

# The Australian Bicycling Achievement Awards



2006

# Contents

Foreword	2
Award Sponsors	3
The Award Categories	4
<b>The Cycling Promotion Award of the Year</b>	
Professional Category	6
Honourable Mention and Nominees	7 - 8
<b>The Cycling Promotion Award of the Year</b>	
Honorary Category	9
Nominees	10
<b>Cycling Promotion Award for Special Initiative</b>	
Winner	11
Winner	12
<b>Special Achievement Award for a Bicycle Organisation</b>	
Winner	13
Nominees	14 - 15
<b>Local Government Award for Special Initiative to Encourage and Promote Cycling</b>	
Winner	16
Nominees	17 - 18
<b>Award for an Educational Institution for Innovation in Encouraging Cycling to School</b>	
Winner	19
Honourable Mention and Nominees	20
<b>Award for Bicycle Friendly Business</b>	
Winner	21
Honourable Mention and Nominees	22
<b>Award for Contribution towards Cycling by a Politician</b>	
Winner	23
Honourable Mention and Nominees	24
<b>Award for Contribution towards Cycling by a Bicycle Retailer</b>	
Joint Winners	25
Nominees	26

*Making Australia more bicycle friendly requires action, commitment, innovation, vision and persistence*

*These Awards recognise the invaluable contribution made by individuals and organisations around Australia towards promoting and encouraging cycling*

**Copyright:** © 2007 Cycling Promotion Fund

**Design and** Graphyte Media Pty Ltd

**Printing by:** 03 9329 3113  
graphyte@graphytemedia.com

# Foreword

Making Australia more bicycle friendly requires action, commitment, innovation, vision and persistence. Without the work of dedicated individuals and organisations, many of the facilities and initiatives we take for granted today would not be here.

The Cycling Promotion Fund, an initiative of Bicycle Industries Australia Ltd, believes that recognising innovation and commitment is vital in maintaining momentum and sustaining action around Australia. To achieve this we established the Bicycling Achievement Awards in 2002.

Since their inception the range and quality of nominations has been increasing, illustrating the excellent work happening around Australia in shaping the future of bicycling. The diversity and quality of this year's applications is a testimony to the progress that is being made, and to the dedication and commitment of individuals and organisations.

This booklet provides a summary of the nominations and winners and aims to share information about projects that promote cycling and/or make a contribution towards improving conditions for bicycle riders. Hopefully they will be a catalyst for continuing progress. For more information on specific projects or groups, please contact the individuals concerned.

We fully recognise that many excellent projects and initiatives are happening around Australia that are not included in this booklet and are deserving of recognition. Please, let us know about them and consider nominating projects and individuals for next year's Awards.

The bicycle industry, through the Cycling Promotion Fund, congratulates all nominees and winners and express our appreciation to the nominators for highlighting the great contributions towards making Australia a truly bicycle friendly country.

**Rosemarie Speidel**  
Program Director  
Cycling Promotion Fund

# Award Sponsors

Our very generous and committed sponsors  
who share our love of cycling



## **Bicycle Federation of Australia**

Sponsors of the:  
Cycling Promotion Award of the Year

[www.bfa.asn.au](http://www.bfa.asn.au)



## **Cycling Promotion Fund**

Sponsors of the:  
Special Achievement Award  
for a Bicycle Organisation

[www.rideabike.com.au](http://www.rideabike.com.au)



## **Department of the Environment and Heritage, Australian Greenhouse Office**

Sponsors of the:  
Local Government Award for Special  
Initiative to Encourage and Promote Cycling

[www.greenhouse.gov.au](http://www.greenhouse.gov.au)



## **National Heart Foundation of Australia**

Sponsors of the:  
Award for an Educational Institution  
for Innovation in Encouraging Cycling  
to School

[www.heartfoundation.com.au](http://www.heartfoundation.com.au)



## **Sydney Olympic Park Authority**

Sponsors of the:  
Award for Bicycle Friendly Business

[www.sydneyolympicpark.com.au](http://www.sydneyolympicpark.com.au)



## **Australian Cyclist Magazine**

Sponsors of the:  
Award for Contribution towards  
Cycling by a Politician

[www.australiacyclist.com.au](http://www.australiacyclist.com.au)



## **Bicycle Industries Australia Ltd**

Sponsors of the:  
Award for Contribution towards Cycling  
by a Bicycle Retailer

[www.bikeoz.com.au](http://www.bikeoz.com.au)

# The Award Categories

---

## Cycling Promotion Award of the Year

*Sponsored by the Bicycle Federation of Australia*

This award seeks to recognise the special achievement of individuals whose achievements have demonstrated excellence, innovation and commitment to promoting and encouraging cycling.

---

## Special Achievement Award for a Bicycle Organisation

*Sponsored by the Cycling Promotion Fund*

Bicycle organisations of all kinds have been fundamental in raising awareness of cycling issues, lobbying for improved conditions for bicycle riders, promoting cycling and providing support for bicycle riders.

This award seeks to recognise excellence, innovation and special achievement in promoting and encouraging cycling and in achieving improved conditions for bicycle riders. The relative size and budget of the organisation was taken into consideration when judging this award.

