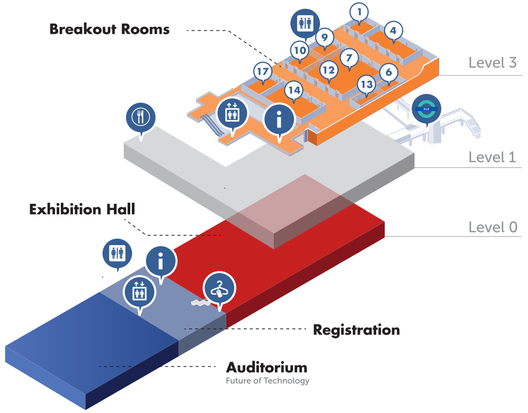
Floor Plan

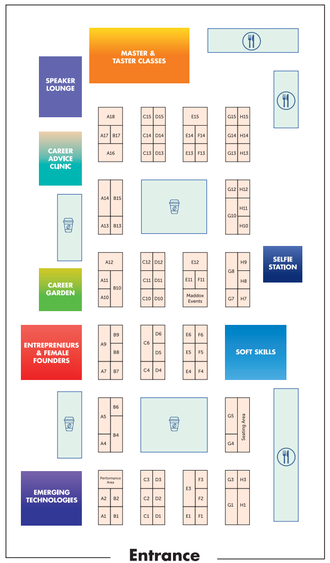


- Info Point
- Cloakroom
- Toilets
- Tea & Coffee Point
- Food Court
- Lift
- Prince Regent DLR

Breakout Rooms:

1. Workshops & Seminars – Room 1
4. The Aligned Enterprise – Room 4
6. Workshops & Seminars – Room 6
9. Workshops & Seminars – Room 9
10. Workshops & Seminars – Room 10
7, 12. Tech Talks – Room 7 & 12
13. Workshops & Seminars – Room 13
14. Career & Personal Development – Room 14
17. Career & Personal Development Deep Dive – Room 17

Exhibition Hall



Sponsors:

A
Accenture C15
adidas D4
Alfa Financial Software C11
Amadeus F2
Amazon A18
arm E3
ASOS A13
AstraZeneca B10
Avanade E12

B
Badoo F14
Beauty Gate H3
Big Pixel Studios D1
BP C1

C
Capital One E4
Cambridge Judge Business School C2
Carwow G3
Charlotte Tilbury B9
Cloudreach B7
Condeco Software H15
Cognizant H12

D
Debut D14
DeepMind B6
Dell Technologies G10
Deloitte Digital G1

E
eBay A14
Elsevier E13
Expedia B4
Experian C12
EY A2

F
FDM Group E5
Farfetch E11

G
Gamesys H1
Government Digital Service A7
Goldman Sachs A12
G-Research D10
Google A16

H
Hired F11
Hostmaker B17
HSBC G8

I
IQVIA H8
IntoUniversity E6
Intuit G12

J
JPMorgan A9
Just Eat G4

K
KPMG G14

L
Launchpad C10
Looker G5

M
Maddox Events C6
Massive Interactive A1
McKinsey & Company A17
Mobile Massage E15
Monzo H10
MOO F1
Morgan Stanley A4
MPC Film D12
Mozilla D15

N
News UK B2
Nike A10

O
Onfido G7

P
Playtech D6
Pure Storage F13
Publicis.Sapient C3
PwC B15

R
Racing Post F6

S
Sainsburys E1
Shell E14
Signify Technology H13
Site Improve F5
Sky F4
Sky Betting & Gaming D13
Skyscanner H9
Sophos D5
Spotify B13
Super Awesome D11

T
Telegraph Group B1
The Trade Desk G15
ThoughtWorks A5
Treatwell C4
Two Sigma H14

