

The Australian Bicycling Achievement Awards



2009

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Making Australia more cycling friendly requires vision, commitment, action, innovation and persistence. Without the work of dedicated individuals and organisations, many of the facilities and initiatives that we have the benefit of today would not even exist.

The Cycling Promotion Fund, an initiative of Bicycle Industries Australia Ltd, believes that recognising innovation and commitment is vital in maintaining momentum and sustaining action around Australia. To achieve this we established the Cycling Achievement Awards in 2002.

For 2009 we are privileged to have the support of the National Heart Foundation of Australia as Principal Partner. To be able to count on such a respected national cardiovascular health and research organisation is an enormous boost for the importance and credibility of these Awards. The Heart Foundation themselves are leading efforts to increase daily physical activity to promote better health for all Australians and they recognise that increasing the participation in cycling is one of the best ways to achieve this.

Since the National Heart Foundation was established in Australia in 1959, they have funded world-class cardiovascular research, supported health professionals in their practice, developed health promotion activities, informed and educated the public, and assisted people with cardiovascular disease. Their commitment to these awards and the promotion of cycling further reinforces the importance of these awards and the impact of cycling programs on the Australian community.

Since the inception of the Awards the range and quality of nominations has been increasing, illustrating the generosity of Australians and the excellent work that is happening around the country in shaping the future of bicycling. The diversity and quality of this year's applications is a testimony to the progress that is being made, and to the dedication and commitment of individuals and organisations.

This booklet provides a summary of the nominations and winners and aims to share information about projects that promote cycling and/or make a contribution towards improving conditions for bicycle riders. Hopefully they will be an inspiration to others and a catalyst for more great work. For more information on specific projects or groups, please contact the individuals concerned.

We fully recognise that many excellent projects and initiatives, that are not included in this booklet, are happening around Australia and are deserving of recognition. Please let us know and consider nominating projects and individuals for next year's Awards.

The bicycle industry, through the Cycling Promotion Fund, congratulates all nominees and winners and express our appreciation for the great contributions made towards making Australia a truly bicycle friendly country.

Noel McFarlane

**Director
Cycling Promotion Fund
2009 Australian Cycling Achievement Awards**



Award Categories and Sponsors



Cycling Promotion Award of the Year (Professional) Cycling Promotion Award of the Year (Honorary)

Sponsored by National Heart Foundation of Australia (Principal Sponsor)
www.heartfoundation.com.au

This award seeks to recognise the special achievement of individuals whose achievements have demonstrated excellence, innovation and commitment to promoting and encouraging cycling.

Special Achievement Award for a Bicycle Organisation

Sponsored by Cycling Promotion Fund
www.cyclingpromotion.com.au

Bicycle organisations of all kinds have been fundamental in raising awareness of cycling issues, lobbying for improved conditions for bicycle riders, promoting cycling and providing support for bicycle riders.

This award seeks to recognise excellence, innovation and special achievement in promoting and encouraging cycling, and in achieving improved conditions for bicycle riders. The relative size and budget of the organisation was taken into consideration when judging this award.

Local Government Award for Special Initiative to Encourage and Promote Cycling

Sponsored by Cycling Promotion Fund
www.cyclingpromotion.com.au

Local Government plays a vital role in promoting and encouraging cycling through planning, design, traffic management, investment and other relevant initiatives.

This award seeks to recognise innovative approaches by Local Government in making their communities more bicycle friendly and/or in promoting and encouraging cycling.

Award for an Educational Institution for Innovation in Encouraging Cycling to School

Sponsored by National Heart Foundation of Australia (Principal Sponsor)
www.heartfoundation.com.au

Cycling to school provides opportunities for increased physical activity, encourages independence, improves self-confidence, reduces congestion around schools and fosters social interaction. Sadly the number of children riding to school is in decline. This award seeks to recognise commitment and innovation in promoting and encouraging cycling to school.



BICYCLE INDUSTRIES AUSTRALIA LTD

The Award Categories



Award for Bicycle Friendly Business

Sponsored by **Cycling Promotion Fund**
www.cyclingpromotion.com.au

Businesses can encourage cycling by providing cycle friendly facilities. Those that cater for the needs of bicycle riders by offering services, meals or products specially designed for riders, and/or assisting in the promotion of cycling by providing relevant information not only encourage cycling but also gain loyal customers. This award seeks to recognise a business that caters for bicycle riders by being responsive to their needs.

Award for Contribution towards Cycling by a Politician

Sponsored by **Australian Cyclist**
www.australiancyclist.com.au

Politicians at Local, State and Federal Government levels can make a vital contribution by acting as a champion for bicycle initiatives and projects in their electorates or during Government policy formation.

This award recognises a special achievement by a politician who has by their own example, or by the implementation of a project or policy, promoted bicycle riding.

Award for Contribution towards Cycling by a Bicycle Retailer

Sponsored by **Bicycle Industries Australia**
www.bikeoz.com.au

Bicycle retailers play an important role in promoting and encouraging cycling through providing an excellent service, being consumer responsive, by providing information and encouragement as well as by supporting local initiatives. This award seeks to recognise bicycle retailers that have shown commitment and innovation in encouraging cycling.

Cycling Promotion Award of the Year – Professional Category



WINNER

Warren Salomon

**Bicycle Federation of Australia (BFA)
Representative, Australian Bicycle Council, NSW**

As the Bicycle Federation of Australia's (BFA) representative on the Australian Bicycle Council (ABC) for the past four years, Warren has been able to provide a wealth of technical knowledge regarding design innovations for cycling infrastructure allowing its seamless integration with the 'regular' streetscapes.

Warren provides this knowledge on a voluntary basis to the ABC membership, also keeping us up to date with international cycling innovations from his various international fact finding missions and conferences. Warren's cycling knowledge has been invaluable in establishing where the gaps in research and knowledge were that required the attention of the ABC, and in his willingness to pursue these areas in between meetings to ensure that projects were staying on track.

As the BFA representative on the ABC, Warren has also enabled the flow of information both to and from the cycling community and the ABC, facilitating community input and perspectives into the ABC agenda and its research projects to ensure a grounded approach to cycling

development by the various agencies involved.

Warren's enthusiasm for the task at hand and his common sense community perspective of cycling has added to the capabilities of individual ABC members and the group as a whole. As a voluntary member of the ABC, and a community representative Warren has provided a very high standard and professional approach to his advocacy roll which has proven to be invaluable to the ABC as we continue to facilitate, advise and advocate for more Australian's to cycle more often.

Warren's most outstanding achievement is his ability to share his cycling technical knowledge with others skilfully and passionately, at all levels within the community. Warren's voluntary advocacy for cycling within the government and community sectors is exemplified by him living by his beliefs utilising active transport in his daily working and social life, he has been able to gently encourage others to do the same. Warren has helped to make cycling a "normal transport choice" for everyday people, by facilitating excellence in infrastructure design and making cycling safer.

Contact: Warren Salomon
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W: www.sustainabletransport.com.au

NOMINEES

Elizabeth Hole

Chief Operating Officer, Bicycle NSW

Elizabeth (Liz) in her role as Chief Operating Officer of Bicycle NSW has had great success with Government agencies and funding for the organisation's schools and smart commuting programs. In February 2010,

Liz stepped into the interim CEO role and is moving the agenda forward even faster, building partnerships with the Amy Gillett Foundation, Cycling Australia and MOU's with various councils across NSW.

Contact: Elizabeth Hole
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W: www.bicyclensw.org.au

Jim Hondrakis

*Coordinator, Transport Management
at the City of Boroondara, Victoria*

As Coordinator, Transport Management at the City of Boroondara since 2005, Jim has undertaken an impressive range of projects designed to improve cycling infrastructure in Boroondara. Jim understands

the importance of cycling for both utility and recreational purposes, and is committed to resolving problems and undertaking improvements to cycling infrastructure.

Contact: Jim Hondrakis
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Cycling Promotion Award of the Year – Professional Category

NOMINEES

Raynie McNee

Cycle Education, Australian Capital Territory

Raynie established the Canberra Bike Ed program, with support from Pedal Power ACT and grant funding from ACT Health. Since 2007 she has continued to provide Bike Ed independently at the conclusion of the funding

in 2007. In 2009 she supported Pedal Power's establishment of a trial Pedal Pod program at three Canberra schools.

Contact: Raynie McNee
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W: www.cycleducation.com.au

Ray Plasto

Principal Engineer (Planning), QLD Department of Transport & Main Roads, Queensland

Ray Plasto is a Principal Engineer (Planning) with the QLD Department of Transport & Main Roads in the Cairns Regional office. A dedicated commuter cyclist, Ray extends his personal commitment to cycling to his professional activities, as part of a highly motivated team who are committed to multi-modal transport

planning and design. The Cairns Regional office have been innovative in their support for cycling, with significant infrastructure improvements made to the state controlled road network, such as bike lanes, bike boxes, roundabout treatments and "Copenhagen" style bike lanes.