---

## Local Government Award for Special Initiative to Encourage and Promote Cycling

*Sponsored by the Department of the Environment and Heritage, Australian Greenhouse Office*

Local Government plays a vital role in promoting and encouraging cycling through planning, design, traffic management, investment and other relevant initiatives.

This award seeks to recognise innovative approaches by Local Government in making their communities more bicycle friendly and/or in promoting and encouraging cycling.

---

## Award for an Educational Institution for Innovation in Encouraging Cycling to School

*Sponsored by the Heart Foundation*

Cycling to school provides opportunity for increased physical activity, encourages independence, improves self-confidence, reduces congestion around schools and fosters social interaction. Sadly the number of children riding to school has been in decline. This award seeks to recognise commitment and innovation in promoting and encouraging cycling to school.



# The Award Categories



---

## **Award for Bicycle Friendly Business**

*Sponsored by Sydney Olympic Park Authority*

Businesses can encourage cycling by providing cycle friendly facilities. Those that cater for the needs of bicycle riders by offering services, meals or products specially designed for riders, and/or assisting in the promotion of cycling by providing relevant information not only encourage cycling but also gain loyal customers. This award seeks to recognise a business that caters for bicycle riders by being responsive to their needs.

---

## **Award for Contribution towards Cycling by a Politician**

*Sponsored by Australian Cyclist*

Politicians at Local, State and Federal Government levels can make a vital contribution by acting as a champion for bicycle initiatives and projects in their electorates or during Government policy formation.

This award recognises a special achievement by a politician who has by their own example, or by the implementation of a project or policy, promoted bicycle riding.

---

## **Award for Contribution towards Cycling by a Bicycle Retailer**

*Sponsored by Bicycle Industries Australia Ltd*

Bicycle retailers play an important role in promoting and encouraging cycling through providing an excellent service, being consumer responsive, by providing information and encouragement as well as by supporting local initiatives. This award seeks to recognise bicycle retailers that have shown commitment and innovation in encouraging cycling.



# Cycling Promotion Award of the Year – Professional Category

## WINNER

### Jim Krynen

Cycling Integration Manager, Public Transport Authority WA



Jim is a founding member of Bikewest, a Government body that has been instrumental in implementing innovative programs to encourage cycling, including an excellent marketing campaign *Cycle Instead*.

Jim is also a founder of the Mountain Bike Association, is a Commissioner on the WA Cycling Federation Board, is the WA representative on the Australian Bicycle Council, and he has a weekly radio show 'Saturday Cycling'.

He developed and managed Bikeweek for 14 years, WA's landmark annual cycling event, and established the Bike to Work Breakfast which attracted 3,500 in 2004.

At the Public Transport Authority (PTA), he has single-handedly developed and implemented more than 40 initiatives to improve links between cycling and public transport. He has worked hard to support a cultural shift at the PTA and has broadened the perspective of staff from buses and trains to encompass cycling in its promotion, processes and policies. More staff at the PTA cycle to work than ever before.

**Contact:**

Jim Krynen

**T:** 08 9326 2383 or 0407 996 386

**E:** JKrynen@pta.wa.gov.au

**W:** www.pta.wa.gov.au



Public Transport  
Authority



# Cycling Promotion Award of the Year – Professional Category

---

## HONOURABLE MENTION

### Bill Spurr

CEO, South Australian Tourism Commission

Bill has been instrumental in supporting initiatives and programs to boost cycle tourism in South Australia. He was instrumental in the creation of the World Solar Cycle Challenge, and under his leadership of Tourism SA, the Tour Down Under has grown to become one of Australia's leading sporting events, attracting in excess of 450,000 spectators and contributing \$16.25 million to the SA economy.

Bill was also instrumental in the establishment of Cycle Tourism Australia and was its first chairman. He took up cycling a few years ago and has become a keen rider participating in the Be Active Tour and Around the Bay, experiencing first hand the thrill and challenge of cycling events.

**Contact:**

W T (Bill) Spurr

T: 08 8463 4502

E: [spurr.bill@saugov.sa.gov.au](mailto:spurr.bill@saugov.sa.gov.au)

W: [www.southaustralia.com](http://www.southaustralia.com)

---

## NOMINEES

### Jenny Bonnett

Teacher, Kensington Centre SA

Jenny's highly acclaimed cycling program includes skills training and a range of activities for all the students at the small special school.

Every student has at least one full day of cycling per week, and overnight and week long trips each term.

The program teaches a love of cycling, mutual care, teamwork and cooperation.

**Contact:**

Jenny Bonnett

T: 08 8331 0549 or 0403 005 544

E: [jenny.bonnett@kcentresp.sa.edu.au](mailto:jenny.bonnett@kcentresp.sa.edu.au)

W: [www.kcentresp.sa.edu.au](http://www.kcentresp.sa.edu.au)



# Cycling Promotion Award of the Year – Professional Category

## NOMINEES

### Tanya Bosch

**Cycling Coach, Onyabike NSW**

A competitive cyclist, Tanya synergised the pioneer work of cycling proficiency training with her outstanding cycling sports skills.

For more than a decade she has designed and implemented cycle training programs with a range of participants and

organisations, including beginners, children and parents, Councils and Aboriginal youth, building capacity for more people riding.

