

# Stock Market Investment Outlook - May



EVERGREEN

CAPITAL MANAGEMENT

*"You've worked hard for your money.  
Make it work for you"*

## Why we buy what we buy

Last month, I talked about stocks and how the collective wisdom of the financial market values, or prices, companies.

Continuing on with that theme, it's important to understand why I may recommend a particular stock, bond, or any investment for one person, and why that same security may not be appropriate for another.

In some ways, it's fair to ask, "Why is ABC, Inc. a good fit for Barry but not for Susan?"

I've often compared a carefully crafted investment plan to a financial roadmap. When you embark on a vacation, a roadmap is the essential tool that keeps you on the road to your final destination. The same holds true for your financial destination, or what I like to refer to as your financial goals.

What's necessary to get one individual to his or her destination may not be appropriate for someone else. Everyone starts at a different place and has different needs.

Think of it another way. Let's say two people are interested in becoming physically fit. One of them is training for his or her first marathon and another hopes to become an accomplished tennis player.

The weekly regimen a physical trainer would prescribe might include some of the same exercises, say warm-ups and stretches, but the similarities may quickly end at that point.

The same holds true for retirees Bob and Sally, whose financial plan is primarily designed for income and the preservation of capital, as compared to Linda, who won't be retiring for another 25 years. Unlike Bob and Sally, Linda may have a much larger concentration of stocks and more aggressive investments that simply aren't the right fit for Bob and Sally.

Linda isn't nearly as concerned about a steep sell-off and might even relish the opportunity to buy more shares in the event of a decline. However, Bob and Sally must take a much more cautious approach. Hence, what I might recommend for one person, I do not recommend for another.

Simply put, much like an exercise plan, recommendations vary based upon individual goals.

## Eschewing the flavor of the month

By taking such an approach, we may choose to avoid stocks that are hot today, or tips you may have heard from acquaintances.

To visualize it yet another way, each investment sits in your portfolio for a reason, much like a piece in a puzzle. And a piece that fits into one puzzle may not be right for another puzzle.

Whatever your goals may be, the asset allocation we recommend is designed with your objectives in mind. Choosing investments outside the chosen strategy can lead you astray.

## A review of the key themes

Let's take a look at recent financial events. There have been a number of factors that have dulled interest in stocks over the last year.

I've touched on a number of these in recent letters and I won't rehash. But I do want to touch on a couple of the broader themes that have had an influence on stocks in recent action.

**Table 1: Key Index Returns**

	MTD %	YTD %	3-year* %
<b>Dow Jones Industrial Average</b>	+0.50	+2.00	+6.25
<b>NASDAQ Composite</b>	-1.94	-4.63	+13.03
<b>S&amp;P 500 Index</b>	+0.27	+1.05	+9.03
<b>Russell 2000 Index</b>	+1.51	-0.44	+6.26
<b>MSCI World ex-USA**</b>	+2.82	+0.07	-1.34
<b>MSCI Emerging Markets**</b>	+0.40	+5.80	-6.85

Source: Wall Street Journal, MSCI.com

MTD returns: March 31, 2016-April 29, 2016, YTD returns: December 31, 2015-April 29, 2016

\*Annualized, \*\*in US dollars

## The economy

Let's start with the economy. Economic growth drives profit growth, and profit growth is the biggest factor that drives stock prices over the longer term.

On the one hand, fears of a recession that were present in January have receded, which have helped shares recover from a modest sell-off early in the year. But economic growth has been far from impressive.

A quick look at the latest data on Gross Domestic Product (GDP), which is the largest measure of goods and services in the economy, confirms this.

Preliminary data released late last month shows that first quarter GDP grew at an annual pace of 0.5%, down from a sluggish 1.4% rate in the final quarter of 2015.

Yes, we'll get two more revisions when more complete information rolls in, but it is not reflective of an economy that is moving ahead in high gear.

But did the economy really slow as much as the preliminary report suggested? In reality, that's up for debate.

## Are we growing, our real GDP?

There is another piece of research that suggests first quarter GDP may be inherently weak thanks to an apparent deficiency in the complex models that adjust for seasonal influences.

How does this work? Well, if you look at the raw data from month to month, we would see an awful lot of volatility, which makes monthly and quarterly comparisons very difficult.

