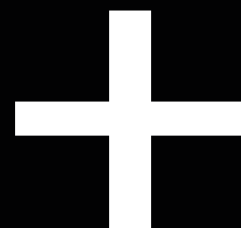




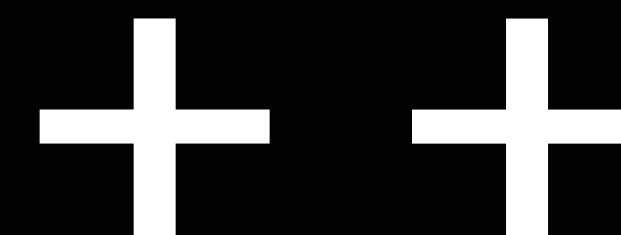
MA + EA —  
BENEDE ++ I  
—

MA + EA  
BENEDE ++ I

—  
sustainable luxury



M A + E A  
B E N E D E + + I



© Matea Benedetti Ltd.



sustainable luxury



ethical

responsible

organic

[ created without insecticides,  
pesticides and synthetic additives ]

breathable

eco printing

M A + E  
3 E N E

MADE IN EU

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M A + E A  
B E N E D E + + I

sustainable luxury

## M A + E A B E N E D E + + I

is an **ethical** and **sustainable brand** linked to the concept of beauty, luxury and innovation.

A **passion** for innovative sustainable fabrics is a key element of our identity.

Our **goal** is to be a part of the bigger picture – one that places humanity on a higher level of consciousness with respect to nature and all forms of creation.

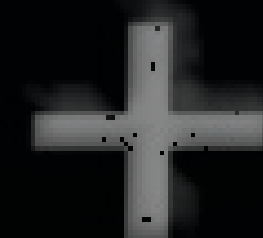
That is why we **focus** on devising natural, high-quality fashion designs, respecting the concept of sustainability throughout the creative process.

Each product is made using the finest **natural fabrics**, organic where possible and dyed with botanical extracts or eco-friendly dyestuffs to achieve the desired predominant colour theme. Artificial fertilizer, antibiotics and growth hormones are strictly forbidden. All materials are **certified**, **biodegradable** or they are **recycled**.

Every season is an exploration of animal species in serious decline due to human expansion into their natural habitats, hunting, and climate change.

Matea Benedetti supports **fair trade** products and the impeccable touch of Italian manufacturing.

MATEA BENEDETTI *team*





»Scientists estimate  
that 150-200 species  
of plant, insect, bird  
and mammal become  
extinct every 24  
hours.«



We are ready for a new  
way of living - where  
we protect first and  
create later.







## Birds of Paradise

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Birds of Paradise are the most striking and dramatic birds in the world. Their beautiful bright colours have made them highly prized targets for hunters and tribesmen, who use their brightly coloured feathers to create clothes and costumes. The story of this amazing species touched us. We wanted to capture their beauty and spirit in a collection without hunting or otherwise harming them.

We had to invest all our energy in new sustainable technologies in order to create a colourful and exquisite collection to match

the beauty of these birds. Our clothes are all organic, natural and certified.

We have designed even garments made from appleskin, which comes from apple waste produced by the food-processing industry. Appleskin is an Italian innovation in the fashion industry. Some parts of the garments were cut with laser technology to imitate the feeling of modern lace.





Birds of Paradise

**READY-TO-WEAR**





MA + EA  
BENEDETTI

**WEARING**  
**100%**  
planet friendly  
**CLOTHING**

sustainable luxury







Art. 001-B	<div>COMPOSITION</div> <div>100% organic silk</div>		<div>LINING</div> <div>100% organic cotton</div>	<div>CERTIFICATE for raw material and fabric</div> <div>GOTS</div>
<div>Flamingo silk bomber</div>				
<div>Italian size:</div> <div>ONE SIZE</div>	<div>DETAILS:</div> <div>Unisex, long sleeves, round collar, multipockets, bomber, oversized, metal zip closure, natural digital embroidery, lined interior</div>			
<div>MEASUREMENTS: Length 80 cm // The garment is suitable for both men and women.</div>				

Art. 002-LD	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Paradise silk dress	100% organic silk	100% organic silk	GOTS
Italian size: 40, 42, 44, 46, 48	DETAILS: Swarovski elements, natural digital embroidery, eco printing, no pockets, zip closure, bird design, sleeveless, lined interior		





Art. 003-CD	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Bird Couture dress	100% organic silk 100% organic cotton	-	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
Swarovski elements, natural digital embroidery, no pockets, zip closure, eco printing, bird design, sleeveless, lined interior



Art. 004-ED	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Evening dot dress	100% organic wool 100% organic cotton	100% organic cotton eco printing	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
No pockets, zip closure, eco printing, sleeveless, dot design, lined interior





Art. 005-SB	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Silk bomber	100% organic silk 100% organic cotton	100% organic cotton eco printing	GOTS
Italian size: ONE SIZE			
Color: BLACK, WHITE	DETAILS: Unisex, long sleeves, round collar, multipockets, bomber, oversized, metal zip closure, natural digital embroidery, lined interior		
MEASUREMENTS: Length 80 cm // The garment is suitable for both men and women.			