**Contact:**

Tanya Bosch

**T:** 02 9369 1436

**E:** onyabike@ozemail.com.au



### Elliot Fishman

**Director, Institute for Sensible Transport  
Project Officer: Bicycling for Health and Transport, North Yarra Community Health Centre VIC**

This innovative program encourages Housing Estate residents to use bicycles as a healthy form of transport and recreation. Participants are provided with a bicycle, helmet, lights and lock, which become theirs at the completion of the program.

Group rides to nominated destinations occur, to enable independent travel following the program.

**Contact:**

Elliot Fishman

**T:** 0438 547 450

**E:** info@sensibletransport.org.au

**W:** www.nych.org.au &  
www.sensibletransport.org.au



### John Grinsell

**Policy Officer Bicycle Section, Roads & Traffic Authority NSW**

John is an active member of the Australian Bicycle Council and is involved in the implementation of The Australian National Cycling Strategy 2005 – 2010.

He works to deliver cycling infrastructure and facilities, education and promotion at a state level, and sits on Local Traffic Committees providing advice on cycling guidelines.

**Contact:**

John Grinsell

**T:** 02 9218 6817

**E:** John\_Grinsell@rta.nsw.gov.au

**W:** www.rta.nsw.gov.au &  
www.abc.dotars.gov.au



# Cycling Promotion Award of the Year – Honorary Category

## WINNER

### **Doug Stewart**

**Ryde Working Group Convenor,  
Bike North Inc. NSW**

Doug is a founding member of Bike North and established its first riding program 10 years ago. He developed ride policies and guidelines and is still actively involved, ensuring there is at least one easy ride for beginners each month.

Communication with members is vital for any organisation. For four years, Doug single-handedly produced Bike North's first members' newsletters; and he was largely responsible for their first website.

Doug was Bike North's first Advocacy Officer and was instrumental in the setup of its advocacy organisational structure. He convenes the Ride Working Group and was instrumental in developing the Ryde Bicycle Map, an excellent tool for people to explore and get around the community by bike.

Doug has had an ongoing involvement in the Lane Cove Tunnel project, which dates back to 2000. He made recommendations for engineering solutions on behalf of Bicycle NSW and remains a member of a Community Consultative Committee for the project where his input has improved the outcome for cyclists.

**Contact:**

Doug Stewart

**W:** [www.bikenorth.org.au](http://www.bikenorth.org.au)



# Cycling Promotion Award of the Year – Honorary Category

## NOMINEES

### Gillian Duncan

President, Gap Creek Trails Alliance QLD

Gillian has worked hard for mountain bike facilities, and was instrumental in the decision to designate many kilometres of track at Mt. Coot-tha, an urban park land setting, for mountain bike use. Gillian edited and designed Where to Mountain Bike Ride in South East Queensland, now in its third edition.

**Contact:**

Gillian Duncan

T: 07 3378 4606

E: gillian\_duncan@hotmail.com



### Geoff Lewis

Coordinator CSL BUG VIC

Geoff is the founder of his workplace BUG that works to make the company more bike-friendly. In it's first year, it held three 'Ride to Work Day' and 'Ride to Work Another Day' breakfasts. Geoff successfully campaigned for showers and change rooms in all buildings, and instigated the purchase of a cycling tool kit.

**Contact:**

Geoff Lewis

T: 03 9380 1317

E: geoff.lewis@csl.com.au

W: www.csl.com.au



# Cycling Promotion Award for Special Initiative

## WINNER

### Moreland City Council

VIC

Cyclovia means "life to the street". Cyclovias have operated around the world for more than 30 years in countries such as Colombia, France and Italy. Moreland held Australia's first Cyclovia in May 2006 for 6 hours along a 4 km stretch of Sydney Rd, a busy shopping and eating strip usually dominated by cars.

The road was closed to motor vehicles, though trams continued to run, and cars were able to cross at signalised intersections.

The proposal was championed by Moreland CEO Peter Brown and Moreland contributed \$10,000. A dedicated team of Council staff worked hard to organise the event, bringing together a range of organisations and over 100 volunteers.

More than 5,000 attended and most came by bicycle. For some it was their first time on a bike – Moreland Mayor Anthony Helou took his first ride down Sydney Rd and pledged to ride to work at least once a week thereafter.

An open space was created that welcomed all types of bike riders. There were kids with training wheels, recumbents, vintage bikes and trailers. A positive community spirit was felt.

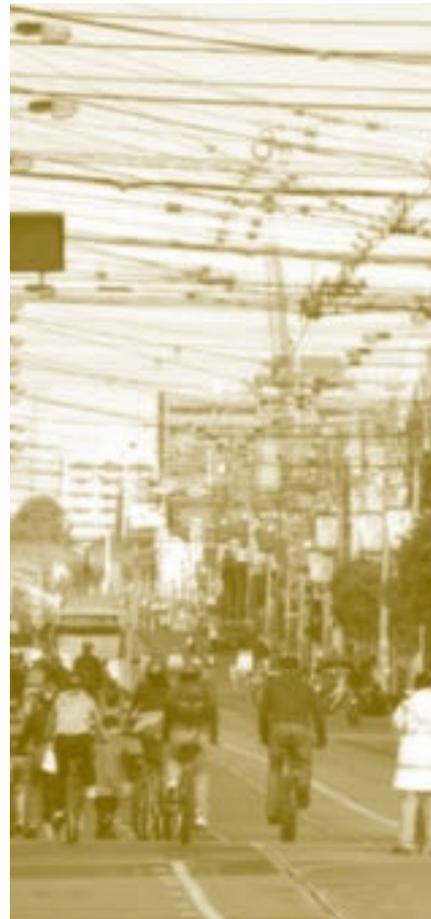
#### Contact:

