

The  
**Australian**  
**Bicycle**  
Achievement  
Awards



2004

## BICYCLING ACHIEVEMENT AWARD OF THE YEAR

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### WINNER

Ride for Respect - Crime Prevention Program (Snr. Const. Libby Bleakley) NSW

## CYCLING PROMOTION AWARD OF THE YEAR

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### PROFESSIONAL

### WINNER

Darren Murphy, Murray to the Mountains Rail Trail, VIC

### HONOURABLE MENTION

Paul Magarey, Chair, Australian Bicycle Council, ACT

### HONORARY

### WINNER

Maureen Merrick, Bicycle SA, SA

### HONOURABLE MENTION

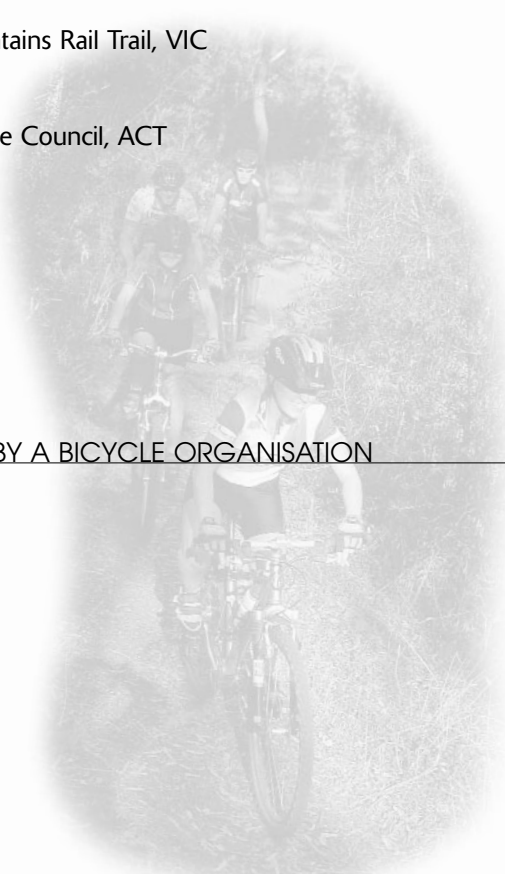
Jeff Ibbotson, Pedal Power, ACT

## SPECIAL ACHIEVEMENT AWARD BY A BICYCLE ORGANISATION

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### WINNER

Bicycle Queensland, QLD



# Bicycle Achievement Awards

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## LOCAL GOVERNMENT AWARD FOR INITIATIVE TO ENCOURAGE AND PROMOTE CYCLING

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WINNER

City of Yarra, VIC

HONOURABLE MENTION

Mornington Peninsula Shire, VIC

## BICYCLE BUSINESS AWARD FOR INNOVATION

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WINNER

Epic Cycles, QLD

## AWARD FOR BICYCLE FRIENDLY BUSINESS

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WINNER

Dept. of Primary Industries and Resources SA (PIRSA) SA

## AWARD FOR CONTRIBUTION TOWARDS CYCLING BY A POLITICIAN

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WINNER

Hon Alannah MacTiernan, Minister for Planning and Infrastructure, WA

HONOURABLE MENTION

Cr. Toni Bowler, Redland Shire Council, QLD

Edited by:

**Graham Bradshaw**, Executive Officer - RCTA

Designed and Printed by:

**Graphyte Media**, 105 Pelham Street, Carlton 3053 Victoria

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Making Australia more bicycle friendly requires action, commitment, innovation, vision and persistence. Without the work of dedicated individuals and organisations, many of the facilities and initiatives we take for granted today would not be here.

The Cycling Promotion Fund, an initiative of Bicycle Industries Australia Ltd, believes that recognising innovation and commitment is vital in maintaining momentum and sustaining action around Australia. To achieve this we established the Bicycling Achievement Awards in 2002.

Since their inception the range and quality of nominations has been increasing, illustrating the excellent work that is happening around Australia in shaping the future of bicycling. The diversity and quality of this year's applications is a testimony to the progress that is being made, and to the dedication and commitment of individuals and organisations.

This booklet provides a summary of the nominations and winners and aims to share information about projects that promote cycling and/or make a contribution towards improving conditions for bicycle riders. Hopefully they will be a catalyst for continuing progress. For more information on specific projects or groups, please contact the individuals concerned.

We fully recognise that many excellent projects and initiatives are happening around Australia that are not included in this booklet and are deserving of recognition. Please let us know and consider nominating projects and individuals for next year's Awards.

The bicycle industry, through the Cycling Promotion Fund, congratulates all nominees and winners and express our appreciation for the great contributions made towards making Australia a truly bicycle friendly country.

*Rosemarie Speidel*

# Bicycling Achievement Award of the Year

*This award seeks to recognise the special achievements of an individual whose achievement has demonstrated excellence, innovation and commitment*

*either in education, promotion, policy development, infrastructure design, encouragement or lobbying for better conditions for bicycle riders.*

## Senior Constable Libby Bleakley

NSW Police Bicycle Unit

Ride for Respect – Crime Prevention Program

Senior Constable Libby Bleakley has played an important role in the development and implementation of an innovative crime prevention program that uses bicycles to break down barriers and build respect. The 'Ride for Respect Crime Initiative' was developed and implemented by Senior Constable Libby Bleakley of Chifley Local Area Command in 1999. This initiative is an organised cycling event for young people in the Western Region. The aim of the ride is to build relationships and respect with young people by interacting with Police and the community to decrease crime.

