



COLLEGIATE
OF
HOSPITALITY, TOURISM & PGA
MANAGEMENT

"HTM"

A UNIVERSITIES
AT
ST. AUGUSTINE'S

PROFESSIONAL CAREER PROGRAM

~USA~

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INTRODUCTION

Established in fall 2015, the Universities at St. Augustine's Institutes is a constituent of the University St. Augustine's & Institutes of Medicine.

Institutes & Universities of St. Augustine's is located on the Jefferson Educational Campus, East Indian Village, Detroit Michigan; United States that offers career-oriented higher education courses to residents of Detroit Michigan, Oakland County Michigan and its surrounding region including Oakland County.

The Universities @ St. Augustine's' offers only third and fourth year undergraduate and graduate level courses which are provided by several degree-granting institutions, each of which offers selected classes from their respective curricula.

Institutes & Universities of St. Augustine's mission is "To support & expand pathways to affordable, high-quality public higher education that meet the distinctive needs of the region and are designed to support workforce and economic development in the state; to achieve these goals through partnerships and collaborations with academic, business, public sector and community organizations that promote student success, high academic achievement and professional advancement."

Collaborating Consortia Institutions include the following.

UMES

Michigan State University

George Washington University School

Howard University

PREAMBLE

The Institutes & Universities of St. Augustine's Institutes distinguished faculty, motivated dedicated staff, and community partners share a common goal is to prepare entry level Hospitality Management professionals with Essential Skills for long term hospitality career success and industry leadership.

Goals

The goals of the Department of Hospitality and Tourism Management are as follows.

1. Provide instruction and professional assistance to the students in the department.
2. Provide students with an opportunity to earn a Bachelor of Science degree in Hospitality and Tourism Management.
3. Prepare students for graduate study.
4. Assist students towards professionalism and an attitude of continued professional growth and individual development.
5. Assist students in recognizing their responsibilities as members of society and the hospitality industry.
6. Provide seminars and workshops for the hospitality industry of the State of Michigan.
7. Conduct research in the hospitality field.
8. Increase the quality and accessibility of hospitality education to the citizens of Michigan.
9. Provide professional assistance to the citizens of Michigan.

In order to meet its stated goals, the Department of Hospitality and Tourism Management will:

1. Maintain a liaison relationship with professional organizations for student participation and development.
2. Provide on-going advising to assist students in decisions affecting their academic programs, professional development, industry work experience, career planning and possible future study.
3. Offer all courses necessary for students to complete a Bachelor of Science degree in Hospitality and Tourism Management within eight continuous semesters.
4. Relate course content to contemporary issues and trends of society and the hospitality industry.
5. Encourage discussion of the individual's responsibilities to society and the hospitality industry.
6. Seek appropriate industry and government support to conduct research in the hospitality industry.
7. Maintain a hospitality industry resource center.
8. Assist the citizens and hospitality industry of Michigan through guest speaking, committee appointments, advising and other activities.

Accreditation

Institutes & Universities of St. Augustine's (USA-Institutes) Collegiate Hospitality & Tourism Management Administration Education Program is a constituent of the University St. Augustine's & Institutes on Medicine ("USA & IOM"). USA & IOM is governed by the University St. Augustine's Board of Regents.

The USA-Institutes academic programs are eligible for *independent* National Accreditation by the Distance Education and Training Council (DETC), August 2019.

The Hospitality & Tourism Management Administration Education Academic Programs are accredited consistent with accreditation authority of the Institutes and Universities that actively participate in the Consortia on Higher Education.

The Institutes & Universities of St. Augustine's affiliated constituent, UMES is fully accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA).

In addition to presenting an internal bachelor's degree Program in Hotel & Restaurant Management, UMES HRM is authorized by the American Hotel & Lodging Association's Educational Institute (AH&LAEI) to present all of their college credit programs, live or through distance learning. These programs are accredited by the American Council on Education (ACE), the preeminent agency for sanctioning of college credit courses presented outside of the usual college environment, primarily in the workplace. Naturally, We believe the historic Roberts Riverwalk Hotel Detroit and Detroit International Riverfront Convention Conference Center Jefferson Campus, East Indian Village to be an ideal training site for Internships and Apprentices on behalf of eligible UMESHHRM students, as each undergoes its own repositioning to be known as the Roberts Riverwalk Convention Conference.

Adjunct Faculty

USA-I hires adjunct faculty from affiliated Consortia Universities to provide instruction to entry-level students in the Bachelor of Science in program. As well, to teach in select undergraduate didactic courses; Concentrations or Minors are available in Culinary Arts Restaurant Management, Food & Beverage Management, Hotel Administration and Travel/Tourism, and PGA Golf Management. Master's and doctoral prepared Hospitality Management professionals are encouraged to send a cover letter outlining their expertise and desired area of teaching, as well as résumé/curriculum vitae, to Dr. Ernest P. Boger II; usa-HTM@staugustines.education .