Gael Reid

T: 03 9240 2264

E: greid@moreland.vic.gov.au

W: www.moreland.vic.gov.au &  
www.cyclovia.org



# Cycling Promotion Award for Special Initiative

## WINNER

### Metropolitan Ambulance Service VIC

In the lead-up to the 2006 Melbourne Commonwealth Games, the Metropolitan Ambulance Service explored alternative methods of transport to provide rapid casualty access in crowded areas at Melbourne's major sporting and cultural events. A Bicycle Response Unit was the standout option and is an Australian first.

It has developed best practice models in training, equipment and uniforms, which will provide guidance for other services around Australia. The Bicycle Response Unit has been very popular with staff, attracting 80 applications for 22 positions.

When paramedics first took bikes to the 2005 Spring Racing Carnival, they took an average of just two minutes to reach 39 emergencies, faster than other forms of transport.

A major benefit of the unit has been its ability to provide early situation reports and medical assessment of patients, allowing for further resources to respond less urgently or even be cancelled.

The program fosters excellent community relationships, a healthy workplace and lifts the profile of cycling in the community.

#### Contact

Ross Manning

T: 03 9321 5901 or 0417 348 198

W: [www.mas.vic.gov.au](http://www.mas.vic.gov.au)



# Special Achievement Award for a Bicycle Organisation

## WINNER

### Deadly Treadlies

NT

Deadly Treadlies is a bike rebuilding program that works with disadvantaged young people in Alice Springs, surrounding town camps and isolated remote communities to restore old bikes. Young people are trained in a variety of skills including team work and planning, mechanical skills, personal development and enterprise development. The program creates a positive drug, alcohol and violence free space, where participants have the opportunity to build a bike for themselves, from donated bikes.

Once they are repaired, participants are given bikes, providing them with mobility and independence. A tool pole is left in remote communities to enable repairs and bike maintenance after the team has left.

In Alice Springs, young people attended workshops twice a week after school. A BMX track was built and there has been a remarkable increase in bike riding in the town camp, with young people able to ride to school and other destinations.

The project also sells reused bikes to the public, providing an income stream and giving young people an opportunity to earn some money for their bike building.

**Contact:**

Mike Klerck and Ian Sweeney

**T:** 08 8953 4200

**E:** [deadlytreadlies@asyass.org.au](mailto:deadlytreadlies@asyass.org.au)

**W:** [www.asyass.org.au](http://www.asyass.org.au)



# Special Achievement Award for a Bicycle Organisation

## NOMINEES

### Bassendean BUG WA

Bassendean BUG promotes cycling to all members of the community, young and old, through quarterly cycling events. Social bike rides attract around 50 people, including children. The three year old BUG has a close working relationship with its Council in

the areas of health promotion and feedback on cycling infrastructure.

**Contact:**  
Bruce Conrad  
**T:** 08 6278 3403  
Patrick Quigley  
**T:** 08 9377 8006  
**E:** pquigley@bassendean.wa.gov.au

### Cyclingsouth TAS

Cyclingsouth is unique in Australia. A joint venture of the four Councils in the Southern metropolitan area of Tasmania, it develops programs that promote and encourage cycling. In spite of some scepticism, Bike

Week 2006 was a tremendous success with increased numbers and authorities even waived fees for the Century Ride.

**Contact:**  
Cyclingsouth  
**T:** 03 6273 4463  
**E:** info@cyclingsouth.org  
**W:** www.cyclingsouth.org



### Darebin BUG VIC

Darebin BUG holds many social rides and many of its ride leaders are trained in first aid and basic bicycle maintenance. Some members are trained Bike Ed. Assistant instructors, and the BUG participates in

activities in schools and with older adults. They helped develop the Darebin Cycle Strategy, and are successful campaigners.

**Contact:**  
Louise  
**T:** 03 9484 3860  
**E:** darebinbug@yahoo.com.au  
**W:** www.darebinbug.org.au

### Hervey Bay BUG QLD

The inaugural Great Hervey Bay Bike Ride attracted 120 riders. The BUG led the ride, checked bikes, provided marshals and cooked sausages. Hervey Bay BUG also helped to found the Fraser Coast Cycling Alliance that a range of cycling clubs belong to, established to promote cycling and increase participation in the region.



**Contact:**  
Craig Thompson, President  
**E:** bicycleusersgroup@yahoo.com.au  
**W:** www.hbbug.org.au



# Special Achievement Award for a Bicycle Organisation

## NOMINEES

### Pedal Power Inc.

ACT

Over 30 years old, Pedal Power has over 1500 members who receive a free introductory bike maintenance course upon joining. Pedal Power puts on a number of programs: bike education in primary schools, commuting and touring workshops for women, and a program that helps diabetics take up cycling to help manage their illness.