Over the past 3 years over \$148,000 has been raised to run these annual events. The major sponsors have been the Australian and Torres Straight Islander Commission (ATSIC) (Regional and State), NSW Police Services, Department of Aboriginal Affairs, Sport and Rec, Corrective Services, Juvenile Justice, National Parks, Rio Tinto, Commonwealth Bank, Uncle Bens Australia and Rotary Clubs throughout the Western region. The money has



been used to purchase 20-30 mountain bikes (which are given to a young person in each town at the end of the ride), 2,000 t-shirts, water bottles, certificates, stickers, meals, and other auxiliaries for the participants. There is no cost to the young people.

The program has engaged thousands of disadvantaged teenagers in relay style rides across NSW. By participating in this initiative, young people have been given the opportunity to enjoy the pleasures and challenges of riding and interacting with the police and the community in a positive way.

**Contact:** Libby Bleakley

**Email:** ebleakley@ozemail.com.au

WINNER: INDIVIDUAL-PROFESSIONAL

## Darren Murphy

Project Officer, Murray to the Mountains Rail Trail, VIC.

Darren is one of those committed people who make a real difference in advancing and promoting cycling. The Murray to the Mountains Rail Trail is a 94km bitumen sealed trail following former railway lines, and as Project Officer, Darren not only ensures the track is safe but also has been able to generate community, business and government support. The trail links the townships of Wangaratta, Beechworth, Myrtleford, Porepunkah and Bright, and is an ideal introduction to the North East Victorian Alps.

Darren's work on managing and promoting the rail trail has made it one of the premier cycling trails in Australia. Darren has worked tirelessly on the Murray to the Mountains Rail Trail and



has also given his time and energy to provide advice and expertise to new and developing rail trails.

As a consequence of his work thousands of Australians have enjoyed the pleasures of cycling on a rail trail.

**Contact:** Darren Murphy, Project Officer  
**Email:** [railtrail@alpinelink.com.au](mailto:railtrail@alpinelink.com.au)  
**Website:** [www.railtrail.com.au](http://www.railtrail.com.au)

# Cycling Promotion Award of the Year

## HONOURABLE MENTION: INDIVIDUAL PROFESSIONAL

### Paul Magarey

Chair, Australian Bicycle Council

Paul Magarey has been the Chair of the Australian Bicycle Council Committee for two years, charged with implementing the national cycling strategy. In this time, there has been a notable increase in the level of activity towards implementation of the strategy and improved communication between all levels of government. This has been possible largely due to Paul's commitment to getting the job done and his dedication to advance cycling. He has worked tirelessly to provide resources to the ABC members and has taken personal responsibility for outcomes. He has also made a significant contribution to the success of the Connecting Cycling conference in November 2003 by serving on the Programme Committee.

Particular achievements that are attributable to Paul's efforts include:

- Facilitated networking and brought groups together
- Circulated information on a wide range of cycling topics to ABC members and other stakeholders
- Sought feedback on DOTARS policy from cycling groups
- Broadened representation on the ABC
- Helped to obtain funding for the ABC
- Attended out of hours meetings with cycling groups and industry stakeholders
- Ensured that the ABC website is an effective tool for communicating information about cycling research and activities
- Obtained departmental sponsorship for key activities including the Connecting Cycling Conference

**Contact:** Paul Magarey

**E-mail:** paul.magarey@dotars.gov.au

**Website:** www.abc.dotars.gov.au/

WINNER: INDIVIDUAL - HONORARY

## Maureen Merrick

President, Bicycle SA

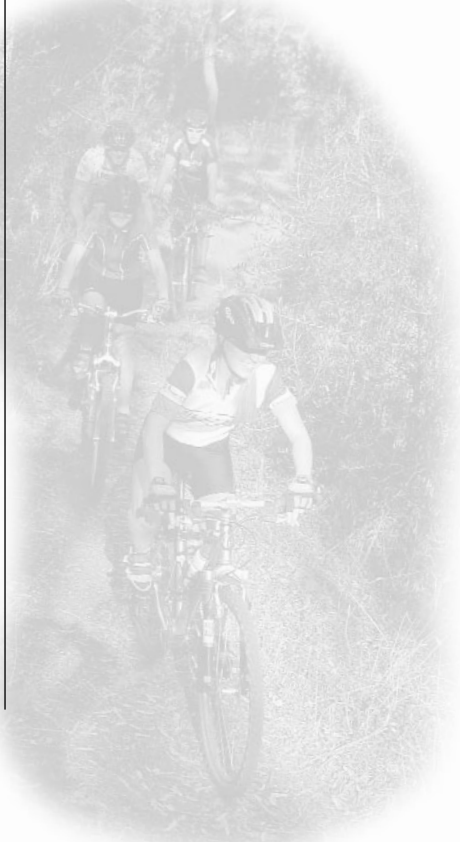
Volunteers are the cornerstones of many wonderful achievements in our community. Maureen is one of those inspirational people who works tirelessly in making a difference to cycling by ensuring South Australia has a great cycling organisation, wonderful events and a supportive environment for hundreds of volunteers.

