#1 CRYPTOFRANCHISE

MEALTOKEN

Revolution x [food^2+blockchain] = mealtoken

INITIAL COIN OFFERING (ICO)

LIGHTPAPER

VERSION 1.0 MARCH 2018
1. EXECUTIVE SUMMARY

Franchising is one of the best ways of developing a business. It is a model which has been tried and tested in many areas and has proven a great success, especially in the Quick Service Restaurant (QSR) sector.

Nostrum is a brand owned by Home Meal Replacement, S.A., a PBL (Spanish Public Listed Company) that boasts 20 years of growth achieved by combining an original business idea – offering consumers ready-made meals of the same quality as those prepared at home – with constant quality, continuous innovation, a franchise model and a fan’s club.

Nostrum is a “Brick and Mortar” traditional street-side business that deals with its customers (both B2B: franchisees and B2C: clients) face-to-face and has a proven track record in the restaurant industry. As a brand, we believe the world would be a better place if everyone could eat a home-cooked meal at anytime and anywhere. Health and food is the core of our business model, perfectly prepared and designed to be developed through blockchain technology.

Nostrum has developed its business by means of franchises and currently has 120 franchised restaurants and wishes to continue investing in technology, automation, and wants to continue to expanding its franchise model internationally and grow its fan’s club further.

Given its wide experience in the business, Nostrum has partnered with Cryptofranchise System AG (hereinafter CFS) in order to become the first brand in QSR creating and using its own cryptocurrency, the MealToken. Also, Nostrum is collaborating with CFS on the development of a platform, known as Cryptofranchise, for franchises all over the world. This platform disrupts existing franchise business models by basing it on blockchain technology.

Cryptofranchise expects to be the standard platform to revolutionize the franchise market and migrate from Ethereum blockchain to its own platform. What’s more, MealToken cryptocurrency implies the creation of a collaborative system that can be adopted by any food service operator, anywhere in the world, and especially those that use the franchise model.

The ICO is the ideal instrument to accelerate this project by developing the Cryptofranchise platform as well as tokenizing Nostrum’s ecosystem while accelerating its development plans, introduced in section 2.3. The goal of the ICO is to raise up to €50M and release MealTokens in exchange, at an initial rate of €0.15 per MealToken.

The ICO will take place in a best-in-class technological security and regulatory compliant environment and is carried out in accordance with the self-regulation code of conduct developed by the renowned Crypto Valley Association in Zug, Switzerland.

The MealToken is a utility token (and by granting access to certain Nostrum services, it acts as a reward / incentive instrument) with a payment function (deprived from any claims on the issuer) within and limited to the Nostrum tokenized ecosystem. The token will be operative at issuance.

Neither Nostrum nor CFS actively pursue the listing of its token on an organised exchange platform, nor the selling of the token in sanctioned jurisdictions or in countries that could expose Nostrum, CFS or the acquirers to obvious legal risks.

Notwithstanding the importance given to proper risk management, the business and the ICO process remain risky endeavors. Potential acquirers are reminded to read chapter 4 (suitability).
2. NOSTRUM

Nostrum has constantly developed its products and innovated its production processes. It has also grown the footprint internationally, while sticking to its original business model: offering consumers ready-made meals comparable to those made at home.

Nostrum growth has been based on continuous innovation, a franchise model and a fan’s club. While these pillars will continue to lead future growth, the development plans including the tokenisation on the blockchain of the company’s ecosystem will revolutionize the QSR sector and evolve the franchise model.

NOSTRUM CORE VALUES

We believe in our health
Nostrum means healthy. We take care to eat well on a daily basis, as well as keeping healthy through our diet over the years.

We believe in cultural diversity at the same time as tradition.
The ever-growing movement of people and information throughout the world is having revolutionary effects on how we live, accepting new cultures and mixing traditions.

Traditional and local recipes bring added value to our products. At the same time, we choose the best culinary heritage of all the countries in which we are already present and of those where we will shortly be.

We believe in naturalness
We believe in realism. There aren’t any filters, naturalness is the only version that we know. Our dishes are made from 100% natural ingredients with maximum transparency. The principle of taste and quality are the primary pillars of our philosophy.

