

10 Tactics for Success

1. Learn as much as you can about your proposed business.
2. Accept the fact that starting a business takes more money than you anticipate.
3. Study successful competitors carefully.
4. Don't go into business with the sole objective of making a lot of money.
5. Be willing to work harder and longer than you have ever worked before.
6. Keep complete and accurate records.
7. Hire good, experienced employees.
8. Find a lawyer, accountant, banker, and insurance agent and confer with them as needed.
9. Run it yourself. No one will look after your money, property, and your business like you will.
10. Be persistent and bounce back even more determined to succeed after disappointment and frustration.



Easley City Hall

205 N. 1st Avenue
Easley, South Carolina 29640
Tel: 864.855.7900



Greater Easley Chamber of Commerce

2001 East Main Street
Easley, South Carolina 29640
Tel: 864.859.2693
Fax: 864.859.1941
www.easleychamber.org

Starting a Business in Easley, S.C.



Welcome to Easley, SC

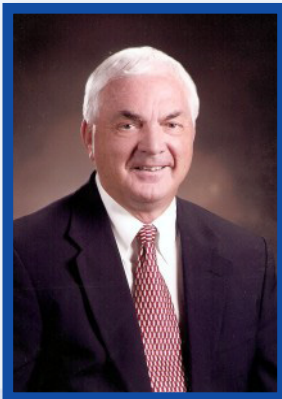
Dear Business Owner,

Welcome to the City of Easley. As many people already know, Easley is a very friendly and hospitable community. The secret must be out because we have grown tremendously over the last twenty years. Not only is Easley a great place to raise a family, but we are one of the most business friendly communities around.

Being labeled one of the most business friendly communities around, we want to encourage you to consider relocating your business to Easley. Easley has many multi-generational businesses which speaks to how strong a business community we are.

I'd like to invite you to seriously consider opening or relocating your business to Easley. Please feel free to call me and we can sit down over a cup of coffee and talk about how to open your business here in Easley.

*Larry Bagwell
Mayor*



- If you are in the city you'll need a business license. The Business License ordinance can be found on the City of Easley website, www.cityofeasley.com. Call the Business License official Keith Kennedy, 864-855-7900, ext. 7207 or email at Kkenedy@cityofeasley.com to find out your rate classification. Easley uses standard NAICS codes and the standard SC Municipal Association model business license ordinance.

- Restaurants pay a 2 percent monthly hospitality tax, due on the 20th of each month. Reporting forms are available on the city's website, www.cityofeasley.com.

- If you will be using an existing building, you'll need a fire inspection before you open for business. Call Fire Marshall Brad Owen, 864.859.8950 for an appointment.

- If you plan to build, you'll need to contact the Planning and Development Office and the City's Building Official located on the lower level of City Hall at 205 N. 1st Street. The Easley Building Official is Tommy Holcombe. He can be reached at 854.855.7900, ext. 7402 or email at tholcombe@cityofeasley.com. He handles permits and inspections. Your general contractor and all sub-contractors must have a business license.

- Signs for your business must be approved by the Building Official. All exterior alterations (including paint) to existing buildings, as well as new construction or

additions, must have the Building Officials approval. Submit a sign application (available on the website) with a \$25 check to cover the permit fee. All zoning related questions may be referred to Tommy Holcombe.

- The Greater Easley Chamber of Commerce is located at 2001 East Main Street. The chamber provides ample networking and advertising opportunities for local businesses. Contact Kent Dykes, president, at 864.859.2693.



Helpful Websites

www.state.sc.us/commerce
www.cityofeasley.com
www.easleychamber.org
www.scbos.sc.gov
www.sctax.org
www.piedmontscore.org
www.sba.gov