Foundations of Web Design

MRS. GUNN
LIVE LESSON – 9/12/2016

Mashup Mondays

September Mornings

Calm.com: You'll discover how simple meditation really is, and how taking a few moments out of your day can make you happier and healthier.

Did You Know?

- TOMORROW, SEPTEMBER 13TH IS SCOOBY DOO'S BIRTHDAY!!

Web Development Tools Agenda

- COMPARE AND CONTRAST COMMON AUTHORING TOOLS.

- COMPARE AND CONTRAST CLIENT-SIDE AND SERVER-SIDE TECHNOLOGIES.

- DEFINE E-COMMERCE TYPES AND USAGE.

- DESCRIBE DATABASE CONNECTIVITY RELATIVE TO WEB SITES.

- IDENTIFY TECHNOLOGIES TO ENHANCE USER EXPERIENCE.

Assessment	Time to Complete	Points Possible
Copyright and Plagiarism	60 minutes	N/A
Introducing DW	60 minutes	N/A
Unit 3 Exam	60 minutes	100

Copyright and Plagiarism

- WHEN CREATING A WEBSITE, YOU MUST FIND CREDIBLE INFORMATION.

- YOU MUST PROPERLY GIVE INFORMATION TO THE PERSON YOU GOT THE INFORMATION FROM WHEN BUILDING YOUR SITE.

- ETHICS: THE MORAL GUIDELINES WHICH ALLOW US TO UNDERSTAND RIGHT FROM WRONG

- AS A WEB DESIGNER YOUR JOB IS TO KEEP UP WITH THE NEWEST LAWS AND UNDERSTAND HOW THEY APPLY TO YOUR WEB DESIGN.

The Environmental Initiative Website
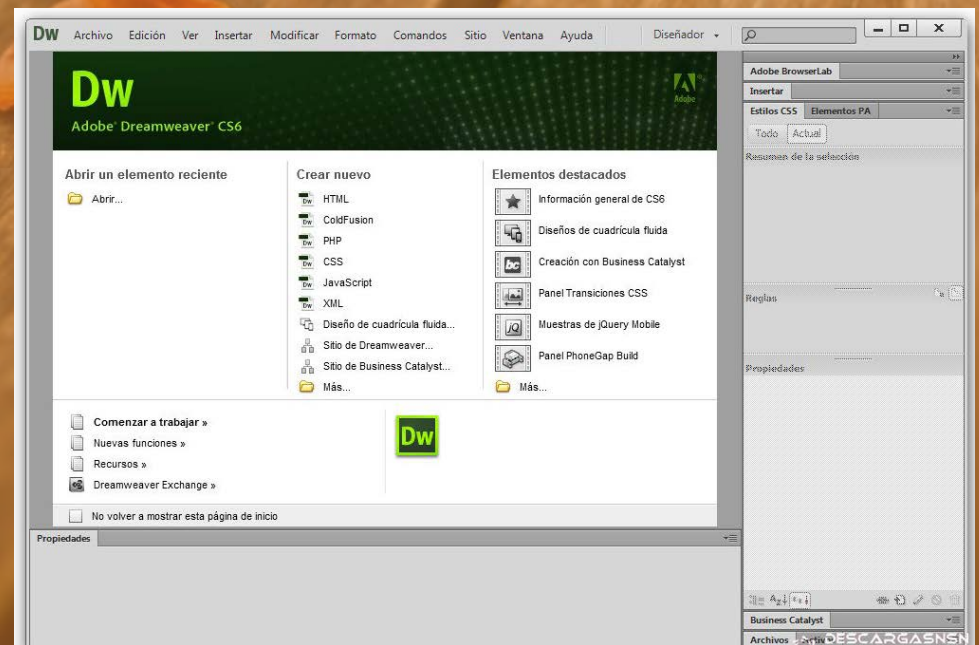
- WHAT ARE SOME THINGS YOU MAY WANT TO INCLUDE?
  - AUDIO AND VIDEO
  - SOCIAL NETWORKING
  - BLOG
  - STORE
  - MOBILE PLATFORM
- KNOW YOUR AUDIENCE AND PROVIDE THE FEATURES AND FUNCTIONS THEY NEED AND EXPECT.

Manually vs. Programs

- WHY USE A WEB DESIGN PROGRAM?
  - FASTER
  - LESS RISK
  - SOME ARE FREE.
  - SOME MAKE IT EASY FOR THOSE WITH DISABILITIES.
  - SOME ARE DOWNLOADED TO YOUR COMPUTER, SOME ARE SERVER-BASED, OR 'IN THE CLOUD'
- LOCAL PROGRAM:DOWNLOADED ON YOUR COMPUTER; MUST UPDATE AND MAKE SURE IT WORKS
- 'IN THE CLOUD': ON SOMEONE ELSE'S SERVER; NO UPDATES; NO ACCESS IF NO INTERNET THOUGH

Adobe Dreamweaver

- DREAMWEAVER WILL ALLOW YOU TO CREATE, EDIT, AND MANAGE WEB SITES.

- LET'S TAKE A LOOK NOW!

Questions/Comments?

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