She is not only the President of Bicycle SA but also the volunteer co-ordinator, cycling advocate and BFA representative. Maureen has been a member of Bicycle SA since 1989 and has been Vice President since 1996 and President since 1998. She co-ordinates 230 volunteers and supporters, spends over 25 hours a week in the Bicycle SA office working on behalf of the members and the cycling community at large in addition to a full-time job as a theatre nurse!

Maureen also co-ordinates the 'Grand Slam' series and is a real champion of the everyday cyclist whether they are road warriors, tourers, commuters or XC racers.

**Contact:** Maureen Merrick

**Phone:** 08 8232 2644





## HONOURABLE MENTION: INDIVIDUAL - HONORARY

### Jeff Ibbotson

Pedal Power, ACT

Jeff Ibbotson has been either the President or the Vice-President of Pedal Power for over seven years. In this time Pedal Power has grown enormously from around 700 members to over 1600 members. Jeff has played a guiding role in this and ensuring that Pedal Power has grown and faced the difficulties presented by this growth rather than imploding.

Jeff's particular skill has been in providing 'seed capital and support' to new volunteers and initiatives so that they can get off the ground and become a permanent part of Pedal Power. Initiatives which Jeff has fostered have been:

- The 'Big Canberra Bike Ride' which Pedal Power started over six years ago and attracted over 700 riders
- Pedal Power's 'Ride to Work' program which supports over sixty workplace contacts around Canberra who encourage others to cycle to work

- 'Fitz's Challenge Ride' which Pedal Power took over six years ago and has over 400 riders
- Employing Pedal Power's first part time cycling advocate. This has developed into Pedal Power's award winning cycle advocacy activities which Jeff continues to mentor and support
- Employing Pedal Power's first paid Executive/Administrative Support

Jeff is a lawyer who provides Pedal Power with essential expertise in legal matters and has been a committee member/Vice President of the Bicycle Federation of Australia; he played an essential role in employing its first Executive Director. Both the Bicycle Federation of Australia and Pedal Power have benefited from Jeff's amazing energy, sensible approach, reliability and valuable skills in getting along with others.

**Contact:** Jeff Ibbotson

**Email:** [ibbo@netspeed.com.au](mailto:ibbo@netspeed.com.au)

**Website:** [www.pedalpower.org.au/index.asp](http://www.pedalpower.org.au/index.asp)

## NOMINEE

### Hugh McKinnon

NSW

Hugh has been involved for many years in working with the long-term unemployed and those from the community on drugs and facing other health issues. He contributes to cycling by providing free bikes to the unemployed on a trust system only. He believes that if you trust people with a bike it makes them independent which then helps their self-esteem and allows them to access to free transport in an area known for public transport. Hugh

also helped in setting up a program at the local university campus to encourage over 50 students. The scheme provides second hand bikes for uni students; Hugh is helping to fix and repair the bikes to make the bicycles affordable for students.

**Contact:** Hugh McKinnon

**Email:** [hfi@hawsburyskills.org.au](mailto:hfi@hawsburyskills.org.au)

## NOMINEE

### June Files

Silver City Bush Treadlers NSW

June was inspired by cycling across the Nullarbor to establish the Silver City Treadlers Inc. to enable city people to experience cycling in the outback and raise money for the Royal Flying Doctor Service. Cycling in the accessible outback area of Broken Hill and beyond has allowed city people to see sheep and cattle stations, national parks, meet station owners and see wildlife in their

natural habitat. These cycling adventures have been the catalyst for many unbelievable friendships and have enabled people to experience the outback in a way which is only possible through cycling.

**Contact:** June Files

**Phone:** 02 8088 3764

# Cycling Promotion Award of the Year

NOMINEE

## Dr. Rod Katz

ACT

Rod has shown leadership and commitment in the development of the BFA and as the president has instigated and overseen new strategic direction, raised the profile of the BFA and overseen the development of the website and improved the financial viability of the organisation. Rod was instrumental in the decision to organise the 'Connecting Cycling' conference; by using professional contacts he was able to attract sponsorship resulting in an increase in the profile and credibility of the BFA. He has worked with Government agencies and other

relevant interest groups ensuring the benefits of cycling are fully considered. Rod has also been instrumental in attracting funding for projects for the BFA . He has gone beyond the expectations of the honorary role of an organisational president and in doing so has made a valuable and lasting contribution to the promotion of cycling in Australia.

**Contact:** Dr Rod Katz

**Email:** [president@bfa.asn.au](mailto:president@bfa.asn.au)

NOMINEE

## Nicholas Elliot

VIC

Nicholas Elliot in his role as transport project officer of the Moreland Council has played an instrumental role in co-ordinating the design and construction of cycling infrastructure. He is committed to innovation and to implement, in practical ways, the consensus of ideas gained through consultation with bicycle riders. Nicholas has extensive experience and has

trained many engineers in the finer points of catering for bicycle riders and as a result has been influential in improving conditions and safety for riders.