Art. 006-BS	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Bird skirt	100% organic wool 100% organic cotton bamboo	-	<b>GOTS</b>
Italian size: 40, 42, 44, 46, 48			
	DETAILS: Natural digital embroidery, no pockets, zip closure, bird design, ¾ lenght skirt, lined interior		





Art. 001-B  
Flamingo  
silk Bomber

Art. 009-BCT  
Bamboo  
casual  
trousers

Art. 007-BFB  
Black Flamingo  
Bomber

Appleskin  
skirt



Art. 007-BFB	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
	100% organic cotton	100% organic cotton	<b>GOTS</b>

## Black Flamingo Bomber

Italian size:  
ONE SIZE

### DETAILS:

Unisex, long sleeves, round collar, multipockets, bomber, oversized, metal zip closure, natural digital embroidery, lined interior

MEASUREMENTS: Length 80 cm // The garment is suitable for both men and women.





Art. 008-SBB	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Silk Bird blouse	100% organic silk 100% bamboo jersey	-	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
Long sleeves, eco printing, no appliqués, multicolour pattern, classic neckline, buttoned cuffs, front closure, button closing, no pockets



Art. 009-BCT	COMPOSITION	LINING
Bamboo casual trousers	100% bamboo silk	-

Italian size:  
40, 42, 44, 46, 48

Color:  
BLACK, WHITE

DETAILS:  
basic solid colour, regular fit, straight leg, no appliqués, zip, pockets, pants





Art. 009-BCT  
Bamboo  
casual trousers

Art. 023-MBF  
Flower blazer

Art. 010-SCT  
Silk casual  
trousers



Art. 006-BS  
Bird skirt

Art. 011-BJ  
Bird jacket



Art. 010-SCT	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Silk casual trousers	100% organic silk	-	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

Color:  
BLUE

DETAILS:  
Basic solid colour, regular fit, straight leg, no appliqués, zip, pockets, pants

Art. 011-BJ	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Bird jacket	100% organic cotton	-	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
Solid colour, long sleeves, natural digital embroidery, lined interior



Appleskin

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Art. 012-AC	COMPOSITION	LINING	Raw material and fabric
Apple coat	50% apple 50% PU	-	RECYCLED MATERIAL

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
solid colour, long sleeves, lined interior, two pockets, laser cut



Art. 013-GD	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Grass dress	100% organic wool 100% organic cotton 100% bamboo jersey	-	GOTS

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
Pockets, zip closure, eco printing, short sleeves, multicolour pattern, classic neckline, front closure, Swarovski buttons closing





Appleskin



cotton  
radable

Appleskin





Art. 014-BB  
Bamboo blouse

Italian size:  
40, 42, 44, 46, 48

COMPOSITION	LINING
100% bamboo silk	-

DETAILS:  
Long sleeves, classic neckline, front closure, no pockets,  
Swarovski buttons closing



Appleskin

Art. 003-CD  
Bird  
Couture dress

Art. 015-AOC  
Apple Oversize  
coat

Art. 015-AOC  
Evening  
dot dress





Art. 015-AOC	COMPOSITION	LINING	Raw material and fabric
Apple Oversize coat	50% apple 50% PU	-	RECYCLED MATERIAL
Italian size: 40, 42, 44, 46, 48	DETAILS: Solid colour, long sleeves, lined interior, two pockets, laser cut		





Appleskin



Appleskin





Art. 017-BCD	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Black chic dress	100% organic wool 100% organic cotton	-	<b>GOTS</b>

Italian size:  
40, 42, 44, 46, 48

DETAILS:  
Pockets, zip closure, ¾ sleeves, Swarovski elements



Art. 018-AUC	COMPOSITION	LINING	Raw material and fabric
Apple Unisex coat	50% apple 50% PU	-	<b>RECYCLED MATERIAL</b>

Italian size:  
42, 44, 46

DETAILS:  
Solid colour, long sleeves, lined interior, two pockets









Art. 023-MFB	COMPOSITION	LINING	CERTIFICATE for raw material and fabric
Blazer flower	100% organic cotton	100% organic cotton	GOTS
Italian size: 40, 42, 44, 46, 48	DETAILS: Baize, no appliqués, lapel collar, 2 buttons, long sleeves, two inside pockets, dual back vents, multicolour pattern, natural digital embroidery, eco printing lined interior		
Colour: BLUE, RED & VIOLET			







Art. 026-JB	<div>COMPOSITION</div>		<div>LINING</div>	CERTIFICATE for raw material and fabric
Jeans bomber	100% organic cotton		100% organic cotton	GOTS
Italian size: ONE SIZE	<div>DETAILS:</div> <div>Unisex, long sleeves, round collar, multipockets, bomber, oversized, metal zip closure, lined interior</div>			
<div>MEASUREMENTS: Length 80 cm // The garment is suitable for both men and women.</div>				



Art. 027-BTS	COMPOSITION
Women's raglan bamboo T-shirt	70% Bamboo Viscose 30% Organic Cotton
Italian size: S, M, L, XL	







Birds of Paradise

**MATERIALS**







## *Fabrics*

Our passion for unique sustainable fabrics is a key element of MATEA BENEDETTI identity.