**Contact:**

Pedal Power

**T:** 02 6248 7995

**E:** [office@pedalpower.org.au](mailto:office@pedalpower.org.au)

**W:** [www.pedalpower.org.au](http://www.pedalpower.org.au)



### Whitehorse Cyclists

VIC

Whitehorse Cyclists are a supportive, active bunch. Included in their many rides is a graduated "Back to Cycling" program allowing beginners a chance to find their feet. Their "adventure holiday" rides take them interstate and overseas. With more than two-thirds aged 60 plus, they are a wonderful role model for mature people.

**Contact:**

Russell Hick

**T:** 03 9850 4375

**E:** [russell.hick@bigpond.com](mailto:russell.hick@bigpond.com)

**W:** [www.whitehorsecyclists.org.au](http://www.whitehorsecyclists.org.au)



# Local Government Award for Special Initiative to Encourage and Promote Cycling

## WINNER

### Noosa Council QLD

Noosa has undertaken a program of initiatives to promote and encourage cycling. It has invested \$3.6 million in 2006/07 for the TravelSmart Noosa Pedestrian, Cyclists and Traffic Safety Improvement Program, and has a goal of eliminating all squeeze points and 'bad' on-road cycling areas within 5 years.

Noosa promotes walking and cycling to school through 'Axel and Bell' cartoons and events such as Walk and Ride to school Wednesdays, Breakfast Clubs, Classroom Challenges, art competitions, and the Cycle Skills Bicycle Education Program that has trained more than 2,000 school children.

Council encourages its staff to ride to work. It has a bike fleet for work trips and is installing bicycle parking and end of trip facilities. Plus 400 employees have done a 1- hour Cycle Workshop.

Two 'Community Transport Cafes' promote cycling, walking and public transport. Bike parking is being upgraded at shopping centres and key destinations, and Noosa worked hard to ensure that shower and locker facilities would be provided near a bus interchange for shoppers and staff.

**Contact:**

Travel Demand Management Officer

**T:** 07 5449 5171

**E:** [tdmo@noosa.qld.gov.au](mailto:tdmo@noosa.qld.gov.au)

**W:** [www.noosa.qld.gov.au](http://www.noosa.qld.gov.au)



# Local Government Award for Special Initiative to Encourage and Promote Cycling

## NOMINEES

### ACT Government

The ACT Government's ACTION buses are the main public transport within the ACT. 'Bike'n'Ride' allows buses to carry two bicycles free of charge.

Bicycle racks are fitted to the front of buses on Canberra's busiest route, putting almost

all residential, commercial, educational and employment areas within an easy 20 minute bike ride.

**Contact:**  
Carl Pillig  
**T:** 02 6207 8095  
**E:** carl.pillig@act.gov.au  
**W:** www.action.act.gov.au

### ACT Planning & Land Authority

The Canberra and Queanbeyan Walking and Cycling Map helps people plan their travel by bike, foot and bus.

Information in the newest map includes on-road cycling facilities, travelling with a bike on public transport, quiet connector

streets, tips for cyclists and contact details of key stakeholders. 3,500 maps have been sold.

**Contact:**  
ACT Planning and Land Authority  
**T:** 02 6207 1923  
**E:** actpla.customer.services@act.gov.au  
**W:** www.actpla.act.gov.au

### Brisbane City Council QLD: Mt Coot-tha Forest MTB Trails

Just 7km from the city, the award-winning mountain bike trails at Mt Coot-tha Forest are easily accessible by a network of cycleways.

Council collaborated with the mountain bike cycling community to ensure well planned

and designed trails that are accessible to newcomers. A popular free Council brochure promotes the trails.

**Contact:**  
Michael Griffin  
**T:** 07 3403 4107  
**E:** Michael.Griffin@brisbane.qld.gov.au  
**W:** www.brisbane.qld.gov.au

### Brisbane City Council QLD: Brisbane's Bikeway Experience CD-Rom

This affordable and innovative CD-Rom contains a wealth of information for Brisbane bike riders, tourists and residents alike.

It features eight popular recreational rides with virtual tours and printable maps,

categorised for varying abilities; commuter routes, and cycling tips that include a video demonstration of how to change a tyre.

**Contact:**  
Alton Twine  
**T:** 07 3403 4529  
**E:** alton.twine@brisbane.qld.gov.au  
**W:** www.brisbane.qld.gov.au

# Local Government Award for Special Initiative to Encourage and Promote Cycling

## NOMINEES

### City of Casey VIC

Casey aims to increase the number of residents riding bikes. It has established a Casey Cycling Reference Group and committed extra funds to cycling in 2006/07. The budget to link cycling paths has increased to \$1.5M and a full-time

manager will oversee the new and well-utilised Casey Fields HPV & Criterium Track.

**Contact:**  
City of Casey  
**T:** 03 9705 5200  
**E:** caseycc@casey.vic.gov.au  
**W:** www.casey.vic.gov.au

### Goulburn Mulwaree Council NSW

Goulburn Mulwaree Council is building a junior cycle track & sensory garden for children, from toddlers to primary school age. The track will simulate driving conditions with line markings, a roundabout, road signs and service station.