U
Uber F3
United Airlines H7

V
Vodafone D2

W
Whitbread H11
Wikimedia C14
William Hill B8

Z
Zalando SE C13
Zuhlke G13
ZPG D3

WOMEN OF SILICON ROUNDABOUT

CONFERENCE AGENDA - DAY 1 - 26th JUNE 2018

	The Future of Technology Auditorium	**Tech Talks** Room 7 & 12	**The Aligned Enterprise** Room 4	**Workshops & Seminars*** Room 1	**Deep Dive Workshops*** Room 10	**Workshops & Seminars*** Room 9	**Workshops & Seminars*** Room 6	**Deep Dive Workshops*** Room 13	**Career & Personal Development** Room 14	**Career & Personal Development Deep Dive*** Room 17	**Entrepreneurs & Female Founders** Exhibition Area	**Soft Skills** Exhibition Area	**Emerging Technologies** Exhibition Area	**Master & Taster Classes** Exhibition Area
07:30	**Registration**													
09:15	**Opening Remarks, Lead Producer & Chairperson, Daisy McAndrew - Co-host of the Morning Show (10-1pm) @Talk Radio**													
09:30	**How Do We Attract, Develop and Retain More Women in Technology? Jo Hannaford, Head of Technology, EMEA & Global Head of Quality Assurance Engineering @ Goldman Sachs**													
10:00	**Breaking Conventionalism, Damien Hooper-Campbell, Vice President, Chief Diversity Officer @ eBay**													
10:30	**Innovation and Inclusion in Banking Tech Through The Decades, Karen Rossi, Managing Director & Petek Ergul, Executive Director & Global Head of Unified Communications @ JPMorgan**													
11:00	**Coffee Break Introduction, Jim Burton, Engineering Manager @ Two Sigma**													
11:05	**Coffee Break**													
11:30 - 12:00	Views From a dot. com Dinosaur, **Martha Lane Fox**	Harnessing Technology to Create Economic Opportunity, **Google**	Driving Digital Success, **Capital One**	Proactively Improving the Gender Balance in Technology, **Sky Betting & Gaming**		The Inclusive Path to Diversity, **BP**	Vulnerability is a Strength, not a Weakness, **Just Eat**		Are you an Imposter? **Expedia**	What I Learned About Engaging Audiences Through Happiness, **Save the Children UK**	So You Want to be Your Own Boss, **Kitchin Table**	Having 'Hard' or Awkward Conversations, **Carwow**	How and When: Leveraging Emerging Technology, **The Cybermaniacs**	Taster Class - Web Application Development with Ember JS, **CrowdStrike**
12:05 - 12:35	IT Is Not Just for Boys: The Purpose and Progress of Women in Technology, **Dell**	Making Magic Happen – Where Design Meets Engineering, **Deloitte Digital**	Building and Scaling Distributed Teams, **Buffer**	Working Backwards: Amazon's Peculiar Approach to Software Product Dev, **Amazon Video**	Workshop - Moving Java into the Open, **Oracle**	Innovation & Creativity: A Match Made in Heaven, **Bumble**	Workforce 2.0: Leveraging a Borderless Environment to Foster Diversity, **Hostmaker**	Workshop - Technology: What's Privilege got to do with it? **Fearless Futures**	Your Talk Here': 5 Steps to Becoming an Awesome Public Speaker, **Google**	Workshop - Career Growth Accelerator, Leila Singh, **The Authentic Leadership Coach**	How to Make Money AND Save the Environment, **Globechain**	Effective Marketing & Networking Strategies, **Simon Fraser University**	Keeping your Head above the Water in an Exponentially Expanding Technological World, **Unplugged**	Taster Class - How to Take Advantage of Microservice Architectures, **Red Hat**
12:40 - 13:10	How Technology will Amplify Human Ingenuity and Change the World for Good, **Avanade**	Hiring a Gender Balanced Tech Team in Jordan, **Expedia**	The Shift to Full Inclusion, **Intel**	McKinsey on Recruiting Female Tech Talent, **McKinsey**		Who are you? Top Tips for Building your Personal Brand, **Microsoft**	A Safe Space for an 'Unsafe' Subject, **Debut**		Developing Resilience, **Intuit**		Pitch Perfect: The Secrets to Faster Investment and a Better Valuation, **Think Plan Thrive**	Tips & Techniques for Effective Technical Presentations, **AWS**	Empowering Learning through Augmented Reality, **CleverBooks**	Taster Class - A Taste of Streaming Data using Apache Kafka, **Zühlke Engineering**