We believe in technology
Technology allows our Fans a better, 360 experience, and endows our business model with intrinsic characteristics, which do not exist in the sector.

2.1. Business model, products and corporate history

Nostrum was created by Joan Salomó and his son Quirze in Barcelona in 1998. The aim was to offer consumers the opportunity to buy ready-made meals worthy of those made at home.

These meals are ready to be taken home, consumed in the office, elsewhere or directly on-site in Nostrum-branded restaurants. They constitute quality products, made of ingredients of natural origin and prepared according to the principles of traditional cooking. They are free from preservatives, colorings or chemical additives. The range is diverse and accommodates different dietary requirements or preferences, such as hypocaloric, vegan, organic, mainstream and gourmet as well as different families - such as soups, salads, vegetables, pasta, rice, meat and fish.

All the dishes are prepared in the central kitchen that the Company has in Sant Vicenç de Castellet (Barcelona), from where it distributes freshly prepared food to its restaurants every day. The central kitchen handles all processes from the reception of raw materials to the dispatch of the products, including the preparation of ingredients, cooking, labelling, pasteurisation, chilling and the picking and packing. Quality checks are carried out at all stages of the process in order to guarantee all aspects of the final product.

Nostrum began its production activities in January 1999, in the central kitchen of Sant Vicenç de Castellet. Six months later, the first point of sale opened under the brand Nostrum in Barcelona. As of September 2017, the network of restaurants consists of 134 restaurants (of which 120 are franchises) operating under the brand name Nostrum in the following locations: Catalonia (108), Aragon (1), Valencia (1), Madrid (11), the Basque Country (4), Andorra (2) and France (13).
2.2 Outlook: Tokenized ecosystem

There will be continuity in the future growth of Nostrum because of its key business drivers.

Innovation will be the dominant pillar. As well as evolution and revolution. The key initiative will be the progressive tokenization of its ecosystem on the blockchain. This will allow Nostrum to harvest cost savings over time and position itself at the technological forefront. The progressive tokenization of the ecosystem on the blockchain requires the issuance of a token via a so-called ICO - which becomes therefore the preferred instrument of Nostrum growth ambitions.

Nostrum ICO wants to revolutionize the QSR sector and evolve the franchise model using Blockchain. The cryptocurrency, known as MealToken, can be used for different purposes, depending on each need and objective as described in this document.

**Tokenization of the ecosystem:**

The tokenization of the Nostrum ecosystem via the ICO will strengthen the community, as well as facilitate, accelerate and support the international growth, by providing an essential glue for the longer term and the necessary resources in the immediate term. The decentralization of the ecosystem will reduce operating costs over time. Please see section 3 for more information on the ICO and the tokenized Nostrum ecosystem.

The cryptofranchise platform strives to be the standard open source for the franchise sector. MealToken implies the creation of a collaborative system that can be adopted by any food service operator, and especially those that use the franchise model.

Once the ICO is completed, the Company anticipates the following phases in order to incorporate the Nostrum Business Model with the tokenomics:

| June 2018 | Creation of the WALLETS for new Franchisees and Master Franchisees |
| July 2018 | Launch of the Franchisee/Master Franchisee Reward Program |
| July 2018 | Fan’s Club members first phase of voluntary affiliation to the MealToken Program |
| November 2018 | Smart Social Delivery test phase |
| December 2018 | Fan’s Club members second phase of voluntary affiliation to the MealToken Program |
| Early 2019 | Launch of the Cryptofranchise Platform |
| February 2019 | Full fans token affiliation |
3. THE ICO & CRYPTOFRANCHISE

3.1. Overarching purpose and goal

The Nostrum ICO takes place in a best-in-class technological security and regulatory compliant environment. The MealToken is an utility token (granting access to certain Nostrum services, acting as a reward / incentive instrument) with a payment function (deprived from any claims on the issuer) within and limited to the Nostrum tokenized ecosystem.

The Cryptofranchise Platform implies the creation of a collaborative system that can be adopted by any franchise business model.

3.2. Token sale

Roadmap

The following roadmap is envisaged:

- Private Sale: March 5, 2018 to late April or early May 2018.