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W: www.tmr.qld.gov.au

Rosemarie Speidel

Program Director, Cycling Promotion Fund, Victoria

As the program director of the Cycling Promotion Fund for nine years, Rosemarie instigated, developed, collaborated and participated on numerous excellent programs for developing cycling across Australia. Some highlights include: the CPF's Bicycling Achievement Awards, successfully negotiating research funding for numerous projects including Cycling > Getting Australia Moving, serving as a member of the Cycling

Tourism Board and developing on-line resources to help promote cycling, including Cycling Safety Tips Videos. As Program Director of the Cycling Promotion Fund and industry representative on the Australian Bicycling Council for seven years, Rosemarie has been a passionate force in advocating for cycling with community, politicians and bureaucrats.

Contact: Rosemarie Speidel
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Kate Simnett

Sustainable Transport Officer, Yarra City Council, Victoria

Kate has worked skilfully and energetically on cycling issues for the past five years. Her successes range from establishing travel behaviour change programs, designing bicycle facilities to championing cycling programs for Council staff. Kate is a fabulous example of someone who is passionate and effective about

progressing cycling in Melbourne. Her main strength is her ability to work constructively within her own Council and beyond Council boundaries across many professional disciplines to achieve outcomes which set benchmarks for cycling infrastructure and sustainable transport programs.

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W: www.yarracity.vic.gov.au

Martin and Juliana Wisata

Rocky Trail Entertainment, New South Wales

Martin and Juliana Wisata have been tireless in their efforts towards cycling and the cycling community. They have both left jobs to concentrate on their business, Rocky Trail Entertainment. Cycling and mountain bike event organisers, Martin and Juliana help to promote all

forms of cycling online, through races and throughout the community being involved with New South Wales Mountain Bike Association (NSWMTB) and Western Sydney MTB Club (WSMTB).

Contact: Martin & Juliana Wisata
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W: www.rockytrailentertainment.com



Cycling Promotion Award of the Year – Honorary Category – Joint Winner

JOINT WINNERS

Damian Maclennan

Sydney Cyclist, NSW

Through the creation of the Sydney Cyclist website Damian has brought together a diverse range of cyclists to discuss, contribute and debate the needs, pitfalls, wants and delights of cycling within Sydney and beyond. Connecting fellow cyclists with the simple goal of joining together to talk about cycling has led to increased advocacy, interactions between members, rides and events being successfully organised.

By creating an online space where a wide ranging group of Sydney Cyclists can gather daily, the website has allowed the plights and delights of navigating the city by bike to be celebrated and made way for changes to be discussed and acted upon to bring more people to cycling within the city.

The creation of the Sydney Cyclist website has allowed the voices of many to be heard, information to be distributed and good cycling fun to be had. By joining the community together, Damian has made it stronger.

The site has created a cache of information for experienced debaters, advocates, new riders and more. It is utilised as a resource by local advocates, promoters, businesses and bicycle user groups. It draws together a spectrum of people who until now have found it difficult to connect with others for lively debates on a wide range of cycling topics.

Damian has been a keen cyclist for much of his adult life and continues to commute and when time allows train and race on his bike.

Juggling a demanding full time job and family, Damian has still made time to create, update and promote the site bringing more cyclists in touch with other and the issues every day.

Contact:

Damian Maclennan

E: damian@damianm.com

W: www.sydneycyclist.com

Paul and Di Truebridge

Volunteers – Pedal Power, ACT

Paul and Di have developed, refined and run the “New Horizons for Women” program for five years. The program is conducted two to three times a year with over 30 participants per session.

New Horizons is a program for women who can ride a bike, but not very far, or lack confidence and want to improve their knowledge and techniques. The program helps women to be able to commute, go touring or just have fun on the bicycle.

In 2010 they also developed and implemented a “New Horizons for Seniors” program. The New Horizons program has been so successful that several previous participants have returned as instructors.

Feedback from the Pedal Power website about the New Horizon for Women program:

“I learnt a lot and had a great time and continue to have fun riding with my husband David – even enjoying the hills” Ann.

“Had a great time all round and am raring to go with more biking adventures and the pleasure of sharing my experience. Now I am into competitive mountain bike riding with my son and friends” Pam.

“Just amazed how after each week I am getting fitter and it’s such a fun and supportive group to be part of. Having three punctures in one day made me realise the necessity of getting some Kevlar tyres. Now I concentrate on checking tyres and can change them myself from go to whoa. It took an hour but I did it. I have nicks, handlebar bag, gloves and wet weather gear I did not ride in the rain before. And I now ride to work” Janice.

Contact:

Paul and Di Truebridge

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W: www.pedalpower.org.au



Cycling Promotion Award of the Year – Honorary Category

NOMINEES

Khoa Bui

Bike Perth website, Western Australia

Khoa Bui is very passionate about the world of cycling. He bought his first mountain bike in 2003 and since then he has been in several cycling marathons, charity events and cycling competitions. Finding his passion in

the cycling community, he started a website in 2007 called “Bike Perth” where his goal is to encourage community awareness about the benefits of cycling.

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W: www.bikeperth.com.au

Travis Deane

The Mountain Bike Podcast, National

For over two and a half years the Mountain Bike show has been one of the top outdoors related podcasts downloaded on iTunes. Thousands of people each month listen to this show that can be downloaded and listened to at their leisure. Ever wanted to know what limits an Australian business making bicycle

components? Or what it takes to open a bike shop? What about trail access issues? Or how the pros train? Or how about how to take professional quality photos of riders? The show takes the time to ask the full question and get the complete answer.

Contact: Travis Deane
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W: www.themountainbikeshow.com

Joseph Grimes

Teacher, St James Primary School, Hoppers Crossing, Victoria

Joe has been a teacher at St James for over 10 years and throughout his time has continually looked for innovative ways to promote the health and wellbeing of his community. St James Primary is a large school situated on a major road presenting safety issues for

young children walking or riding to school. Joe in his role has been able to provide creative and innovative ideas for parents to encourage families to walk and ride to school together.

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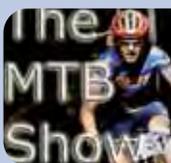
Sergeant Simon Rimmer

Western Australia

Sergeant Simon Rimmer with the blessing and support of his superior officers and fellow riders around Broome has developed a charity ride across the Kimberley from Broome (Derby in fact) to Wyndham along the Gibb River Road. The event was first run three years ago and nominations (restricted to around 300 riders) close the day they open. Successful logistical organisation of the event where cyclists travel on one of Australia's most

renowned and remote outback adventure roads with no towns to service them has demonstrated how well Simon has thought the event through. The logistics of getting competitors to the Kimberley along with their bike and camping gear from other parts of Australia have proved no obstacle to the popularity of this event and attest to Sgt Rimmer's planning.

Contact: Sergeant Simon Rimmer
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W: www.police.wa.gov.au



Cycling Promotion Award of the Year – Honorary Category

NOMINEES

David Sharp

Queensland

David Sharpe is currently petitioning the Queensland government to introduce laws to protect cyclists on the roads. The petition advocates a minimum safe passing distance between cyclists and motorists. David has been promoting the petition in Brisbane, and has been lobbying for support in Queensland and nationally. In the first two weeks of being open, supported by Julie Attwood MP, the petition has received 2500 votes online, and numerous articles in Queensland media.

The petition has also gained support from professional cyclists, the Amy Gillett foundation, ABC radio and major bike shops. By getting his message out there and gaining as much support as possible, David is hoping to change Queensland road laws to make cycling safer.

Contact: David Sharpe
E: wombling@hotmail.com
W: [www.parliament.qld.gov.au/
view/EPetitions_QLD/](http://www.parliament.qld.gov.au/view/EPetitions_QLD/)

Ryan Wilson

Queensland

Ryan Wilson has worked very hard to make cycling safe and enjoyable in the regional community of Goondiwindi. Through leadership and encouragement, his local cycling group grew from four people to more than 30. Ryan's work also boosted acceptance in an anti-cycling community by using safe cycling

methods and direction. Because of his instruction and the excellent attitude of the other cyclists in the group, other people who would have never considered the sport before got involved and now cycling has become their passion.

Contact: Ryan Wilson
E: rwils9@eq.edu.au



Special Achievement Award by a Bicycle Organisation



WINNER

BIKESydney

New South Wales

BIKESydney is a bicycle user group (BUG) formed in 2000 to advocate for and represent the interests of bicycle riders in the City of Sydney local government area. The group engages in debate on issues outside of this geographic area if it impacts on City of Sydney residents and works closely with neighbouring cycling groups on common issues.

Over the past year, BIKESydney has established a major venture, a Bike Valet service, which provides an income for the group, delivers a service to cyclists and promotes cycling as a legitimate option to the general community.

The aims of BIKESydney are:

- Everyone, from 8 to 80, can enjoy bicycling
- Streets in every part of town are bike friendly
- Bike parking and showers in our workplaces
- We can lock our bikes safely all over town and have them valet parked at events, and
- People on bikes, pedestrians and motorists share the streets.