**Contact:** Nicholas Elliot

**Email:** [nelliot@moreland.vic.gov.au](mailto:nelliot@moreland.vic.gov.au)

## NOMINEE

### Dr Jan Garrard

VIC

Dr. Jan Garrard is a senior lecturer in the School of Health and Social Development at Deakin University. One of her current research interests is in the promotion of physical activity for women with a particular emphasis on active transport and recreation in the area of cycling. Jan is a principal researcher in a project funded by the Department of Sport and Recreation 'Revolutions for Women' which aims to

study the motivations, supports and constraints associated with women's participation in cycling. She is a passionate bicycle rider and advocate for active transport as a way to get Australia more active.

**Contact:** Dr. Jan Garrard

**Email:** [garrard@deakin.edu.au](mailto:garrard@deakin.edu.au)

## NOMINEE

### Maree Burn

VIC

Maree has demonstrated a high level of commitment in her advancement of cycling within her professional field of expertise. Her 'Cycology for Women' program is innovative and has achieved outcomes that made a real difference to many women.

As a member of the Barwon Regional Bicycle User Group and member of the Bellarine Rail Trail Advisory Committee

she supports and promotes cycling in the Geelong area.

In her quiet, gentle way she presents a strong and convincing case for increased cycling and has assisted many to start or restart cycling.

**Contact:** Maree Burn

**Email:** [mburn@iprimus.com.au](mailto:mburn@iprimus.com.au)



# Bicycling Achievement Awards for Bicycle Advocacy Organisations

*Bicycle Advocacy Organisations in Australia have been instrumental in raising awareness of cycling issues, lobbying for improved conditions for bicycles riders, promoting cycling and in providing support and services for bicycle riders.*

*They differ in size, focus, resources and membership but they all share in common a belief that collective action by committed people will and can make a*

*difference to improve conditions for bicycle riders. There are two winners in this category, reflecting the diversity of organisations by size, focus, approach and resources.*

*There is no formula for effective cycling advocacy organisations, their individuality and diversity enables them to be responsive to different needs and they all have an important role to play.*



# Bicycling Achievement Awards for Bicycle Advocacy Organisations

WINNER

## Bicycle Queensland

QLD

Bicycle Queensland has been pressing for better cycling facilities and promoting cycling for over 20 years. The group has grown from a small, dedicated, all volunteer crew into a vibrant and effective team of five paid employees and several hundred volunteers who lobby, organise events and provide services to over 3000 members.

Bicycle Queensland achievements include:

- Five years of successful 'Bike Weeks'. An estimated 18,000 people get involved around the state every year for ride to school, ride to work breakfasts, big bike rides and other specialist bike events
- Three years of successful 'Cycle Queensland bike rides'. Bundaberg to Brisbane 2002, Warwick to Cooloola 2003 and Miriam Vale to Kilkivan 2004. Each event introduced approximately 700 riders and 100 volunteers to the joys and challenges of cycling 500km. Charities have benefited to the tune of \$100,000 from each ride.



- Department of Main Roads policy on providing for bikes on state-controlled roads. After Bicycle Queensland's constant lobbying there is now a policy that says all main road projects will provide either specific bike facilities or be cycle friendly. This is a huge step forward that the government has taken for cycling in Queensland.

**Contact:** Ben Wilson

**Email:** [bqmanager@bq.org.au](mailto:bqmanager@bq.org.au)

**Website:** [www.bq.org.au](http://www.bq.org.au)

# Bicycling Achievement Awards for Bicycle Advocacy Organisations

NOMINEE

## Bicycle SA

South Australia

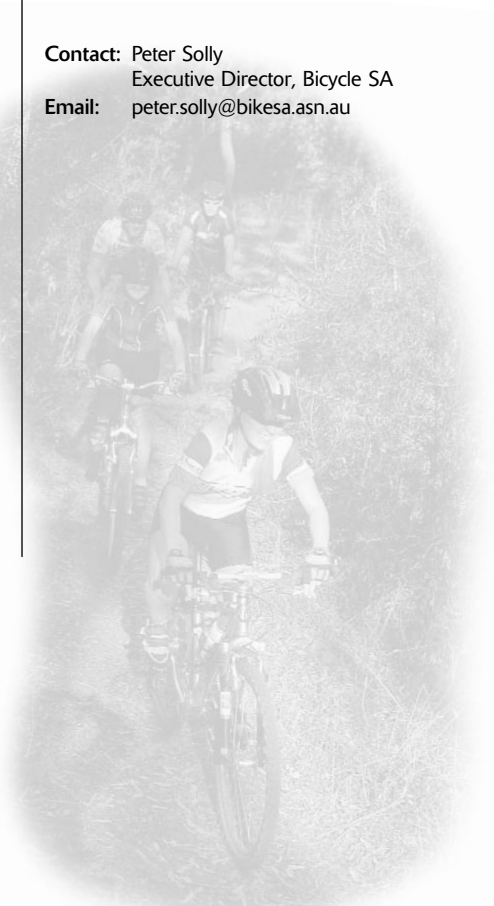
Established in 1982, Bicycle SA seeks to make a difference to their community with responsive, decisive leadership and the creation of opportunities for cycling to be a legitimate and safe activity.