- Public Sale: From end of Private Sale to June 2018.

The dates might be modified depending on the ICO development. The information will be updated on the website of the ICO www.mealtoken.io. Nonetheless, the public sale will be launched during the second quarter of 2018.

The ICO ecosystem

Please note that the segment of the ICO ecosystem will be developed as part of the ICO.
Private Sale

80% of the total token sale (400,000,000 MLT) is aimed to be subscribed as part of the Private Sale. The interested acquirers reserve the right to receive tokens by signing an agreement which is not transferrable, not tradeable and bespoke between the Company and the Acquirer. A bank chosen by the Company will act as the custodian bank for the contributions. The price of the token on the Private Sale will have a 20% discount (1 token = 0.12€).

Token Allocation

<table>
<thead>
<tr>
<th>Symbol/Ticker</th>
<th>MLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Role of token</td>
<td>Utility</td>
</tr>
<tr>
<td>Token sale</td>
<td>400,000,000 MLT</td>
</tr>
<tr>
<td>Private token sale</td>
<td>320,000,000 MLT (80%)</td>
</tr>
<tr>
<td>Private Sale Initial value</td>
<td>€0.12</td>
</tr>
<tr>
<td>Blockchain</td>
<td>Ethereum</td>
</tr>
</tbody>
</table>

The private sale contribution period is by invitation only. MealToken, based on the funds raised during the Private Sale contribution period, will be generated and distributed, at the latest, several hours prior to the start of the Public Sale. The Private Sale is expected to begin on March 5, 2018.

Public Sale: ICO

The MealToken public sale will be processed automatically and a security measure for the acquirers will be included. This measure adequately protects the acquirers and eliminates the need for an escrow.

Acquisitions will be made available in ETH (Ethereum), BTC (Bitcoins) and fiat (Euros/Dollars).

The Public Sale is expected to begin in the second half of April 2018, once the Private Sale has ended and the Swiss regulator has provided feedback on the submitted Whitepaper.

Token Sale

<table>
<thead>
<tr>
<th>Symbol/Ticker</th>
<th>MLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Role of token</td>
<td>Utility</td>
</tr>
<tr>
<td>Token sale</td>
<td>400,000,000 MLT</td>
</tr>
<tr>
<td>Public token sale</td>
<td>80,000,000 MLT (20%)</td>
</tr>
<tr>
<td>Public sale initial value</td>
<td>€0.15</td>
</tr>
<tr>
<td>Blockchain</td>
<td>Ethereum</td>
</tr>
</tbody>
</table>

The ETH/MLT or BTC/MLT or EUR/MLT or USD/MLT exchange rate will be locked based on the market exchange rate as of the day of start of the Public Sale, and shall remain valid for the entire time of the MealToken crowdsale. The public token sale is expected to last at least 1 month. Tokens unsold during the private sale will be made available for the public sale.

<table>
<thead>
<tr>
<th>Nº Tokens</th>
<th>*€</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Token sale</td>
<td>400,000,000</td>
<td>50,400,000</td>
</tr>
<tr>
<td>Reserve</td>
<td>400,000,000</td>
<td>50,400,000</td>
</tr>
<tr>
<td>Crypto-franchise Platform Development</td>
<td>50,000,000</td>
<td>6,300,000</td>
</tr>
<tr>
<td>Legal&amp;Advisors</td>
<td>58,500,000</td>
<td>7,371,000</td>
</tr>
<tr>
<td>Team/Bounties</td>
<td>91,500,000</td>
<td>11,529,000</td>
</tr>
<tr>
<td>MKT CAP</td>
<td>1,000,000,000</td>
<td>126,000,000</td>
</tr>
</tbody>
</table>

* The value in euros of the token sale has been calculated under the assumption that 80% is sold in private sale (with a discount of a 20% on the token price) and the outstanding 20% is sold in the public sale.
Reserve

As previously stated, the MealToken ICO cap of €50M reflects the investments that are necessary for three purposes:

- Developing the Cryptofranchise Platform.
- Tokenising Nostrum’s ecosystem.
- Accelerating Nostrum’s international expansion from 134 restaurants to the 500 restaurants that can be fully supported by the central kitchens with its current capacity, and within its geographical perimeter.