Preceptors Programs encourages skilled experienced Preceptors available throughout the hospitality industry community to work with USA-I students as they complete their academic requirements. Corporate Industry Partners continue the learning cycle and open their doors to students for purposes of providing practical experience to our students. If you are interested in helping to prepare a new generation of professionals in the hospitality industry by serving as a Preceptor, call Dr. Ernest P. Boger II; usa-HTM@staugustines.education.



Bride



ORIENTATION | OPEN HOUSE

August 17, 2017 Collegiate Hospitality & Tourism Management Administration
Education Programs Information Meeting Detroit International Riverfront Jefferson Campus.

1. Enrollment Fall Class
2. Orientation
 - a. Certain procedures must be followed and academic requirements fulfilled, prior to admission to the hospitality management administration program.
 - b. Applicants must first be admitted to the Hospitality & Tourism Management Administration Education Programs Programs and designate hospitality management administration as their curriculum.
 - c. Applicants must have a high school GPA of 2.7 or better. A college GPA of 2.7 or higher must be established if the candidate has been out of high school over ten years.
 - d. The program has a limited enrollment and admits the bulk of its students in the fall semester, with a smaller group admitted in the winter semester.
 - e. Admission to Hospitality & Tourism Management Administration
3. The three stages for admission to the HTM program for entry level students seeking a Bachelor's Degree.
4. Degree granting programs is on a first-qualified, first-served basis.
 - a. Obtain copies of the specific Admission Requirements for Hospitality Management & Tourism Administration Program from the Admissions Office or the Hospitality & Tourism Management Administration Office.
 - b. Complete the requirements to get onto the Wait-list for the program.
 - c. No prerequisite, non-hospitality management administration support or hospitality course can be repeated more than one time to receive a "C" (no C) or better grade.
 - d. High school grades are only valid within 10 years of attendance.

USA - St. Augustine's Institutes - Collegiate Hospitality & Tourism Management Administration
Education Programs Program Waitlist is running about 1 year wait.

High school GPA of "A" or "B" (3.0) throughout a one year laboratory course, or BIO 131-Introduction to Biology, or its transfer equivalent or better, with a minimum grade of GPA-2.7 or better maintained.

High School cumulative GPA of 2.7 or better, or Minimum G.E.D. test score of 550 or higher, or Completion of 12 credit hours at a Consortia Institution at 2.7 or higher, or Transfer credit of 2.7 or higher or an additional 12 credit hours at Consortia Institution to establish required G.P.A. "C" (no C-).

Chemistry

High school GPA of "A" or "B" (3.0) throughout a one year laboratory course, or CHEM 131-Principles of Chemistry, or its equivalent or better, with a minimum grade of "C" (no C-).

Math

High school GPA of "A" or "B" (3.0) throughout a one-year math course, or MATH 074-Pre-Algebra, or its transfer equivalent, with a minimum grade of "C" (no C-).

Placement Tests

Placement tests, required developmental course work, and all admission requirements must be completed before students are considered for admission to the HTM program.

Basic Life Support for HTM Professionals (CPR)

All students are required to complete and maintain a course in Basic Cardiac Life Support for HTM Professionals.

It is strongly suggested that CPR be taken between May and July, just prior to entering the HTM program. It must be kept current throughout the program.

These courses are required for placement on the Wait-list.

- Nutrition HSC 100;
- Micro; A&P 1 and 2 with Lab;
- Professional Development; Patho with Lab, Social and Behavioral Sciences,
- Economics.

Completion of ENG 131, ENG 132 and PSY 131, with a minimum grade of "C" (no C-), is required.

Successful completion of a drug screening and criminal background check is required.

OVERVIEW

Academic Programs

Description of the Program

The HTM program now has the opportunity to teach and study the hospitality industry through the facilities of this state-of-the-art mini-convention center. The Detroit International Riverfront Convention Center will accommodate the growth experienced by HTM and will provide the proper facilities of sufficient quality and diversity to support academic needs now and in the future. The Convention Conference Center is supported by state-of-the-art computer, culinary art, and sensory analysis laboratories, demonstration kitchens, seminar rooms, exhibition space, dining facilities, classrooms and faculty offices.

The HTM students now study Lodging Management, Computer, Information, and Technology Literacy, Culinary Arts Restaurant Management, Empowerment, and Service Orientation. The curriculum, through these five characteristics, has been established around the facilities and activities of the Convention Conference Center.