13:10 - 14:10	**Lunch (stations open all day)**													
14:10 - 14:40	Innovation and Inclusivity in Artificial Intelligence, **DeepMind**	Building Products for Everyday Lives, **Spotify**	Reimagining Inclusivity, **M&C Saatchi**						Why Finding your Voice and Taking Risks are Career Essentials, **Expedia Partner Solutions**	Tech Leadership: Early Career Growth, **Starling Bank**	Messing up isn't the End of the World - but it Could be the End of your Business, **Abodoo**	Pursuing a Technical Focused Career, **Expedia**	Making Pain Fun Using Virtual & Augmented Reality, **NEON**	Taster Class - Accidental Project Managers – What You Need To Know, **Bloomsbury**
14:45 - 15:15	Where does the Tech D&I Conversation go from here? **Uber**	Our Journey to Azure - Question Time, **ASOS**	Diversity in Tech is More than Just Gender, **Oracle**	Workshop - Technology Procurement, **Deutsche Bank**	Workshop - Machine Learning & NLP, **JPMorgan**	Workshop - Diversity Recruitment & Eliminating Biases in the Recruiting Process, **Nike**	Panel - AI: Opportunity or Threat to Diverse and Inclusive Technology? **HSBC**	Workshop - Building Thriving Teams in Complex and Rapidly Evolving Environments, **Benevolent Health**	Managing Globally Diverse Teams and Optimizing Impact, **Bank of America Merrill Lynch**	Workshop - Overcoming Perfectionism & Accelerating your Career, **The Bravest Path**	Finding the Right Co-Founder, **Thrive Partners**	Work-life Balance, a Thing of the Past, **Microsoft**	My Walk to Beat Journey, **Walk To Beat**	Taster Class - What The Hacker Sees, **Red Goat**
15:20 - 15:50	How to Take Charge of your Life-Work Balance and Succeed in Ever-Changing Technology World, **adidas**		Effectively Leading Change Through New Ways of Working, **Age UK**						Transitioning from Tech to Business, **Softwire**		Emotional Intelligence: Does it Really Make a Difference? **Girapp Innovations**	How Devs and Non-Devs can Work Better Together, **Zopa**	How Tech Companies can not just do Good, but Stay Good, **Kin&Co**	Taster Class - GDPR - The Reality Behind the Regulation, **Oracle**
15:50 - 16:20	**Coffee Break**													
16:20 - 17:20	Moving the Needles on Diversity - Panel Featuring Gocompare, Sky, Bloomberg & Microsoft	Big Data Demystified, **Cox Automotive**	Using Values and Culture to Minimise the Brain's Threat Response to Organisational Change, **We Love Work**	Workshop - Data Science in Healthcare, **Astrazeneca**	Workshop - Reacting Natively: A Retrospective on React Native, **USTWO**	Workshop - The Testing Pyramid, **ThoughtWorks**	Discussion - Know Your Worth Led, **JPMorgan**	Workshop - Hermann Brain Dominance Instrument – Adapting Your Style, Maximising Your Influence, **Goldman Sachs**	Lead With Your Strengths, **Zalando**	Workshop - How to Use Body Language to Project Confidence in Male-Dominated Environments, **Walk Your Talk**	The Fearless Female Founder Approach to Successfully Fundraise For Your Start-Up, **MarketOrders**	6 Steps to Destroy the Gender Bias Illusion, **Lloyds Banking Group**	The Benefits and Challenges of Neurodiversity, **Auticon**	Master Class - How to Stop Wasting your Time Solving the Wrong Problem, **Facebook**
17:20 - 17:45	Closing Remarks Led by Chairperson	New Kid on the Block - chain, **IBM**	Customer Obsession: Why it matters to your Business and your Personal Brand, **eBay**						Owning your Career Path, **City Pantry**		Always Have a Plan C, **Femme Niche** **4:55 - 5:20:** Closing Remarks - Q&A with **Qudini**	Overcoming Imposter Syndrome, **Elsevier**	Mental Health & Emerging Tech: Building Resilience & Improving Emotional Wellbeing, **Benevolent Health**	Master Class: Bringing a Unified Metrics Platform to the Guardian Newsroom, **The Guardian**
17:45	**Networking Drinks**													

