

**EDINBURGH EVENT DETAILS**

**HOST: WORD POWER BOOKS**

**WEDS 20 JULY 2016,**

**6:00-7:30PM**

**43-45 West Nicolson Street**

**Edinburgh**

**FREE TO ATTEND**

**RSVP: [edinburgh@visions2100.com](mailto:edinburgh@visions2100.com)  
stating your name and organisation**



*'@VISIONS\_2100 definitely the best presentation I've seen so far at #GLOBE2016. I feel inspired to be a stubborn optimist too.'*

*'Incredibly inspiring talk from John O'Brien re @VISIONS\_2100. Dream & tell story re what we see in the world in 2100'*

[www.visions2100.com](http://www.visions2100.com)



**John O'Brien**  
Author



**Campbell Gemmill**  
Former CEO, EPA



**Prof Chris West**  
CEO, Edinburgh Zoo



**Tessa Tennant**  
Green Investment Pioneer

## VISIONS 2100: Stories from *Your Future*

By John O'Brien

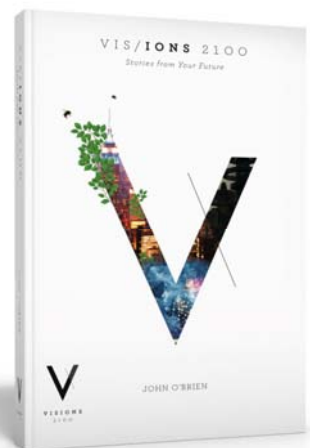
**Visions 2100** shares eighty stories from some of the world's leading environmental thinkers and influencers and tells of their visions of the future world.

Climate Change visions can be truly scary but foretelling of catastrophe does not inspire the wider community. Storytelling of a better world can mobilise communities and global networks to deliver extraordinary outcomes. The global Visions 2100 Project seeks to recalibrate environmental communications by telling stories of a better world.

**Join author John O'Brien & contributors Campbell Gemmill, Chris West & Tessa Tennant to hear their futures & learn how to create your own better world.**

Share your own vision of a better world at [www.visions2100.com](http://www.visions2100.com)

RSVP at [Edinburgh@visions2100.com](mailto:Edinburgh@visions2100.com)



*'Poverty is eradicated. Every child goes to school regardless of sex, race, religion or place of birth. Every woman enjoys equality with every man. Every household has access to energy. In 2100, the world is just.'*

**Mary Robinson, Special Envoy on Climate Change, United Nations**

*'Opportunity from 2100 forward is unimaginably vast and incredibly varied.'*  
**Christiana Figueres, Executive Secretary, UNFCCC**

*'Timing is everything, and it hurts to think we blew it.'*

**Bill McKibben, 350.org**

*'The future is a beautiful, if challenging, partner.  
Your choice is whether you take the risk in having a first date or are happy to accept a life of regret.'*