To facilitate potential expansion beyond this scope, 40% of the total supply of the tokens will be kept in reserve. This reserve can be used to accelerate international expansion and stabilising the ecosystem, including - but not limited to - opening markets outside the perimeter of the central kitchen, establishing franchisee and master franchisee incentive wallets in new territories, and strategic initiatives to roll-out the Cryptofranchise platform on a global scale.

Team/Bounties

This percentage of token allocation will be divided into team bonuses and current franchisees bounties.

The lock up periods for the tokens available for the team will be governed by the following rules:

- 10% of the tokens will not be subject to lock-up
- 45% of the tokens will have a 6 months period lock-up
- 45% of the tokens will have a 18 months period lock-up

The lock up periods for the tokens available for the advisors will be governed by the following rules:

- 33% of the Advisors’ Tokens shall become immediately vested upon the distribution of the tokens upon the conclusion of the token sale.
- 67% of the Advisors’ Tokens will have a 12 months period lock-up.

During the private sale, several lock up periods might be determined similar to those established for the team.

### 3.3. Investment plans

<table>
<thead>
<tr>
<th>Purpose of the Use &amp; Proceeds</th>
<th>€</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening new restaurants</td>
<td>17,640,000 €</td>
<td>35%</td>
</tr>
<tr>
<td>Opening new restaurants in the travel retail channel</td>
<td>5,040,000 €</td>
<td>10%</td>
</tr>
<tr>
<td>Strategic partnering agreements</td>
<td>2,016,000 €</td>
<td>4%</td>
</tr>
<tr>
<td>Free Standing Restaurants</td>
<td>5,040,000 €</td>
<td>10%</td>
</tr>
<tr>
<td>New markets &amp; Brand building</td>
<td>5,040,000 €</td>
<td>10%</td>
</tr>
<tr>
<td>Sales incentives programmes</td>
<td>2,520,000 €</td>
<td>5%</td>
</tr>
<tr>
<td>International expansion programmes</td>
<td>504,000 €</td>
<td>1%</td>
</tr>
<tr>
<td>Cryptofranchise blockchain development</td>
<td>2,016,000 €</td>
<td>4%</td>
</tr>
<tr>
<td>Delivery programmes</td>
<td>2,520,000 €</td>
<td>5%</td>
</tr>
<tr>
<td>Nostrum University</td>
<td>1,008,000 €</td>
<td>2%</td>
</tr>
<tr>
<td>New Product Development</td>
<td>2,520,000 €</td>
<td>5%</td>
</tr>
<tr>
<td>Legal, Audit &amp; Advisory</td>
<td>2,016,000 €</td>
<td>4%</td>
</tr>
<tr>
<td>Security</td>
<td>504,000 €</td>
<td>1%</td>
</tr>
<tr>
<td>Other costs</td>
<td>2,016,000 €</td>
<td>4%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>50,400,000 €</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Purpose of the Use & Proceeds**

The purpose of the Use & Proceeds is to incentivize the Nostrum growth strategy and effectively reach the goals set for the ICO. The Board of Directors of the Company reserves the right to modify the Use & Proceeds described hereinafter, in order to accelerate the achievement of the goals.

Every part of the Use & Proceeds includes a proportional share to punctually comply with its fiscal obligations.
3.4. Tokenized ecosystem

This chapter describes the way the ecosystem of Nostrum will be tokenized with the help of the funds collected during the ICO, and the functionalities attached to the MealToken.

MealToken will be used for three key functions: a) it will serve as means of payment for Nostrum products by Fan’s Club members, b) it will serve as means of payment of the entry-fee deposit by franchisers, and c) it will be used by Nostrum to pay rewards and incentives to clients, franchisers and other social causes.

Fan’s Club

Regarding customers, the key to success relies on the price policy of “Smart Discount” first introduced by the Company in 2012, allowing the members of the Fan’s Club to acquire all the products at 1, 2 or 3€. The Fan’s Club currently has more than 800,000 members.

