Bulletin 2019-2
Vehicle Graphics Standards
3-8-2019

Replace RTR 3.2.1. with the following:

All competing vehicles in stage events shall be identified in accordance with the ARA Visual Package, described on the ARA web site.

Rationale: The graphics standards become undated in anticipation of minimal change

The carryover Visual Package requirements are:

ARA hood area is 10" x 24"
Event door area is 10" x 24"

Please ensure the 10" x 24" space at the front of your hood is free of other advertising.
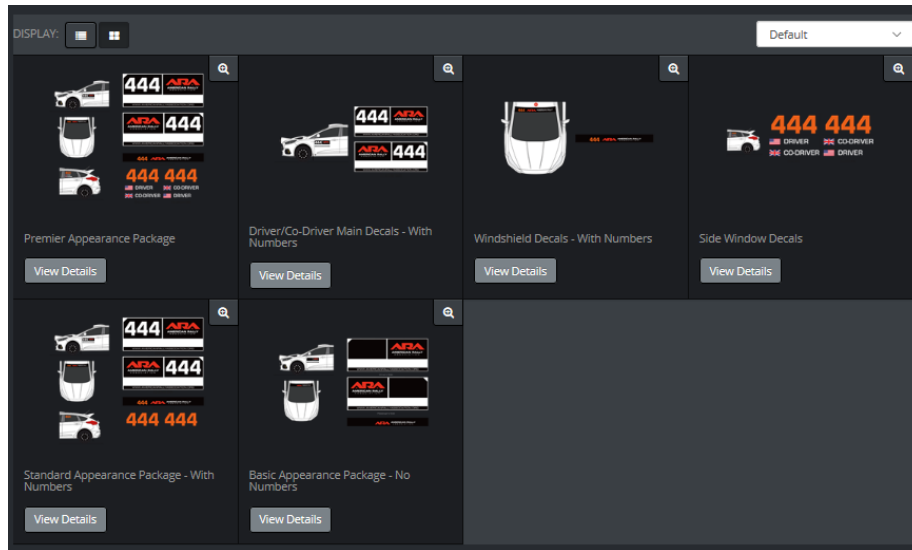
Teams are expected to order the graphics packages from the online su⠢⠤ GCI Digital Imaging. There will be only limited, emergency supplies available at th⠤⠄.

The online order portal is. https://ara.lastlapgraphics.com/login

When you first go to the link you will need to create a new account for browsing and purchasing the graphics by clicking the small, light gray text in the lower right below the large, dark gray login button.

Once you have established an account you can login and you will see a screen like the following:

Viewing the details will get you a complete description and pricing for each of the various packages.

The **Standard Appearance Package** in the lower left is the best value -- $65 for the entire kit plus shipping.

When you select a package you will be prompted for numbers, names and countries as required. Please ensure you have reserved an ARA car number before you order your graphics.

To reserve a car number you must first have a current ARA competition license, review the number listing on the ARA web site to find an unused number and then contact competition@americanrallyassociation.org with your request.

The supplier requires 4-5 business days for order processing. Expediting is possible. Several shipping methods are available.

Doug Shepherd

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