Bicycle SA's special achievements include the development of a community based cycle tourism model based on the principles of 'SEE communities grow'. - SEE stands for Social, Environmental and Economic factors. These principles have been applied to working with communities in the Southern Flinders Ranges in using cycle tourism to boost regional development.

Other projects include the development of the 'Outback Odyssey' and the joint development of the Discovery Trails Brochure, which assists in the promotion of the Mawson Trail but also the whole region. The team of Bicycle SA together with QED Pty Ltd. have also worked

with the District Council of Mt. Remarkable in developing a Local Area Bike Plan 2003/04, setting a framework for the region to take advantage of the economic and social development of cycling and cycle tourism.

**Contact:** Peter Solly  
Executive Director, Bicycle SA  
**Email:** [peter.solly@bikesa.asn.au](mailto:peter.solly@bikesa.asn.au)





# Bicycling Achievement Awards for Bicycle Advocacy Organisations

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NOMINEE

## Canberra Off Road Cyclists (CORC)

ACT

CORC is the largest mountain bike club in Australia and the only one in the ACT. They conduct a range of activities including children's camps, women's training camps, school competitions, social rides and regular cross country and down hill races. The bushfires in 2001 and 2003 destroyed 79% of all desirable mountain bike trails in the ACT region; since the fires CORC has been proactive in collaborating with the Government to ensure that suitable

tracks are including in a range of new plans and initiatives. As a consequence of the submissions there is a greater engagement between Government and mountain bike riders.

**Email:** [corc@corc.asn.au](mailto:corc@corc.asn.au)

**Website:** [www.corc.asn.au](http://www.corc.asn.au)

NOMINEE

## Geelong Touring Cyclists

VIC

The GTC group was formed twenty five years ago during the time of the development of the Geelong Bike Plan. GTC is a small but very active club which has introduced many bike riders to touring cycling through its weekly Sunday morning rides. A unique feature has been its work in raising money for several charities.

The Geelong Otway Challenge has been able to raise over \$60,000 towards Heartbeat Geelong. Other charity events include the Bellarine 100 which has been run for more than 10 years raising money for the Lupus Foundation.

**Email:** [pcmsustrans@hotmail.com](mailto:pcmsustrans@hotmail.com)

NOMINEE

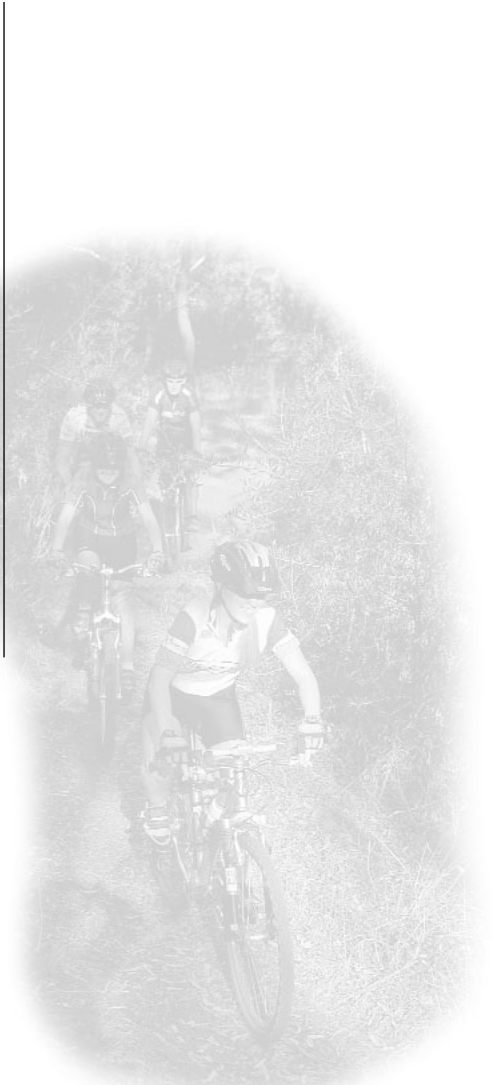
## Parklands Albury/Wodonga High Country Rail Trail Committee

VIC

Parklands Albury/Wodonga took on a management role for the trail despite some opposition from local individuals and groups, and limited Government funding. Passionate community members have worked tirelessly to see the vision of this trail become a reality. They have excelled in involving the community with over \$0.5 million in donated labour and materials.

Anthea Packer from Parklands Albury/Wodonga, who is the facilitator for the trail, has been instrumental in working the committees and supporting their endeavours.