The bike valet service generates an income for BIKESydney to fund its advocacy activities as well as providing a direct service to cyclists attending events, encourages cyclists to use their bicycle for transport and creates a visual message to the general community that cycling is an option, and one taken by many people. The service is also an opportunity for sponsors of the valet service to link to the community.

Contact:

Elaena Gardner, President
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W: www.bikesydney.org

HONOURABLE MENTION

Brunswick Cycling Club

Victoria

The Brunswick Cycling Club Novice Junior Clinic was established by the late Henry Hill around 1948 and its aim was to provide cyclists under the age of 16 the coaching and a safe environment to learn the art of track cycling. The reason for this was that cyclists under the age of 16 were unable to compete due to the rules at that time. Today more than 50 years later, the clinic continues to provide children with bike education and bike handling skills as well as promoting the future of competitive track cycling, while being completely run by volunteers.

In the past year they have had over 60 children and their families participate and

while their contribution to the local community is small, it extends beyond cycling racing, as they provide a safe environment for the wider community to enjoy cycling for recreation, health & fitness and most of all they have fun.

Some other Brunswick members who started at the clinic and have gone on to achieve significant success. John Beasley, Russell Beasley, Narelle Peterson, Lyndelle Higginson, William Walker and Mitchell Docker have all achieved elite cycling success. Other prominent riders who have completed the program and become nationally recognised are Gary Niewand, Shane Kelly and Leigh Howard.

Contact: Benedict Hughes

E: secretary@brunswickcyclingclub.com
W: www.brunswickcyclingclub.com

Special Achievement Award by a Bicycle Organisation

NOMINEES

Amy Gillett Foundation

National

The primary objective of the Amy Gillett Foundation (AGF) is to reduce the incidence of death and injury caused by the interaction between cyclists and motorists by promoting a safe and harmonious relationship of shared respect between the two groups.

The foundation's core strategies include: increasing awareness among cyclists and motorists of the AGF's objectives using appropriate

communications strategies and the media; the education of cyclists and motorists; conduct, fund or facilitate research to inform and guide the policies and programs of the AGF and influence public policy and funding as it relates to the AGF's objectives.

Contact: Amy Gillett Foundation
E: info@amygillett.org.au
W: www.amygillett.org.au



Barossa to Tamworth Charity Bike Ride

South Australia – New South Wales

The Barossa to Tamworth Charity Bike Ride recently completed a 1700km mountain bike ride from Lyndoch in the Barossa Valley to Tamworth and back again to promote cycling and healthy life styles. Along the way, the team of 23 riders and 7 support crew visited 4 schools in Dunedoo, Coolah, Werris Creek and

Currabubulah. The ride was also a charity event and raised in excess of \$60,000 for the Tamworth based Westpac Rescue Helicopter Service. A number of these riders also take part each September in another 8 day ride and this year will celebrate its 10th Anniversary. That event also promotes cycling in the region and visited schools along the way.

Contact: Barry Walton
E: barry.walton@rescuehelicopter.com.au
W: www.barossacharitybikeride.blogspot.com



Bay Bicycle Users Group

New South Wales

Stelio Pappas started the Bay BUG Saturday Ride as a social riding group before coffee and breakfast on Saturday mornings. The group has since grown and developed into a regular Saturday ritual for over 30 enthusiastic cyclists. Stelio's achievements with Bay BUG include; organising safe and regular rides throughout the year; providing basic emergency training to new riders; promoting good cycling behaviours; promoting mutual respect of cyclist; motorist and

pedestrian in sharing open road and cycling/walking paths, encouraging cyclists to commute on bike; encouraging cyclists to improve and to challenge themselves; ensuring junior riders received proper attention and assistance on the road and installing qualified ride leaders through a training course in partnership with Bicycle NSW.

Contact: Stelio Pappas
E: contact@baybug.org.au
W: www.baybug.org.au



Beach Road Cyclist

Victoria

Beach Road Cyclist (BRC) is a cycling advocacy group based in Melbourne's bay side suburbs. From its inception, an integral and consistent part of Beach Road Cyclists' operation has been the positive encouragement of Victoria's cycling lobby groups to

take a greater role in the advocacy for road cyclists. Currently Beach Road Cyclist continues to be the main lobby group in the bay side area representing the needs of road cyclists.

Contact: Marcel Lema
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W: www.beachrdcyclist.com.au



Special Achievement Award by a Bicycle Organisation

NOMINEES

Ben Mikic Foundation for Young Cyclists

Victoria

On April 27th 2007 Ben Mikic, a talented 15 year old racing cyclist from Mittagong, NSW, was tragically killed in a collision with a car during a training ride. His death came just three days after he had been selected to join the elite young rider's team at the Illawarra Academy of Sport. The Foundation was created to educate young

cyclists and schoolchildren to adopt safe riding practices, encourage young cyclists to take up mountain biking as a strategy to get young riders off the roads, encourage and support promising young cyclists with the potential to make a career in the sport or become lifetime cyclists and continue to work with governments, motoring organisations, the police and cycling organisations.

Contact: Phil Herd
E: pherd@westnet.com.au
W: www.benmikicfoundation.org.au

Bicycle NSW 2009 Helmet Competition

New South Wales

The aim of the 2009 helmet design competition, part of the Bicycle NSW schools program, was to increase awareness about helmet use among young riders across NSW and reduce the social stigma around helmets being 'uncool'. A design template was

available from the Bicycle NSW website for entrants in the competition with the brief being for a bright, unisex design that stands out from the crowd. A prize of a bicycle and helmet was awarded to a winner from each region of NSW and an overall winner was selected to have their design used on a limited edition helmet.

Contact: Schools Program
E: schools@bicyclensw.org.au
W: www.bicyclensw.org.au

NRMA Gold Medal Challenge

New South Wales

Bicycle NSW launched the 500km Gold Medal Challenge in 2009. The challenge is a initiative of Bicycle NSW getting students and teachers riding their bikes more often and encouraging them to look for opportunities to be physically active and lead an active

lifestyle. Bicycle NSW has offered schools support, prizes and incentives to encourage and promote participation in the Challenge.

Contact: James Adams, Program Manager
E: jamesa@bicyclensw.org.au
W: www.bicyclensw.org.au

Hobart Bike Kitchen

Tasmania

Hobart Bike Kitchen (HBK) is a means of recycling old bikes and parts into usable bicycles. "The Kitchen" is a resource of information and tools to keep bicycles maintained or to get them back on the road again. HBK are a promoter of cycling and healthy transport in

Hobart and a provider of bikes to those who are unable to get a bike by other means. HBK are a non profit group of people who love bikes and who want to share their passion.

Contact: Mark Parssey
E: hobartbikekitchen@gmail.com
W: www.hobartbikekitchen.org

Hobsons Bay Bicycle User Group

Victoria

The Hobsons Bay Bicycle User Group (HBBUG) is a not-for-profit, community based group of bicycle riders who live in the City of Hobsons Bay located on Port Phillip Bay south-west of Melbourne, Australia. Their mission states they are 'for all kinds of cyclists of all ages, cycling for

good health'. HBBUG organise social events and have developed a collection of local rides to promote cycling and good health in their region. HBBUG also operate the 'Hobsons Bay Community Bike Shed', repairing and recycling bicycles.

Contact: Noel Dyson
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W: http://home.vicnet.net.au/~hbbug/



Special Achievement Award by a Bicycle Organisation

NOMINEES

SBS Cycling Central

National

SBS Cycling Central is an extensive online resource covering all aspects of cycling. It includes video highlights, features, latest news and results from all over the world and popular live broadcasting of the Tour de France in July every year.

The team includes Michael Tomalaris, Phil Liggett, Paul Sherwen, John Flynn, David McKenzie and Matt Keenan.

Contact: SBS Cycling Central
E: comments@sbs.com.au
W: www.sbs.com.au/cyclingcentral

Scott Peoples Foundation

Victoria

In December 2006 Scott Peoples was killed whilst on a training ride near Mansfield in regional Victoria. Scott was on the brink of breaking into the cut-throat world of professional cycling in Europe. Scott's family along with a number of cyclists and interested people from Shepparton have come together to honour Scott's memory through the Scott Peoples Foundation.

The Scott Peoples Foundation aims to assist in the development of junior cycling in regional Victoria. The foundation organises the annual Scotty's Cycling Festival which incorporates Scotty's Race, Scotty's Ride, Scotty's Criterium, Scotty's Track Night and Scotty's Community Ride. It is a major event on Victoria's cycling events calendar in December.

Contact: Adam Furphy
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W: www.scottpeoplesfoundation.com.au

Sugar Spokes

Victoria

Formed after a conversation following an all women's social ride in Melbourne in 2009, the Sugars have no agenda beyond "more women riding = more people riding = good". Though many of their members ride single speed and fixed gear cycles they are open

mindful about road, mountain, BMX, commuter hybrids and hoop di bikes. Membership to the group is not contingent on the size of your calf muscles. You need only be a lady and love to ride.