Once the ICO is completed, in order to become a member of the Fan’s Club and have access to the Smart Discount, the Client will have to top-up his/her wallet with Meal-Tokens and pay for purchases with tokens. Each fan will have a wallet in the Nostrum App, and he will be able to buy tokens both physically at the restaurants as well as by using the Nostrum App. If the Client uses tokens to pay he/she will not be obliged to pay to be a member of the Fan’s Club.

Franchise/Master Franchise Entry fee

In any franchise, the transfer of knowledge between Franchisor and Franchisee is subject to the payment of a franchise/master franchise entry fee in return for the acquired know-how while debuting in the franchise. The Cryptofranchise model suggests a new methodology in order to improve the relationship between franchisor and franchisees:

1.- Entry Fee: Franchise business usually includes the payment of an entry fee in return for the Company know-how. This Entry Fee is, generally speaking, non-refundable as deployed know-how cannot be restored to the Franchisor. Cryptofranchise enables the franchisee to deposit the entry fee in tokens in their wallet, and have the chance to recover the amount once the franchise/master franchise agreement has ended.

The restaurants will be able to buy and sell tokens in a private blockchain, which will be managed by Nostrum to minimise transaction costs and facilitate transactions between Restaurants, Clients and Nostrum. Neither the Client nor the restaurant will be able to sell tokens on third party exchanges from their Nostrum App wallets.

Nostrum has its own PoS system that connects stock in restaurants with daily sales. This system is known as Proppos and creates the perfect balance for franchisees as it directly creates stock purchase orders depending on the products that have been sold every day in the restaurants. Proppos will be updated in order to include Meal-Token as a mean of payment after the ICO.

Proppos will be connected to a wallet owned by Nostrum, so when a Client buys tokens in a restaurant, tokens are directly being supplied by Nostrum. When a Client buys in tokens, those tokens go directly to Nostrum’s wallet. Everyday, Nostrum will compensate the tokens sold with the tokens obtained and give the difference (if necessary) to the franchisees.

Regarding the exchange rates, the tokens purchased by the Clients will have the same value in euros as at its purchase date. Neither the Client nor the franchisee take any responsibility towards the cryptomarket volatility as the product purchase price will always be in fiat money.

In addition, members of the Fan’s Club using tokens will have access to specific marketing campaigns.

2- Sharing Value: One of the main questions when running a franchise is to effectively create an added value for the whole franchise network and how to let all the franchisees benefit from the national and/or international expansion of the franchisor. Cryptofranchise allows a sharing economy where franchisees may actually benefit from its brand development and the opening of new establishments.

3.- Organized Business: The franchise business main asset is its brand and its impact among the customers. Cryptofranchise strengthens the brands value while increasing the know-how transferred by the franchisor, enabling the franchisor to capitalize even more on the entry fee or royalties.

4.- Co-branding: Using cryptocurrency in a franchise enables and facilitates the interaction between companies sharing similar values. This might be a useful
resource in order to establish collaboration agreements with other companies and creating new business possibilities for the franchisees.

Under the new tokenized Nostrum model, franchisees and master franchisees will have to purchase a specific number of tokens equivalent to the value of the franchise/master franchise entry fee and deposit them in a wallet for the duration of the franchise/master franchise agreement. This model means great savings for franchisees as they are moving away from a one-off expense model and into a redeemable deposit model. As an example, the current entry fee for franchisees is 28,000€. For master franchisees it is 300,000€ (in Europe). This model has an additional advantage: it aligns the interests of all the franchisees and master franchisees of the brand, as they will be increasingly incentivised as part of the success of the brand expansion.

Technically speaking, every franchise or master franchise agreement will have its own wallet, different to the wallet of each restaurant. They will have to maintain in their wallets the same number of tokens equivalent to the initial entry fee during the entire duration of the franchise/master franchise agreement. If the value of the token grows, the franchisee/master franchisee can sell the excess tokens on the marketplace as long as they keep the equivalent to the entry fee in their wallets. On the other hand, if the value of the token decreases, they will, at least, have to keep the number of tokens they had when they signed the contract in the wallet, independently of the token value or equivalent fiat.

**Incentives**

The MealToken will serve to incentivise the expansion of the franchise network through rewards to franchisees, help the sustainability of big cities through Smart Social Delivery and support charitable causes through the Social Wallet.