**Email:** [railtrail@parklands-alburywodonga.org.au](mailto:railtrail@parklands-alburywodonga.org.au)





# Bicycling Achievement Award: Local Government

*Local Government plays a very important role in creating environments which support increased and safe cycling through urban planning and design, road*

*safety initiatives, infrastructure development, traffic management initiatives as well as management practices.*

WINNER

## City of Yarra

Victoria

Local Government plays an important role in promoting and encouraging cycling. The City of Yarra is a national leader in making cycling an integral part of transport, recreation, and leisure and health programmes. The cornerstone of Yarra's achievements in encouraging cycling and making it safer is the construction of its bicycle network. The council budgets \$160,000 per year for an on road network and up to \$250,000 for improvements to paths. In addition to this, the network is improved whenever other work is done on roads or paths. Innovations include coloured markings at roundabouts and conflict points, reduced vehicle lane widths, and bike boulevards on direct cycling routes. The City of Yarra has some of the highest levels of bicycle use in Australia. Australian Bureau of Statistics Journey to Work data shows a 40.5% increase in bike trips originating from Yarra between 1996 and 2001 and a 60.8% increase in bike trips to work with destinations in Yarra between 1996 and

2001. Some other cycling initiatives include proposed new planning rules to ensure more bicycle parking in new developments, bicycle training for council staff provided by the Victorian Police, mileage reimbursement for staff who use their bicycle for work, provision of council owned bikes for staff who ride more than 20km a week for work purposes and 'share the road' stickers on rear view mirrors in the council's car fleet. In developing its bicycle network the council works closely with the community.

The City of Yarra has weatherproof bike parking at three of their main offices and the council's website has route information and links to cycling resources.

**Contact:** Richard Smithers, City of Yarra  
**Phone:** 03 9205 5061  
**Email:** [smithherr@yarracity.vic.gov.au](mailto:smithherr@yarracity.vic.gov.au)

# Bicycling Achievement Award: Local Government

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## HONOURABLE MENTION

### Mornington Peninsula Shire

Victoria

Mornington Peninsula Shire Council is committed to developing an integrated trail network that is well used and that provides opportunities for residents and visitors to enjoy the variety of recreation activities in a range of unique environments. They have allocated \$10 million over the next two years to construct more than 80km of paths, the equivalent of building a path from Sorrento to Melbourne. The Shire has responded to community need/demand with 80% of the community indicating that a safe off-road network of trails was 'important' or 'very important'. Cr Ann Shaw stated that "The Mornington Peninsula Shire is very committed to health and well-being and we look forward to the construction of our paths network and the many benefits that will result".

**Contact:** Mornington Peninsula Shire

**Email:** [shaw@mornpen.vic.gov.au](mailto:shaw@mornpen.vic.gov.au)

**Website:** [www.mornpen.vic.gov.au](http://www.mornpen.vic.gov.au)

NOMINEE

## Caloundra City Council

QLD

The Council is pro-active in implementing extensive bike path programs and catering for the diverse needs of bicycle riders. They have trialled innovative treatments for roundabouts which include bike lanes, increased the number of bike lanes and bike awareness zones over the last few years, and

created permanent raised platform crossings in Main Street. They also continue to actively support Cycle Queensland.

**Contact:** [sdittmann@caloundra.qld.gov.au](mailto:sdittmann@caloundra.qld.gov.au)

**Website:** [www.conlundra.qld.gov.au](http://www.conlundra.qld.gov.au)

NOMINEE

## District Council of Mt Remarkable

SA

Cycle tourism is strongly supported by the Council and has been recognised as driver of economic and social development for the region.

The Council's Bicycle Reference Committee stated aim is 'The District Council of Mt Remarkable becomes

recognised internationally as a cycling friendly region...' A key project has been the development of the Mawson Trail.

**Contact:** 08 8666 2014

**Email:** [info@mountremarkable.com.au](mailto:info@mountremarkable.com.au)

**Website:** [www.mountremarkable.com.au](http://www.mountremarkable.com.au)

# Bicycling Achievement Award: Local Government

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NOMINEE

## City of Port Adelaide Enfield

SA

The Council is committed to being the first seaside council in Adelaide to complete the Coast Park Trail, the Council's 8km section is anticipated to be completed in 2005/2006. This has involved extensive consultation to achieve a win/win solution for residents, the environment and the users.

Once completed this trail will encourage thousands of people to explore the coast by bicycle. The Council also has implemented a Cycling Planning

Amendment which requires developers to provide for the needs of bicycle riders as an integral part of the development, making riding to work more accessible and practicable.

**Contact:** Chris Dunn

**Email:** [cdunn@portenf.sa.gov.au](mailto:cdunn@portenf.sa.gov.au)



NOMINEE

## Rural City of Wangaratta

VIC

The Rural City of Wangaratta demonstrates that rural towns can play an active role in promoting and encouraging cycling. The Council developed cycling strategy plans in 1991 and 1999 and the allocation of \$600,000 in funding in 2004/05 for cycling infrastructure and activities will ensure that the strategy will be implemented and residents and visitors have safe and accessible places to ride.

They have also allocated \$383,000 for bridge links to the Milawa Gourmet Region Bike Path, a loop for the Murray to the Mountains Rail Trail and \$72,000 resurfacing of a velodrome balancing different cycling interests and needs.