The sensory garden will include 260m of meandering granite path for children to ride on.

**Contact:**  
Debbie Sibbick  
**T:** 02 4823 4462 or 0402 129 682  
**E:** debbie.sibbick@goulburn.nsw.gov.au  
**W:** www.goulburn.nsw.gov.au

### Maribyrnong City Council VIC

Maribyrnong has a range of strategies to get more people riding. Fleet bikes are available for staff work trips and the staff BUG holds regular events with incentives. In 2005, 200 bikes were secured and distributed to students at three

disadvantaged schools, along with Bike Ed. training, lockers and helmets.

**Contact:**  
Sustainable Transport Officer  
**T:** 03 9688 0200  
**E:** email@maribyrnong.vic.gov.au  
**W:** www.maribyrnong.vic.gov.au  
Search for 'cycling'



# Award for an Educational Institution for Innovation in Encouraging Cycling to School

## WINNER

### **Nashville State School QLD**

Nashville State School is committed to increasing the number of students and parents who cycle to school. Working closely with Brisbane City Council and its local Councillor, it has an ongoing School Travel Plan that encourages bike use.

The bike parking area has been refurbished and new pathways to it have been constructed. Students receive bicycle education at a subsidised rate, and local bike shops provide discount vouchers to service and repair bikes.

Walking Wheeling Wednesday is a weekly Brisbane Council activity that encourages parents to leave the car at home. Nashville is the only school that has turned it into a

daily activity. Teachers and students keep a daily tally of how many children use sustainable transport to get to school. Once a month an Active Travel Trophy is presented to the winning class, and individual students receive certificates and prizes.

Since this program was introduced, almost 20% of Nashville's 330 students have cycled to school, and in Bike Week, 50% of students rode to school.

**Contact:**  
Sue-Anne Sheppard  
**T:** 07 3869 7333  
**E:** [admin@nashvillss.eq.edu.au](mailto:admin@nashvillss.eq.edu.au)



# Award for an Educational Institution for Innovation in Encouraging Cycling to School

## HONOURABLE MENTION

### Graceville State School

QLD

Graceville State School has 550 students and has undertaken a comprehensive program to promote and encourage cycling to school. They have been working with Brisbane City Council and a local bike shop to implement programs to improve safety, increase skills, and provide information and incentives for kids to ride to school. The survey at the start of the program indicated that only 8% of kids cycled to school, during Bike Week this number increased to 26%. A local access guide, printed on

waterproof paper, was produced and included cycling paths and riding tips. The school has now purchased extra bike racks and is planning the construction of a second bike cage, to be funded by the local councillor.

**Contact:**

Mrs. Anne Hornstra

**T:** 07 3716 2777

**E:** ahorn14@eq.edu.au

**W:** www.gracevilss.eq.edu.au

## NOMINEES

### Dulwich Hill Public School

NSW

Dulwich Hill encourages its teachers and students to ride to school through a TravelSmart initiative. It has racks for 30 bikes, held a well-attended bike training day with a professional coach for K-6 students, and two teachers have completed a

weekend bike coaching course. 5% of students regularly ride to school.

**Contact:**

David Hilton

**T:** 02 9559 2699

**E:** dulwichhil-p.school@det.nsw.edu.au

**W:** www.zipworld.com.au/~kintore/

### Rokeby High School

TAS

Rokeby High runs outdoor activities for bike riding groups through its Physical Education programs. Bikes are locked in a classroom during the day. The students have embraced the initiative and many enjoy

cycling to school and appreciate having a safe place to leave their bikes.

**Contact:**

Steven Lewis

**T:** 03 6247 7800

**E:** steven.lewis@education.tas.gov.au

### Syndal South Primary School

VIC

Syndal South piloted a Council project that promotes walking and riding to school. A bike shed and parking restrictions have been put in place. Bike Ed. Training and a Bike Ed. Challenge are available. Students are rewarded for riding bikes and walking to

school with achievement certificates when milestones are reached.

**Contact:**

Charlie Kenez

**T:** 03 9802 5277

**E:** kenez.charles.a@edumail.vic.gov.au

**W:** www.syndalsp.vic.edu.au/fssschool.htm



# Award for Bicycle Friendly Business

## WINNER

### Royal Automobile Club of Victoria (RACV)

VIC

Two years ago, RACV extended its roadside assistance program to cover bicycle riders. *Bike Assist* members can phone for assistance with puncture repair, general mechanical adjustments or a taxi to transport them and their bike. It has 95,500 members and has received positive feedback.

20 - 30 RACV staff regularly ride to work and are provided with undercover bike parking, lockers, change rooms, showers and bicycle tool kits. Bike maps, fitness tips and tips on linking cycling with public transport appear on the staff IntraWeb. RACV supports staff teams for large cycling events. Bike parking is available for visitors.

RACV also advocates cycling in the wider community. For the last three years, it has sponsored Bicycle Victoria's Ride to Work Day 'Cycle Angels' that assist cyclists en route that day. RACV has a representative on the Victorian Bicycle Advisory Council that provides the Minister of Transport with policy and program advice on cycling-related issues.