Nostrum sets a number of goals for the franchisee such as number of sales per month and bringing in a new franchisee as a referral. Every time the franchisee achieves one of these goals, he will receive a certain number of tokens as a reward. Those tokens can only be used on the Nostrum rewards catalogue, mainly focused on restaurants and facilities upgrades (a microwave, restaurant makeover, marketing campaign for their exclusive zone, etc.). A specific smart contract will be needed to make sure that the tokens rewarded can only be spent on Nostrum’s catalogue.

**Smart social delivery**

Nostrum Fan’s Club members will be an essential part of the Nostrum Delivery: members will voluntarily decide to be a part of the Nostrum Delivery Service and receive in return tokens that can be used in the restaurants. Using the app, the member will see if a Client has requested a delivery service in the store where he plans to make his purchase. In such event, the member can decide to collect the Nostrum Go order and to deliver it on their way home. Once the Client notifies by using the Nostrum App that the order has been delivered by the other Client, a number of tokens will be immediately deposited in their Wallet in order to reward their participation.

Every franchise will have a social wallet where its clients can decide to tip every time they make a purchase in the restaurant. Every time a client tips the social wallet, Nostrum will double the tip. The social wallet will support local associations that contribute to feeding elderly people or families with high vulnerability that live in the restaurants neighbourhood. In addition, delivery to these families will be made by volunteers subscribed to the smart social delivery program. The tokens of the social wallet will be used to pay for the food and reward the deliverers.
CRYPTOFRANCHISE SYSTEM

FRANCHISES & MASTERFRANCHISES

ENTRY FEE

Smart Social Delivery

Incentives

FAN'S CLUB

Wallet
4. SUITABILITY

Any business venture and ICO process present risks that cannot be totally eliminated. Despite the risk management and control efforts deployed on a strategic and tactical levels by CFS and ICO management, it is a duty and a necessity to transparently inform acquirers in the ICO about the potential risks, so that each acquirer can make his or her decision in a way that is commensurate to his or her risk appetite and capacity.

The risks described below should not be considered as all the risks that exist. There may be additional risks that we do not know or consider immaterial at this time, but if they do occur, they could have a substantially negative effect on the operation of the business, the operating results, or the financial situation of the Company. The order in which the risks are related, should not be interpreted as an index that indicates its possibility or that indicates its level of materiality.

The ICO management stays available during the ICO sale phases to answer any question by acquirers in relation to the risks faced by Nostrum and embedded in the ICO process, as illustrated below, including regarding the risk management and control efforts taken and to some extent illustrated in this Lightpaper [see section 6 below].

4.1. ICO risks

Investment model risks
The capital invested in the ICO is not guaranteed and could in an extreme case be entirely lost. Some of the projects financed through the funds collected through the ICO are at a very early stage of development and based on assumptions that could turn out to be overly optimistic or just unrealistic. There is no way to anticipate with certainty the success of the projects at the time of investing in the ICO. It is also possible that the Platform will not be used by many individuals, companies and other entities or that there will be limited public interest in the creation and development of the Platform. Such a lack of use or interest could negatively impact the development of the Platform and the potential utility of the token, including its utility for obtaining Services.

Regulatory / legal risks
The token is not being structured or sold as security or any other form of investment product. Accordingly, none of the information presented in this Lightpaper is intended to form the basis for any investment decision, and no specific recommendations are intended. The Company expressly disclaims any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from: (i) reliance on any information contained in this Lightpaper, (ii) any error, omission or inaccuracy in any such information or (iii) any action resulting from such information.

In this dynamic regulatory environment, the Company makes every effort to comply with known regulations, to anticipate regulatory trends, and to promote an ICO practice that grants best possible consumers / acquirers protection, accordingly.

