

## MEXICO ENERGY REGULATORY COMMISSION WORKSHOPS IN HOUSTON

**WHEN:** Wednesday, December 6 from 8:30 a.m. to 5:15 p.m.

**LOCATION:** University of Houston Law Center | Krost Hall, Building 539 | 4604 Calhoun Road | Houston, TX 77004

### PROGRAM:

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| 8:30 - 10:00 a.m.  | Activities and Permits Related to LPG<br>Cedel Castillejos Matus, Director LPG Division, CRE   |
| 10:00 - 10:15 a.m. | Break  |
| 10:15 - 11:45 a.m. | Activities and Permits related to Electricity<br>Edgar López Satow, Deputy Executive Director, Electricity Unit, CRE   |
| 11:45 - 12:00 p.m. | Break  |
| 12:00 – 12:15 p.m. | Welcoming Remarks by University of Houston – Law Center  |
| 12:15 - 1:45 p.m.  | Lunch and the Energy Regulatory Commission Presentation<br>Lorenzo Meyer Falcón, Director General Liaison with State Governors,<br>Counties, Federal Legislators and Universities, CRE |
| 1:45 - 2:00 p.m.   | Break  |
| 2:00 - 3:30 p.m.   | Activities and Permits Related to Refined Products<br>Luis Herrera Fallas, General Director of Regulation and Tariffs,<br>Petroleum Derivatives Unit, CRE                              |
| 3:30 - 3:45 p.m.   | Break  |
| 3:45 - 5:15 p.m.   | Activities and Permits related to Natural Gas<br>Rubén Pedro Rodríguez Chavez, General Director of Economic Analysis,<br>Natural Gas Unit, CRE   |

## SPEAKERS FROM THE CRE:

**LORENZO MEYER** Lorenzo is currently Director General Liaison with State Governors, Counties, Federal Legislators and Universities of Mexico's Federal Energy Regulatory Commission. When arriving at CRE, he was head of the office of the Chairman. He started at the Commission in 2010 as director for LPG storage, director for regulation, and as an adviser to the Chairman for international affairs. From 2014 to 2016 Lorenzo became an advisor to the Undersecretary for Hydrocarbons at the Energy Ministry, where he worked on the bylaws that followed Mexico's Constitutional Energy Reform from 2013. Mr. Meyer holds a BA in International Affairs and an MBA from the University of Texas at Austin and has taught The History of US – Mexican Affairs and Contemporary Latin America at Anahuac University and translated to Spanish the regulatory manual *Preside or Lead* by Scott Hempling.

**RUBÉN PEDRO RODRÍGUEZ CHÁVEZ** He joined CRE in August 2016 as Chief of the Economic Analysis Unit. Currently, Rubén serves as General Director of Economic Analysis in CRE's Natural Gas Unit. He is responsible for tariff determination of transportation, local distribution, and storage of natural gas. Currently, Ruben and his team are working with the natural gas industry in Mexico to update the tariff methodologies. Recently, he has collaborated with the National Association of Regulatory Utility Commissioners (NARUC) in the Tanzania Energy Regulatory Partnership as part of its team of international experts on natural gas regulation. Until July 2016, Ruben worked for Shell Trading Mexico where he led Shell's natural gas trading strategy for Mexico. He participated in the successful renegotiation of LNG supply contracts and collaborated with several teams across Shell designing the entrance strategy into the Mexican market of unconventional resources, oil products, and petrochemicals. Besides these activities, Ruben designed and implemented the first training program on diversity and inclusion for Shell's Office in Mexico. From 2010 to 2013 Ruben held several positions at the office of Hydrocarbons Industrial Development at the Energy Ministry (SENER), where he was in charge of analyzing the design of partnerships of downstream infrastructure projects as well as the natural gas pipeline development program (currently under implementation). Rubén got his BA in Industrial Engineering at Universidad de las Americas – Puebla and is a Master candidate for Financial Risk Management from Instituto Tecnológico Autónomo de México (ITAM).

**EDGAR LOPEZ SATOW** He has a Degree in Electrical Engineering at the Faculty of Engineering, Universidad Nacional Autónoma de México (UNAM). He also holds diplomas in Finance, Regulation, and Budget by the UNAM. He joined the CRE in 2008. He has developed studies in areas such as electricity generation, renewable resources, energy saving, climate change, capture and sequestration of CO<sub>2</sub>. Follow up and coordination of activities related to compliance for electricity permit holders. Coordinates the processes of supervising visits and certification of inspection units, responsible for statistical information on the administration and operation of permit holders in electricity matters.

**CEDEL CASTILLEJOS MATUS** Born in Oaxaca, economist and public servant by vocation. Cedel holds a Degree in Economics from the Autonomous Technological Institute of Mexico (ITAM). She is a specialist in economic regulation issues and currently studies a Master's Degree in Public Policies at the ITAM. Her experience in the Energy market dates back to 2008, when she was part of the LPG Unit at the Energy Ministry (SENER), and developed activities of economic analysis and market regulation related to the LPG marketing margin. Currently, she is part of the Regulation and Tariff Analysis Division at the CRE. She coordinates the review and monitoring of the General Administrative Provisions of the LPG Market, as well as the analysis of the Terms and Conditions for the Provision of Services for the Regulated LPG Activities. She also collaborates with the development and implementation of the adequate LPG Coverage Strategy, which seeks to replace the use of biomass for LPG in the less favored communities in Mexico.

**LUIS FERNANDO HERRERA FALLAS**, he holds the position of General Director of Regulation and Tariffs in

the Petroleum Derivatives Unit of the Energy Regulatory Commission. His experience covers different areas of oil industry regulation, design, supervision, and compliance with the technical and economic regulations. In the Energy Ministry, he participated in the regulatory process definition for Hydrocarbons Exploration and Extraction activities. In the Ministry of Finance and Public Credit, he was in charge of the regulation of public prices and inter-agencies of the goods and services offered by Petróleos Mexicanos and its subsidiary entities. He was enrolled in doctoral studies at the University of Clemson, South Carolina, United States. He has a master's degree from the Autonomous Technological Institute of Mexico.

**FOR ADDITIONAL DETAILS (LOCATION):**

[http://www.uh.edu/maps/buildings/?short\\_name=kh](http://www.uh.edu/maps/buildings/?short_name=kh)