Contact: Sugar Spokes
E: sugarspokes@gmail.com
W: www.sugarspokes.wordpress.com

The Punters

Victoria

'The Punters' is a group of Melbourne bicycle riders who are lobbying to have the West Gate Punt commuter service run during the week, so that it can be utilised as form of transport to and from work. The West Gate punt provides a missing link for bike riders living in the western suburbs of Melbourne. Whilst the Punt ran during the week as a trial from late 2005 to mid 2006, it did so with very little

publicity, which clearly had an adverse affect on the number of commuters using the service. Those that did use the service enjoyed a much safer, more scenic and faster route of travel to their place of employment. Since the end of a mid-week trial, the Punt has received much publicity and the Punters are now lobbying to try to get the service up and running again.

Contact: Andrew Davidson
E: info@westgatepunt.com
W: www.westgatepunt.com



Special Achievement Award by a Bicycle Organisation

NOMINEES

Whitehorse Cyclists

Victoria

Whitehorse Cyclists are a wonderful assortment of people of all ages, sizes, shapes and conditions who enjoy cycling. Most of them live in the area covered by the Whitehorse Council, in Melbourne Australia. This includes parts or all of the suburbs of Mont Albert, Surrey Hills, Box Hill, Bennetswood, Blackburn, Burwood,

Forest Hill, Vermont, Mitcham and Nunawading. Over many years, Whitehorse Cyclists have run a strong program of rides - generally at least two per week throughout the year and aim to offer a variety of rides at times to suit as many riders as possible.

Contact: Mike Wellard, President
E: info@whitehorsecyclists.org.au
W: www.whitehorsecyclists.org.au

Yarra Bicycle Users Group Radio

Victoria

Yarra BUG Radio has been on-air since September 2008 and since then has broadcast over 80 programs on 3CR 855AM Community Radio. The weekly radio show promotes urban cycling as a viable means of transport, discusses Melbourne's cycling issues, helps to demystify cycling technology and reveals

the diversity of cyclists; from children, commuters to cycling events and advocates. The weekly half hour program and podcasts are available on iTunes and cover cycling news, interviews and discussion of local issues.

Contact: Yarra BUG Radio
E: enquiries@yarrabug.org
W: www.yarrabug.org/radio



Local Government Award for Special Initiative to Encourage and Promote Cycling



WINNER

Sunshine Coast Council Queensland

The Sunshine Coast Council's vision is to be Australia's most sustainable region – vibrant, green, and diverse. The region has nearly 800km of bikeways and over 13,000 hectares of parks and bushland. The Council has committed \$20 million dollars over the next 5 years for cycling infrastructure. Council has invested \$6 million in the last year including \$45,000 towards the Coastal Pathway Strategy, \$55,000 towards the Active Transport Strategy and \$75,000 towards the Wayfinding Strategy.

Council has established a cycling reference group with representatives from State agencies, bicycle user groups and council staff which helps to set priorities for future cycling infrastructure improvements, education and encouragement programs and cycling policy direction for the region as a whole.

In 2009 over 3,500 people participated in Council run cycling activities. Many of the activities have had a lasting impact.

For example, the women's bicycle clinics were the catalyst for some participants to continue to meet and cycle together post-program. In addition, several TravelSmart Sunshine Coast Stalls were held at numerous events across the coast (Australia Day Citizenship Ceremony, Caloundra Music Festival, Xmas Bike Lights Parade, Park(ing) Day) the stalls provide an opportunity to talk to the community about cycling on the Sunshine Coast and to distribute cycling maps and brochures.

Contact:

Nigel Walker, Team Leader
Integrated Transport

E: Nigel.Walker@sunshinecoast.qld.gov.au

W: www.sunshinecoast.qld.gov.au

HONOURABLE MENTION

Blue Mountains City Council

New South Wales

Blue Mountains City Council's Bike to School Program, now in its 5th year, is a health promotion intervention that seeks to use education and community development approaches to change behaviour. The Program seeks to change behaviour at an individual level and to build capacity and partnerships for change at the community and organisational level. It encourages healthy, active lifestyles and sustainable transport options.

The Program is distinctive as it is community-driven with a focus on engaging and practical education and skills development. By targeting our school students and their capacity to promote inter-generational

change, the Program aims to increase the number of children and families cycling along safe bike routes within the City and to reduce our dependence on the car.

The Program commenced in 2006 when the Council in collaboration with local schools, health organisations, businesses and bicycle trainers developed a pilot program in three schools which involved 403 participants. Over 3,500 school students have now participated in the Program since its commencement. In 2009 the Program visited seven Primary Schools across the local government area and involved over 1,100 students.

Contact: Rachel Sutcliffe,
Traffic & Mobility Coordinator

E: rsutcliffe@bmcc.nsw.gov.au

W: www.bmcc.nsw.gov.au



Local Government Award for Special Initiative to Encourage and Promote Cycling

NOMINEES

City of Ballarat, City of Greater Bendigo, Hepburn Shire and Mount Alexander Shire

Victoria

The City of Ballarat, City of Greater Bendigo, Shire of Mount Alexander and Shire of Hepburn have provided extensive support to the Goldfields Track Development Project - a partnership with Goldfields Tourism, Parks Victoria, the Great Dividing Trail Association, Rocky Riders Mountain Bike Club, and People and Parks Foundation.

The collaborative support of four local governments has enabled additional funding (\$500,000) to be leveraged to upgrade an existing walking trail to become a 200km sign posted shared use trail, encouraging safe and accessible mountain bike riding opportunities for residents and visitors to Central Victoria.

Contact: City of Ballarat, City of Greater Bendigo, Hepburn Shire and Mount Alexander Shire
W: www.bendigo.vic.gov.au
W: www.ballarat.vic.gov.au
W: www.hepburn.vic.gov.au
W: www.mountalexander.vic.gov.au

City of Darebin

Victoria

The City of Darebin has repeatedly demonstrated a commitment to improving the cycling environment; and this has been rewarded by year-on-year increases in cycling in the Municipality. A recent water main project provided an opportunity to deliver a key improvement to the Darebin cycling network through a new Shared Path Bridge across the Merri Creek. A number of local

and state reports had highlighted the need for an alternative to the busy road bridges and narrow pedestrian bridge at this location. The construction of this connection was funded through a partnership between the Victorian Government, Darebin City Council, the City of Yarra and Melbourne Water.

Contact: Darebin City Council
E: mailbox@darebin.vic.gov.au
W: www.darebin.vic.gov.au

City of Onkaparinga

South Australia

In 2006 the City of Onkaparinga endorsed The Recreational Trails Network Strategy and Action Plan 2007-2012, in recognition of the growing trend towards unstructured recreation, the significant health and social benefits to be gained from physical activity and the environmental benefits to be gained from the provision of infrastructure for alternative means of transport. The Plan provides the framework for the construction of a network of 58 interconnected

recreational trails throughout the city. Once completed, residents and visitors to the region will have access to some 500kms of regional and local level trail catering for both recreational and commuter cyclists and pedestrians. Council has committed some \$10m in capital works and renewal over the last 10 years and a further \$10m to extend the network is forecast for the next ten years.

Contact: City of Onkaparinga
E: mail@onkaparinga.sa.gov.au
W: www.onkaparingacity.com

City of Stirling

Western Australia

For the City of Stirling, the creation of an urban environment which is functional and safe for cyclists of all ages and skill levels is a major priority. To aid the development of a new Bike Plan, the City's existing bicycle routes were audited using a novel risk assessment framework. An overall level of risk and level

of suitability was calculated for each cycling route, for beginner, intermediate and advanced cyclists. The City intends to create two bicycle networks: one which is "safe but slow" and the other which is "fast but requires experience".

Contact: City of Stirling
E: stirling@stirling.wa.gov.au
W: www.stirling.wa.gov.au



Local Government Award for Special Initiative to Encourage and Promote Cycling

NOMINEES

City of Sydney

New South Wales

The City of Sydney launched the Cycling Workshop series in June 2009. Their innovative cycling workshop series began with a Cycling in the City Confidence Course and was soon followed by the Bicycle Maintenance for Beginners Course. Both courses are offered free-of-charge and have proven hugely popular with would-be, occasional and regular cyclists. They are a key part of the City of Sydney's strategy

for encouraging cycling in the City. Given the success of both courses the City has committed to continue providing the courses for up to three additional years. They will also be expanding the range of courses on offer to provide courses that are specifically run for children and adults in additional locations in the City of Sydney area.