Our design is inspired by a constant search for rare new fibers from around the world, all carefully selected, fair trade and certified.

## *Apple Skin*

For our Italian partner we have designed garments made from apple skin, which comes from apple waste produced by the food-processing industry. Some parts of the garments were cut with laser technology to imitate the feeling of modern lace.

## *Bamboo*

is incredibly soft, smooth, antistatic, luxuriously comfortable and strong material. It has excellent wicking properties and is antibacterial and a good solution for skin problems. It is highly breathable in hot weather and also keeps the body significantly warmer in the cold than traditional fabric. Bamboo thrives naturally without using any pesticides or fertilizers and is biodegradable.

## *Organic Silk*

is the finest silk based on a fair, respectful and future-oriented relationship with people and the environment. The silk is created without the use of any chemicals or treatments using insecticides, pesticides or synthetic additives and is the best choice for the purest silk. All materials are equipped with the GOTS label.

## *Organic Wool*

is produced in accordance with international standards for organic livestock production. That includes: natural feed and forage which is not genetically engineered or treated with synthetic hormones, no use of fertilizers or pesticides on grazing land, no prophylactic use of drugs such as antiparasitics, no mulesing.

## *Organic Cotton*

is pure natural cellulose, with softness, breathability and strength grown without the use of any synthetic agricultural chemicals such as fertilizers or pesticides and it is biodegradable. All materials are equipped with the GOTS label.



## Buttons

We use **Swarovski crystal buttons** and **vegetable ivory buttons**.

## Vegetable Ivory

Vegetable ivory is like elephant ivory, it is completely natural and it comes from a marvelous wild creature. Unlike elephants which must die for their precious ivory, tagua palms are a renewable resource; as long as their native habitat is preserved and sufficient seeds are left to perpetuate the palms. A single female tagua palm may produce up to 50 pounds of nuts in a year, that's roughly the amount of ivory in an average African elephant tusk. The elephant, however, yields its ivory only once while the palm produces nuts year after year. Another ecological incentive for using vegetable ivory is that renewed trade in tagua nuts could help protect endangered rain forests in Ecuador, Colombia and Peru. According to a Massachusetts-based environmental group called Cultural Survival, natural rain forest products such as vegetable ivory can generate up to five times

the income of banana plantations and cattle ranches. Maybe tagua nuts and other vegetable ivory palms can help save at least a part of these beautiful rain forests before it's too late, and at the same time help to preserve one of the most magnificent mammals that ever roamed the earth.

## Swarovski Elements Collection

The Swarovski Elements Collection is certified according to Oeko-Tex® Standard 100, Class II (Products for direct contact with Skin), an international quality label for harmless textiles. Furthermore, the product class II contains human ecological requirements on textiles, intended to get into direct contact with human skin. The standard set stricter limit values for specific health damaging substances as present laws and regulations.

## Certifications that we check & buy

### Global Organic Textile Standard (GOTS)

is the worldwide leading textile processing standard for organic fibers, including ecological and social criteria. The aim of the standard is to define world-wide recognized requirements that ensure organic status of textiles, from harvesting of the raw materials, through environmentally and socially responsible manufacturing up to labeling in order to provide a credible assurance to the end consumer.

### Oeko Tex 100

labels aims to ensure that products pose no risk to health. They do not contain allergenic dye-stuffs and dye stuffs that form carcinogenic aryl-amines. They have been tested for pesticides and chlorinated phenols. They have been tested for the release of heavy metals under artificial perspiration conditions. Formaldehyde had been banned; other aldehyde limits are significantly lower than the required legal limits. They have a skin friendly pH, are free from chloro-organic carriers. They are free from biologically active finishes.

### Fairtrade

Certification mark is an independent guarantee that the cotton in the product has been certified in accordance with international Fairtrade Standards. The purchase of the product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of cotton producers in developing countries and encourages environmental protection.





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www.mateabenedetti.com  
FB: Matea Benedetti  
Instagram: @mateabenedetti

PHOTO: Mimi Antolovič, Tadej Causevic Photography,  
Primož Zorko, Jani Ugrin, Peter Giodani  
  
HAIR: Mare dresura frizure, Vilma Baum  
MAKE UP: Vilma Baum, MUD studio Slovenija  
SILK HATS: Matea Benedetti by Dalija Segar

MATEA BENEDETTI team

Mateja Benedetti, *fashion designer*  
Saša Kladnik, *graphic designer*  
Amanda Kapič, *sales*

THANK YOU; Ercigoj Art, Katarina Stegnar, Eldina Knez,  
Dijana Galijašević, Federica Andrea Stabile, Edin Cuturič,  
Sašo Radovič, Luka Dekleva, Julija Divjak , Tina Vraneš

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