**Contact:** City of Wangaratta

**Email:** [council@wangaratta.vic.org.au](mailto:council@wangaratta.vic.org.au)

**Website:** [www.wangaratta.vic.org.au](http://www.wangaratta.vic.org.au)







*Many bicycle industry businesses have recognised the importance of being involved in cycling advocacy either directly by actions or indirectly by supporting campaigns, organisations and individuals.*

*This award seeks to recognise the special achievements of individual businesses and*

*does not include members or supporters of the CPF. As the nominations in this category demonstrate, cycling advocacy of bicycle businesses can take on many different approaches, all sharing the same goal of getting more people riding more often in environments which are safe, comfortable and enjoyable.*

WINNER

## Epic Cycles

QLD

Bicycle retailers have an important role to play in promoting and encouraging cycling. Epic Cycles owners and staff are enthusiastic about cycling and are big supporters of bicycling events including Bike Week and Cycle Queensland.

They are a unique business, managed without a car or a shop van and using bicycles as transport. Epic Cycles offers a broad range of specialised products including commuting and touring bikes, folding bicycles and recumbents, they are committed to looking after new riders and providing encouragement and advice.

Regular seminars and workshops are an integral part of promoting cycling at



Epic Cycles attracting customers and other interested cyclists. Epic Cycles logo demonstrates their commitment to bicycles as transport.

**Contact:** Kelly-Anne Wickham

**Website:** [www.epiccycles.com.au](http://www.epiccycles.com.au)

**Email:** [info@epiccycles.com.au](mailto:info@epiccycles.com.au)

## NOMINEE

## Lonsdale Street Cyclery

### ACT

Lonsdale Street Cyclery has been making an active contribution towards cycling since 1992. They attempt to reduce their ecological footprint by phasing out plastic bags and signing up to ACT's green choice renewable energy generation for their shop's electricity. The shop supports Pedal Power by offering membership to new bike buyers ensuring new buyers get support, information and encouragement.

Kus, the co-owner, is the ACT representative for the Retail Cycle Traders Australia group. The owners also make their workshop available for bike maintenance classes, recognising that a well maintained bicycle is vital for the enjoyment of cycling.

**Email:** [info@lonsdalestcyclery.com.au](mailto:info@lonsdalestcyclery.com.au)

**Website:** [www.lonsdalestcyclery.com.au](http://www.lonsdalestcyclery.com.au)

WINNER

## Dept. of Primary Industries and Resources

SA

PIRSA's corporate strategy and policy branch has implemented a 'Safe Bike Use' policy with the aim of promoting a healthier and safer workplace. In particular bicycles are recognised as a legitimate mode of transport for staff, especially for work purposes. It developed policies around;

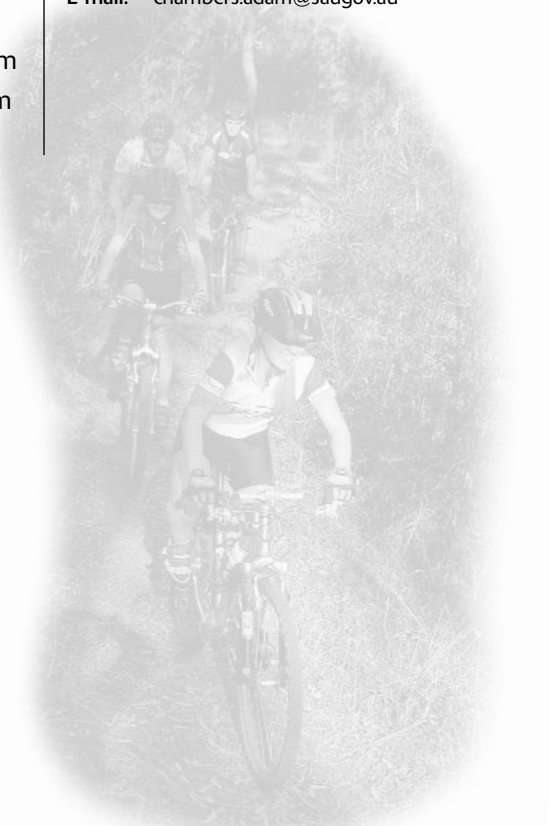
- Bicycle Use - Standard Operation Procedure
- Bicycle Use - Risk Management Form
- Emergency Incident - Procedure Form

The policy will help both managers and bicycle riders understand the risks and rules associated with cycling and encourage a safe, healthy and enjoyable way of travelling.

**Contact:** Adam Chambers

**Phone:** 08 8226 3439

**E-mail:** [chambers.adam@saugov.au](mailto:chambers.adam@saugov.au)



NOMINEE

## Red Belly Black Café

ACT

Red Belly Black Café has catered well for the bicycle riders when setting up their business at a popular cycling destination. They support cycling in the ACT by sponsoring the ACT Pedal Power volunteer of the month award. Volunteers who contribute to Pedal Power's events, advocacy or administration enjoy a fine meal courtesy of Red Belly Black Café.

In 2003, bushfires wiped out the café at Mount Stromlo and today a new coffee shop in the city has ensured that cyclists have a great place to visit.