Contact: City of Sydney Cycling Workshops
E: council@cityofsydney.nsw.gov.au
W: www.cityofsydney.nsw.gov.au

District Council Mount Remarkable

South Australia

The District Council of Mount Remarkable aims to establish the Southern Flinders as the pre-eminent destination for mountain and leisure cycling. The Southern Flinders Ranges Cycle Tourism Master Plan was developed and cycling trails of various degrees of difficulty, from family friendly to extremely challenging, were designed and built. The new trails were complemented with the construction of cycle friendly

infrastructure such as a camp kitchen, organisation of cycling festivals and events, joint efforts undertaken in conjunction with local businesses to attract cycle tourism and a marketing and media campaign. Visitation is increasing, tourists dollars are flowing and the reputation of the region as a "Cycling Mecca" is becoming firmly established.

Contact: District Council of Mount Remarkable
E: postmaster@mtr.sa.gov.au
W: www.mtr.sa.gov.au

District Council of Mt Barker

South Australia

District Council of Mt Barker's vision is to provide a safe pathway network, which includes the extension to the Laratinga Linear Trail, for cyclists and walkers. The safe pathway network will help to minimise the use of vehicles within the District (especially the CBD) and provide and promote a healthy lifestyle for all residents.

Council has committed in excess of \$4m to cycling infrastructure, over the past seven years to make this vision a reality and have developed a ten year plan to further develop its cycling infrastructure.

Contact: Andrew Gotzheim
E: agotzhei@dcmtbarker.sa.gov.au
W: www.dcmtbarker.sa.gov.au

Dubbo City Council

New South Wales

Dubbo City Council has been dedicated to bicycle safety and promoting cycling in the city for over a decade. Council's Road Safety Officer (RSO) promotes safe cycling by implementing a family event during Bike Week every September. These annual events have resulted in a close working relationship between

Council's Traffic Committee, the RSO and Dubbo Bike User Groups. These effective partnerships work together to promote bike safety and courtesy between cyclists and other road user groups.

Contact: Kristine Long, Road Safety Officer, Dubbo City Council
E: kristine.long@dubbo.nsw.gov.au
W: www.dubbo.nsw.gov.au



Local Government Award for Special Initiative to Encourage and Promote Cycling

NOMINEES

Eastern Metropolitan Regional Council

Western Australia

In 2006/07 the Eastern Metropolitan Regional Council (EMRC), on behalf of its six member Councils and in partnership with government, cycling and tourism stakeholders, investigated the potential to increase cycle tourism and events in Perth's Eastern Region. Investigations revealed five priority regional projects and over the past two years the EMRC facilitated implementation through collaborative partnerships

and provision of seed funding. The EMRC developed a collaborative project that created a free 64-page publication to promote the existing on-road, mountain bike and cycle tourism experiences accessible by public transport from the Midland Railway Line. In September 2009 the Cycle Perth's Eastern Region guide was officially launched in the Swan Valley in partnership with the WA Top Trails project at an event attended by over 100 trail managers and key stakeholders

Contact: Eastern Metropolitan Regional Council

E: mail@emrc.org.au

W: www.emrc.org.au

Greater Shepparton City Council

Victoria

Greater Shepparton City Council is quickly becoming a leader in local government in regional Australia by continuing to develop, encourage and promote all facets of cycling. Greater Shepparton hosts a large range of local, state, national and international events in all cycling disciplines. Its strategic approach to cycling infrastructure has included the construction of a mountain bike trails park, 4X track, BMX facility,

continued upgrades to its shared path network and road and rail trail developments totalling more than \$1million in 2009. Council has also produced a free 70 page Greater Shepparton cycling guide that has detailed information and dedicated cycling route maps catering for both novice and experienced cyclists.

Contact: Greater Shepparton Council

E: mark.francis@greatershepparton.vic.gov.au

W: www.greatershepparton.com.au

Lake Macquarie City Council

New South Wales

Lake Macquarie City Council has recently completed the Red Bluff Shared Pathway, a key council project providing a connection between existing sections of foreshore shared pathway locally known as "Red Bluff". The Red Bluff Shared Pathway is an elevated boardwalk section over the lake, approximately 380m in length and three metres wide to provide a shared cycle/pedestrian recreational path. Due to the close proximity of the main road to the lake's edge,

the existing popular pathway could not be extended to link the two sections of existing path. With the pathway completed, residents and visitors to Lake Macquarie can now use the shared pathway for of recreation and exercise. Flow-on benefits include providing safe off-road recreation and fitness activities that acknowledge the sensitive biodiversity of the lake, as well as providing an iconic tourist attraction.

Contact: Lake Macquarie City Council

E: council@lakemac.nsw.gov.au

W: www.lakemac.com.au



Local Government Award for Special Initiative to Encourage and Promote Cycling

NOMINEES

Meander Valley Council

Tasmania

In 2007, Meander Valley Council committed itself to the promotion of cycling as a means of enhancing staff performance, community health, traffic management and tourism outcomes. Building on its majestic scenery and quiet roads, Council has taken significant steps towards these goals, developing the Great Western

Tiers Cycling Strategy 2007 and Great Western Tiers Touring Trails project in partnership with the Great Western Tiers Tourism Association. In 2009/10 Council committed over \$250,000 through partnership funding to upgrade and extend local cycling and walking trails.

Contact: Meander Valley Council

E: mail@mvc.tas.gov.au

W: www.meander.tas.gov.au



Singleton Council

New South Wales

In 2009, Singleton Council revised and adopted the new Singleton Bike Plan and constructed an additional 2.1 km of cycle ways. The 2009 Singleton Bike Plan is the result of more than three years of work that aims to acknowledge the economic, tourism, health, social, environmental and transport benefits of cycling. It charts a path to address the Singleton community's on-going needs and expectations. The cycleway network is well

used and highly regarded by the community and an additional 9.861 km of cycle ways are planned that will provide a useful, safe and fun cycling experience for Singleton residents and visitors. Singleton Council is proactive in encouraging and promoting the Singleton Community to cycle safely and has invested in an excellent cycleway network for cyclists to enjoy.

Contact: Singleton Council

E: ssc@singleton.nsw.gov.au

W: www.singleton.nsw.gov.au



The Barossa Council

South Australia

The Barossa Council has embarked on a number of key projects to encourage participation in cycling, notably the construction of a new 6.5km bike path between major townships Nuriootpa and Angaston. The \$500,000 project will ensure a safe transport corridor for cyclists and pedestrians; encourage greater participation in recreational cycling and help promote the Barossa as a genuine, high quality

cycling destination. This year Council has also committed financial and operational resources to stage two international cycling events in the Barossa, the Tour Down Under and the World Solar Cycling Challenge, both of which promote the benefits of cycling to a national and international audience.

Contact: The Barossa Council

E: barossa@barossa.sa.gov.au

W: www.barossa.sa.gov.au



Local Government Award for Special Initiative to Encourage and Promote Cycling



NOMINEES

Warringah Council

New South Wales

Warringah Council recognises the many benefits of cycling and is making significant progress in delivering a safe and enjoyable cycling environment, with the aim to encourage short and medium trips by bike. They have established a bike fleet and improved end of trip facilities for staff. Council has recently produced a new Warringah Bike Plan 2010-2015 and has dedicated

\$9,700,000 towards funding of cycling infrastructure up to 2012. They support and participate in Super Tuesday Bike Counts and will continue to provide a targeted public education and promotion program for cycling in Warringah now and into the future.

Contact: Warringah Council
E: council@warringah.nsw.gov.au
W: www.warringah.nsw.gov.au



Yarra City Council

Victoria

Yarra City Council has a strong commitment to encouraging cycling and an excellent record on delivering improvements for cyclists in this local government area. Council is proud to have worked innovatively, consistently and strategically to achieve a better bicycle network with a focus on encouraging new riders over a number of years. The City of Yarra

has high bicycle use compared with other Melbourne metropolitan municipalities. According to the 2006 Australian Bureau of Statistics 'Journey to Work' Census data 6.4% of people in Yarra rode to work and the City of Yarra is the second most popular destination for bicycle trips after the City of Melbourne.

Contact: Yarra City Council
E: info@yarracity.vic.gov.au
W: www.yarracity.vic.gov.au

Award for an Educational Institution for Innovation in Encouraging Cycling to School



WINNER

Bowden Brompton Community School

South Australia

Bowden Brompton Community School (BBCS) provides an educational option for students who are unable or unwilling to access mainstream schooling. The reasons for disengagement with mainstream schooling are many, varied and often complex. Many of their students have dealt with significant trauma in their lives. Programs that focus on building links with the community through physical activity and social interaction are of extreme importance. Encouraging cycling to school promotes independence and self confidence among their students while promoting cycling throughout the community.

BBCS has made an ongoing commitment for the next five years to promote cycling to school throughout the community. Several new initiatives have been introduced to support students and teachers to be able to cycle to school more frequently.

These include:

- Regular 'ride to school' days.
- Developing a 'pump track'.
- A 'work for a bike' scheme.
- Road safety lessons including a strong practical component and 'city' riding.
- Bike maintenance lessons.
- The upkeep of a bike maintenance and storage shed.

Ongoing partnerships over the past five years and future planning have included Bicycle South Australia with the bike program.