In addition to the granting of the B.S. degree, the HTM program also grants minors in Culinary Arts, Hotel Administration and Restaurant Management. The program also grants a minor in Tourism Management and Hospitality Technology Management.

- BS Hospitality ,Tourism & PGA Management
- Minor Programs
 - Culinary Arts Restaurant Management
 - Food and Beverage Management
 - Hotel Administration
 - Travel and Tourism
- ■ PGA
- Statewide Programs

Admissions Criteria

Students wishing to pursue a major in Hospitality and Tourism Management (HTM) must meet all entrance requirements which include a High School Diploma or GED. Freshmen ordinarily take a Basic Skills Test prior to the selection of courses for the first semester of matriculation. In order to remain in the HTM Program, the student must show progress in major and professional course work, attend and actively participate in Hospitality Student Organizations and demonstrate passion for the Hospitality Industry.

Financial Aid and Scholarships

Applicants interested in University or Department based awards must first complete the universal FASFA application form with UMES the designated recipient. A minimum 3.00 GPA and a minimum SAT of 1000 are basic qualification for Honors Program consideration which covers all expenses of Tuition. Similar qualifications are minimum for the Marriott Foundation scholarship of \$5,000 per annum. Graduates from Hospitality related Magnet High Schools are especially encouraged to apply. Direct Industry awards are abundantly available from the sophomore year.

HTM Curriculum

Vertical Curriculum - HTM



In addition to the Bachelors of Science in Hospitality and Tourism Management (HTM), the Department offers the Bachelor of Science in Professional Golf Management (PGM) as well as minors in Culinary Arts, Travel/Tourism, Food and Beverage Management, and Hotel Administration.

Extra Curricular Activities

Formal Gala Carnival
Spring Luncheon Series
Gourmet Dinner Series
International Study Tours
Golf Outings
Gratiot Splash
Convocation

PREREQUISITES

The 10-week courses are designed with students' goals in mind. The instructor-led courses are delivered using a facilitated teaching approach to engage students and encourage interaction and participation. Courses are competitively priced and available on usa-HTM@staugustines-usa.com; PBN - White Board in the fall, spring, and summer semesters.

All students pursuing a HTM-based education can now take the following instructor-led prerequisites on usa-HTM@staugustines-usa.com.

- Biostatistics
- Human Growth and Development Through the Lifespan
- Nutrition
- Microbiology with virtual lab*
- Anatomy with virtual lab*
- Physiology with virtual lab*
- Chemistry with virtual lab§
- English
- Economics
- Social Behavioral Sciences

*Virtual labs are accepted at USA Collegiate HTM Education Program, but not everywhere. Check your university and state licensure requirements for prerequisite courses.

§Offered but not required for admission.

REGISTRATION & TUITION

All prerequisite courses are available in the summer, fall, and spring semesters.

First-time students need to submit an online application form; Call 248.747.3489

- **Spring 2017:** January 17 – March 27
- **Summer 2017:** May 16 – July 24
- **Fall 2017:** September 5– November 13

Registration Questions? Contact *Student Information System*; 248.747.3489

Students may enroll in up to three courses per semester, but should not enroll in more than two lab courses at the same time. Anatomy is to be taken prior to Physiology and may not be taken in the same semester.

Tuition and Fees

UNIVERSITIES AT ST. AUGUSTINE'S

SCHEDULE OF FEES AND EXPENSES 2017 - 2018

HTM

FULL-TIME UNDERGRADUATE	FALL SEMESTER	SPRING SEMESTER	YEARLY TOTAL
<hr/>			
<u>Fixed Charges</u>			
Tuition	2,604.00	2,604.00	5,208.00
Mandatory Fees:			
Athletic	486.50	486.50	973.00
Student Activities	68.50	68.50	137.00
Recreational Facilities	432.50	432.50	865.00
Student Union	352.00	352.00	704.00
Technology Fee	<u>77.50</u>	<u>77.50</u>	<u>155.00</u>
Total	4,021.00	4,021.00	8,042.00
<hr/>			
MANDATORY ADMINISTRATION FEES	<u>417.00</u>	<u>417.00</u>	<u>2,834.00</u>



APPLY & REGISTER

First-time students need to register and submit an online application form. Call 248.747.3489

FINANCIAL AID

The following sources of financial aid is available for payment of prerequisite courses at the Collegiate HTM Program.

- Private student loans
- Private aid such as an Americorps benefit
- Military Assistance/GI Bill
- Dr. Ben Carson Urban Education Scholarship
- FAFSA; PELL Grant
- Private Corporate Scholarships; Hilton Hotel, Marriott Hotel, NABHOOD

Students registered in full or part time degree seeking status would satisfy the enrollment requirement for Pell Grants and many other categories of public and private sources of educational funding.