



JUPITER INTERNATIONAL CORPORATION

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July 1, 2019

Jupiter International Corporation

**Jupiter International Corporation appointed authorized Distributor
for Perrier in Japan**

Jupiter International Corporation Kobe, Japan is pleased to announce that it has been appointed as the official distributor for the Japanese retail market by Nestle Waters France for its Perrier Natural Sparkling Mineral Water (PET 500ml). This agreement has been made in addition to the distribution agreement for the Japanese home delivery and on-line markets made several years ago.

"We are very excited to further develop the relationship with Jupiter International Corporation in Japan and look forward to making Perrier, the world renowned "Champagne of Mineral Waters", more widely available to our Japanese consumers in this convenient format," says Ms. Jenny Bond, FBU Regional Director – Nestle Waters Asia Pacific

"Perrier" was first bottled in Vergèze in southern France over 150 years ago but this naturally bubbly source was discovered long before by Julius Caesar, who made camp by the source to rest and refresh his battle weary soldiers.

The phrases "L'EAU QUI FAIT PSCHITT" (this water makes a noise) and "PERRIER, C'est Fou" ("Perrier" is crazy), together with famous artist collaborations from Villemot to Andy Warhol, helped establish Perrier's iconic credentials and it is now consumed by style leaders in over 140 countries.

Jupiter plans to capitalize on its abundant experience on marketing and distribution to build a strong Perrier PET brand presence in retail in Japan.

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