Other partnerships have been formed with the Parks Community Centre, the City of Charles Sturt, the City of West Torrens, Adelaide City Council and Enfield Community Unit. All of these partnerships are geared toward encouraging young people to get on their bikes, ride to school and be more involved in their communities.

School Principal, Garry Garnaut, says "The program succeeds because it is a positive learning experience that engages the students".

"The passion of our teachers is the key ingredient and the program has made literacy and science learning fun and relevant for the children to the point that they forget they are engaged in school work".

Contact:

Ben Burnard

E: ben.burnard@bbcs.sa.edu.au

W: www.bbcs.sa.edu.au



Award for an Educational Institution for Innovation in Encouraging Cycling to School

NOMINEES

Allansford Primary School

Victoria

Allansford is a small primary school on the outskirts of Warrnambool, Victoria. The school services many of the outlying farms and the residents of this small township. They have shown outstanding leadership in promoting and educating their students about cycling. For example, the Grade 6 students are responsible for taking the Ride2School hands up surveys. They take great pride in this and promote it to other students.

Kevin Gleeson, the Grade 6 teacher at Allansford, has implemented this as part of the culture of the school and each month a class is nominated as the TravelSmart champions and receive a trophy and prizes. For a small school they have shown great initiative and effort.

Contact: Allansford Primary School
E: allansford.ps@edumail.vic.gov.au
W: www.allansford-ps.vic.edu.au

Dawson Park Primary School

Western Australia

Dawson Park Primary School used a 'decorate your bike' theme as part of Cycle to School Day 2010. Over 70 students from the school (approx. 25%) participated. All classes, as well as parents and relatives, attended the parade which involved students cycling around the tennis courts to display their decorated bikes. Winners were chosen from each year level and awarded prizes. Local police spoke

to senior students about the importance of wearing helmets and following the road rules. Comments from the community and students indicated that they loved the idea of a bike decoration competition incorporated into the day.

Contact: Keiron Throssell,
Physical Education Coordinator
E: Keiron.Throssell@det.wa.edu.au
W: www2.eddept.wa.edu.au/schoolprofile/home.do

Leinster Primary School

Western Australia

Leinster Primary School participated in the recent Cycle to School Day. Along with 20,000 Western Australian teachers, parents and school children discovered that cycling is a fun way to travel to school. Students from 197 schools joined in the Cycle to School Day challenge. Students dressed up their bikes,

had group and individual photos and paraded their bikes in front of parents and students. They had talks on bike safety, health, and exercise and awards were presented at the event which was covered in the local newspaper.

Contact: Kathryn Dunlop,
Physical Education Teacher
E: Rebecca.Hunter@det.wa.edu.au
W: www2.eddept.wa.edu.au/schoolprofile/home.do

North Beach Primary School

Western Australia

North Perth primary students participated in the annual Ride to School Day which was promoted through assemblies and daily announcements resulting in an overwhelming response with 62% of students cycling on the day. There were 100 more cycling trips to school (82 less car trips) each way, resulting in

less congestion around the school and more active students. All students were entered into a raffle to win bike themed prizes and an article and photograph was published in the Stirling Times. The North Beach Primary School has participated in the Cycle to School Day each year for many years.

Contact: Steve Pash, Principal
E: Steve.Pash@det.wa.edu.au
W: www.schools.ash.org.au/northbeachps/



Award for an Educational Institution for Innovation in Encouraging Cycling to School

NOMINEES

Shearwater – The Mullumbimby Steiner School

New South Wales

In 2008, Shearwater - The Mullumbimby Steiner School developed an integrated and comprehensive cycling programme for students, initiated by avid cyclist and Outdoor Education teacher Chris Astill. In 2009 the school was also assisted by the Bicycle NSW Ride2School programme as a selected Coach School.

The Shearwater Bike User Group and Mullumbimby Bike Bus were formed to create a structure for students, teachers and parents wishing to get active and ride to and from school together. Cycling has become part of the curriculum and the school and wider community are enjoying a safe, sustainable and healthy mode of transport more often.

Contact: Chris Astill, Outdoor Education Officer
E: chrisa@shearwater.nsw.edu.au
W: www.shearwater.nsw.edu.au

Southern Cross District High School

Western Australia

During the recent Cycle to School event, the entire Southern Cross District High School ended up being involved from Pre-primary to Year 11 and 12, despite the event being aimed at year 5 upwards. One class of Year 1/2 were studying machines and

transport and they were able to decorate their bikes. Many of the parents got involved to help them get to school safely. Prior to the event it was thought that about 50 students would get involved but on the day a total of 116 students or 93% got involved with only 8 students travelling by car.

Contact: Janine Dal Busco, teacher
E: janine.dalbusco@det.wa.edu.au
W: www.yilgarn.wa.gov.au/school-sc.asp

The Active School Travel Program

Queensland

The Active School Travel program began in 2004 and to date has engaged with 96 schools. Each year 21 new schools are accepted into the program. The program promotes cycling and ensures students are given the skills to do so safely and confidently. The Active School Travel program is a travel behaviour change initiative which seeks to reduce traffic congestion around schools, improve road safety and

increase the numbers of students actively travelling to and from school. The program uses persuasive techniques to promote and encourage active transport. It also seeks to impart in students vital skills needed to actively travel safely and confidently.

Contact: Lucy Murphy, Active School Travel Program
E: Lucy.murphy@brisbane.qld.gov.au
W: www.brisbane.qld.gov.au/
BCC:BASE::pc=PC_2239

Woree State School

Queensland

About 4 years ago Woree State School started a very intensive bike/trike riding program with children in the Special Needs Unit. For some of the children it was purely as part of their gross motor program and for others it is used to help develop their literacy and numeracy skills, spatial awareness and problem solving. Following research into appropriate solutions which did not exist locally or apparently anywhere in Queensland,

teacher Ian Mason came up with the idea of a purpose built bike track which could be used to teach their general population to ride, learn road safety, road rules and where Special Needs children could also participate in cycling. The bike track is testimony to the efforts of Ian and the community and it will continue to provide benefits for Cairns children for many years to come.

Contact: Ian Mason, Teacher Special Needs Unit
E: info@woreess.eq.edu.au
W: www.woreess.eq.edu.au/





WINNER

The Munda Biddi Trail Foundation

Western Australia

The Munda Biddi Trail Foundation (MBTF) has been working to create what is sure to become a national icon in active tourism and regional economic development by working with cycle tourism and cycle friendly businesses and towns along each of the Munda Biddi Trail communities in Western Australia. The result will be the longest continuous trail of its kind in the World, stretching from the Perth Hills at Mundaring, through the South West region all the way to Albany in the Great Southern Region, a distance of more than 1000 km.

The concept for a long distance off-road cycle trail formed back in the mid 1990's during the refurbishment of the Bibbulmun Track. Through its Community Development Program the MBTF aims to educate, inform, and inspire stakeholder groups about the potential of cycle tourism and link communities and businesses successfully to the potential of the Munda Biddi Trail as WA's key iconic nature based cycle touring experience.

MBTF sees the Cycle Friendly Business model that comes out of this program as not only specific to the Munda Biddi Trail but to all businesses who want to offer cycle friendly services. MBTF has the goal of becoming the leader in cycle tourism for Western Australia. Partnerships are being established between the MBTF, local businesses and communities along the whole length of the Trail.

Partnerships have also been formed with government bodies at a local level; helping to ensure that they are informed of the tourism, economic and recreation opportunities that cycle tourism and specifically the Munda Biddi Trail offers regional areas.

Today there are over 25,000 visitors each year from all over the world who come to experience this cycle tourism bush adventure. Once completed, this amazing trail will cover more than 1000km's, boasting a range of purpose built facilities and traversing a wide variety of forest and coastal landscapes.

Contact:

Crystal Reed, Executive Officer

E: execofficer@mundabiddi.org.au

W: www.mundabiddi.org.au



Award for Bicycle Friendly Business

NOMINEES

Cycle Education Pty Ltd

Australian Capital Territory

Cycle Education has continued its growth and expansion into educating individuals and groups in cycling safety. Although Cycle Education's foundation was in teaching children, the company recognised there was a need to extend the bicycle skills and road safety education to the adult community. In recognition of the growing popularity of various cycling events, Cycle Education has also expanded their

mountain biking programme into running the very popular Kids & Adult Mountain Bike courses. Cycle Education is now working with a number of established events, the Mont 24hr, AROC and Mountain Bike Orienteering to conduct bicycle skills and safety courses for competitors when entering adventurous cycling events.

Contact: Raynie McNeel
E: raynie@cycleeducation.com.au
W: www.cycleeducation.com.au



Evans & Peck

New South Wales

Evans & Peck (E&P) is an international management consultancy which supports various initiatives which promote healthy living and personal fitness. Cycling is one of these initiatives, others include participation in City to Surf, Corporate Games, Ocean Swims, and Triathlons. E&P's approach to being a bicycle friendly employer includes providing destination facilities,

sponsorship in bike events, supply of cycling gear, facilities to support work related transport options and the ability to use work equipment to support cycling activities. E&P's strategy of empowering staff to investigate options that support them and its management support for these initiatives has resulted in a variety of facilities that support greater participation in cycling.