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Username: **WOSR18**
Password: **CultureTrip**

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WOMEN OF SILICON ROUNDABOUT

CONFERENCE AGENDA - DAY 2 - 27th JUNE 2018

	The Future of Technology Auditorium	**Tech Talks** Room 7 & 12	**The Aligned Enterprise** Room 4	**Workshops & Seminars*** Room 1	**Deep Dive Workshops*** Room 10	**Workshops & Seminars*** Room 9	**Workshops & Seminars*** Room 6	**Deep Dive Workshops*** Room 13	**Career & Personal Development** Room 14	**Career & Personal Development Deep Dive*** Room 17	**Entrepreneurs & Female Founders** Exhibition Area	**Soft Skills** Exhibition Area	**Emerging Technologies** Exhibition Area	**Master & Taster Classes** Exhibition Area
07:30	**Registration**													
08:45	**Opening Remarks, Lead Producer & Chairperson, David McQueen, Managing Director @Narratively**													
09:00	**Futureproof your Career by Nurturing Human Skills as well as Technical Skills, Charlie Nunn, Chief Executive, Retail Banking & Wealth Management @HSBC**													
09:30	**Harnessing New Technologies to Unlock the Power of What Science can do, Prashaant Huria, Vice President, Science & Enabling Units IT @AstraZeneca**													
10:00	**Life Shapes Leadership, Jody Davids, Senior Vice President, Global CIO @PepsiCo**													
10:30	**Win Together, Jen Grant, Chief Marketing Officer @Looker**													
11:00	**Coffee Break**													
11:30 - 12:00	Together we can Change the Ratio, **PwC**	My Story. Our Story, **William Hill**	Equitable Technology, **ThoughtWorks**	At the Intersection of Applied Science and Economics, **Zühlke Engineering**			Developing an Analytics Culture: The Marriage of Intuition & Data in Decision Making, **Twilio**		'Mind Hygiene': Taking Care of your Brain in the Age of Digital Distractions, **Consciously Digital**		Tech Marketing Agency- From Idea to Reality, **LKI Consulting**	Building Impactful Teams, **Monzo**	Connecting BloodhoundSSC: The Supersonic Car to the Oracle Cloud, **Oracle**	Master Class - Purpose Marketing: Advertising to Drive Sales & a Positive Impact in the World, **Good Loop**
12:05 - 12:35	Taking Charge: Learning to Lead, **Sainsbury's**	A***e: A Very Dirty Word? **Expedia**	It's All My Fault, **ARM**	Workshop - Data Development in Apache Spark, **Cox Automotive**	Lecture - Dark Dispatches - Visions from the Fringes by **Deloitte Digital & Market Gravity**	Workshop - Deep Dive into Service Design in Government, **GDS**	Transforming the Picture - Diversity and Inclusion in the VFX Industry, **Moving Picture**	Workshop - Creating an Immersive Recruitment and Onboarding Process for your Company, **11FS**	How to Grow a Skin of Iron and be Totally Confident: A Guide for Introverts & Extroverts, **The Telegraph**	Workshop - Future Mapping, **InnovateHer**	Is the Investor Mentality Holding Women Back? **Angel Investor & Tech Entrepreneur**	Soft Skills, Hard Reality: Building a Successful Technical Career, **Facebook**	Immersive Technology: VR, AR or XR, They will All have a Huge Impact on our Lives, **Imagination**	Master Class - We are all Equifax, the Data Behind DevSecOps, **Sonatype**
12:40 - 13:10	Future me Hates me!, **Moo**	Can Artificial Agents Learn Like Humans? **DeepMind**	Kickin' Imposter Syndrome in its Stupid Face, **Cloudreach**				Scaling an Internet Scale Platform - From 300K to 10MM Requests/Sec in 5 Years*, **The Trade Desk**		From Designing Military Satellites to Building a Safer Internet for Kids, **SuperAwesome**		Cyber Security for Start-Ups, **Information Security Expert**	Getting More Women into Technical Roles, **Rackspace**	How Blockchain Technology can Create the Evolution of Industries (incl. Education), **ConsenSys**	Taster Class - Container for Beginners : Hands on Lab, **Oracle**
13:10 - 14:10	**Lunch (stations open all day)**													
14:10 - 14:40	The Future Careers in Artificial Intelligence, **Vodafone**	Building a Trusted Assistant for Uber Driver-Partners, **Uber**	Using Intelligence to Build the Workforce of the Future, **LinkedIn**	Workshop - How do you Launch Agile Projects to Ensure Successful Outcomes? **Zühlke Engineering**	Workshop - A Focus on Batch Size to Increase the Output of Value, **Capital One**	Workshop - Design Thinking, **PwC**	Workshop - Creating a Level Playing Field. Nature vs. Nurture in the Workplace, **Massive**	Workshop - What Conversation Could Make all the Difference to your Career? **The Bravest Path**	Interactive Session - Speak Up On The Spot, Founder & Coach, **Shola Kaye**	Workshop - Delivering Hard Messages, **Google**	How Lending and Borrowing Provide New Opportunities for the Cryptoasset Market, **Lendingblock**	Where Could The Journey Take You? **Caspian**	The Rise of AI - How can you Get Involved? **Onfido**	Master Class - Cosmos DB: The Industry's 1st Globally-Distributed, Multi-Model Database Service, **Microsoft**
14:45 - 15:15	Fearless, Confident, Joyful Leadership in a Time of Great Cultural & Technological Change, **Baroness Joanna Shields**	IoT: Different Approaches to Connect the Physical World to the Internet, **Microsoft**	Rethinking Workplace Dynamics: Intergenerational Conflict, **Author/ Mentor Jacqueline Cripps**						Seeing Adversity as Opportunity, **Silverchair Information Systems**		Making Blockchain Work for Women, **ConsenSys**	From Senior to Lead: Leadership Superpowers to Hone and Develop, **Charlotte Tilbury**	AI For Good - Fact Or Fiction? **Sparrho**	Master Class - What's Next… App Portability, **Cloudhouse**
15:20 - 15:50	Closing Remarks Led by Chairperson	Ending Workplace Harassment with Blockchain Technology, **Vault**	Your Guide to GDPR, **Oracle**						Mastering Assertiveness in the Workplace, **The Cybermaniacs**		Going Global – How can High Growth Firms Become International, **RocketSpace**	Three Wise Monkeys – Overcoming Challenges in Creating Inclusive Teams, **Aladdin Product Group**	Hacking Brains, **MeVitae**	Taster Class - Relevant Search is not Magic, it is an Elaborate Illusion, **BlackRock**
15:50	**Conference End**													

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