

Let's work together



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What is the problem?

The challenges facing the library field from ever-increasing globalisation can only be met and overcome by an inclusive, global response from a united library field



IFLA Global Vision

- 190 UN Member States on 7 continents
- 469,152 years of library experience
- 9,291 workshop participants
- 185 workshops
- 21,772 online votes
- ALL generations and library types



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Our Vision, Our Future

**A strong and united library field
powering literate, informed and
participative societies**



#iflaGlobalVision

Key Finding

We are united globally in our goals and values

We must connect global and local actions effectively

1. Highlight - Opportunity

We are dedicated to equal and free access to information and knowledge

We must be champions of intellectual freedom

2. Highlight - Opportunity

We remain deeply committed to supporting literacy, learning and reading

We must update our traditional roles in the digital age

3. Highlight - Opportunity

We are focused on serving our communities

We need to understand community needs better and design services for impact

4. Highlight - Opportunity

We embrace digital innovation

We must keep up with ongoing technological changes

5. Highlight - Opportunity

We have leaders who see the need for strong advocacy

We need more and better advocates at all levels

6. Highlight - Opportunity

We see funding as one of our biggest challenges

We need to ensure stakeholders understand our value and impact

7. Highlight - Opportunity

We see the need to build collaboration and partnerships

We need to develop a spirit of collaboration

8. Highlight - Opportunity

**We want to be less bureaucratic,
inflexible and resistant to change**

**We need to challenge current structures
and behaviours**

9. Highlight - Opportunity

We are the guardians of the memory of the world

We need to maximise access to the world's documentary heritage

10. Highlight - Opportunity

Our young professionals are deeply committed and eager to lead

We must give young professionals effective opportunities to learn, develop and lead

**We see the need to build
collaboration and partnerships**

**We need to develop a spirit of
collaboration**



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Working collaboratively

Being able to work with ambiguity

If we no longer have someone telling us what we are going to do and how we are going to do it, things can get uncertain.

It can seem harder to work this way - more is demanded of us, more discussions, negotiations, listening and contributing.

We can't expect (or want) clarity from the start, or what is the point?

It is empowering to start at the beginning and not just pretend we are consulting and engaging but truly creating something new.



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Collective impact and shared value

Five key elements that are necessary for success:

1. Common agenda
2. Shared measurement
3. Mutually reinforcing activities
4. Continuous communication
5. Independent back bone support



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Mark R. Kramer and Marc W. Pfitzer
<https://hbr.org/2016/10/the-ecosystem-of-shared-value>

<http://designthinkingforlibraries.com/>



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