Contact: Evans & Peck
W: www.evanspeck.com



Monash Student Association – The Bikery

Victoria

The promotion of cycling across the Monash network of campuses in Victoria has been led by The Bikery, a co-operative bike repair facility and advocacy/support group operated by student and staff volunteers. The Bikery receives financial backing and is managed on a day to day basis by the Monash Student Association (MSA). Since its inception in 2004 the

operation has grown from a small ad hoc operation to be a keystone resource relied upon by commuter cyclists across the University. As an advocacy group the Bikery gives cyclists a voice in improving and developing cycling infrastructure facilities, while its service and repair arm provides recycled and refurbished bikes to the University community.

Contact: The Bikery
E: bikery@adm.monash.edu.au
W: www.msa.monash.edu.au/bikery/



RBWH Cycle Centre

Queensland

The Royal Brisbane Women's Hospital Cycle Centre (RBWH) in Queensland is the largest cycle centre in Australia and opened in November 2009. It provides cyclists, joggers and pedestrians with access to a state-of-the-art end of trip facility. This facility is open to staff and the public. It provides an opportunity for people to embrace a healthy and active lifestyle, while commuting.

Features include: 750 bike storage spaces, showers, lockers, clothes drying rooms, ironing facilities, blow dryers, clean towel service, dry cleaning service, 'basic stock shop', 24 hour access, CCTV security system. The RBWH Cycle Centre provides critical infrastructure on the strategic network that supports achieving targets of 8% of all trips to be made by bicycle by 2011 identified in the Queensland Cycle Strategy.

Contact: RBWH Cycle Centre
E: RBWH-Cycle-Centre@health.qld.gov.au
W: www.health.qld.gov.au/rbwh_cycle_centre/



Award for Bicycle Friendly Business

NOMINEES

Stockland

Queensland

Stockland, one of Australia's most diversified property groups and has been the major sponsor of the Dutton Cycles Racing & Recreation Club (DCRR) since its inception in 2007. Recently Stockland were also the major sponsor of the DCRR Open Criterium allowing road closures in their business park and again providing valuable funding and support to make the event a

success. In addition to funding, Stockland has used its PR capacity to promote cycling to the local community, has given time and resource to assist the Club in holding activities and as a master planned community has directly supported cycling with the construction of over 40km of cycling paths within the Estate.

Contact: Richard Keating,
Project Marketing Manager
E: richard.keating@stockland.com.au
W: www.stockland.com.au

Victoria Police

Victoria

In October 2007 a unique partnership commenced between Victoria Police (Melbourne Central) and the Cycling Promotion Fund. The City of Melbourne has the largest volume of cyclists of any local government in Victoria. While acknowledging the agencies dual responsibilities of enforcement and prevention, the partnership has allowed the Police to emphasise safety

prevention with the Bike Patrol Group (BPG) handing out the CPF-donated lighting kits and promoting the safe cycle message at the same time. There are now more than 600 cyclists well lit and riding safely thanks to the Cycling Promotion Fund and Victoria Police.

Contact: Warren Jackman,
Sergeant – Community Safety
E: warren.jackman@police.vic.gov.au
W: www.police.vic.gov.au



Award for Contribution towards Cycling by a Politician



WINNER

Hon Rachel Nolan MP

Queensland Minister for Transport, Queensland

Since being elected and awarded the Transport portfolio in late March 2009, Rachel Nolan has consistently and publicly demonstrated the commitment of her administration to cycling. This is amply demonstrated with her Department of Transport and Main Roads spending \$100 million on cycling planning, promotion and infrastructure in the current financial year and \$556 million committed to cycling under the South East QLD infrastructure Plan & Program 2007-2026.

Significant projects currently underway include the Gateway Bridge Bikeway (\$49 million), the Ted Smout Bridge linking Redcliffe and planning of the North Brisbane Bikeway. Recently completed projects include the Kurilpa Pedestrian and Cycle Bridge in Brisbane's CBD (\$69 million) and the \$9 million Royal Brisbane Hospital Cycle Centre. The department is also promoting cycling through the world's largest travel behaviour change project, the 324,000 household TravelSmart Project.

The Minister has made cycling one of the top five priorities and meets every fortnight with her key departmental officers. Recent initiatives include the development of a new Queensland Cycle Strategy and a bid with Brisbane City Council for the Velocity conference 2012.

Contact:

Hon Rachel Nolan MP

E: transport@ministerial.qld.gov.au

W: www.transport.qld.gov.au

HONOURABLE MENTION

Senator Christine Milne

Deputy leader of the Australian Greens, Tasmania

Senator Christine Milne is arguably one of the most influential and effective political advocates for cycling in Australia today. Her actions, particularly on the national stage, have cemented the recognition of cycling as a critical part of Australia's future response to key challenges the country faces in the areas of community health and well-being, urban congestion and local transport solutions, and tackling climate change. Senator Milne has also recognised and promoted the economic value of cycling to the Australian economy, including through the growth of cycling tourism.

Senator Milne's single biggest achievement was the successful negotiation of \$40 million for new cycle ways as part of the Rudd Government's 2009 Economic Stimulus Package, the biggest federal investment in

cycling in Australia's history. Senator Milne also secured commitments from the Rudd Government that further funding for cycling infrastructure, including consideration of future city and transport planning needs, would be incorporated into the mandate of Infrastructure Australia.

In her own words – "We have won the cultural battle for the recognition of the importance of cycling as a key solution to many of the challenges facing Australian society; now we've got to keep securing the funding and make the cycling infrastructure Australia needs a reality".

Contact: Senator Christine Milne

E: senator.milne@aph.gov.au

W: www.christinemilne.org.au



Award for Contribution towards Cycling by a Politician

HONOURABLE MENTION

The Hon Anthony Albanese MP

Minister for Infrastructure, Transport, Regional Development and Local Government. Leader of the House of Representatives, New South Wales

Under the Government's Economic Security Strategy, Anthony Albanese has managed to deliver \$40 million nationally for the construction and upgrading of bike paths as part of the National Bike Path Projects, a component of the Jobs Fund. This will involve the construction of major bicycle paths in all capital cities and in regional Australia in partnership with local governments.

The \$650 million Jobs Fund is part of the Australian Government's Jobs and Training Compact. The Jobs Fund will support and create jobs and improve skills by funding projects that build community infrastructure and create social capital in local communities

Contact: The Hon Anthony Albanese MP

E: a.albanese.mp@aph.gov.au

W: www.anthonyalbanese.com.au



NOMINEES

Cr Alison Clarke

City of Yarra, Victoria

Since her election to Yarra City Council in November 2008, Cr Alison Clarke has been a fearless supporter of cycling. Cr Clarke has been a strong advocate for people of all ages being able to cycle safely and confidently in Yarra – for their health, their pockets and the environment. She has been an effective

proponent of Council increasing its funding for bicycle infrastructure, playing a key role in Yarra spending more overall on bike networks, paths, facilities and parking than any other council state-wide this financial year (according to Bicycle Victoria's annual BIXE survey).

Contact: Cr Alison Clarke

E: Alison.Clarke@yarracity.vic.gov.au

W: www.yarracity.vic.gov.au



Cr Jackie Fristacky

City of Yarra, Victoria

Cr Fristacky has represented Yarra City Council over three terms since 2002, including serving as Mayor in 2005-06. Cr Fristacky's commitment to cycling and sustainable transport in general is demonstrated by her role as Chair of the Metropolitan Transport Forum. She is a member of the Municipal Association of Victoria Transport and Infrastructure Advisory Group and also the Victorian Local Governance Association's

representative on the State Government's Victorian Bicycle Advisory Committee. She is a regular attendee at all of Council's bike-related events including the opening of new bike routes and the recent launch of Council's 2010-2015 Bike Strategy. The Annual Ride To Work and Ride To School days always benefit from Cr Fristacky's support.

Contact: Cr Jackie Fristacky

E: Jackie.Fristacky@yarracity.vic.gov.au

W: www.yarracity.vic.gov.au



Cr Sam Gaylard

City of Yarra, Victoria

Cr Gaylard has been a Yarra councillor since November 2008 and in a short space of time has made a significant contribution to the inner-city cycling community. Cr Gaylard is committed to promoting sustainable transport options for residents.

Leading by example, he cycles almost everywhere he goes. He is also the chair of Yarra Council's Bicycle Advisory Committee, which gives local residents opportunities to provide input about cycling policies and infrastructure.

Contact: Cr Sam Gaylard

E: Sam.Gaylard@yarracity.vic.gov.au

W: www.yarracity.vic.gov.au



Award for Contribution towards Cycling by a Politician

NOMINEES



Chris Hayes MP

Federal Member for Werriwa, New South Wales

Chris Hayes personally supported a grant application for the construction of a purpose built bike track that can be used for both cycle racing and recreational use, as the Campbelltown/Macarthur region did not have any dedicated bike racing tracks. Thanks to his support, funding was granted and the construction of the track will be completed by June 2010.