**Contact:**

Alan Bowes, RACV Membership Manager  
T: 03 9790 2575

E: [alan\\_bowes@racv.com.au](mailto:alan_bowes@racv.com.au)

W: [www.racv.com.au](http://www.racv.com.au)



# Award for Bicycle Friendly Business

## HONOURABLE MENTION

### Public Transport Authority WA

The PTA provides more than 640 secure and accessible bicycle storage and parking facilities at major bus and train stations. The parking is close to station entries and in full view of transit guards.

The "Ride Before You Ride" campaign in Perth's southern suburbs encouraged people within a 2.5km radius of a station to cycle, rather than drive, to a station.

Staff can access a bicycle fleet for lunchtime rides and travel to meetings, and staff are encouraged to participate in charity

cycling activities. One-tenth of all staff participated in the Asthma Foundation Bike Hike and the Fremantle Triathlon.

A program giving employees a bike in return for riding 60km a week for six months attracted 159 people from just one depot.

**Contact:**  
Jim Krynen  
**T:** 08 9326 2383 or 0407 996 386  
**E:** JKrynen@pta.wa.gov.au  
**W:** www.pta.wa.gov.au



## NOMINEES

### Celluloid Cycles VIC

Celluloid Cycles first screened *A Festival of Bicycles on Film* in Melbourne, attracting over a thousand people over four days. All aspects of cycling were covered: the aim was to bring together cyclists from all walks of life. The Festival has since travelled to Canberra and is planning to visit other cities.

**Contact:**  
Tim Sheedy  
**T:** 03 9347 3115  
**E:** info@celluloidcycles.com.au  
**W:** www.celluloidcycles.com.au



### Mountain Goat Brewery VIC

Mountain Goat is an independent microbrewery admired by many Melbourne cyclists. A number of cycling groups meet there regularly. The indoor bicycle parking is unique in Melbourne. Christmas bonuses for staff are based on the number of times they rode their bicycle or caught public transport to work that year.

**Contact:**  
Mountain Goat Brewery  
**P:** 03 9428 1180  
**E:** goat@goatbeer.com.au  
**W:** www.goatbeer.com.au



# Award for Contribution towards Cycling by a Politician

## WINNER

### **Councillor Janet Rice** Maribyrnong City Council VIC

As Mayor, Janet's commitment to cycling was put into practice when she gave up the mayoral car and opted instead for a Mayoral Bike – a first for Council. On average she rides 40km a week on Council business, and has covered around 1,400km since her election.

Janet is a founding member of the Maribyrnong Bicycle Users Group (MazzaBUG) and is involved in advocacy, rides and training.

Janet assisted with the development of the Ride to Work Day program and the flagship Ride to Work Day breakfast in central Melbourne. In 2006 the breakfast attracted 6,000 cyclists. Janet regularly participates in the Mayors on Bikes event held on the day.

Janet is Chair of the Melbourne Metropolitan Transport Forum and is also involved with the Municipal Association of Victoria's Transport Advisory Group and it's VicRoads Liaison Committee where advocating for cycling is always on her agenda. She is also a Vice-President of the Victorian Local Governance Association, and has helped maintain this organisation's strong record in cycling promotion.

**Contact:**  
Cr. Janet Rice  
T: 0439 636 846  
E: [cr.rice@maribyrnong.vic.gov.au](mailto:cr.rice@maribyrnong.vic.gov.au)  
W: [www.janetrice.com.au](http://www.janetrice.com.au)



# Award for Contribution towards Cycling by a Politician

## HONOURABLE MENTION

### Councillor Norman Jew

Wollondilly Shire Council NSW

Norman proposed a motion, accepted by both the Wollondilly Council and the NSW Local Government Conference in 2005 that requests the State Government to make mandatory an off-road shared path network within all new developments.

A similar motion was later unanimously passed at the National General Assembly of the Australian Local Government Association.

#### Contact:

Cr. Norman Jew

T: 02 4631 1435

E: normanj@pacific.net.au

W: www.rideforlife.com.au



## NOMINEES

### Councillor Helen Abrahams

Brisbane City Council QLD

Helen is Chair of Council's Environment and Sustainability Committee and a regular bicycle commuter. She gives significant support to events held during Bike Week and was instrumental in furthering sustainable transport initiatives, including

cycling, to the Woodford Folk Festival. She rode to the Festival and spoke of her experiences in her presentations.

#### Contact:

Cr. Helen Abrahams

T: 07 3407 2873

E: helen.abrahams@brisbane.qld.gov.au

W: www.helenabrahams.com



### Honourable Peter Batchelor MP

Minister for Transport VIC

Victoria's Transport and Liveability Statement, announced May 2006, provides an extra \$72 million for cycling over ten years. The funding will help install Victoria's first 'Copenhagen' on-road bike lanes that separate bikes from cars. Peter has

consistently supported bicycle infrastructure and local cycling initiatives such as the Sydney Road Cyclovia.

#### Contact:

Peter Batchelor MP

T: 03 9658 4660

E: peter.batchelor@parliament.vic.gov.au



### Councillor Jackie Fristacky

City of Yarra VIC

A keen cyclist for over 30 years, Jackie used her bicycle instead of the mayoral car while Mayor. She helped develop Council's Strategic Transport Statement and is highly supportive of the Bicycle Advisory Committee. She is a member of her Bicycle User Group and is Deputy Chair of the Metropolitan Transport Forum.

