



THE UNIVERSITY OF HONG KONG

Distinguished TRANSPORT LECTURE

Series 2016

Challenges and Opportunities of Hong Kong's Aviation Industry

Lecture Abstract

This seminar will discuss the opportunities and challenges for Hong Kong's aviation industry. Important recent developments include: 1) the 2008 global financial crisis; 2) the growth of Mainland China's aviation sector and high-speed railway network; and 3) the important infrastructure projects such as the 3rd runway at Hong Kong Airport and the Hong Kong-Macau-Zhuhai Bridge. The impacts of these developments on Hong Kong's aviation demand and supply will be examined, and the implications for management and policy will be explored. These discussions will be based on recent academic studies on Hong Kong's air cargo demand, airport pricing strategies, and hub connectivity.

About the Speaker

Anming Zhang is a Full Professor in Operations and Logistics and holds Vancouver International Airport Authority Chair Professor in Air Transportation at Sauder School of Business, University of British Columbia (UBC). He served as the Chair of the Operations and Logistics Division, Sauder School of Business (2003-2005), and as the Director of UBC's Centre for Transport Studies (2003-2004). He has been the Vice President (Academic & Program) for the World Air Transport Research Society (ATRS) since 2006. Dr. Zhang is the recipient of the "Yokohama Special Prize for Outstanding Young Researcher" awarded at the 7th World Conference on Transportation Research (WCTR) in Sydney, Australia in 1995, and of the "WCTR-Society Prize", awarded to the overall best paper of the 8th WCTR in Antwerp, Belgium, in 1998. In June 2014, he won the "Best Overall Paper Prize" at the ITEA (International Transport Economics Association) Conference on Transportation Economics, Toulouse School of Economics, France.

Dr. Zhang has published over 120 refereed journal papers in the areas of transportation, logistics, industrial organization and trade policy. He has co-authored two recent books: *Globalization and Strategic Alliances: The Case of the Airline Industry*, 2000, Pergamon Press, Oxford; and *Air Cargo in Mainland China and Hong Kong*, 2004, Ashgate, London (Chinese editions published both in Hong Kong and Mainland China).



**Professor
Anming Zhang**

Full Professor in Operations and Logistics and Vancouver International Airport Authority Chair Professor in Air Transportation at the Sauder School of Business, University of British Columbia (UBC)

Date: **20 September 2016 (Tuesday)**
Time: **7:00 - 8:00 p.m.**
Venue: **Wang Gungwu Theatre, Graduate House,
The University of Hong Kong**



Organized by : **Institute of Transport Studies, The University of Hong Kong**

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Details of the Lecture can be found at <http://www.hkuits.hku.hk/DTLS2016.htm>