ALANA YAKSICH
NATIONAL COLLEGE/UNIVERSITY FLU VACCINATION CHALLENGE

2019-2020 National Overview, Rules and Regulations

Challenge Overview

The purpose of the challenge is to increase vaccination rates of college-aged young adults through a friendly competition amongst participating colleges and universities across the nation. Students will be asked to self-report their vaccination status via an online collection tool created by Alana's Foundation (AF). Alumni, faculty, staff and fans of participating schools are also eligible to self-report to help their school win. The institutions with the greatest number of surveys completed will be presented with the Alana Yaksich Memorial traveling trophy from Alana's Foundation which they will keep until the next seasons challenge winners are announced.

Enrollment

Enrollment will be August 19 - September 30, 2019. In order to participate, schools **must complete an online enrollment form**. The link will be distributed to enrolled schools via email. Schools must complete the enrollment form before the deadline to be included in this years promotional material. We **strongly encourage you to enroll asap *before the end of August*** to allow for maximum promotion of and participation in the challenge.

Participant Self-Report Vaccination Survey

The **survey link** for students, alumni, faculty, staff and fans of participating schools to report their flu vaccination status will be active during the program period **September 1 — December 6, 2019.** **Upon enrollment, your institutions name will be added to the survey.** Participants will be asked to report school name, month of vaccination, place where flu vaccination was received, age, and affiliation (student, alumni, faculty, staff or fan of participating school). Multiple responses can be submitted per computer (there will be no limit to responses per IP address) as it is recognized that students often use communal computers. Because no identifying information will be collected, AF will be utilizing the "***honor system"***.

Beyond collecting data, one of the purposes of the self-report vaccination survey is to raise awareness of the importance of flu vaccination among students, alumni, faculty, staff and fans of participating schools, and get them talking about flu vaccine. Therefore, college health centers/challenge administrators are NOT permitted to enter data into the survey for any participant. Student health centers and/or any school department promoting the challenge should encourage all participants to complete the challenge. You may choose to offer a computer on-site to take the survey. ***However, health center or other school staff should NOT be filling out the survey for any participant.***

Data from the participant self-report survey will be collected, analyzed and stored by AF. Schools may request data for their own institutions, but will not have access to all data from other schools.

The **First Place Overall award** will be awarded to the institution with the **greatest number of surveys completed from September 1 — December 6, 2019**. All five questions on the survey must be answered in order to be counted. See next page, *"Determining Award Winners",* for details.

Immunization Information Systems (IIS)

By participating in this challenge, enrolled colleges and universities are *strongly encouraged* to enter all flu vaccine doses administered by the health center into their state IIS. Reporting of all administered vaccines is an immunization best practice.

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Communication

AF will communicate via **email** with all participating schools to provide a **bi-weekly update** on each school's standing in the challenge. AF will host **webinars in September and December**, and send **e-newsletters in October, November** regarding updates about the Challenge. A schedule will be issued in advance so that dates/times can be added to calendars. Materials, updates, and other information will be posted on the College Flu Challenge webpage of the AF website.

Determining Award Winners

Enrolled institutions will be categorized into small, medium, and large based on TOTAL undergraduate student population. For this challenge, AF defines the categories as follows:

Small: 10,000 or less students, Medium: 10,001 - 25,000 students, Large: 25,001 or more students

**Please note: Depending on the population of the schools that enroll, category ranges may be shifted slightly to ensure at least 2 participants compete in each group.*

Total student population must be provided by each institution on their enrollment form. AF will communicate the category for each enrolled institution in the September webinar so you will know your competition.

The **Overall challenge winners** will be determined by self-reported vaccination survey data (see above). The institutions (per category: small, medium and large) with the highest number of survey responses will win the challenge. First Place Overall award winners will be announced in the **December 2019** during the webinar. A press release from AF will follow.

Vaccine Assistance Grants

If your college or university needs assistance purchasing vaccine for *underinsured* or *uninsured* students, Alana's Foundation offers vaccine assistance grants to registered schools of the Challenge. Grants are awarded based on available funds at the time of request. Please allow 48 hours for review and processing of grant applications. Visit our website for more information: http://bit.ly/AFCollegeVaxGrantApp

*Three traveling **Alana Yaksich Memorial Trophies** will be given to the **overall challenge winners** based on small, medium, and large-sized categories.*