



# Proposal for Sponsorship

## #runLOCO4ALS

Visit:  
[runsignup.com/runloco4als](http://runsignup.com/runloco4als)

13<sup>th</sup> annual



# FIESTA 5k CHALLENGE





## About the Race

Since 2007, Team Duffy/Cure for ALS has hosted the event that brings entire families out to participate in this well-organized race on the beautiful Big Creek Greenway in Cumming, GA. The Fiesta 5k Challenge has raised over \$280,000 for the Emory ALS Center. ALS (amyotrophic lateral sclerosis) is a neuromuscular disease that attacks the brain and spinal cord. It takes away the ability to move, speak, swallow and ultimately breathe. The Emory ALS Center is part of the Emory Brain Health Center, led by Dr. Jonathan Glass, is one of the largest clinical centers for ALS in the United States. Their team approach to ALS care and research bridges multiple disciplines and departments, all sharing the same goal of a world without ALS.



“The patients I meet, who are up against the most awful circumstances imaginable, show me and my staff what the human spirit is all about. They show us that there is still joy, humor and love no matter what they're up against. And that's what keeps us going. I am confident we will eventually unlock the mystery of ALS, and someday, people with ALS will indeed get better.”

Jonathan D. Glass, MD  
Director of the Emory ALS Center

## Why Sponsor Our Event?

As a sponsor of the Fiesta 5k Challenge, you will join us in making an impact on stopping this disease. 100% of the funds raised supports groundbreaking research at Emory toward a cure or effective treatment for ALS. Sponsors will be featured on the website and social media and are invited to set up on race day to interact with participants and spectators.

**EMORY**  
ALS CENTER *Celebrate Life...  
Imagine a Cure*

# 2019 SPONSORSHIP LEVELS

## **Presenting - \$7,500**

Logo on website & banner  
Prominent logo placement on T-shirt (logo deadline Apr. 11)  
Company logo at start/finish line  
Company logo on course signs  
Prominent table placement at race expo  
Recognition at awards ceremony  
15 free race entries

## **T-Shirt - \$5,000**

Logo on website & banner  
Logo on back of T-shirt (logo deadline Apr. 11)  
Logo on event signage  
Prominent table placement at race day expo  
Recognition at awards ceremony  
10 free race entries

## **Pacesetter - \$2,500**

Logo on website & banner  
Logo on back of T-shirt (logo deadline Apr. 11)  
Logo on event signage  
Promotional space on race day  
Recognition at awards ceremony  
8 free race entries

## **Racing - \$1,000**

Logo on website  
Logo on back of T-shirt (logo deadline Apr. 11)  
Name on event signage  
Recognition on race day  
Promotional space on race day  
6 free race entries

## **Jogger - \$500**

Logo on the back of the T-shirt (logo deadline Apr. 11)  
Promotional space on race day  
4 free race entries

## **Walker - \$250**

Promotional space on race day  
3 free race entries

## **Expo - \$150**

Promotional space on race day  
2 free race entries

# Sponsorship Agreement Form

All proceeds benefit the

# EMORY

ALS CENTER *Celebrate Life...  
Imagine a Cure*

[www.als.emory.edu](http://www.als.emory.edu)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Preferred Method of Contact \_\_\_\_\_

Website \_\_\_\_\_

## Our Company Will Sponsor at Level:



- |                          |            |         |
|--------------------------|------------|---------|
| <input type="checkbox"/> | Presenting | \$7,500 |
| <input type="checkbox"/> | T-shirt    | \$5,000 |
| <input type="checkbox"/> | Pacesetter | \$2,500 |
| <input type="checkbox"/> | Racing     | \$1,000 |
| <input type="checkbox"/> | Jogger     | \$500   |
| <input type="checkbox"/> | Walker     | \$250   |
| <input type="checkbox"/> | Expo       | \$150   |

Authorized Signature \_\_\_\_\_

Please return this form to:

Cure for ALS

42 Lakecrest Circle, Suwanee, GA 30024

Questions: Contact Karen Duffy at 678-491-0639 or [fiesta5kchallenge@gmail.com](mailto:fiesta5kchallenge@gmail.com)