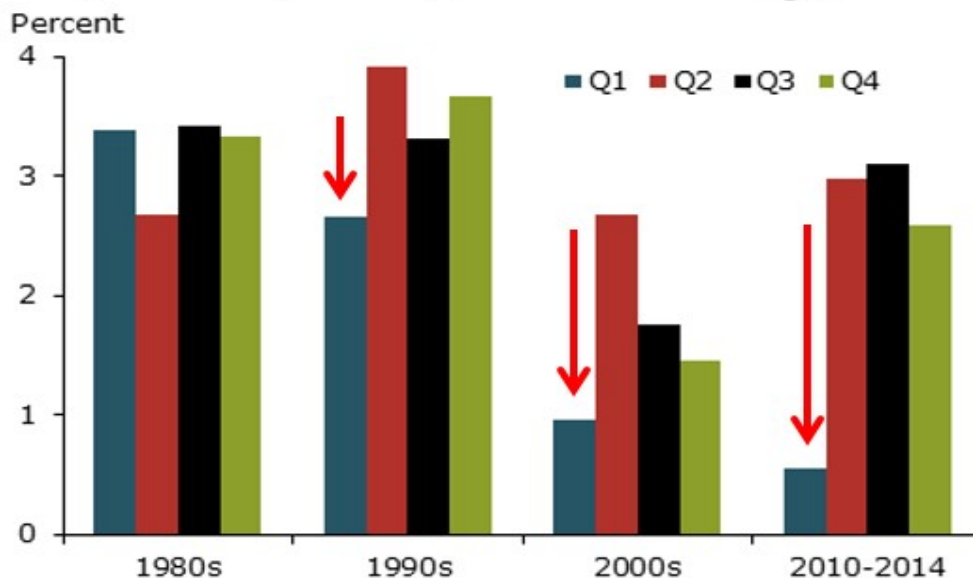
Think about it this way: sales at stores jump in November and December and tumble in January. If the data isn't "seasonally smoothed," we'd get wild gyrations that would exaggerate strength and weakness over a short period.

Of course, such gyrations aren't limited to the holiday season, but I think you get the point.

However, over the last 25 years, we've witnessed a statistically significant drag on first quarter growth, which is graphically illustrated in Figure 1.

### Average Real GDP growth by quarter

Fig. 1



Source: Federal Reserve Bank of San Francisco

Unlike 2014, we can't blame a harsh winter on Q1's weak performance. But the longer-term data would suggest we may see a bounce in reported activity in the current quarter.

By year's end, it all washes out, but seasonal distortions that aren't accounted for in the current models may be overstating 2016's lackluster start.

What does all of this mean? Slow economic growth lends some support to corporate profits, but it does not significantly boost earnings over the short term.

## The ebb and flow of the dollar

A second drag on stocks over the last year has been the strength in the dollar. For companies doing business primarily at home, it doesn't have much of an effect.

But for those larger multinationals that depend on a significant amount of sales from overseas, King Dollar has hurt at the margin.

While a U.S. citizen traveling abroad benefits from a strong dollar, a U.S. corporation must translate foreign sales back into more expensive dollars, which nibbles away at revenue. Think about a foreign tourist visiting the U.S.

Although headwinds from the dollar remain, they have receded.

As we entered May, the dollar had slipped to its lowest level in over a year against several major currencies (MarketWatch). While the reason for the reversal has been debated, many point to a Fed that has been reluctant to follow through on an expected series of gradual rate hikes in 2016. Sure, the Fed says it is eyeing an increase or two later in the year, but the language in its statement following the April meeting suggests it is in no hurry to follow through.

## Looking ahead

Markets hate heightened uncertainty, which could add to volatility in stocks.

But as I've consistently counseled, please look past short-term events that can create short-term waves, especially when they originate overseas.

Over the medium and long term, U.S. markets take their cues from what's happening at home.

That leads to my final point.

**Stick with the plan that has been purposely crafted for your unique situation.** Markets will go through cycles that take us to new highs and markets will also enter periods of volatility. Making decisions in haste based on an emotional reaction to current circumstances is rarely profitable over the long term.

I hope you've found this review to be educational and helpful. As we always emphasize, it is our job to assist you! If you have any questions or would like to discuss how our investment approach can work for your financial objectives, please contact us.

Thank you very much for your trust and confidence.