There is a risk that the regulation may develop in a way unfavorable to ICO and ICO participants. By no means are acquirers protected in their investments to a level comparable to when investing in fully regulated financial products. This risk is amplified in the case of international acquirers and due to the significant differing status of ICO regulations internationally.
Financial risks

The emitting Company does not support or otherwise facilitate any secondary trading or external valuation of it. This could therefore create illiquidity risk for the token holders. When secondary trading of the token is facilitated by third party exchanges, such exchanges may be relatively new and subject to little or no regulatory oversight, making them more susceptible to market-related risks. Furthermore, to the extent that third-parties do ascribe an external exchange value to the token, such value may be extremely volatile (as evidenced by price fluctuations in other crypto assets) and diminish to zero. Finally, unlike bank accounts or accounts at some other financial institutions, the token is uninsured unless the holder specifically obtains private insurance to insure it. Thus, in the event of loss or loss of utility value, there is no public or private insurance arranged by us, to offer recourse to the holder.

Technological / security risks

The acquirers bears the entire responsibility regarding the secure storage of the private key (necessary to access and use the token). The loss or theft of the private key means loss of the token. The distributed ledger or blockchain technology that underpins the token is still largely untested. Despite the maximum care taken to ensure cutting edge technologies and security provisions, there may be flaws in the code or programs that are used to create, transfer or store the tokens. Acquirers may not be able to access or control their tokens, or the tokens may be stolen, e.g., in case of a hack. More generally, the technology may not function quickly and securely, e.g., during peaks of activity.

Because the token and the Platform are based on the Ethereum protocol, any malfunction, breakdown or abandonment of the Ethereum protocol may have a material adverse effect on the functioning of the Platform or token. Moreover, advances in cryptography, or technical advances such as the development of quantum computing, could present risks to the token and the Platform, including the utilities of the token, by rendering ineffective the cryptographic consensus mechanism that underpins the Ethereum protocol.

As with other decentralized cryptographic tokens, the tokens are susceptible to attacks by miners during validating token transactions on the Ethereum blockchain, including, but not limited to, double-spend attacks, majority mining power attacks, and selfish-mining attacks.

It is possible that alternative Platforms could be established that utilize the same open source code and protocol underlying the Platform and attempt to facilitate similar services. These Platform may compete with these alternatives platforms, which could negatively impact the Platform and the token, including the token’s utilities.

The Platform is still under development and may undergo significant changes over time.

Other risks

The tax characterization of the token is under development in different jurisdictions and may vary even within jurisdiction (in Switzerland on a cantonal and municipal basis). Acquirers and token holders must seek their own tax advice in the relevant jurisdictions in connection with acquiring tokens, which may result in adverse tax consequences, including withholding taxes, income taxes and tax reporting requirements.

Because the token confers no governance rights of any kind with respect to the Platform, all decisions involving the Platform will be made by the Company at its sole discretion, including, but not limited to, decisions to discontinue the Platform, to offer more tokens for use in the Platform, or to liquidate the Company.

Cryptographic tokens are a new and untested technology. In addition to the risks included in this section, there are other risks associated with acquiring, holding and use of tokens, including those that the Company cannot anticipate. Such risks may further materialize as unanticipated variations or combinations of the risks discussed in this section.

There might be other risks derived from the business activity. The Lightpaper will include further definitions of the risks.
CFS is not only conducting its ICO in compliance with security standards, applicable regulations and expectations. It also conducts its ICO consistently with the values and principles outlined in the Code of Conduct of the Crypto Valley Association Switzerland (self-regulation).

5. INDEPENDENT VERIFICATIONS (ICO)

6. UPDATED INFORMATION FOR ACQUIRERS, CONSUMERS AND STAKEHOLDERS

Telegram
@mealtoken

Website
www.mealtoken.io

Twitter
@MealToken

info@mealtoken.io
ico@mealtoken.io
support@mealtoken.io
7. TEAM

7.1 Founder

Mr. Quirze Salomó González. President of the Board of Directors, Managing Director, founder and major shareholder. He is a certified accounting expert (Business School of Sabadell) and Analyst Programmer (Bit Informatica). Before founding Nostrum, he was Business Manager for the multinational company McBride. Prior to McBride, he was a director and shareholder of Arco Iris. Its main business was the production of white label products for well-known distribution chains such as Pryca, Mercadona, Caprabo and Alcampo. In 1995 Arco Iris was acquired by McBride.

