it? What do you dislike about it, if anything?
- 6. Do you prefer to study outside of your home? Why or why not?
- 7. Do you ever study at a Toronto Public Library? Why or why not?
- 8. Do you choose workspaces based on the tasks you're completing? For instance, when studying for an exam, are you more inclined to seek out a quiet space, such as a library? Why or why not?
- 9. Roughly how much desk room do you require for completing your work?
- 10. What other environmental factors may affect your ability to successfully complete your work in a public workspace?
- 11. Does the cost of food or beverages at a workspace (such as a coffee shop), affect your decision to work there? Why or why not?
- 12. Are there any ways in which you think workspaces could be more accommodating to their patrons?

# Seeking a Workspace:

- 13. How do you currently look for off-campus workspaces?
- 14. Have you experienced difficulties when locating a workspace? If so, what are some examples?
- 15. Have you ever used a digital resource, such as an app or website, to search for a workspace? Why or why not?
- 16. What would prompt you to seek out a digital resource for helping you find a workspace?
- 17. If you could design a digital resource for students to easily find workspaces, what types of features would you include? For example, features might include a map, user reviews, a live chat service, filters that allow you select among amenities.
- 18. Would you ever pay for this digital resource, or a similar digital resource that allows you to find your ideal workspace? Why or why not?
- 19. When seeking information regarding workspaces, are you more likely to use a mobile or desktop device?
- 20. Have you ever used a wayfinding app before? Why or why not?

### Workspace Requirements:

- 21. What are the some amenities that your ideal workspace environment must have?
- 22. Before visiting the workspace, how do you ensure ensure that it has these amenities?

# Which tools do you use to conduct this research?

- 23. Do your studies involve group work or meetings?
- a. Do the public spaces you work in accommodate these meetings? Why or why not?
- b. Do you require access to a space with private meeting rooms? Would you pay for access to these types of spaces?
- 24. Are there some reasons why you would avoid a certain workspace?
- 25. Are there any other challenges that you face when selecting a workspace?