

loveNEWS

News, views and all you need to know about Love Marketing

"Remember - you
were born to
sparkle!"

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love
marketing

PROUD TO MAKE THE INSPIRATIONAL BUSINESS LIST

I was so so proud to once again make the Derby Telegraph's 'Inspirational 250' list. The list is made up of individuals from all sectors across the city and county and is in recognition of their entrepreneurial and inspirational spirit!

I am so chuffed to make the list that it's now one of my yearly goals!

To read more visit: <https://www.derbytelegraph.co.uk/news/business/inspirational-250-list-best-brightest-2077983>



HITTING THE HEADLINES & SOCIAL MEDIA SAVVY WORKSHOPS LAUNCHED



HITTING THE HEADLINES PR WORKSHOPS
A special offer exclusive to MOTUS members, these full day workshops will equip you with the knowledge required to write and send your own releases to the press.

The 'Hitting the Headlines' workshops include:

- How to write a press release
- How to compile a press contact list
- Understanding of how press and journalists work
- Understanding features lists and seasonal planning
 - How to analyse your coverage
 - How to write a PR action plan

ALL FOR ONLY £199

So what are you waiting for?
all you need is.. **love**

love PR
www.lovemarketing.org.uk

hello@lovemarketing.org.uk | lovemarketing.org.uk | 07534 384373

We are delighted to launch a series of PR and Social Media workshops - first dates to be released in January.

These cost effective, short courses are full of practical advice, hints and tips on all things social and PR. Delivered by an experienced journalist to ensure what you write and send reaches the right people be it on social media or in press.

To find out more drop us an email at pr@lovemarketing.org.uk

NEW BLOG IT'S ALL GOING SOUTH

The worst thing about turning 40 and getting ever closer to the BIG 5-0? Realising those who had been there before me were right. I'd spent many a happy hour listening to my slightly older friends regaling tales of how things change when you hit the big 4.0. or the big 5.0. and thinking "Yeah right. It won't happen to me"

To read more visit lovemarketing.org.uk/blog

You know You are old when:

1. Going bra-less pulls all of the wrinkles out of your face.
2. Getting lucky means you find your car in the parking lot.
3. An all-nighter means not getting up to pee.



WHAT WE'VE LOVED THIS MONTH

It's been another busy few months at LOVE HQ with a wide range of projects for a even wider range of business types.

We have produced some wonderful branding for the very talented Andrea Gillard Interior Designer, along with a new website for Andrea to promote her fabulous service.

PR | We have also had a lot of press coverage for clients including:

- Babington- New CEO announcement
- Mitre Group - Safe standing in football
- Shaun Barker Foundation - New project updates
- Belper Hockey Club - New clubhouse opening

Branding | Some of the new branding we've created recently includes:

- Oak Tree Wealth Management
- Sarah Patrick School of Dance
- Andrea Gillard Design
- AIM Awards

Giving Back | LOVE Marketing support a few charitable causes as part of my ongoing commitment to CSR, including:

- Shaun Barker Foundation
- YMCA
- Down's Syndrome Derby
- Enthusiasm
- The Elms Foundation

THE BIG BAKE OFF

To celebrate my 10th Anniversary - next year I am holding a BIG BAKE OFF. Teams of 2 will compete in a series of heats in professional kitchens to win a place in the grand final for a chance to be crowned the BIG BAKE OFF winners 2019.

To find out more and to register your interest email BAKE OFF to hello@lovemarketing.org.uk

The Love Marketing BIG BAKE OFF

Proceeds will benefit
SHAUN BARKER FOUNDATION

We are looking for brilliant teams of bakers
(brilliant teams not brilliant bakers:) to take part
in the 2019 Big Love Marketing Derby Bake Off!



THOUGHT OF THE MONTH - KINDNESS

I came across this blog when researching ideas for a new one for myself and I knew it had struck a chord with how long I stayed on the site and how much I read.

In fact I thought it was so good - I wanted to share it with you all too!

The power of a simple act of kindness is already within you.

Over the last 20 years, researchers have been studying what has been termed "positive psychology," an analysis of how uplifting emotions like gratitude, love, joy, and inspiration affect our wellbeing and literally improve our lives.

What's incredible is these emotions are already within us; it's just a matter of whether or not we take intentional action to express them.

One of the easiest ways to do this is through performing acts of kindness. To read more visit <https://www.randomactsofkindness.org/the-kindness-blog>