7.2. Core team

Sandra Rams
Managing Director

Carlos Riopedre
COO

Gemma Corretja
CFO

Aina Hidalgo
CTO

Anna Inetskaya
Director of Marketing

Cristina Cruz
Investor relations / ICO team leader

Laura Altarriba
Head of legal department

Carloa Rodriguez
Legal department

Matt Stephens
Roll out Manager

Gisela Fornós
R&D Director

Sergi Coca
Controller

7.3. Partners

● Gold Partners

Turiq

The Nostrum MealToken Initial Coin Offering (ICO) is arranged by TuriQ with offices in Dublin, Rotterdam and Zürich. TuriQ is specialised in arranging, managing and coordinating ICOs based on existing businesses or existing ecosystems. They have assisted at every stage with their multi-disciplinary team, not only on technical issues and matters of process, but also on the wider reaching strategic and commercial considerations that you would expect from an independent adviser.

In this case the TuriQ team was supported by a number of selected external specialists:

Legal and regulatory matters
Dr. Mattia L. Rattaggi, Member Crypto Valley Association, Advisory Board Member Smartone Foundation, Former Head Regulatory Relations (UBS Group)

White paper and strategic token matters
Patrick Salm, Co-Chair Regulatory Policy Working Group at Crypto Valley Association, Co-Founder SmartOne Foundation

IT & Interface
Marco Oesch, Software architect, Co-Founder SmartOne Foundation

● Silver Partners

Icofunding

They are an advisor for ICO structuring and tokenomics, they develop and audit ICO smart contracts, they provide an ICO publishing platform and marketing consultancy services.

7.4. Advisors

To be disclosed
Our Lightpaper is very comprehensive and contains all of the details related to the MealToken and the Crypto-franchise System.

We have prepared for you a “Lightpaper” that summarizes the key points and information from the Whitepaper in a concise form. It is important to note that this is an overview of the complete Whitepaper and you should refer to the Whitepaper itself for more details before you contribute to the MealToken ICO.

MealToken is a cryptocurrency that involves the creation of an economic marketplace and the issuance of a new Ethereum-based cryptocurrency. MealToken is being developed by Cryptofranchise System AG in compliance with the requirements of the Swiss laws. This project is supported by Home Meal Replacement, S.A. a limited company incorporated under the laws of Spain with more than 20 years of experience in the food industry.

This document includes estimations and projections based on assumptions and subjective judgments about the future performance of the Project. Both the projected financial statements and the determination of the criteria and hypotheses on which they are based, as well as the details of the information that could affect the execution of the plan, are the responsibility of the Company Board. Notwithstanding the above, given the uncertain nature of any information based on future expectations, even more so in situations such as the current economic and financial situation, there could be differences between projected and actual results, which could be significant. By reading it, the recipient agrees that they will use this document exclusively for the purpose of evaluating the opportunity described herein.

The content of this document is confidential and should be used exclusively to evaluate MealToken.

The version of this document supersedes all previous versions. Readers should always check on website www.mealtoken.io to ensure the document he or she is reading is the current latest version. The version and date of publication of this document is stated on the first page of this document.

**REPRESENTATION AND WARRANTIES**

By participating in the MealToken sale, the acquirers agree they are authorized and have full power to purchase MealToken according to the laws that apply in their jurisdiction of domicile, and more specifically:

1.- Are not U.S. citizen, resident or entity nor are they purchasing MealToken or signing on behalf of a U.S. person;

2.- Are not a Chinese citizen nor are they purchasing MealToken or signing on behalf of a Chinese citizen;

3.- Are not acting for the purpose of speculative investment, the MealToken is not a security instrument;

4.- Lives in a jurisdiction which allows MealToken to sell the MealToken through a crowdsale without requiring any local authorisation;

5.- Will not use the MealToken sale for any illegal activity, including but not limited to money laundering and/or financing of terrorism;

6.- Are solely responsible for determining whether the acquisition of MealToken in appropriate for them;

7.- Are acquiring MealToken for a use of the Meal platform;

8.- Understand the risks associated with the Token Sale (incl. the risks related to the non-development of MealToken network and operation);

9.- Understand the use of cryptocurrencies and its associated risks;

10. Are not domiciled in any of the countries listed under 3.5.
Revolution x [food²+blockchain] = mealToken