**Contact:** Red Belly Black Café

**Email:** [administration@redbellyblack.com.au](mailto:administration@redbellyblack.com.au)

**Website:** [www.redbellyblack.com.au](http://www.redbellyblack.com.au)

## Award for contribution towards cycling by a Politician

*Politicians at Local, State and Federal Government level can make a vital contribution by championing bicycle initiatives and projects in their electorates or at government policy level.*

*This award recognises a special achievement by a politician which has resulted in the implementation of a project or policy that benefits bicycle riders.*

WINNER

### The Hon Alannah MacTiernan, MLA

Minister for Planning and Infrastructure, WA

Alannah MacTiernan was appointed Western Australia's Minister for Planning and Infrastructure following the change of government at the February 2001 state election. The ministry includes two departments, Landcorp and the Public Transport Authority, eight port authorities and four redevelopment authorities.

Under her leadership Western Australia has spend \$50.8 million on cycling infrastructure since 2001 – the highest per capita spending in Australia which created 800km of cycling routes in urban and regional areas. Funding has also been provided for 640 secure and accessible bicycle storage and parking facilities at major bus and train stations to integrate bicycle use within public transport. Bicycle parking compounds will also complement lockers at all the stations being built as part of the \$1.5b New MetroRail project.

Under her leadership the Department actively encourages more people to ride bicycles, aiming to increase the number of cycling trips to 8% of all trips by 2010 and 11.5% by 2029. The indications are



good with the number of cyclists using the Perth network more than doubling over the past 5 years.

Alannah MacTiernan is one of those rare politicians who not only have a vision but are also committed to implementing this vision. She has used her unique position to make a positive contribution to the promotion of cycling by making cycling an integral part of infrastructure planning and development and by actively promoting the benefits of cycling. WA has also the most extensive Bike Week in Australia, which includes Ride to Work and Ride to School initiatives as well as community events.

Email: [cycling@dpi.wa.gov.au](mailto:cycling@dpi.wa.gov.au)

## Award for contribution towards cycling by a Politician

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HONORABLE MENTION

### **Councillor Toni Bowler**

Redlands Shire Council, QLD

Cr Toni Bowler has been instrumental in the formation of the Council's Cycling Committee and achieving a full-time position for a cycling officer in Council. She was also instrumental in making the Bikeway on Stradbroke Island a reality and getting other special projects off the ground including the IndigiScapes bikeway.

Redland Shire has excellent cycling maps which encourage residents and visitors to take advantage of the infrastructure available.

Cr. Toni Bowler has also been very supportive in establishing a local BUG and lobbying for the establishment of cycling to school programmes in the area. In her role as member of the Queensland Local Government Association she has worked hard to give cycling a higher priority.

**Email:** [tonib@redland.qld.gov.au](mailto:tonib@redland.qld.gov.au)

**Website:** [www.redland.qld.gov.au](http://www.redland.qld.gov.au)

# Award for contribution towards cycling by a Politician

NOMINEE

## Councillor Mike Pearce

District Council of Mt Remarkable, SA

Cr Mike Pearce has been committed to cycling development in the district since 2001 and has proven himself to be a strong champion of cycle tourism in the region. He is a member of the Melrose Community Development Association and is also the Chair of the Southern Flinders Ranges Tourism Association. He has been instrumental in supporting the development of a Local Area Bike Plan for the district and the building of sustainable trails which will not only

benefit visitors but small local economies in the region. Mike Pearce is also playing a leading role in diversifying his business and his local IGA shop now stocks bicycle related parts and accessories to service visitors on bicycles.

**Contact:** Cr. Mike Pearce  
District Council Mt. Remarkable  
**Tel:** 08 8666 2014  
**Website:** [www.mtr.sa.gov.au](http://www.mtr.sa.gov.au)

NOMINEE

## The Hon Christine Campbell MLA

Member for Pascoe Vale, VIC

The Member for Pascoe Vale has played an important role in co-ordinating a campaign to gain State Government funding for a bicycle/pedestrian crossing across Bell Street at Coburg and the Upfield shared pathway. When completed this facility will enable people to easily cross the very busy road in a safe and convenient manner to access

the Coburg railway station and local shopping centre. She made this project one of the two high priorities she would work towards during the year.

**Contact:** Christine Campbell, MLA  
**Email:** [christine.campbell@parliament.vic.gov.au](mailto:christine.campbell@parliament.vic.gov.au)



## Award for contribution towards cycling by a Politician

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NOMINEE

### Councillor Tom Melican

Banyule Council, VIC

Cr Melican was elected to Banyule Council in 2003 on a sustainable transport platform. He has been advocating for the development for cycling facilities, in particular he has supported the construction of a shared path in a former reserve to offer cyclists an alternative to busy Rosanna Road and a shared path in Rosanna Parklands to provide an off road connection between Madeod College, Community Sports Centre and local shops.

He is a member of the local bicycle user group and supports and encourages local councillors to participate in the Ride to Work Day event.

Email: [tom.melican@banyule.vic.gov.au](mailto:tom.melican@banyule.vic.gov.au)



**CYCLING PROMOTION FUND**

PO Box 216  
Ferry Creek VIC 3786

**T** 03 9818 5400

**F** 03 9818 4535

**E** [speidel@cyclingspromotion.com](mailto:speidel@cyclingspromotion.com)

**W** [www.cyclingspromotion.com](http://www.cyclingspromotion.com)