There are 12 schools within a 2 kilometre radius of the track which will now mean they can also include cycling as part of their school sport curriculum and conduct bike education and skills programs which they could not previously do.

Contact: Chris Hayes MP
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W: www.chrishayesmp.com



Cr John McInerney

City of Sydney, New South Wales

Councillor McInerney has proven himself a tireless campaigner for cycling and is committed to overhauling city planning instruments, developing his concept of "Sydney a City of Villages" and pursuing an integrated transport strategy with special emphasis on light rail and a useable bike network.

Since beginning his tenure at the City of Sydney in 2004 Councillor McInerney's efforts to promote cycling as a vital transport option for the City have been fundamental to the development of the City's Cycle Strategy and Action Plan 2007-17.

Contact: Cr John McInerney
E: jmcinerney@cityofsydney.nsw.gov.au
W: www.cityofsydney.nsw.gov.au



Caroline Le Couteur, MLA

Australia Greens, ACT Legislative Assembly, Australian Capital Territory

Caroline Le Couteur has been a strong advocate for improving cycling. She recently launched an 'active transport plan' which called for greater priority for cycling in transport policies. As the ACT Greens' spokesperson on cycling, she oversaw the implementation of improvements to cycling infrastructure, guaranteed through a Parliamentary

agreement between the ACT Greens and Labor Party. Caroline has made numerous submissions to the Government and representations in the Assembly on cycling issues. She promotes the Australian Ethical Bike Ride, Ride to Work Day and she models good transport behaviour by commuting by bike to the Legislative Assembly, meetings and public events.

Contact: Caroline Le Couteur MLA
E: lecouteur@act.gov.au
W: www.act.gov.au



Chris Tallentire MLA

Member for Gosnells, Western Australia

Chris Tallentire, a Member of the Western Australian Parliament, is passionate about cycling. He loves it in all its forms: as a sustainable transport option, for recreational and social activity, for fitness and for the exciting sporting disciplines it provides.

compared with investment in other forms of transport. Chris has used a range of media opportunities to promote cycling. While his main aim has been to present a strong positive message about cycling he has also used other opportunities to present cycling as an excellent form of transport.

Contact: Chris Tallentire MLA
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Chris advocates for greater investment in cycling infrastructure, believing that it is being neglected when

Award for Contribution towards Cycling by a Bicycle Retailer



WINNER

bikerepairs.com.au

New South Wales

bikerepairs.com.au operates a modern facility that is used by the Motor Trader's Association (MTA), a registered training organisation (RTO), training future bike mechanics to a professional standard. Without this modern facility the cycling industry in New South Wales would lack significant capacity to train its future employees. Professional technical training will assist the bicycle industry in improving its services, image and recognition by the general public, government and all relevant parties.

bikerepairs.com.au support commuter cyclists, recreational cyclists and sports riders. Their mechanics work on all types of bikes, whether it is an urban commuter or a rural assault weapon. A professional approach to all repairs is undertaken and all staff are actively encouraged to complete Bike Mechanic Repair courses to formalise their training. *bikerepairs.com.au* has a resident Certificate IV mechanic / assessor – the only one in NSW. The Certificate IV mechanic makes sure the quality of repairs from *bikerepairs.com.au* raises industry standards.

When the facility opened in 2006, *bikerepairs.com.au* was the largest dedicated bicycle repair workshop in the southern hemisphere. Since then, they have expanded their repair shop capabilities and expanded the showroom.

Contact:

Edward Lancaster

E: sales@bikerepairs.com.au

W: www.bikerepairs.com.au



Award for Contribution towards Cycling by a Bicycle Retailer

NOMINEES

99 Bikes

Queensland

Since 2008, 99 Bikes has driven the 99 Bikes Green Team initiative – a team of 6 passionate cyclists selected annually from the general public who are sponsored by 99 Bikes to cycle to work/school. Each team member receives a new bike, clothing, accessories and support valued at over \$1500. The team's focus is to improve the sense of community between riders and motorists, help relieve traffic congestion, cut carbon emissions and promote a

healthy lifestyle in the workplace. Since opening the doors of their first Brisbane shop with just four staff in May 2007, 99 Bikes has grown to now operate five successful Brisbane locations with over 50 staff employed. 99 Bikes is focused on doubling their store numbers over the next year and is committed to becoming a major player in the Australian bicycle retail industry in years to come

Contact: 99 Bikes
E: contact@99bikes.com.au
W: www.99bikes.com.au

Abbotsford Cycles

Victoria

Abbotsford Cycles is one of the few workshops in Melbourne which specializes in servicing and repairing pedal powered bicycles, as they do not sell bicycles. Peter and Andy Moore are experienced cyclists and qualified mechanics and have targeted the business at service, repairs, parts and accessories for all types of

bicycles. They ensure that quality comes first and that prices are reasonable and work done is efficient and appropriate, covering all the essentials for your bicycle to function safely, comfortably, reliably and economically.

Contact: Peter Moore
E: abbotsfordcycles@alphalink.com.au
W: www.abbotsfordcycles.com.au

Cog Bike Cafe

Victoria

Cog Bike Cafe is the Warburton Trail specialist. Located right on the Trail they have a range of quality bikes and accessories for hire: mountain bikes, comfort hybrids, baby seats, toddler (and pet) trailers, child trailer bikes, racks and panniers. Since it opened in 2005 Cog Bike Cafe has become an icon on the Warburton Trail. Their house-made muffins, organic fair trade coffee and light lunches will get any rider to their destination.

Cog Bike Cafe offer a fully operational workshop with a trailside repair service for Warburton Trail riders. The Warburton Trail offers a fantastic riding experience, including 40 kilometres of converted railway through quaint towns, rolling hills and forest.

Contact: Damian Auton
E: info@cogbikecafe.com.au
W: www.cogbikecafe.com.au

Commuter Cycles

Victoria

Commuter Cycles (CC) is a bike workshop dedicated to everyday cyclists in Brunswick, Victoria. Fixing bikes is what they do. If you love your bike and ride it to get from A to B, Commuter Cycles is your bike shop. They offer tailored servicing and repairs, reliable accessories and good value replacement parts.

CC take great pride in their workmanship and think bright lights, panniers and mudguards are cool. At Commuter Cycles the workshop is the shop so you deal with the same people who look after your bike.

Contact: Huw Vellacott
E: info@commutercycles.com.au
W: <http://commutercycles.com.au>



Award for Contribution towards Cycling by a Bicycle Retailer

NOMINEES



King Street Cyclery

New South Wales

King Street Cyclery has been owned and operated by the Lancaster Family for over 25 years. King Street Cyclery has developed a great reputation for outstanding service to Sydney's bicycle community.

They support all bicycle users including commuting riders, touring riders, recreational riders, cafe riders and road riders.

Contact: King Street Cyclery
E: info@kingstreetcyclery.com.au
W: www.kingstreetcyclery.com.au



Pony Bikes

Victoria

Sasha Strickland is a female bicycle mechanic with over a decade's experience in the industry. She has set up the Pony Bikes workshop just outside of the Melbourne CBD. She focuses her business on custom builds, repairs and maintenance.

Sasha provides a vital service to Melbourne's thriving fixed gear scene and helps to organise film nights and social rides.

Contact: Sasha Strickland
E: ponybikes@gmail.com
W: www.ponybikes.com



The Bike Boutique

Victoria

The Bike Boutique has introduced bikelodging™ to Melbourne, a unique bike storage and service concept. Based in Melbourne's central business district, bikelodging™ is a secure bike storage facility with showers and lockers available for rental. Having cycled into the city from home, imagine getting ready for work in a clean and comfortable environment and then after a short walk, arriving at the office feeling fit and

refreshed. At the end of the day your freshly maintained bike is ready for you to pick up and ride home. Beyond meeting the needs of individual bike commuters we are out to inspire a movement to make cycling sustainable (meaning accessible, rewarding and safe) in urban Melbourne.

Contact: Paul McDonald, Director
E: paul@thebikeboutique.com.au
W: www.thebikeboutique.com.au



TrailMix

Victoria

Trailmix is an exciting new concept in outdoor recreation, encompassing a cafe, bike store, information centre and recreational services facility. Based at the former visitor's centre at Lysterfield Park in Victoria, Trailmix services all park users, offering food and drinks, maps and information, bike servicing, bike rentals, mountain bike skills clinics and offers one of the leading workshops

in Australia. The Trailmix Cafe offers breakfast, lunch, snacks and drinks all day, which can be enjoyed in the picturesque setting overlooking the lake. Resident kangaroos can be spotted as you fill up on some toasted sandwiches or a post walk/run coffee or cold drink.

Contact: TrailMix
E: rob@trailmix.com.au
W: www.trailmix.com.au



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