#### Contact:

Jackie M. Fristacky

T: 03 9205 5055

E: fristackj@yarracity.vic.gov.au

W: yarracity.vic.gov.au



# Award for Contribution towards Cycling by a Bicycle Retailer

## JOINT WINNERS

### MaryAnn & Brian Simpson

**The Bike Shed ACT and  
Hammer 'N' Cycle NSW**

MaryAnn and Brian's stores cater for all, from triathletes to nervous beginners. They employ one of Canberra's top triathletes, enabling him to continue to train and make a living. His work has been tailored to suit his training.

MaryAnn co-founded Canberra's Tour de Femme 17 years ago when female cyclists were few and it was hard to attract women to racing. It now attracts top female Australian cyclists (655 entries in 2005), and MaryAnn has been involved for most of those years.

As a cycle coach, MaryAnn encourages new women and willingly shares her expertise with Females in Training (FIT) that assists women to start or return to sport.

Brian primarily coaches road and track junior riders; they have brought home many medals. He is often seen riding with them early mornings and is often at the velodrome.

MaryAnn and Brian spend most weekends voluntarily running skill sessions for cycling or triathlon, or bike maintenance workshops. They sponsor the Canberra Cycling Club, Bilby's Triathlon Club and FIT, and provide sponsorship for individual cyclists.

**Contact:**  
The Bike Shed  
**T:** 02 6285 2000  
**E:** info@bikeshed.com.au  
**W:** www.bikeshed.com.au



### Stephen Hart & Kay Mar

**Gran Prix Bicycles VIC**

Gran Prix Bicycles has been an established fixture in Melbourne's bicycling community since 1995. In addition to selling bicycle gear, they provide thorough and accessible monthly Basic, Advanced, and Corporate bike maintenance workshops. Stephen also comperes a weekly bicycle radio show that provides tips and advice on cycling.

After listening to women, the store has developed a section called Women 4 Cycling that stocks Women's Specific Design bikes and apparel. The section features change rooms with doors and mirrors and a Ying and Yang Couch complete with magazines and complimentary tea and coffee.

Their popular Workshop 4 Women bicycle maintenance class motto is "No question is a stupid question". The workshops fall on a Sunday to ensure working women and mums can take the afternoon off to do something for themselves and to network.

Stephen and Kay also participate in the www.womenscycling.com.au forum, providing free advice on all aspects of cycling and regularly attend cycling events.

**Contact:**  
Gran Prix Bicycles  
**T:** 03 9523 0611  
**E:** granprixbicycles@bigpond.com  
**W:** www.granprixbicycles.com.au

# Award for Contribution towards Cycling by a Bicycle Retailer

## NOMINEES

### Jason Tolland

Castlemaine Cycles VIC

In addition to running the store, Jason is President of the Castlemaine Rocky Riders Mountain Bike Club. He helped build and maintains 20-30kms of technical single track and provided trails for the National

and World Championships in 2003. He helped develop the Fat Tyre Festival in 2005, putting some fun into racing.

**Contact:**

Jason Tolland

**T:** 03 5470 5868

**E:** [jakecycles1@gcom.net.au](mailto:jakecycles1@gcom.net.au)

**W:** [www.castlemainecycles.com](http://www.castlemainecycles.com)

### Troy Dobinson

Yellow Jersey Bike Shop QLD

Troy is an active member of the Ipswich cycling club: he helps run club races, helps new cyclists with their position, fixes flats and the shop sponsored the Ipswich Open race. He provides juniors with part-time

work to learn about bikes and supports two members at state and national levels.

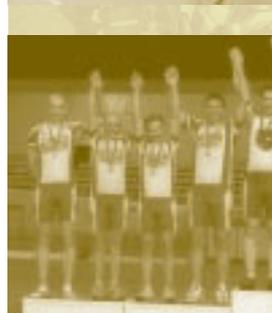
**Contact:**

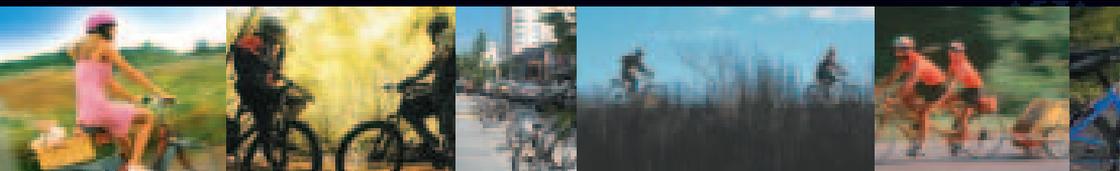
Troy Dobinson

**T:** 07 3281 0055

**E:** [sales@yellowjersey.com.au](mailto:sales@yellowjersey.com.au)

**W:** [www.yellowjersey.com.au](http://www.yellowjersey.com.au)





**CYCLING PROMOTION FUND**

PO Box 3052  
Auburn VIC 3123

**T** 03 9818 5400

**F** 03 9818 4535

**E** [office@cyclingspromotion.com.au](mailto:office@cyclingspromotion.com.au)

**W** [www.rideabike.com.au](http://www.rideabike.com.au)